

NATIONAL ACADEMIES DESIGN OPTIMIZATION WEBINAR

MAGNA INTERNATIONAL

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Magna Corporate R&D



We are a [mobility technology company](#)
and one of the world's largest suppliers to
the automotive industry.



It starts with a vision....

We define and create the future of mobility

Magna International

Employees: +166,000 globally

Manufacturing Facilities: 346 globally

Market Position: #1 in NA, #3 globally

Sales: \$40.8 Billion USD in 2018

Collective Expertise: Competitive Advantage



- ✓ Complete Vehicles
- ✓ Body Exteriors & Structures
- ✓ Power & Vision
- ✓ Seating Systems

Collective Expertise: Competitive Advantage



Complete Vehicles

3.3 Million Automobiles manufactured in Graz, Austria



								
Voiturette 1906	Alpenwagen 1919	Puch 500 / 650 / 700c / 126 1957 – 1975	Haflinger 1959 – 1974	Pinzgauer 1971 – 2000	Mercedes-Benz G-Class since 1979 in Production	VW Transporter T3 4x4 1984 – 1992	VW Golf Country 1990 – 1991	Audi V8L 1990 – 1994
								
Jeep Grand Cherokee ZG/WG/WJ 1994 – 2004	Mercedes-Benz E-Class 1996 – 2002	Mercedes-Benz M-Class 1999 – 2002	Chrysler Voyager 2002 – 2007	Mercedes-Benz E-Class 2003 – 2006	Saab 93 Cabrio 2003 – 2009	BMW X3 2003 – 2010	Chrysler 300 C 2005 – 2010	Jeep Grand Cherokee WH 2005 – 2010
								
Jeep Commander 2006 – 2010	Mercedes-Benz SLS Painted Aluminum Body 2009 – 2014	Aston Martin Rapide 2010 – 2012	Peugeot RCZ 2010 – 2015	MINI Countryman 2010 – 2016	MINI Paceman 2012 – 2016	BMW 5 Series since 2017 in Production	Jaguar E-PACE from Q4 2017 In Production	Jaguar I-PACE from 2018 In Production

Collective Expertise: Competitive Advantage



Power & Vision

Automotive Industry Trends



Electrification



Autonomy



New Mobility

Future Mobility Solutions

- Autonomous and semi-autonomous operation
- Sensors and Communication (V2V ,V2I)
- Cyber Security

Evolving Business Models

- Ride Sharing
- Car Sharing
- Ride Hailing

Electrification

- Fully Electric, Plug-in Hybrid & Mild Hybrid
- Battery Efficiency and Fast Charging

Environmental & Safety Legislation

- Powertrain & Engine Efficiency
- Lightweighting
- Recycling
- Alternative Fuels (hydrogen & biofuels)

Magna Innovation Pillars



Smarter.

**Comfort, Convenience
and Connectivity**

Designing and delivering an
inspired, best-in-class cabin
experience



Cleaner.

**Efficiency and
Sustainability**

Optimizing the use of energy to
meet the needs of our customers
and our planet



Safer.

**Active and
Passive Safety**

Engineering protection and
peace-of-mind for all who
share the road



Lighter.

**Lightweight Material
and Science**

Driving performance and
quality through innovative
mass reduction



Affordable.

Development and Manufacturing Efficiency

Align and optimize processes for the development and
manufacture of products

Magna Corporate R&D

Relative Design Optimization Projects

- Multi Material Vehicle (MMLV), with Ford
- Liteflex, Integrated Door Systems, with FCA

Design Optimization – a synthesis of product design, lightweight materials and manufacturing processes



MMLV - Advanced Vehicle

- 23.5% (364kg) full vehicle mass reduction
- 16% (43g/km) reduction CO₂eq
- Equivalent styling, safety & functionality
- Affordable lightweighting, cost not published



LiteFlex, Integrated Door System

- 40% (52.5kg) mass reduction, 4 door vehicle
- 2% (6g/km) reduction in CO₂eq
- Equivalent styling, safety & functionality
- Affordable lightweighting, \$2.81 per lb. saved

Multi-Material Lightweight Vehicle

MMLV



U.S. DEPARTMENT OF
ENERGY



LIGHTER

Lightweight
Material and Science



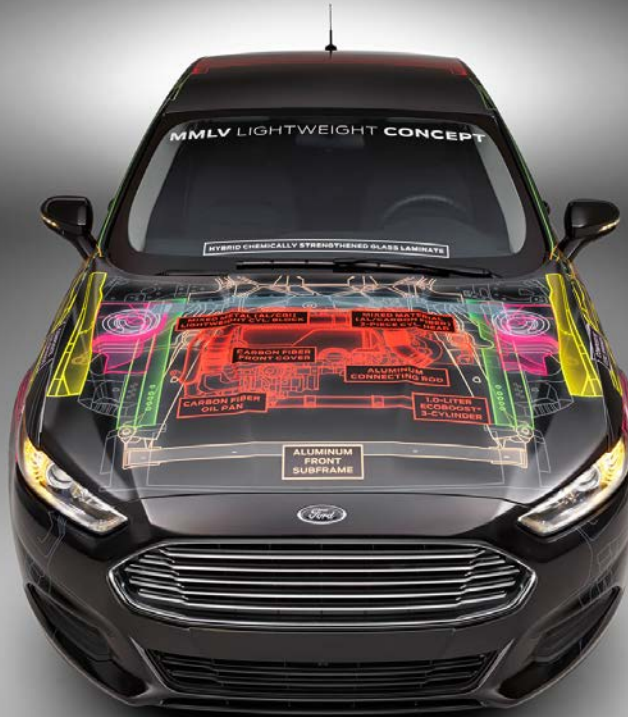
CLEANER

Efficiency and
Sustainability



AFFORDABLE

Development and Manufacturing Efficiency



MMLV Mach I Vehicle

MMLV Al-intensive vehicle	1,195kg
2014 Fusion Steel-intensive	1,538kg
=====	
24% Mass Reduction	(343kg)

Demonstrated Benefit

- 23.5% full vehicle mass reduction
- Mass reduction enabled use of 1 liter, 3 cyl. FOX engine used in B-segment Ford Fiesta
- Functionally equivalent
- Prototype Vehicles, high volume processes
- Test Validation
 - NVH
 - Durability
 - Crash Safety
- 16% reduction in GHG (43g CO₂ eq/ km)



***“A synthesis of design,
lightweight materials
and forming processes”***

MMLV Mach II Vehicle

MMLV Mg-intensive vehicle	969kg
2014 Fusion Steel-intensive	1,538kg
=====	
42% Mass Reduction	(569kg)

Demonstrated Benefit

- 41.6% full vehicle mass reduction
- Mass reduction enabled use of 1 liter, 3 cyl. FOX engine used in B-segment Ford Fiesta
- Functionally equivalent
- CAE Validation of NVH, durability & crash safety
- 29% reduction in GHG (78 CO₂ eq/ km)

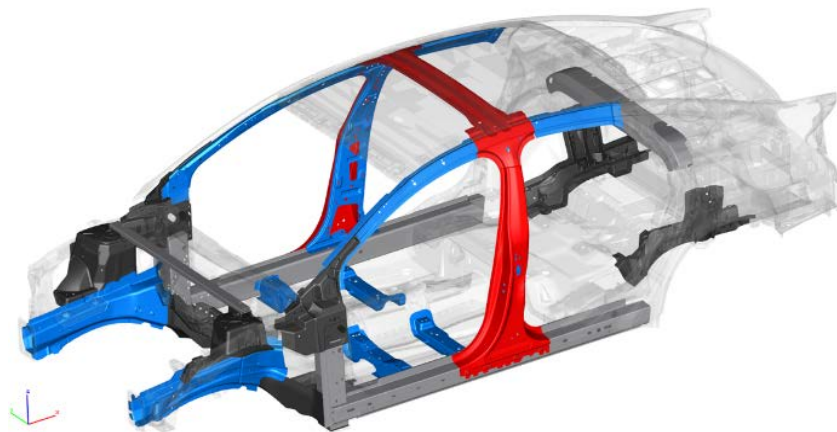
77 kg of Mg sheet per vehicle closures, deck lid, roof, hood and doors.

MMLV Mach I Vehicle

Body Structure, Exterior & Closures

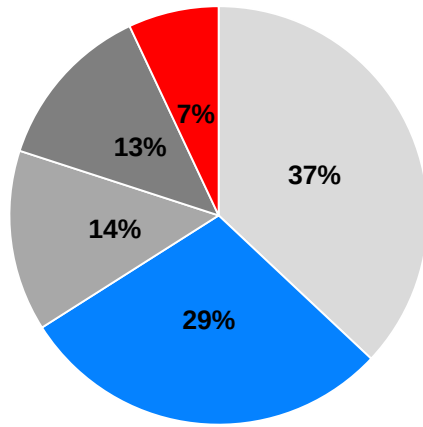
2014 Steel-Intensive Fusion	594kg
MMLV Al-intensive	456kg

=====	
24% Mass Reduction	138kg



MMLV Mach I BIW

- Al Sheet, 37%
- Steel Sheet, 29%
- Al Extrusion, 14%
- Al Casting, 13%
- PH Steel, 7%



MMLV Mach II Vehicle

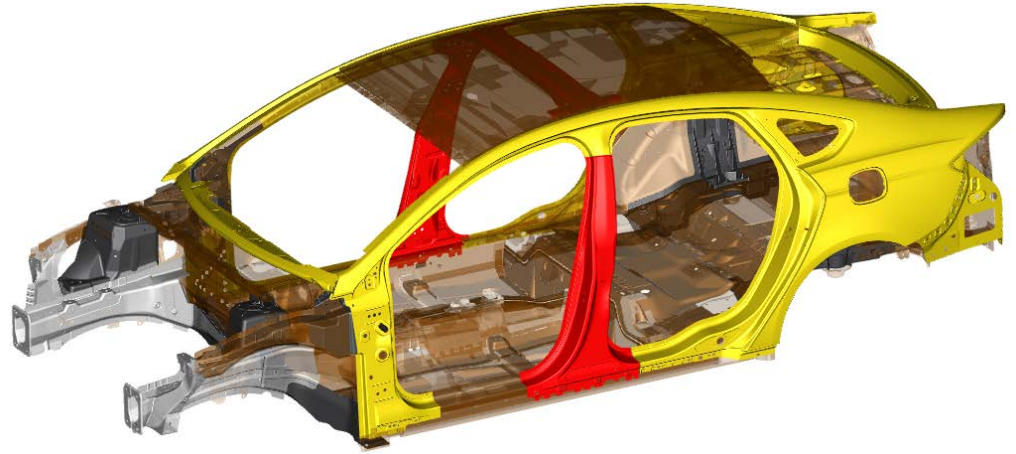
Body Structure Exterior & Closures

2014 Steel-Intensive Fusion 594kg

MMLV FRC & Mg-intensive 352kg

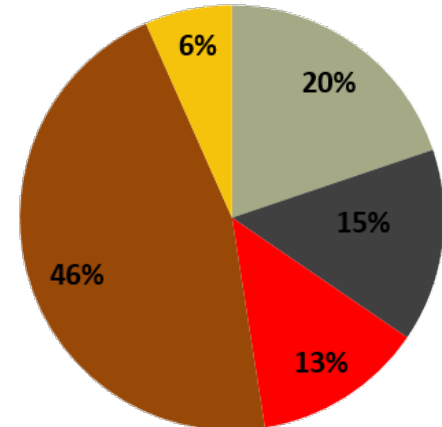
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40% Mass Reduction 242kg



MMLV Mach II BIW

- FRC Sheet, 46%
- Al Sheet, 20%
- Al Casting, 15%
- PH Steel, 13%
- Mg Sheet, 6%

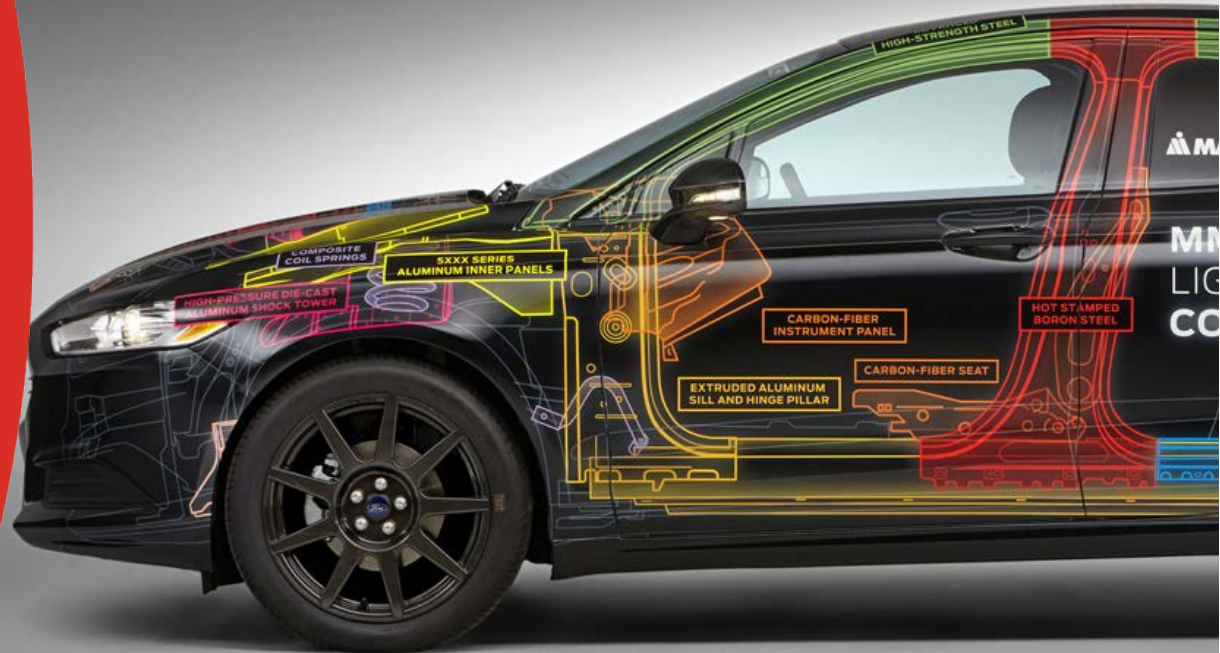


Commercialization Potential

The cost of lightweighting increases exponentially beyond 20% of full vehicle weight.

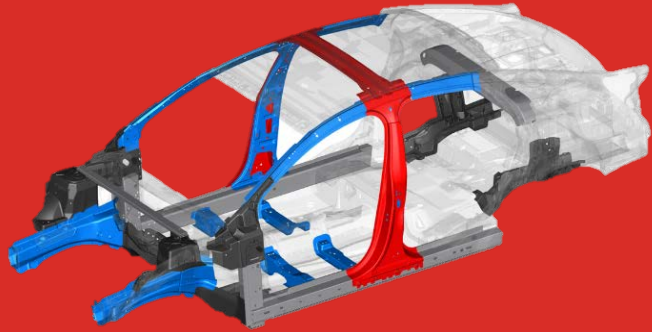
Material cost limits application to luxury segment vehicles.

Cost impact of body shop modifications to manufacture a new BIW architecture and lost production favor programs which include NEW body shop construction, new OEM entrants or contract manufacturing



Lessons Learned

MMLV Program



MMLV Mach I Vehicle



MMLV Mach II Vehicle

- The GREET models developed by Argonne National Lab correlated perfectly with the fuel savings associated with the MMLV Mach I vehicle.
- Mass Induced Fuel Reduction - w/o Engine Downsizing
0.168 liters/100kg per 100km
- Mass Induced Fuel Reduction - with Engine Downsizing
0.4 liters/100kg per 100km
- Typical spacing between OEM engine to 100 kg in mass difference. Minimal benefit of incremental mass reduction upto the 100 kg threshold to enable a downsized engine.
- The 343kg mass reduction associated with the MMLV Mach I C/D segment vehicle enabled use of the 1 liter, 3 cylinder engine used in the B-segment Fiesta, with no reduction in performance due to equivalent weight between Mach I and Fiesta.

Magna Corporate R&D

LiteFlex, Integrated Door Systems

LiteFlex - Drivers-side Door

2016 FCA Steel-intensive (front)	38.0kg
LiteFlex Al-intensive (front)	22.8kg
=====	
Mass Reduction	15.2kg

Demonstrated Benefit

- 40% mass reduction drivers side door
- Manufactured form tooling
- Built 42 prototype doors
- Production-intent validation testing
 - durability
 - crash safety
 - NVH
 - corrosion

*“A synthesis of design,
lightweight materials
and forming processes”*



LiteFlex – 4 door vehicle

2016 FCA Steel-intensive	127.6kg
LiteFlex Al-intensive (front/rear)	78.1kg
=====	
Mass Reduction	49.5kg

Demonstrated Benefit

- 39% full vehicle (4 doors) mass reduction
- Functionally equivalent
- 2% reduction in GHG (6 CO₂ eq/ km)
- CAE validation of
 - durability
 - crash safety
 - NVH



LiteFlex Door

An aluminum-intensive
drivers side door

Forming Technologies

- Cold stamping
- High pressure casting
- Extrusion
- Warm forming

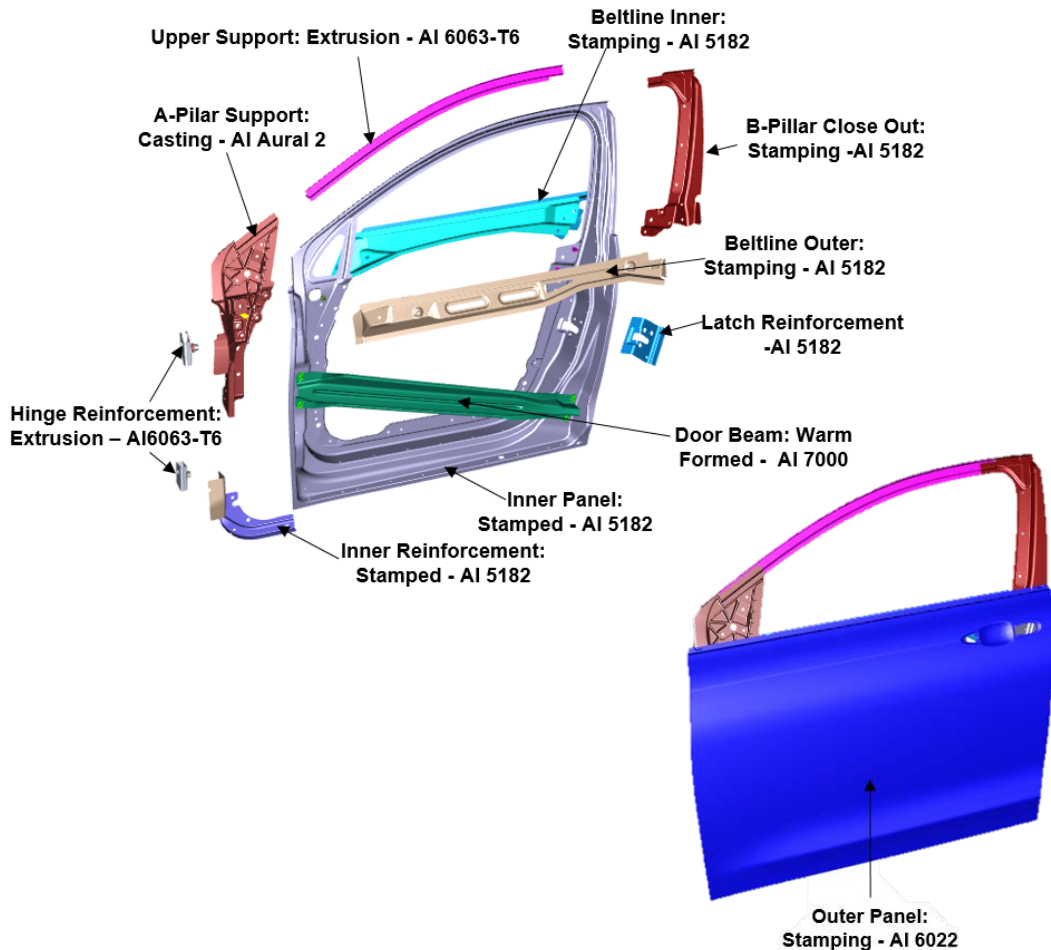
Material Usage

- 16.6kg Al sheet, 5xxx inner panels
- 7.6kg Al sheet, 6xxx outer panels
- 4.2kg Al sheet, 7xxx door beam
- 3.3kg Al casting, A-pillar support
- 1.9kg Al extrusion, upper support
- 0.2kg Al fasteners

=====

33.8kg Al per vehicle

49.5 kg mass reduction per vehicle





LiteFlex Door

An aluminum-intensive
drivers side door

Design & Development Process

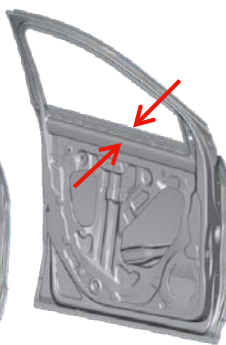
- Establish design space & objectives
- Obtain & set performance targets
- Identify desired features & function
- Cost budget constraints
- Seek part integration opportunities
- Material and Process Alternatives
- Understand load paths
- Compare architecture performance
- Infrastructure compatibility
- Service & repair
- Joining processes
- Corrosion



Sag & Set



Overcheck



Header Stiffness



Beltline Stiffness



FMVSS 214



LiteFlex Door

Summary of Results

Drivers-side Door

Mass Reduction: Minus 15.2 kg

Complete Vehicle (4 doors)

Mass Reduction: 51.2 kg per vehicle

Life Cycle Impact: 6g CO₂ per km

Equivalent or better performance, safety and styling

5-star crash, durability, NVH, corrosion,
appearance, fit / finish, and other
vehicle attributes





Commercialization Potential of Ultralight Door

The incremental cost of the Ultralight Door is \$2.90 per pound saved, which is very competitive with competing technologies

Bolt-on closure components can be changed mid-cycle, as a refresh and do not require body shop modifications

CAFE and air quality legislation has a significant impact on the decision making process





DRIVING **EXCELLENCE.**
INSPIRING **INNOVATION.**