

*"The Goodwill Industries should not only "save the waste" in men and things but ought also to "use the waste."*

*How little we receive from wastepaper, rags, etc., because we collect it only and do not convert it into useful things."*

- **Reverend Edgar J Helms, April 1922**



# Goodwill's Network Reach 2024

**5.9**

billion pounds of donations  
were received

**45%**

Of the collected donations sell in  
retail, outlet and ecommerce

**30%**

Of the collected donations went to  
salvage/recycling, equaling **1.7**  
billion pounds

**4.4**

billion lbs were diverted from landfill,  
with an estimated waste diversion of  
74.8%.



**120+**

years of helping people build skills for  
careers and providing support

**153**

independent regional Goodwill  
organizations

**3,300**

stores in the U.S. and Canada

**650+**

career center in the U.S. and Canada

**130,000+**

employees

**Goodwill Industries International**