

The National Academies of  
SCIENCES • ENGINEERING • MEDICINE

Health and Medicine Division  
Board on Population Health and Public Health Practice

WORKSHOP ON  
**Investing in Interventions that Address  
Non-Medical Health–Related Social Needs**

April 26, 2019 | Keck Center Room 100 | 500 5th Street NW | Washington, DC 20001

**AGENDA**

**WORKSHOP OBJECTIVES:**

Workshop presentations and discussion are expected to:

- (1) Explore effective practices and supporting evidence base to address non-medical health-related social needs.
- (2) Review assessments of ROI for payers, health systems, communities.
- (3) Surface gaps and opportunities for research and steps that could help to further the understanding of the ROI on addressing non-medical health-related social needs.

8:30 am	<b>Welcome and Opening Remarks</b>	<b>Daniel Polsky, Ph.D.</b> <i>Bloomberg Distinguished Professor of Health Policy and Economics, Carey School of Business and Department of Health Policy and Management, Bloomberg School of Public Health, Johns Hopkins University</i>
8:45	<b>Keynote Address</b>	<b>Introduction: Daniel Polsky</b>  <b>ADM Brett P. Giroir, M.D.</b> <i>Assistant Secretary of Health, U.S. Department of Health and Human Services</i>
9:15	<b>Panel 1 Setting the Stage:</b> Perspectives on investing in individuals' unmet social needs and community level social determinants / Assessing value to stakeholders	<b>Moderator: Daniel Polsky</b>  Speakers: <b>John Auerbach, M.B.A.</b> <i>President and CEO, Trust for America's Health</i> <b>Dave Chokshi, M.D.</b> <i>Chief Population Health Officer, New York City Health + Hospitals</i> <b>Monica Bharel, M.D.</b> <i>Commissioner, Massachusetts Department of Public Health</i>  Discussion
10:00	<b>Panel 2: Housing Interventions</b>	<b>Moderator: Maurice Jones, J.D.</b> <i>President and CEO, Local Initiative Support Corporation (LISC)</i>  Speakers: <b>Robin Hacke, M.B.A.</b> <i>Executive Director, Center for Community Investment</i> <b>Ross Owen, M.P.A.</b> (via videoconferencing) <i>Health Strategy Director, Hennepin County ACO</i> <b>Angela Mingo</b> <i>Director of Community Relations, Nationwide Children's Hospital</i>

		<p><b>Bechara Choucair, M.D.</b>  <i>Senior Vice President and Chief Community Health Officer at Kaiser Permanente</i></p> <p>Discussion</p>
11:00	<b>BREAK</b>	
11:15	<b>Panel 3: Interventions Addressing Food Insecurity</b>	<p><b>Moderator: Karen DeSalvo, M.D.</b>  <i>Professor of Medicine, University of Texas at Austin, Dell Medical School and Co-Convener, National Alliance to Impact the Social Determinants of Health</i></p> <p>Speakers:</p> <p><b>Seth Berkowitz, M.D.</b>  <i>Assistant Professor of Medicine, Division of General Medicine and Clinical Epidemiology, Department of Medicine, School of Medicine, University of North Carolina at Chapel Hill</i></p> <p><b>Allison Hess</b>  <i>Vice President, Health and Wellness, Geisinger Health</i></p> <p><b>Andrew Renda, M.D.</b>  <i>Corporate Strategy Director, Population Health, Humana</i></p> <p><b>Kate Leone, J.D.</b>  <i>Chief Government Relations Officer, Feeding America</i></p> <p>Discussion</p>
12:15 pm	<b>LUNCH</b>	<b>Food for purchase available in cafeteria on third floor or see restaurants list in your attendee packet</b>
1:15	<b>Panel 4: Interventions Addressing Multiple Social Needs</b>	<p><b>Moderator: Dave Chokshi</b></p> <p>Speakers:</p> <p><b>Shreya Kangovi, M.D., M.S.</b>  <i>Assistant Professor of Medicine and Executive Director, Penn Center for Community Health Workers</i></p> <p><b>Sarah L. Szanton, Ph.D.</b>  <i>Health Equity and Social Justice Endowed Professor, Director of Center on Innovative Care in Aging, Johns Hopkins School of Nursing  Joint Appointment with the Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health</i></p> <p><b>Marsha Regenstein, Ph.D.</b>  <i>Professor, Department of Health Policy, Director of Research and Evaluation, National Center for Medical-Law Partnership, George Washington University</i></p> <p><b>Stacy Tessler Lindau, M.D., MAPP</b>  <i>Founder and Chief Innovation Officer, NowPow  Professor, Obstetrics and Gynecology and Medicine-Geriatrics, University of Chicago</i></p> <p>Discussion</p>

2:30	<b>Panel 5: Return on Investment</b>	<p><b>Moderator: John Auerbach</b></p> <p>Speakers:  <b>George Miller, Ph.D.</b>  <i>Fellow and Research Team Leader, Center for Value in Health Care, Altarum</i>  <b>Dawn Alley, Ph.D.</b>  <i>Director of the Prevention and Population Health Group, Center for Medicare and Medicaid Innovation / CMS</i>  <b>Julian Harris, M.D. (via videoconferencing)</b>  <i>President, CareAllies</i>  <b>Katherine Hobbs Knutson, M.D.</b>  <i>Chief of Behavioral Health, Blue Cross and Blue Shield, NC</i></p> <p>Discussion</p>
3:30	<b>BREAK</b>	
3:45	<b>Panel 6: Research Gaps</b>	<p><b>Moderator: Seth Berkowitz</b></p> <p>Speakers:  <b>Caroline Fichtenberg, Ph.D. (via videoconferencing)</b>  <i>Managing Director, Social Interventions Research and Evaluation Network (SIREN), University of California–San Francisco</i>  <b>Kelly Doran, M.D.</b>  <i>Assistant Professor, Department of Emergency Medicine, and Department of Population Health, NYU School of Medicine</i>  <b>Genevieve M. Kenney, Ph.D., Co-Director and Senior Fellow, and Timothy A. Waidmann, Ph.D., Senior Fellow</b>  <i>The Urban Institute Health Policy Center</i></p> <p>Discussion</p>
4:30	<b>Reflections on the Day and Closing Remarks</b>	<p><b>Moderator: Dan Polsky</b></p> <p><i>Planning Committee members</i></p>
5:00	<b>ADJOURN</b>	

This workshop was organized by the following experts:

Daniel Polsky, John Auerbach, Seth Berkowitz, Dave Chokshi, Deidra Crews, Karen DeSalvo, Arvin Garg, Maurice Jones

*Note: The planning committee's role is limited to planning the workshop. A proceedings based on workshop will be prepared by an independent rapporteur.*