

The National Academies of
SCIENCES • ENGINEERING • MEDICINE

Roundtable on Health Literacy

Building the Case for Health Literacy: A Workshop

AGENDA

November 15, 2017

Lecture Room, NAS Building

2101 Constitution Avenue, NW, Washington, DC, 20418

8:15-8:30	Welcome and Introductions <i>Bernie Rosof, Roundtable Chair</i>
8:30-9:30	Patient Perspective on the Need for Health Literacy
8:30-8:50	<i>Marty Ratermann</i>
8:50-9:10	<i>Jennifer Pearce, M.P.A.</i>
9:10-9:30	<i>Julie Steffen</i>
9:30-10:00	Discussion
10:00-10:05	Introduction of Speakers
10:05-10:25	Presentation of Commissioned Paper <i>Stanton Hudson, M.A., Center for Health Policy, University of Missouri and R.V. Rikard, Ph.D., Senior Research Associate, Department of Media and Information, Michigan State University</i>
10:25-10:45	Discussion

10:45-11:00

BREAK

11:00--12:00	Panel: Why Health Literacy?
11:00-11:05	Introduction of Speakers
11:05-11:25	Why Health Literacy is Important <i>Cathryn Gunther, Vice President, Global Population Health, Merck Sharpe & Dohme Corp.</i>
11:25-11:45	Achieving the Quadruple Aim: Health Literacy as an Essential Component <i>Bernard Rosof, M.D., MACP, CEO, Quality in Health Care Advisory Group</i>
11:45-12:15	Discussion with Panel Speakers

12:15-1:00

LUNCH



1:00-3:00	Adopting Health Literacy in an Organization
1:00-1:05	Introduction of Speakers
1:05-1:25	Adoption and Early Implementation of Health Literacy in a Health System: What Research Shows <i>Audrey Riffenburgh, Ph.D., President, Health Literacy Connections</i>
1:25-1:45	A Case Study: Adopting Health Literacy in a Health Plan <i>Chris Carlson, Senior Vice President Consumer & Customer Experience, UnitedHealth</i>
1:45-2:05	A Case Study: Adopting Health Literacy in a Public Health System <i>Jennifer Dillaha, M.D., Medical Director for Immunizations, Medical Advisory for Health Literacy and Communication, Arkansas Department of Health</i>
2:05-2:45	Discussion with Panel Speakers

2:45-3:00	BREAK
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3:00-3:05	Introduction of Speakers
3:05-4:00	Moderated Discussion: Where do we go from here? (During this session, panelists will be asked to respond to specific questions developed by the planning committee.) Moderator: <i>Laura Noonan, M.D., Director of the Center for Advancing Pediatric Excellence (CAPE) at Levine Children's Hospital</i> Panelists: - Legal <i>Christopher Trudeau, J.D., University of Arkansas for Medical Sciences and U of A William H. Bowen School of Law</i> - Pharmaceutical <i>Lori Hall, Director of Health Literacy, Eli Lilly</i> - Health Care System <i>Thomas K. Bauer M.B.A., RT, Senior Director of Patient and Family Education, Johns Hopkins Health Centers</i> - Federally Qualified Health Center <i>Laurie H. Francis, B.A., B.S.N., M.P.H., Executive Director, Partnership Health Center</i> - Education/Training <i>Lawrence G. Smith, M.D., MACP, Dean, Donald and Barbara Zucker School of Medicine at Hofstra/Northwell</i>
4:00-4:30	Discussion
4:30-5:00	Reflections of the Day (During this session, each roundtable member identifies 2 or 3 key points emerging from the workshop)

5:00	ADJOURN
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