

Roundtable on Population Health Improvement *Working Group on Resources*

- **To get better results, we must invest differently**
 - No question that resources matter
 - It is imperative to change economic incentives and shift the flow of resources toward vital conditions that produce health and well-being for all
 - Already published 10+ perspectives and convened 5 major workshops on specific aspects of financing
- **Our charge today is to take a macroscopic view on macroeconomic shifts that are under way**
 - Agenda
 - Resources & Readings
 - Infographic
 - Proceedings, videos, online archive

Today's Topic & Keywords

NEW CONCEPTS OF VALUE + INVESTMENT

Spotlight Sectors: Health Care + Business Investments

PATH TOWARD A WELL-BEING ECONOMY

KEY TERMS

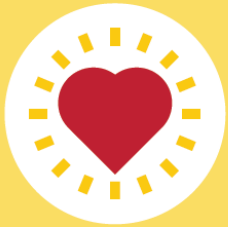
Value is what people consider to have merit, worth or significance

Investments are resources devoted to grow value over time

Health and well-being for all means that everyone has fair and just opportunities to reach their potential

Vital conditions are things we all depend on to reach our potential like clean air, good food, living wages, education, housing, healthcare and more

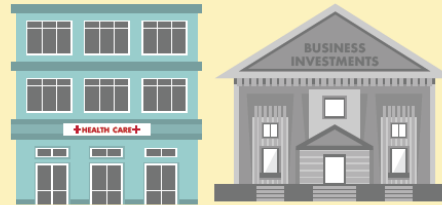
UNLOCKING AMERICA'S POTENTIAL FOR HEALTH, WELL-BEING + PROSPERITY



New concepts of value inspire new investment priorities.



New investments shift markets to value opportunities for all to reach their full potential



Leaders in health care + business investments are moving large sectors of the economy toward new values and investments.

But those shifts are still fragile and incomplete.



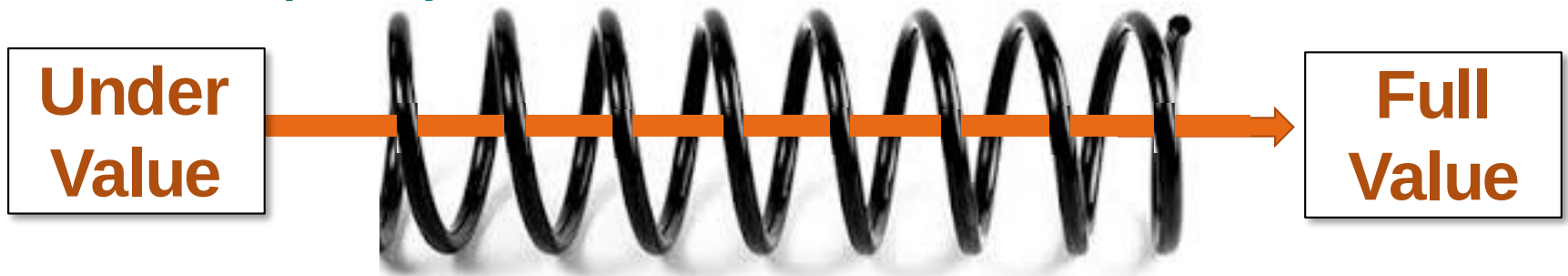
Objectives

- 1. Reflect on the history and current state of the shift to new values and investment priorities (such as living wages or environmental sustainability) within two spotlight sectors: health care and business investments**
- 2. Explore what selected organizational leaders are doing to establish new concepts of value and new investment priorities**
- 3. Surface leadership and partnership opportunities that could help to further the shift toward new investments that produce equitable health and well-being**

*How can we unlock America's potential
for health, well-being, and prosperity?*

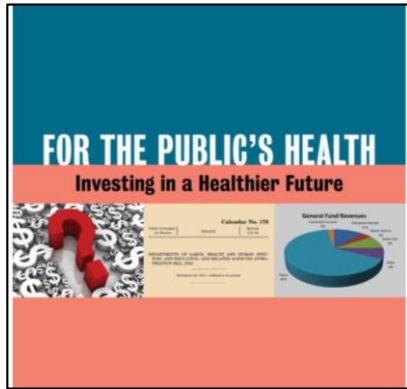
GOOD NEWS

Visible
priority



BAD NEWS

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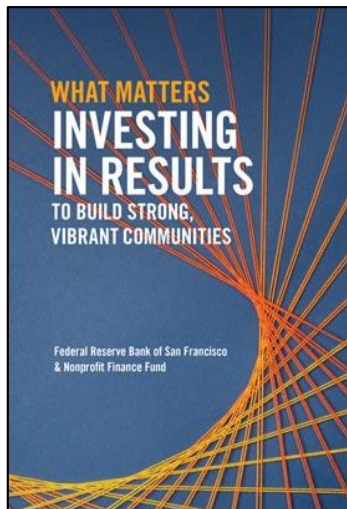


Investing to achieve the full potential for health and well-being for all provides valuable benefits to society.

The Surgeon General's priorities



- Opioids and Addiction
- Tobacco
- Community Health and Economic Prosperity
- Health and National Security
- Oral Health
- Emerging Public Health Threats



AMERICA'S MOST JUST COMPANIES

Ranking companies on the issues Americans care about most – giving you the power to build a more just marketplace.



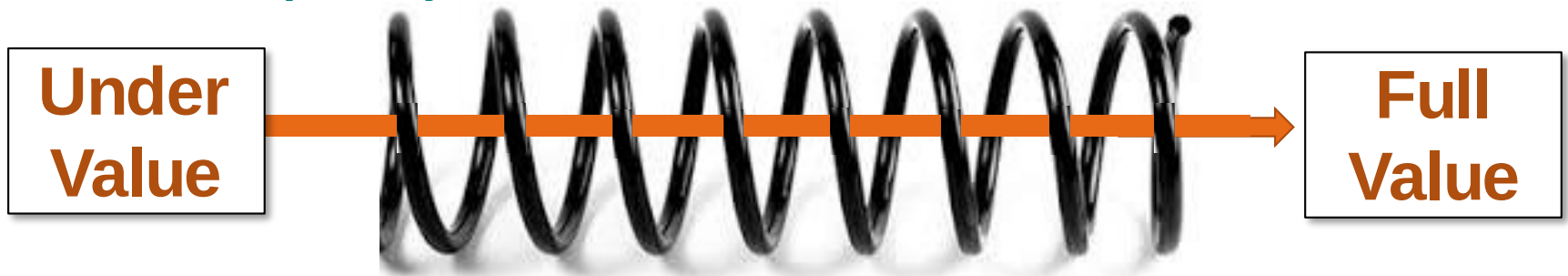
\$30 Trillion

In order for society and economies to thrive, business needs to focus not only on the short term, but also the long term.

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GOOD NEWS

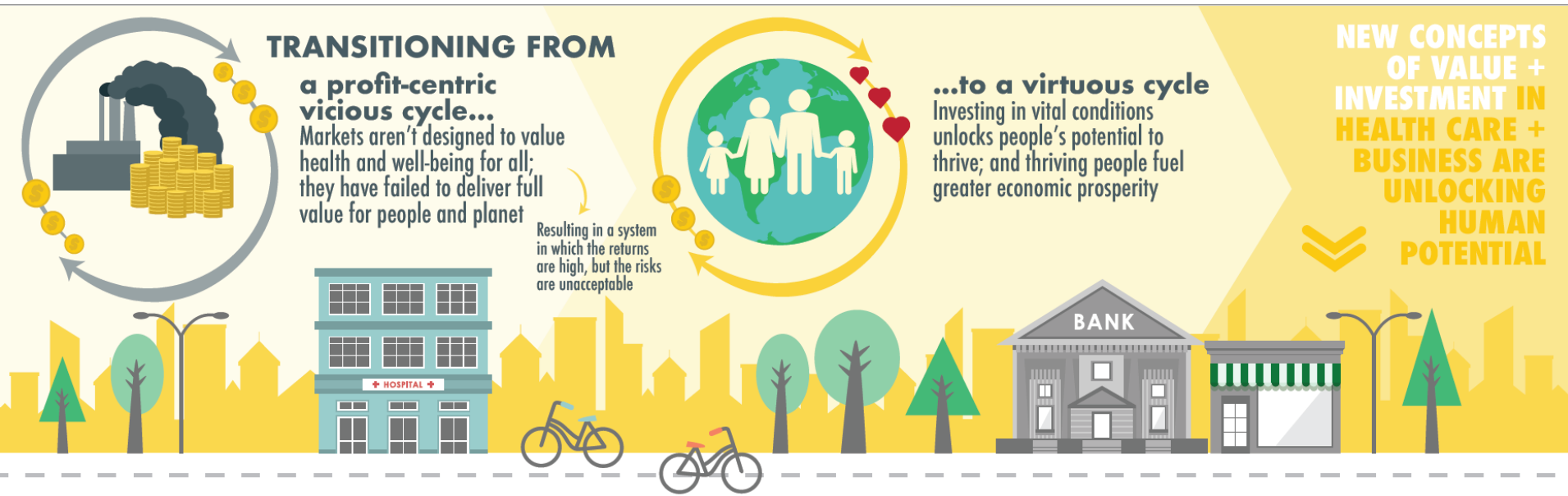
Visible
priority



Systemic
market failure

BAD NEWS

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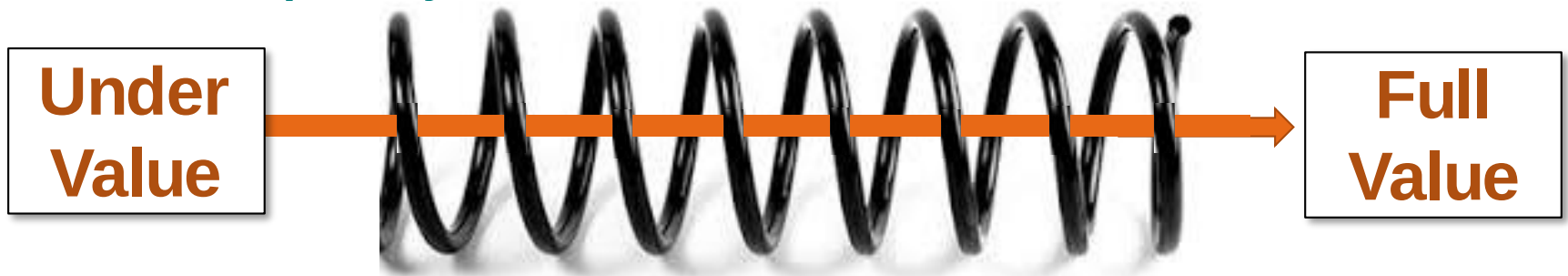


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GOOD NEWS

Visible
priority

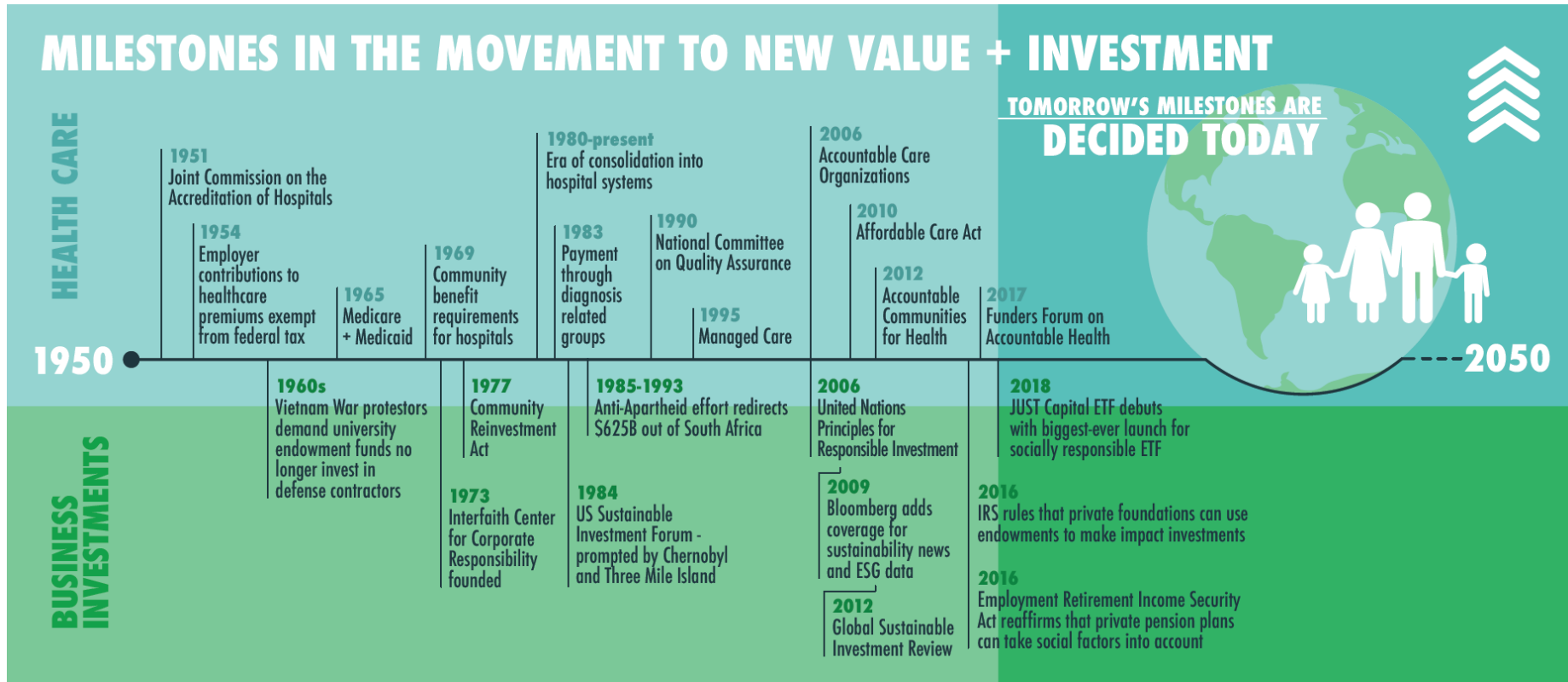
Not starting
from scratch



Systemic
market failure

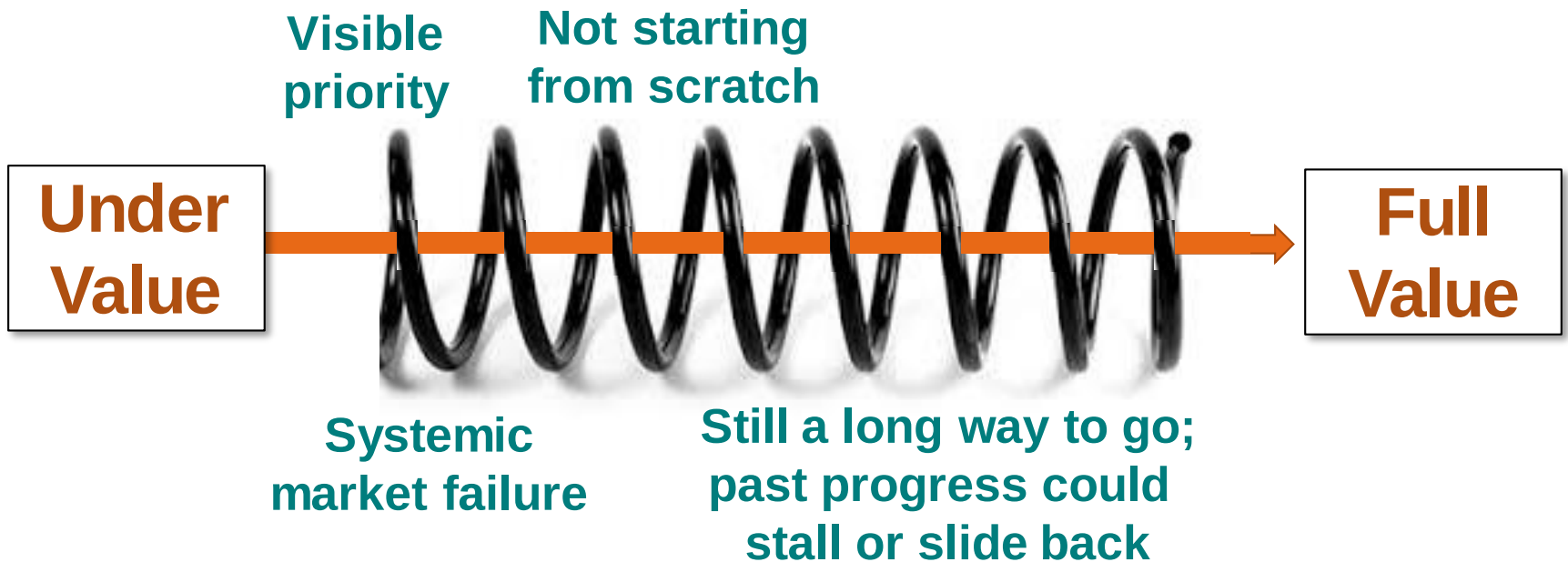
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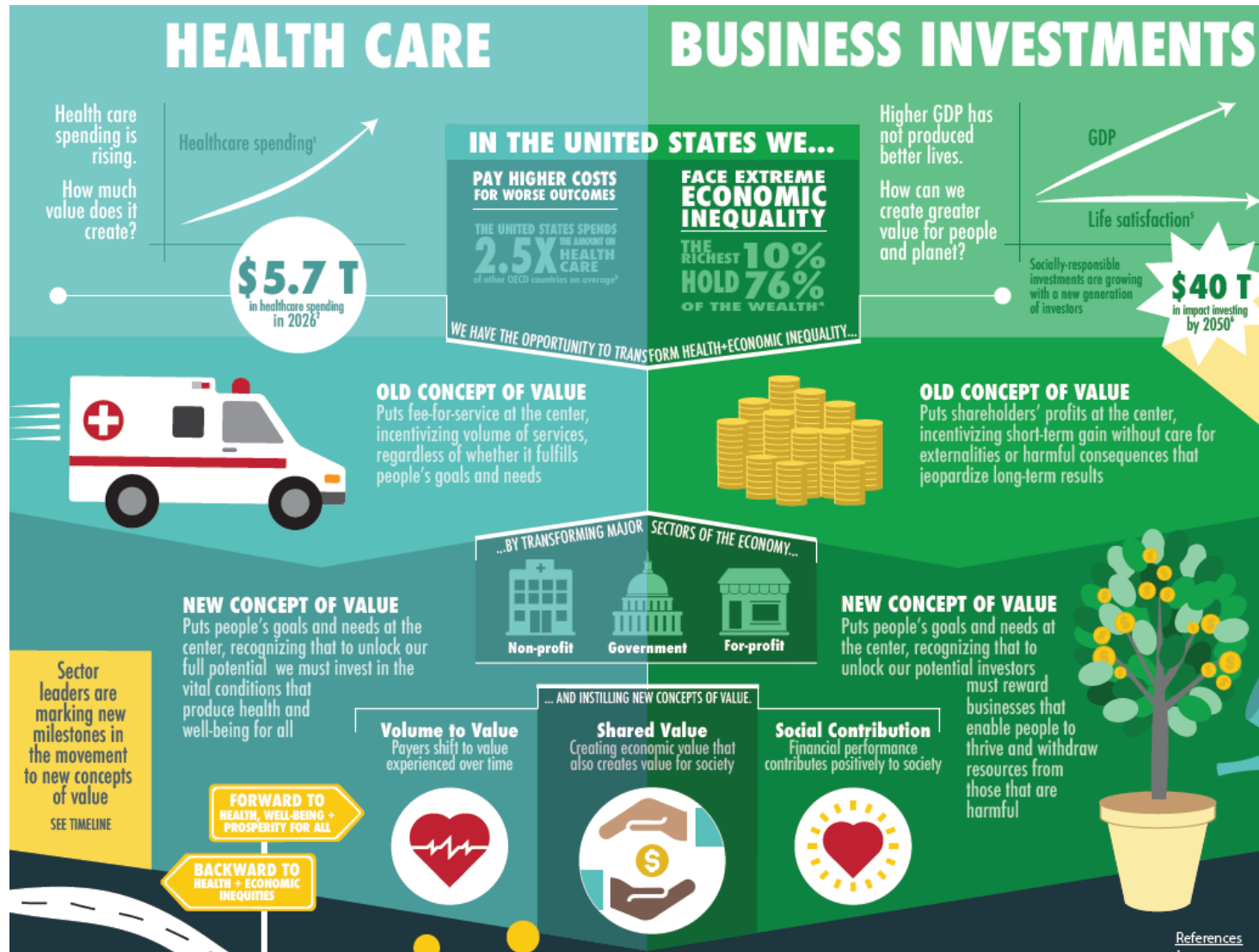
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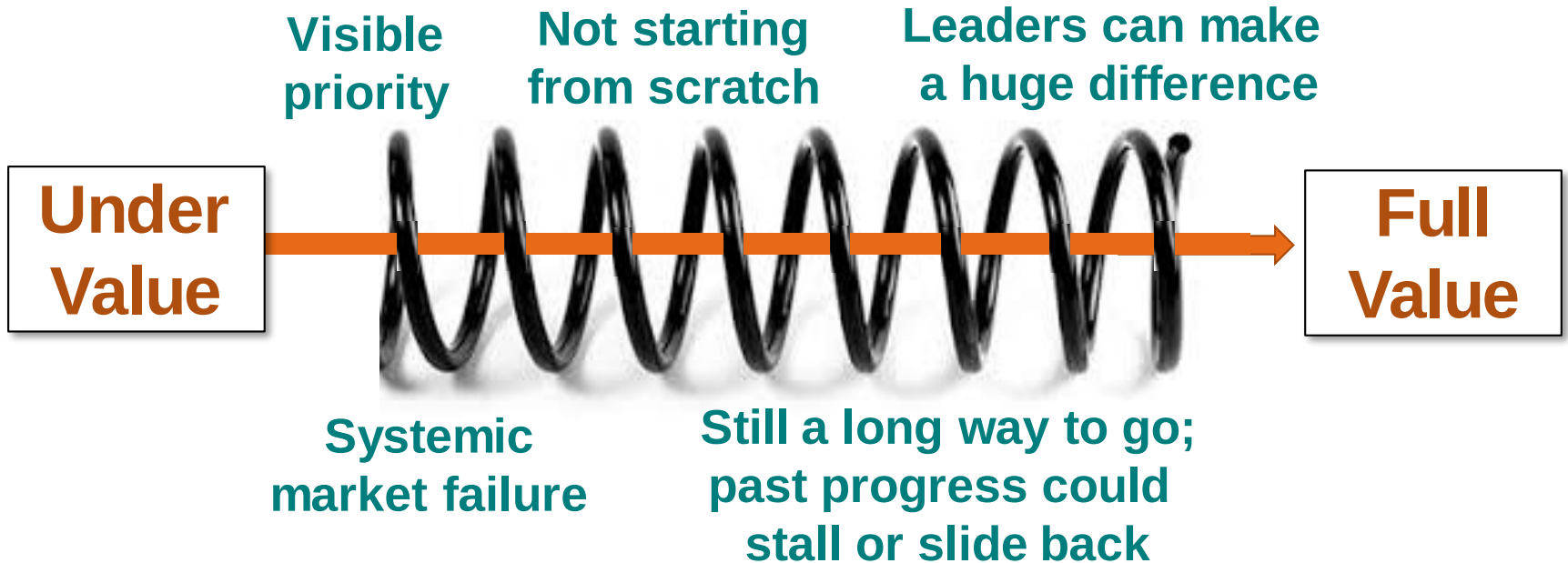
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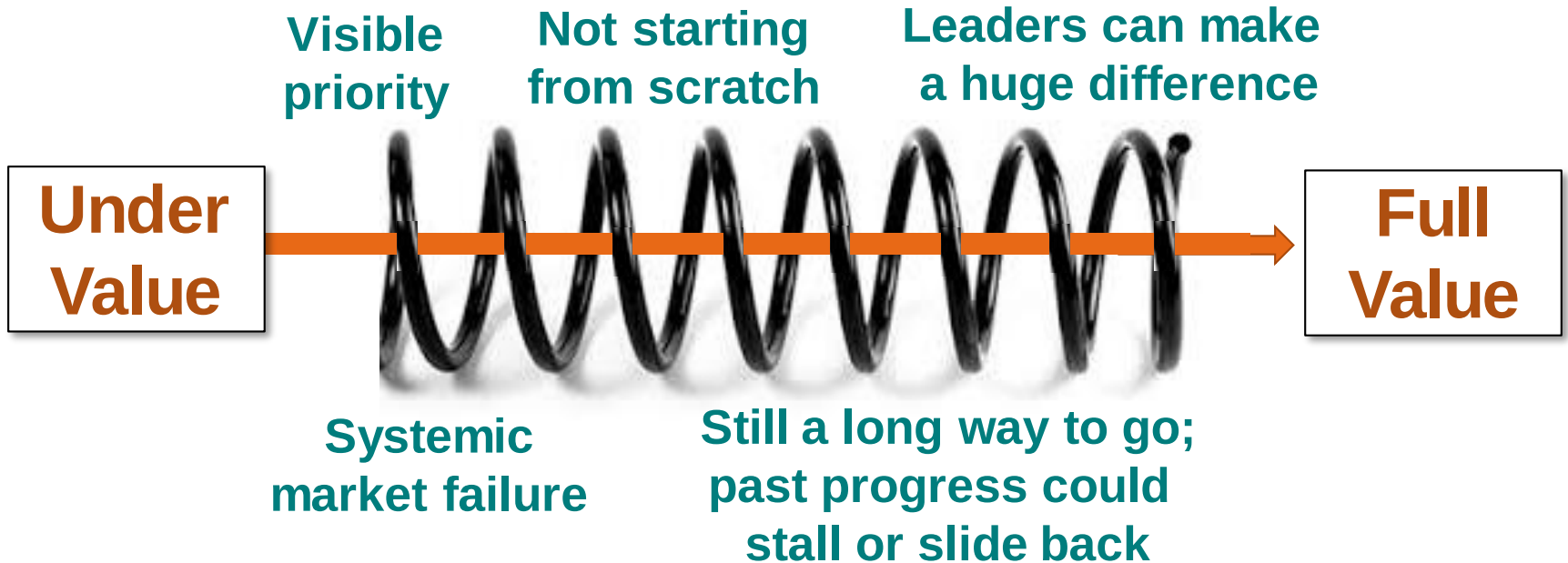
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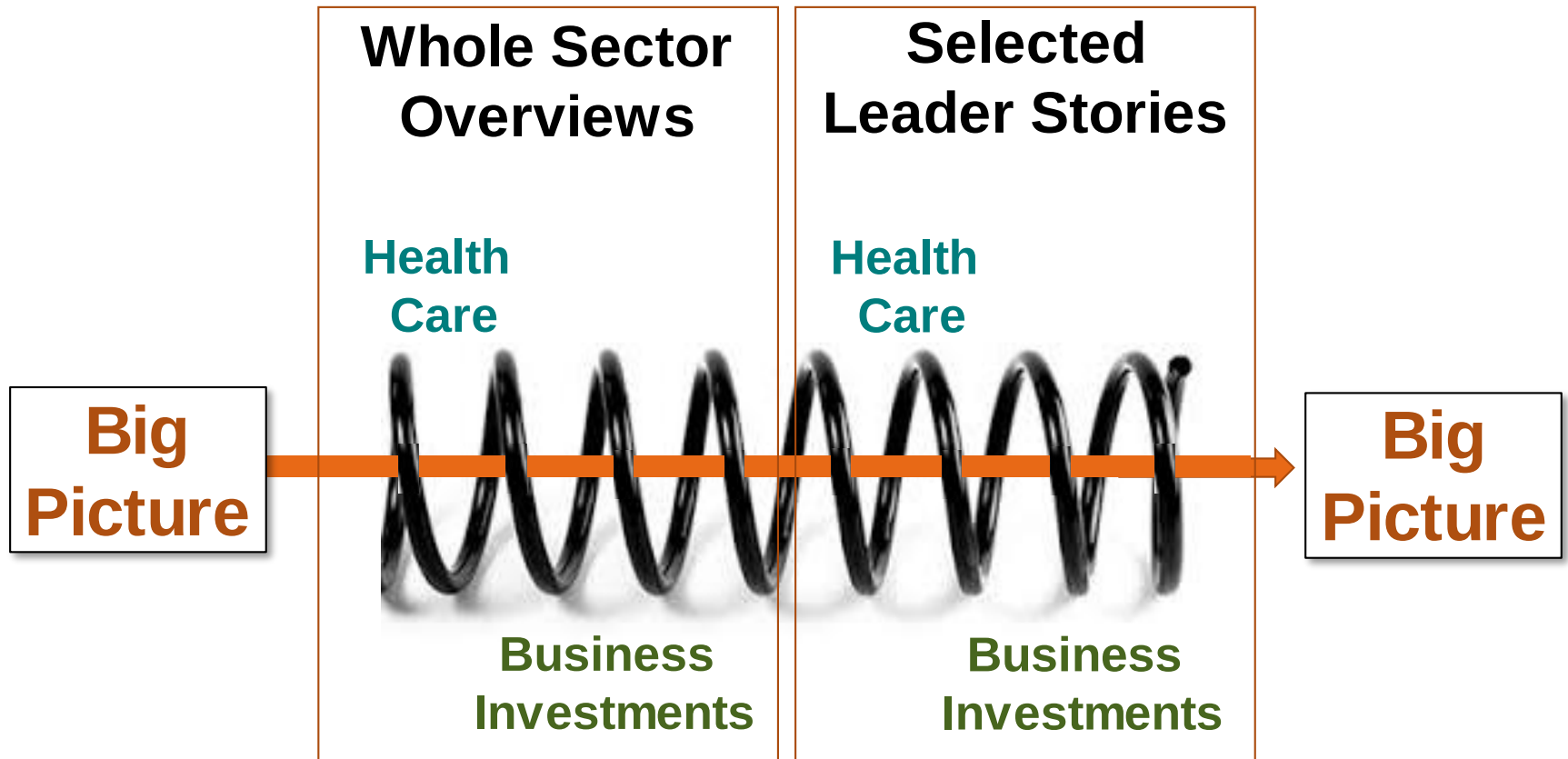


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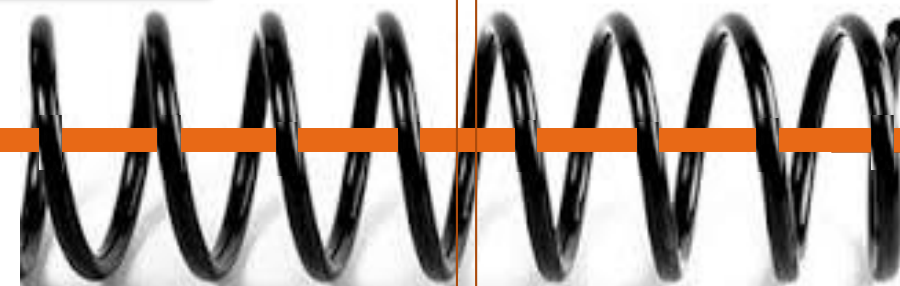
Agenda



Agenda



Whole Sector Overviews



Selected Leader Stories



All of
You!

We are serious about this being a *workshop*.
Think Big. Ask Questions. Take Notes. Be Creative. Be Bold.