







## ASSET FRAMING

Language that's inclusive not exclusive

## Mission Statement Language

The Center's mission is to transform lives, schools, and troubled neighborhoods, from the inside out.

By using national model of a youth violence reduction and high-risk- student mentoring program. Designed to operate in the most trouble-plagued schools in urban centers with high levels of crime and violence

Who we are:		Who They are:
Value-generating	Trainer	low-income individuals
Faith-based	Provider	troubled neighborhoods priority zip code
Research Based	Mentor	youth violence high Risk
Change agents	Stabilizer	behavior and life choices underserved
Educator	Promotor	problems of poverty target neighborhood
		<mark>at-risk</mark>

## **Asset Framing**

We can't see people as assets and deficits at the same time.

Reject narratives that denigrate people and work together to build a better society.