

Visionary Statements on Priorities in Building Vaccine Acceptance and Uptake for the Next Generation



BC Centre for Disease Control
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**The Critical Public Health Value of
Vaccines – Tackling Issues of Access
and Hesitancy**

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Faculty/Presenter Disclosure

- **Faculty: Monika Naus**
- **Relationships with financial sponsors:**
 - **Grants/Research Support:** none
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 - **Consulting Fees:** none
 - **Patents:** none
 - **Other:** I am a salaried public health physician in a full-time service role at the BC Centre for Disease Control and academic appointment at UBC
- **Mitigating Potential Bias**
 - Public health perspective

PUBLIC HEALTH IN THE AGE OF ANXIETY

*Religious and Cultural Roots
of Vaccine Hesitancy in Canada*

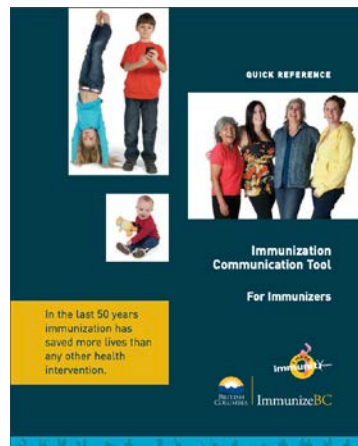
EDITED BY PAUL BRAMADAT, MARYSE GUAY,
JULIE A. BETTINGER, AND RÉAL ROY



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<https://immunizebc.ca/stories>



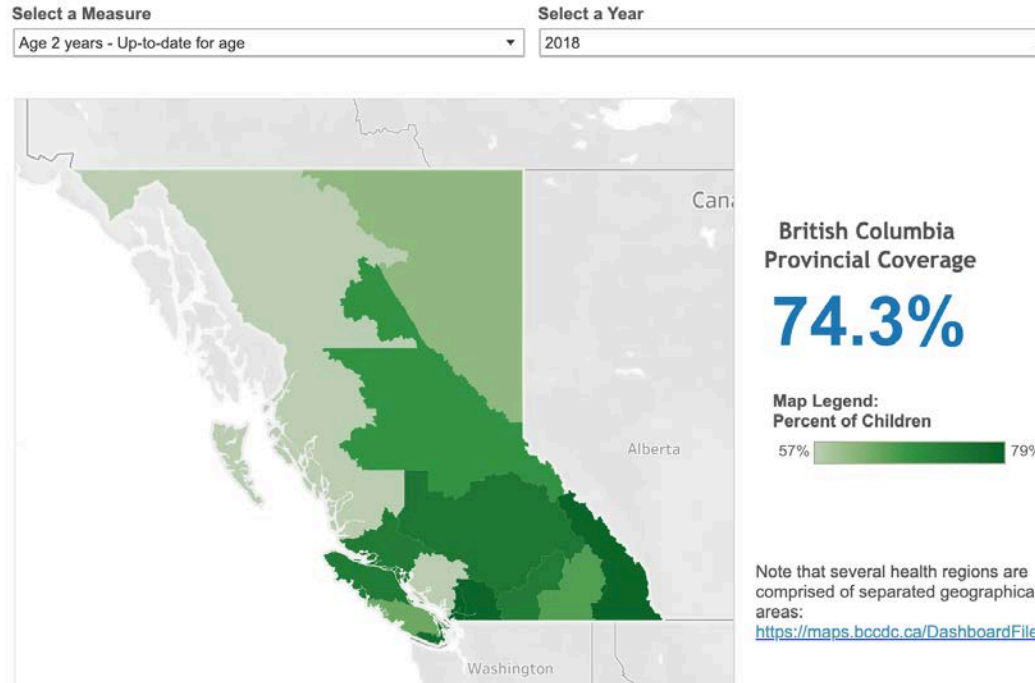
BCCDC.ca



<https://www.pharmacy.utoronto.ca/news-announcements/pain-pain-go-away-new-support-tools-improve-students-experience-school-based-vaccines>

Suboptimal vaccine uptake

Percent of Children Immunized by BC Health Region Age 2 years - Up-to-date for age, 2018



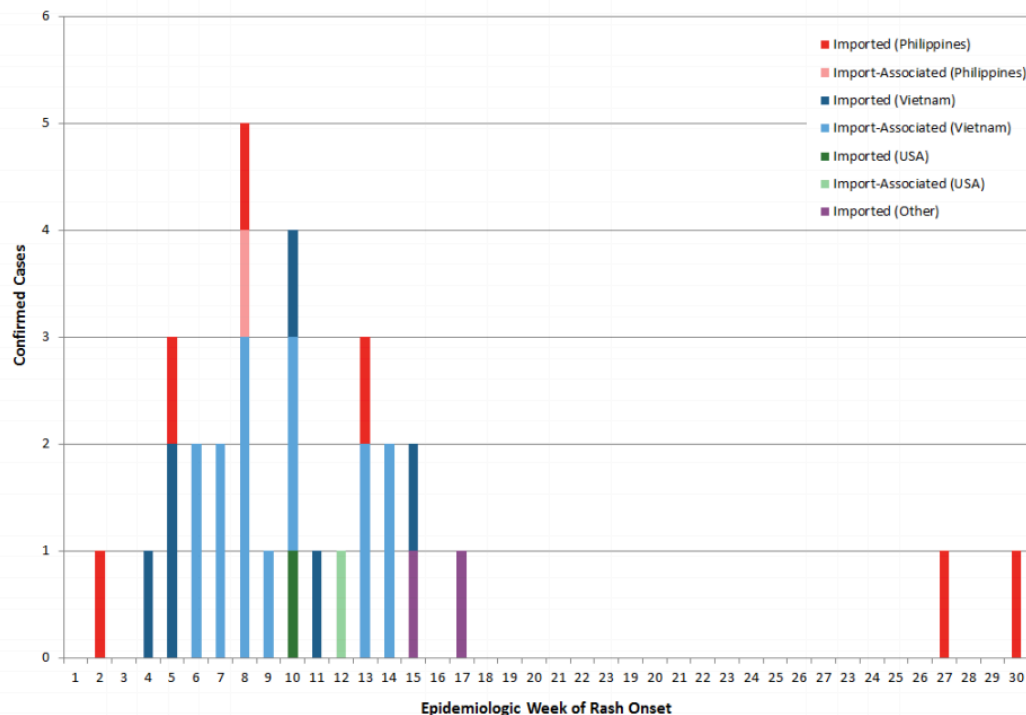
<http://www.bccdc.ca/health-professionals/data-reports/childhood-immunization-coverage-dashboard>



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Measles in BC in 2019



- 3 importations of measles in unvaccinated siblings with travel to SE Asia
- Transmission within schools and households for an additional 10 confirmed cases
- Province-wide MMR catch-up campaign and introduction of Vaccination Status Reporting Regulation
- Intense and prolonged media attention - demand for information - policy change

Figure 1: Confirmed cases of measles by epidemiological week, British Columbia, 2019 to July 26

Next generation - www.kidsboostimmunity.com

Free Science, Social Studies and Health lessons developed by teachers to inspire digital-age students in support of UNICEF Canada!

New COVID-19 lessons added, including what students should know, how to stay healthy, and how to avoid misinformation.

Curated lessons with interactive quizzes that mirror your province's science, health and social studies curriculum – all for free. For every quiz that students complete, we'll donate a vaccine to someone in need! [Here's how it works.](#)



Map of All Schools



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Provincial Health Services Authority
Province-wide solutions.
Better health.



The Cow Pock — or — *the Wonderful Effects of the New Inoculation!* — etc. etc. the Publication of J. and W. Smith.



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www.historyofvaccines.org



KEEP
CALM
AND
CARRY
ON



VACCINATING

thank you!



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