Why We Exist

HEALTHCARE READY

Mission: Healthcare Ready leverages unique relationships with government, nonprofit and medical supply chains to build and enhance the resilience of communities before, during and after disasters.

Hurricane Katrina

Lessons Learned

- Protecting public health after a disaster requires continued access to essential medicines

- Better coordination & communication between sectors was needed

- A forum for resolving issues in real-time was needed
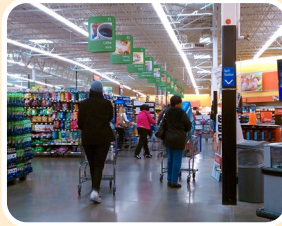
Call to Action

Rx Response (now Healthcare Ready) was built as a critical new asset to help ensure the continued flow of medicine to patients during:

- Severe natural disaster
- Large-scale terrorist attack
- Pandemic or disease outbreak

Disasters don't create inequities and vulnerabilities, they expose them
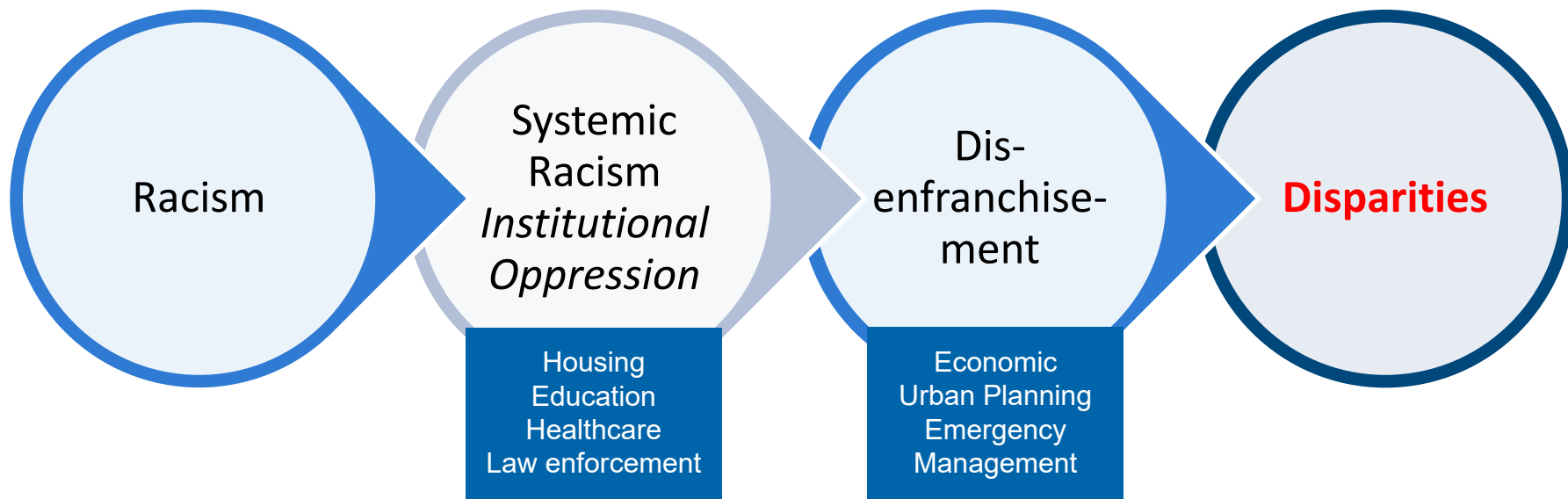
| Disparities Exposed by Disasters | Exposure Increased | Medical Fragility Increased | Mis-information | Fear & Uncertainty |

Systems and Outcomes

Racism → Systemic Racism *Institutional Oppression* (Housing, Education, Healthcare, Law enforcement) → Dis-enfranchise-ment (Economic, Urban Planning, Emergency Management) → **Disparities**

Systems and Outcomes

Inequity

Racism

Systemic
Racism
*Institutional
Oppression*

Dis-
enfranchise-
ment

Outcomes

Disparities
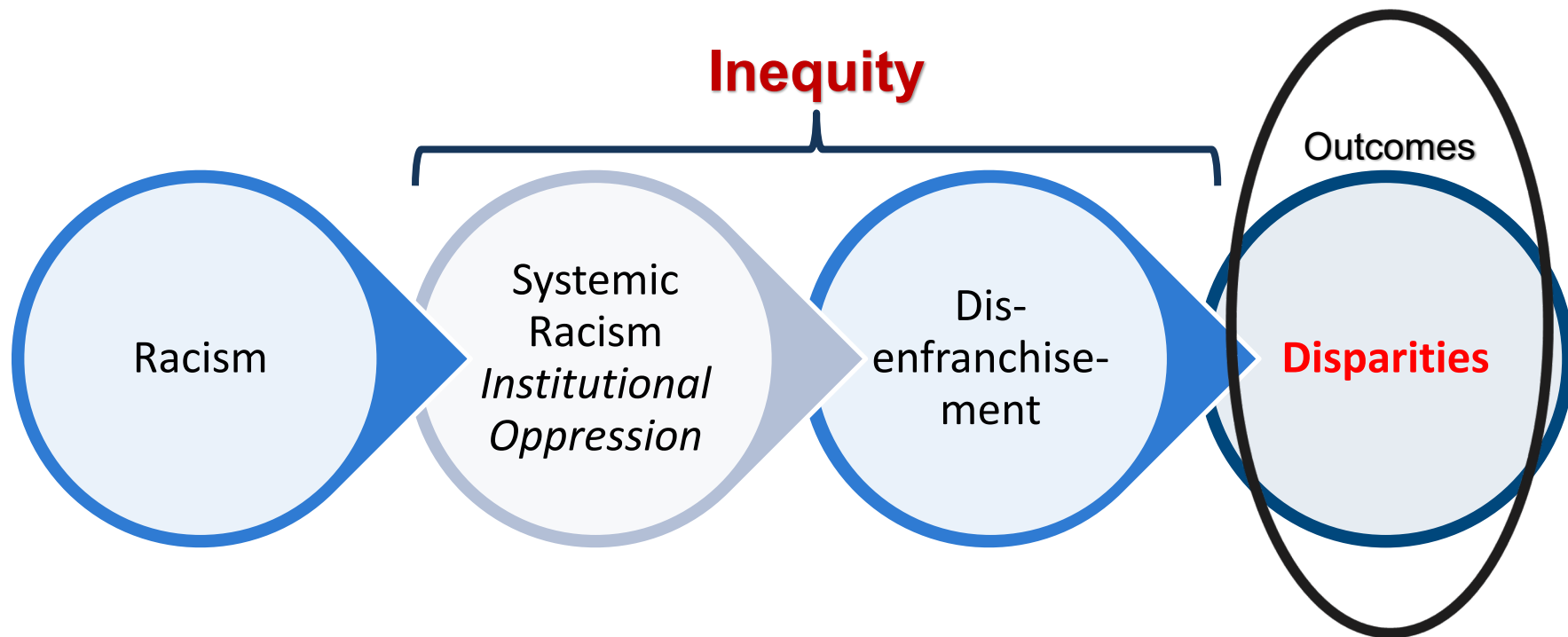
Emergency Management is Built to Uphold the System

Existing policies on housing (urban planning), public health, and healthcare access

Existing policies on business, commerce, and local/state relationships with the retail sector

Existing plans on physical infrastructure, broadband access, flood mitigation

Health Systems

Commerce / Economy

Housing

Society

Food / Grocery

Power/IT

Roads

Health Ecosystem

Health Systems

- Hospitals
- Networked Clinics
- Hospice and palliative care
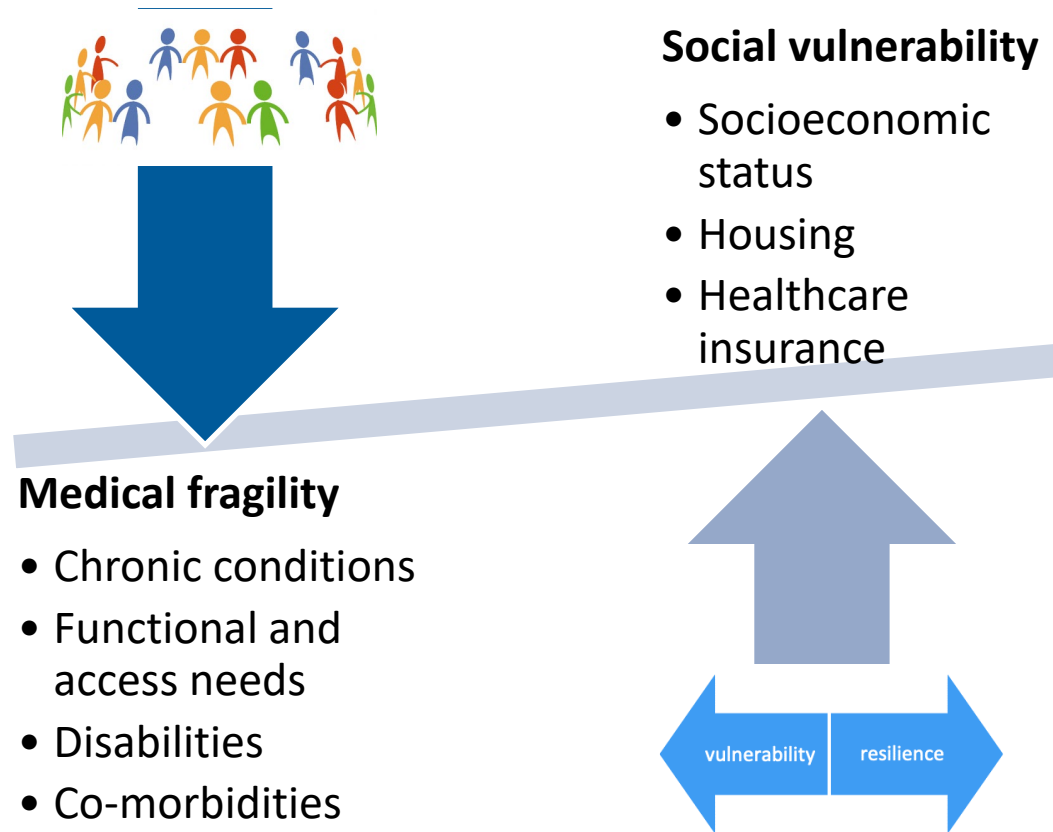
Ancillary care

- Dialysis centers
- Pharmacies
- Urgent care centers
- Long-term care

Public Health

- Public health departments
- Public health labs

Supportive systems

- Clinical labs
- Medical distribution
- Health IT

Centering Equity

Social vulnerability

- Socioeconomic status
- Housing
- Healthcare insurance

Medical fragility

- Chronic conditions
- Functional and access needs
- Disabilities
- Co-morbidities

vulnerability resilience

What's Next?

Equity in COVID-19 Response

Controlling Transmission

- Reducing risk
- Educating on newest information on COVID-19
- Managing mistrust and skepticism

Equitable Vaccination

- Allocation
- Administration
- Vaccination opportunities

Equitable Recovery

- Individual/household assistance
- Community-level support – especially for historically underserved
- Community-level support – recovery from natural disasters

Equity in Disaster Preparedness and Response

Cultural	Systemic	Individual
• Evidence-based • Historically framed • Rooted in an understanding of systemic disenfranchisement	• Framework for SLTTs • Partnerships with planning and sustainability departments • Role of government and existing systems	• Representation • Inclusive environment • Structures for support and resolution

Stay Connected with Healthcare Ready

www.HealthcareReady.org

Response-related questions or assistance: Alerts@HealthcareReady.org

General outreach to Healthcare Ready: ContactUs@HealthcareReady.org

Hotline: 1-866-247-2694

COVID-19 Emergency Page: http://www.healthcareready.org/covid19

Sign up for Healthcare Ready's regular Situation Report:
http://www.healthcareready.org/contact-us

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