Aeronautics Workforce: Talent, Recruitment, Training - An Academic Perspective

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172nd Meeting of the Aeronautics and Space Engineering Board
October 17-18, 202



A Quick Introduction













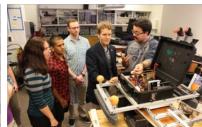
















General Trends

- Positives:
 - Increased Enrollment in AE programs
 - Push for modernizing curriculum and teaching styles
 - Our students are incredible
 - Industry partnerships in education are more common
 - Job market is strong for new hires

- Challenges
 - Larger enrollment
 - Bigger classes
 - Less space
 - Harder to get everyone meaningful coop/internship/research
 - Student resources are overloaded
 - Improved teaching
 - Cost
 - Time
 - Incredible students
 - Admissions/jobs/etc are competitive
 - Disproportionally affects some groups



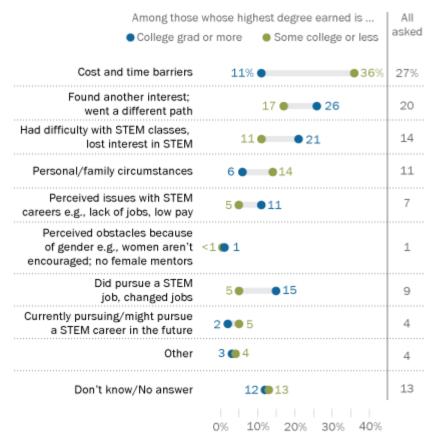
Barriers to STEM/Aerospace

- Things I hear from high school students:
 - "I can't afford it"
 - "I'm not smart enough"/"I won't get in"
 - "I'm not a nerd/STEM is boring"
 - "I want to enjoy college"
 - "No one from my school gets in to _____"
 - "My parents say...."
- Things I hear from college students:
 - "It's too hard"/"Other majors are so much easier"
 - "I'm just a diversity admit"
 - "It's not what I expected"
 - "There are no jobs for international students"
 - "I've heard the culture is unsupportive of women/minorities"
 - "My parents say..."
 - "I'm burned out"
 - "I don't understand my courses"
 - "Everyone else has done more/knows more/etc"
 - "Classes are too disconnected from the real world"

Cost, Confidence, Culture

Those interested in STEM who did not pursue it cite cost and time barriers, different interests as reasons

Among those who were ever at least somewhat interested, % who cite the following as reasons they didn't pursue a job or career in science, technology, engineering and math



Note: Based on those in non-STEM jobs who were very/somewhat interested in pursuing a STEM job or career in the past. Open-end responses coded into categories. Figures add to more than 100% because multiple responses were allowed. Some college includes those with an associate degree and those who attended college but did not obtain a degree.

Source: Survey of U.S. adults conducted July 11-Aug. 10, 2017.



A few humble suggestions

- Invest in creating accessible, high-impact opportunities to level the playing field
- Infuse applied projects into the science and math curriculum, support for K-12 educators
- Advertise the wider range of industry careers and education requirements
- Sustained efforts in disadvantaged communities
- Engage in more active and hands-on learning (and fund this!)
- Increase support to the extracurriculars/co-curriculars
- Engage industry/government in creating meaningful classroom experiences
- Rethink assessment/hiring practices
- Work more collaboratively as partners from K through career





