

# The BUILD Health Challenge

Driving Action, Attention, and Resources Upstream

The  
**BUILD  
HEALTH**  
Challenge®

# BUILD by the numbers



5 years

3 cohorts

16 funders

55 community partnerships

3 core partners

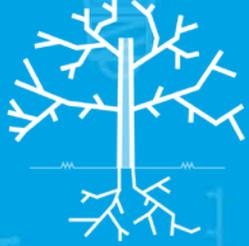
\$250,000 grant funds

Equal or  
greater match  
funding

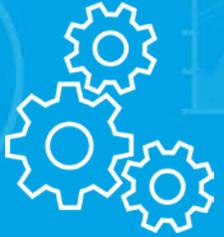
The  
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BOLD



UPSTREAM



INTEGRATED



LOCAL



DATA-DRIVEN

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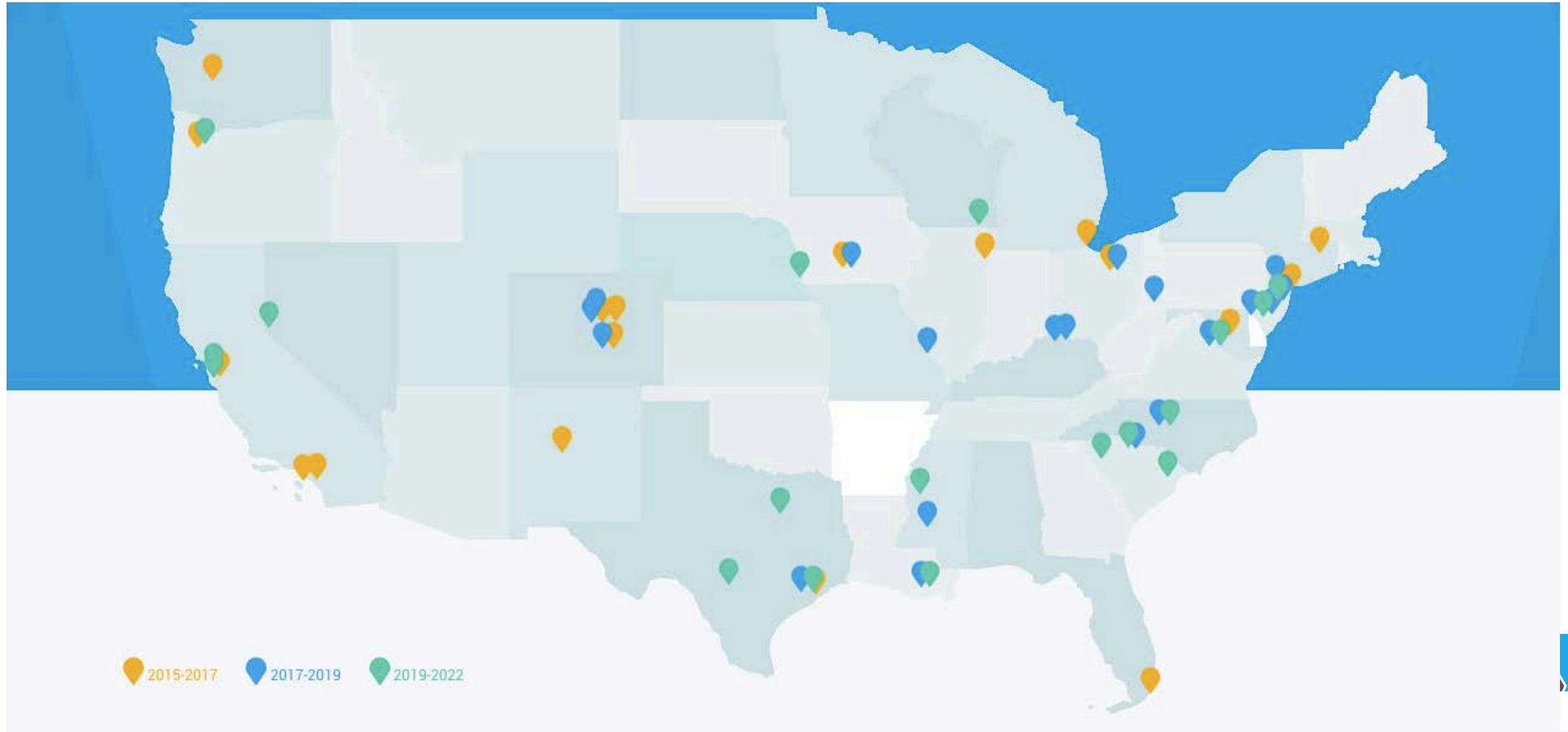
# MOVING UPSTREAM

BUILD communities are moving attention, action, and resources upstream across a variety of issues.

The results have the potential to be sustained, replicated, and scaled.

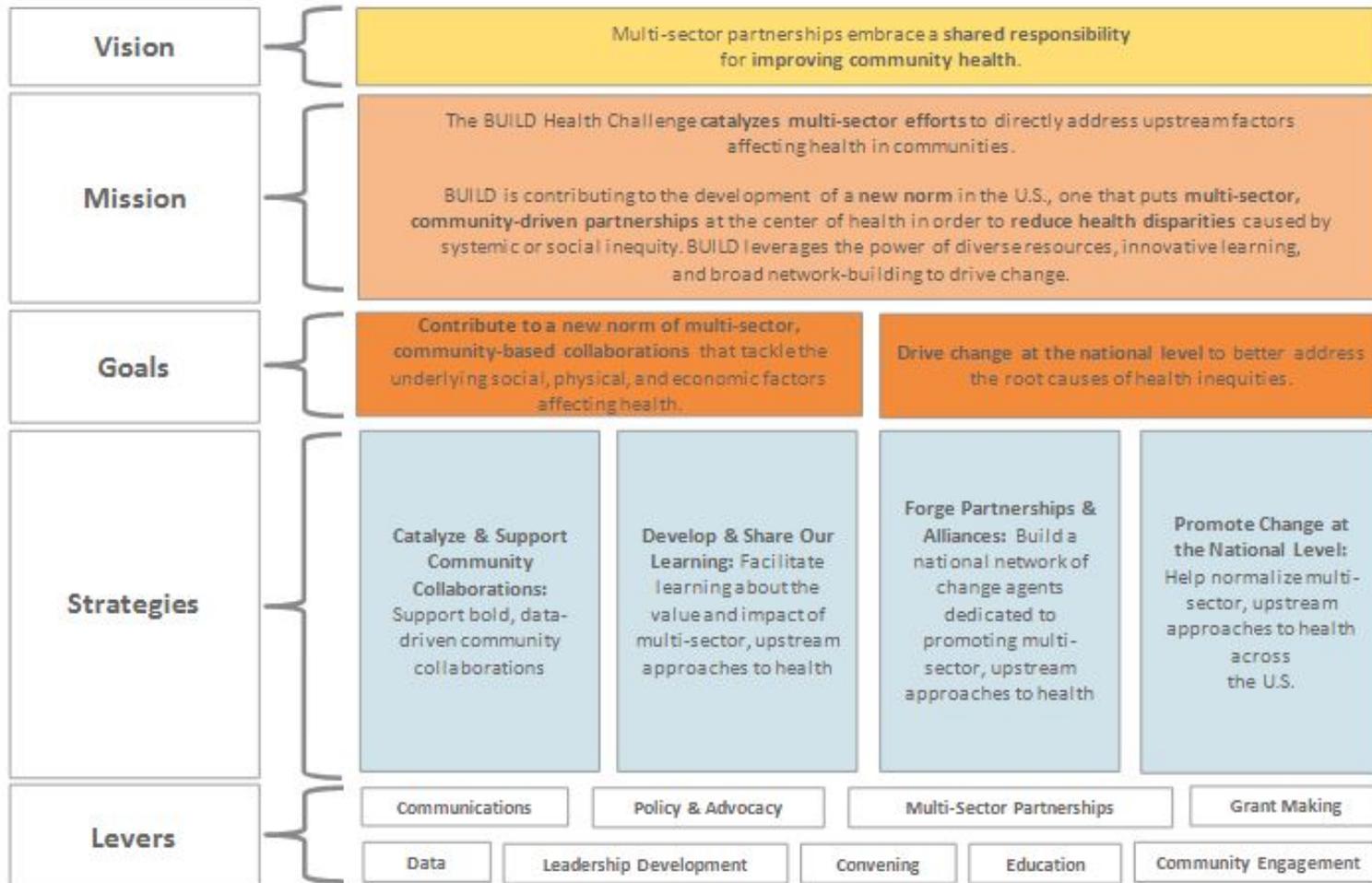


# BUILD Communities



# BUILD's Strategic Framework (5 Year)

BUILD's vision and mission are reflected throughout its approach to creating change.



## GOALS:

**Contribute to a new norm of multi-sector, community-based collaborations that tackle underlying social, physical, and economic factors affecting health.**

**Drive change at the national level to better address the root causes of health inequities.**

# What Does Success Look Like? (5 Year)

## **BUILD Initiative:**

- Spread of the BUILD model—with best practices developed in policy, community engagement, health equity, and data—in communities nationwide
- Create institutional change across sectors, promote health equity, and reduce downstream health care costs
- Influence systems at the national level by advancing community health at local and regional levels
- Secure broad funding streams and forge new multi-sector partnerships to serve as a market signal that the initiative is steadily gaining momentum

## **BUILD Communities:**

- Apply bold, upstream, integrated, local, and data-driven approaches within their communities
- Build or increase their (and others') capacity and effectiveness in improving community health
- Effect policy and/or systems level change as a result of their efforts
- Improve the health of their community because of BUILD-related actions in a measureable way
- Ensure sustainability and the replication or adoption of their program with/by others

## **BUILD Funders:**

- Use learnings from these efforts to inspire and inform others, ultimately helping to create a new norm for how to improve community health
- Catalyze multi-sector collaborations among organizations at the local level to help develop and advance best practices for community health
- Provide and receive valuable regional and issue-specific expertise to inform the BUILD initiative and BUILD communities
- Move resources, attention, and action upstream to drive sustainable improvements in community health in alignment with their respective organizations' goals

# BUILD 2.0 In Review

2017-2019

# BUILD Health Challenge 2.0 Communities (2017-2019)

Featuring 19 collaborations between community-based organizations, hospitals and health systems, local health departments, and others.



The BUILD Health Challenge is creating a new norm in the U.S., one that puts multi-sector, community partnerships at the foundation of improving health for everyone. BUILD is cultivating a shared commitment to moving resources, attention, and action upstream to drive sustainable improvements in community health.

## St. Louis, MO

### FLOURISH: St. Louis

Improving access to prenatal care to improve the health of vulnerable mothers and babies

## Des Moines, IA

### Healthy Homes Des Moines

Building institutional support for ensuring healthy living environments for asthma-impaired children

## Covington, KY

### Reducing Tobacco Use through Innovative Data Sharing

Changing residents' perceptions about tobacco-free environments to reduce tobacco use.

## Cleveland, OH

### Cleveland Healthy Home Data Collection

Utilizing a healthy housing data system to address health disparities with a focus on asthma and lead poisoning

## Cincinnati, OH

### Avondale Children Thrive

Creating an environment in which children, aged 0-6 are able to thrive

## Pittsburgh, PA

### One Northside Center for Lifting Up everyBody (The CLUB)

Creating a centralized wellness hub to eliminate barriers to healthier lifestyles

## Lafayette, CO

### Raising of America Partnership Boulder County

Creating conditions for young children and their families to reach their full potential

## Denver, CO

### BUILD Health Aurora

Meeting the upstream needs of families with young children to improve behavioral health outcomes

## Colorado Springs, CO

### Project Detour: Interrupting the Cycle of Addiction in El Paso County, Colorado

Interrupting patterns of addiction and incarceration

## Jackson, MS

### Transforming Breastfeeding Culture in Mississippi

Providing breastfeeding promotion and support to communities and families

## Houston, TX

### Bridging Health and Safety in Near Northside

Creating a healthy and safe neighborhood to improve health outcomes and promote health equity

## New Orleans, LA

### Developing a Community-Driven Health Equity Data System to Enhance Resident Mobility

Developing an integrated health equity data system to address persistent mobility barriers

## Charlotte, NC

### Building Uplifted Families

Raising awareness and access to affordable health and wellness options

## Greensboro, NC

### Collaborative Cottage Grove

Changing environmental conditions to address diabetes and asthma

## Washington, DC

### Healthy Together Medical-Legal Partnership for Improving Asthma in Southeast DC

Remediating housing conditions that cause and exacerbate pediatric asthma

## Morristown, NJ

### Forward, Franklin

Re-imagining town identity and enhancing public spaces to facilitate social connection

## New Brunswick, NJ

### New Brunswick Healthy Housing Collaborative

Ensuring residents live in safe homes that facilitate healthy living

## Trenton, NJ

### Trenton Transformation: A Safe & Healthy Corridor

Developing a Safe & Healthy Corridor to reduce obesity and the burden of chronic disease

## Philadelphia, PA

### Home Preservation Initiative for Healthy Living

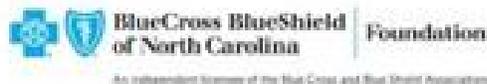
Improving asthma outcomes related to unhealthy housing

● Also participated in BUILD 1.0

[buildhealthchallenge.org](http://buildhealthchallenge.org)

The  
**BUILD  
HEALTH**  
Challenge®

# Special Thanks to the 2.0 Funder Collaborative



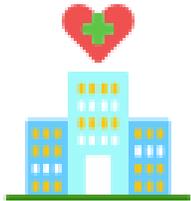
# The Team



# Leveraged Dollars and Resources



**\$8 million** contributed by the funder collaborative



**\$5 million** leveraged in hospital matches\*



**\$13 million** leveraged in community funding for projects from a variety of sources\*

*\*Communities used the BUILD grant award, up to \$250K per site or \$4.6 million total in grant dollars, to secure: \$5 million in funding resources from hospitals and \$13 million in community funding and resources for their projects.*

# Outcomes & Impacts

Community Level

# Site Example – Cleveland, OH



The Cleveland Healthy Home Data Collaborative worked together on a lead poisoning and asthma prevention effort.

More than 80% of older housing stock in this neighborhood had issues with lead. Lead and asthma disproportionately impacted black and brown children.

They had a goal of improving the quality of housing in the area and to ensure that the community members had the ability to make informed decisions.

# Site Example – Cleveland, OH

## Cleveland City Council passes historic lead poisoning prevention law

Updated Jul 24, 2019; Posted Jul 24, 2019



The Plain Dealer

Councilman Blaine Griffin during a press conference for the Lead Safe Plan for the city of Cleveland. January 22, 2019 (Gus Chan / The Plain Dealer)

- Cleveland passes lead-safe law requiring disclosures, inspection, and certification of homes.
- Gov. DeWine appoints a new lead advisory committee on preventing and treating lead poisoning – **Kim Foreman**, lead on the BUILD effort is among the committee members.
- Over the next two years, Ohio will invest \$25 million to prevent and treat lead poisoning and remediate homes of toxic lead.

# Site Example – Covington/Gallatin, KY



This collaborative worked together to bring awareness to tobacco free policies and reduce tobacco use in two Northern Kentucky communities: Covington and Gallatin County.

More than 25% of local residents used tobacco products.

This project aimed to reduce smoking rates and second hand smoke exposure, improve data sharing, and introduce smoke-free policies in the community.

# Site Example – Covington/Gallatin, KY

Smoking data in Covington, KY.  
St. Elizabeth Healthcare data. 1/1/2017-6/01/2018



Quit for Me. Quit for You.  
**QUIT for GOOD.**

Get a **FREE** Two Week Supply of Nicotine Patches.

**Covington Residents & Workers**  
Visit One of These Local Pharmacies to Find Out How  
You Can Get Your **FREE** Nicotine Patches.

**COUPONS AVAILABLE HERE**

- **BLANKS PHARMACY**, 272 W Pike St, Covington
- **RUWE FAMILY PHARMACY**, 434 Scott Blvd, Covington
- **RUWE FAMILY PHARMACY**, 3712 Winston Ave, Latonia
- **SAVE DISCOUNT DRUGS**, 716 Madison Ave, Covington
- **ST ELIZABETH PHARMACY**, 20 Medical Village, Edgewood
- **WALGREENS**, 1220 Madison Ave, Covington

[www.quitforgoodcovington.org](http://www.quitforgoodcovington.org)  

Smoking - This refers to adults for individuals who smoke or work in Covington. These values do not include or work in Covington should be interpreted for 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

- ➔ Signed groundbreaking data sharing agreement between St. Elizabeth Healthcare and Northern Kentucky Health Department.
- ➔ Distributed over 1,200 doses of NRT with an original goal of 350 through local pharmacies.
- ➔ Forged partnerships with local businesses and chamber of commerce.
- ➔ Launched awareness campaign to show the impact of tobacco and second-hand smoke on our communities.

# Site Example – Lafayette, CO



The BUILD Boulder County team helped parents navigate the school systems and build capacity to champion the issues they care about the most.

Hispanic students were coming home hungry because they were not eating lunch at school, despite the fact they were provided.

When the ELPASO parent group got involved they learned students were not eating because the food was culturally different from what they were familiar with.

# Site Example – Lafayette, CO

Boulder County Lifestyle City Non-Profits

## ELPASO: Engaged Latino Parents Advancing Student Outcomes

By Macie May - April 11, 2019 827

Est. Reading Time: 3 minutes

[Share on Facebook](#) [Tweet on Twitter](#) [G+](#) [p](#)



Photo from ELPASO Facebook

- The team worked with parents and the school district to increase awareness of the issue and implement solutions.
- The school chef, superintendent, teachers, and residents all worked together to create change.
- Now this model of parent engagement is helping the community break through other similar cultural barriers and is pointed to as a model for engagement.
- This team's work is now being replicated in neighboring school districts.

# Site Example – Washington, DC



The Healthy Together Medical-Legal Partnership was focused on addressing legal barriers to healthy housing in Washington, DC.

They were specifically addressing conditions in Wards 7 & 8, where kids are 20x more likely to be admitted to a hospital for asthma than elsewhere in the same city.

They aimed to eliminate barriers to legal services through programs as well as change city policy and practice in addressing health-harming housing.

# Site Example – Washington, DC

Washington Business Journal: Mold in the walls could be triggering your child's asthma attack. Here's what a new D.C. partnership is doing about it.

WASHINGTON  
BUSINESS JOURNAL

August 28, 2019

Years in the making, Children's Law Center is announcing something ground-breaking.

Thanks to an innovative partnership with AmeriHealth Caritas District of Columbia, we are piloting a pay-for-success model that will improve the health and well-being of even more DC children...AND reduce health care costs.

The Washington Business Journal's Sara Gilgore reported on the partnership:

*The District's largest Medicaid managed care organization and a nonprofit law firm are teaming up to reduce health care costs – by going after mold and infestations.*

- The BUILD DC team's community lead, Children's Law Center, secured a partnership with AmeriHealth Caritas DC, a local insurance provider with more than 100,000 members to reduce asthma-related hospital visits by targeting unsafe housing conditions.
- Any time CLC represents a child who has AmeriHealth as insurance, AmeriHealth will pay the nonprofit about half of what it averages on cost avoidance.
- The program is projected to cut government-funded health care costs by an average of \$10,000 per successful intervention in the program's first 18 months. CLC could earn up to \$250,000 from AmeriHealth.

# Outcomes & Impacts

Initiative Level

# Systems Change

- **System:** A system is a set of interacting components or parts forming a complex whole. Small changes can reverberate through the system and require the components to adapt or change.
- **Systems change:** A change in the policies, processes, relationships, knowledge, power structures, values, or norms that guide how organizations function internally and in relationship to other organizations“ According to Social Innovation Generation, systems change is “shifting the conditions that are holding a problem in place.”

# Outcomes Framework



## Implementation of BUILD Principles



BOLD



UPSTREAM



INTEGRATED



LOCAL



DATA-DRIVEN



## Precursors to Systems Change

Enhanced **knowledge**, shifts in disposition and behaviors, and refined, complex issue framing

Increased individual and organizational **capacity**

Strengthened **relationships** and increased alignment among partners and stakeholders

Strengthened champions and **community** ownership



## Systems Change

Transformed **Norms** and Ways of Working

Implementation of Supportive Regulatory, Legislative and Public **Policies**

Organizational **Shifts** and **Scaling** that Sustain Practice and Policy

Re-Allocated and New **Funding** Streams



## End Goals

**Improvements in Health and Health Equity**

# Progress Continua



## IMPLEMENTATION OF BOLD

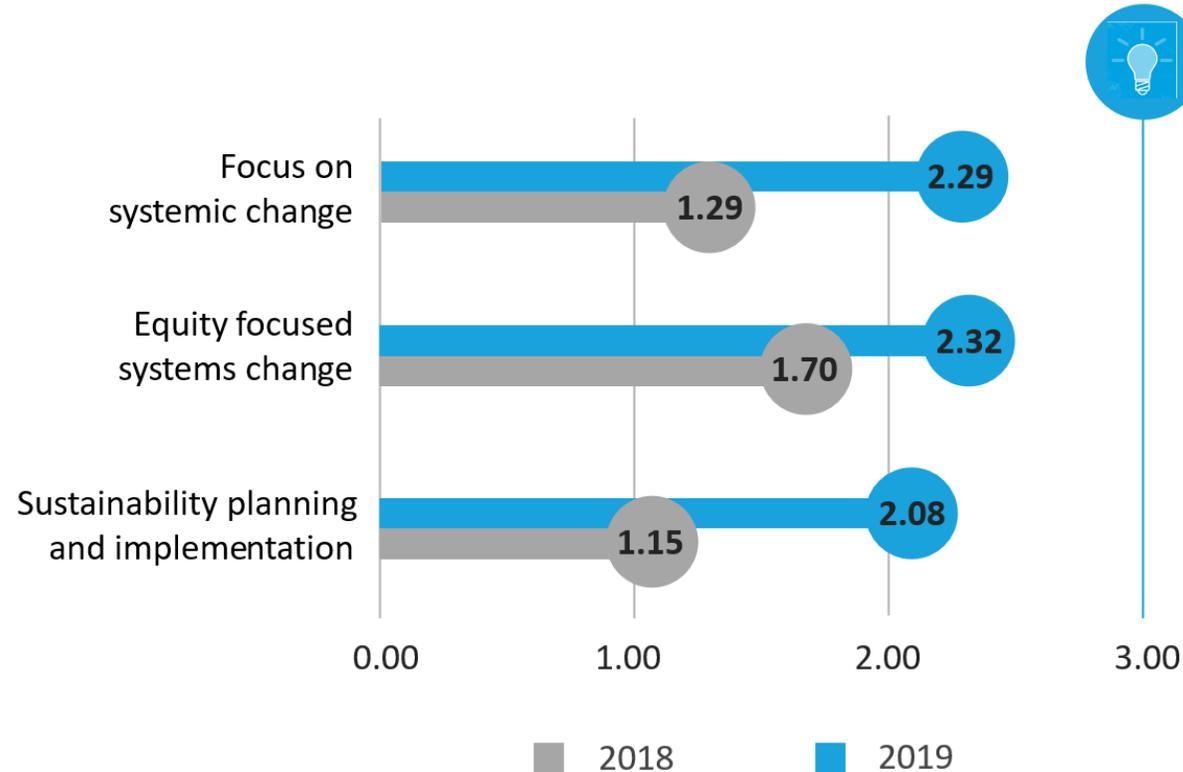
The Bold principle focuses on (1) implementing systemic change strategies (changes to institutional, regulatory or legislative policies, system or practices); (2) developing a shared understanding among partners of how to address equity issues through systemic change; and (3) identifying ways to blend, braid, and leverage complementary initiative's and resource's streams.

### Primary Factor: Focus on Systemic Change: policies (institutional, regulatory, or legislative), systems, and practices

Ground Stage (0)	Early Stage (1)	Middle Stage (2)	Advanced Stage (3)
Initiative articulates the solution in individual and programmatic terms and has not developed any systemic goals or strategies (solutions remain at the programmatic level)	Initiative has begun articulating the solution in a manner that highlights the need for a systemic approach and has developed systemic goals or strategies, but in practice relies primarily on programmatic approaches	Initiative clearly articulates the need for systemic change to address the issue area and has taken a few/small steps toward implementing systemic strategies	The initiative clearly articulates the need for systemic change and has taken significant steps toward implementing a multi-pronged set of systemic strategies that can effectively address the issue area
<b>INDICATORS OF ADVANCED STAGE</b>			
<ul style="list-style-type: none"> <li>Developing or implementing advocacy or policy agenda/strategy or communication campaign</li> <li>Mobilizing key administrative or legislative partners (policy makers, decision-makers)</li> <li>Making individual-level behavior shifts that create momentum for a larger collective shift (e.g. partners begin sharing data)</li> </ul>		<ul style="list-style-type: none"> <li>Identifying external opposition to changes and necessary strategies to deploy to combat these external forces</li> <li>Developing capacity of organizations and individuals to implement systems strategies</li> </ul>	

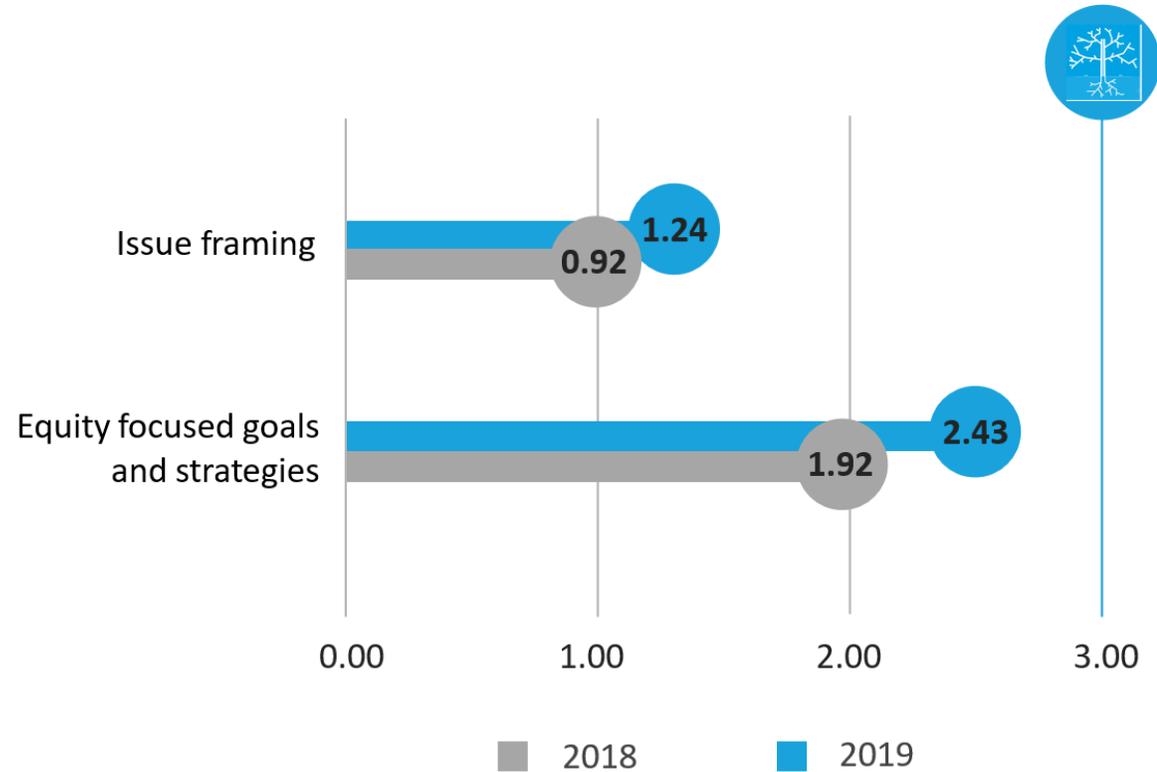
# Most Progress in Sustainability and Strategy Refinement

## IMPLEMENTATION OF BOLD



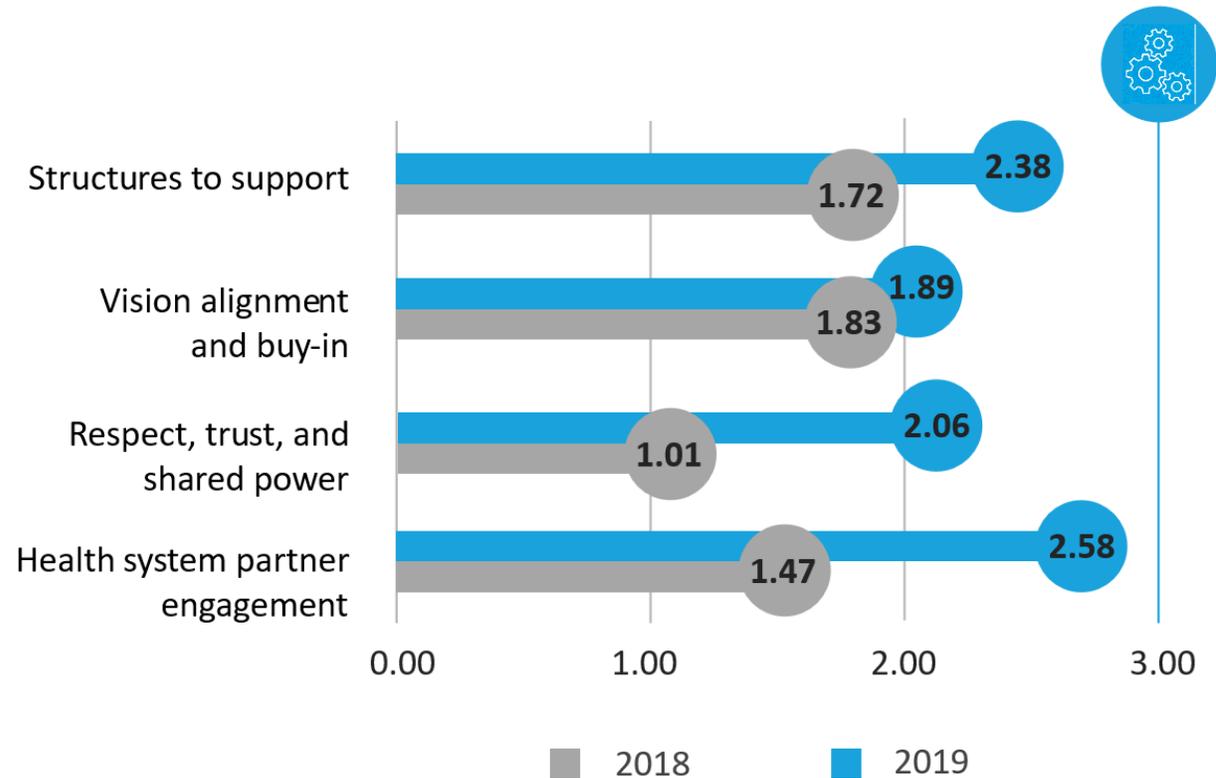
# Reframing Health Slow to Realize

## IMPLEMENTATION OF UPSTREAM



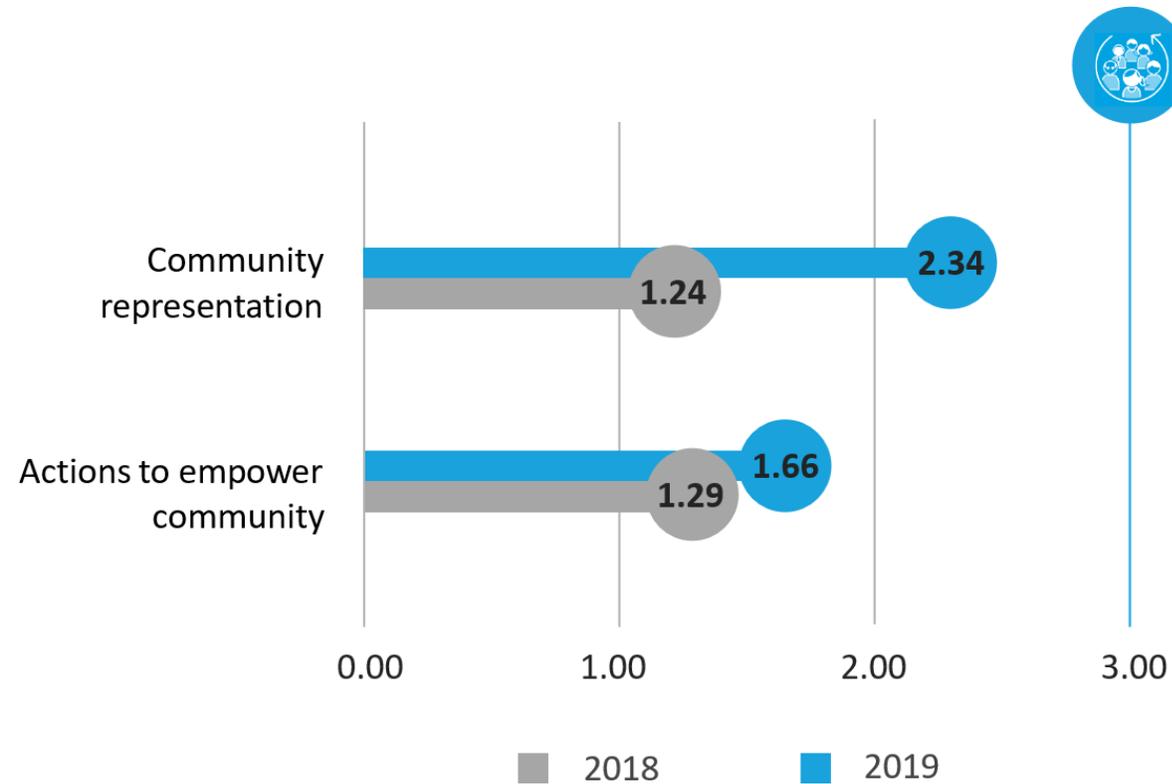
# Integration Efforts Persist Despite Challenges with Alignment and Turnover

## IMPLEMENTATION OF INTEGRATED



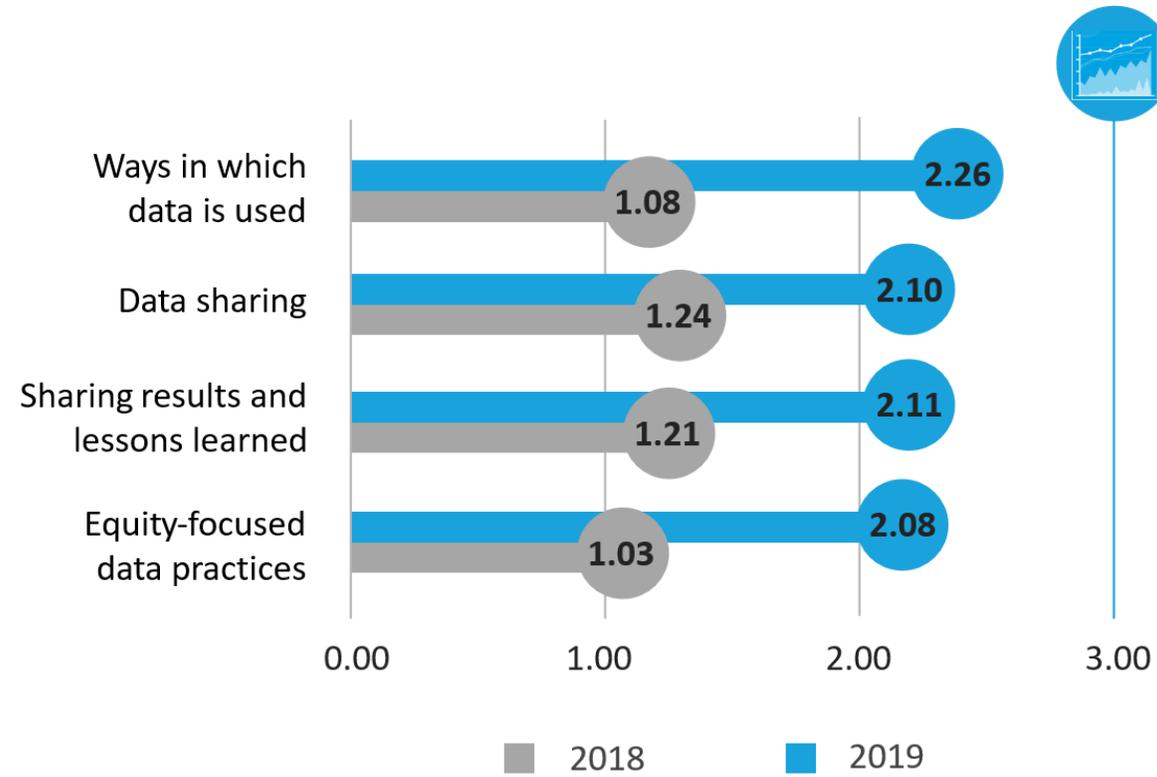
# Engaging Residents: “We have further to go”

## IMPLEMENTATION OF LOCAL



# Steady Growth in Data Use and Strategies

## IMPLEMENTATION OF DATA-DRIVEN

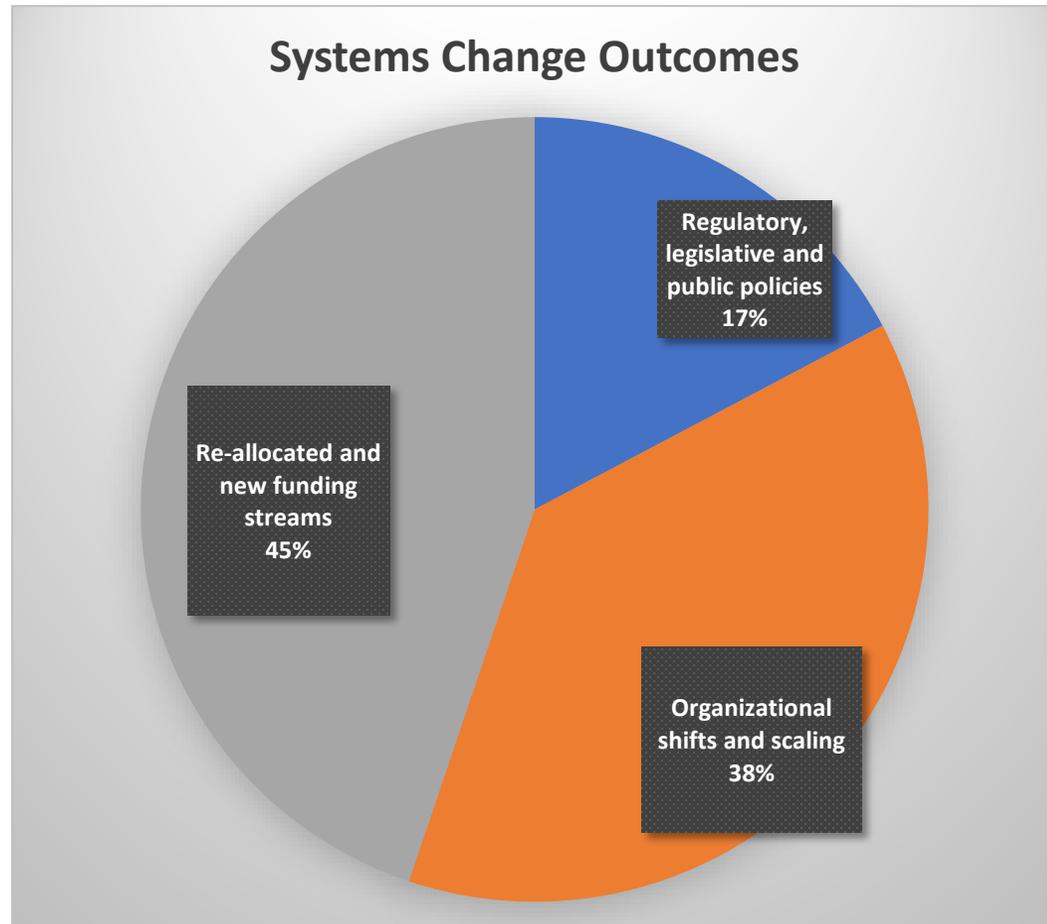


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# In Sum

- As sites enhance their knowledge, expand their capacity, strengthen relationships, and deepen community ownership, they are creating the necessary conditions to change entrenched local systems for the better.
- Their progress leads to more sustainable changes including **new norms and ways of working, regulations and policy changes, shifts in organizational practices, and resources obtained or redirected to support health and equity.**
- Where we have seen these **systems changes** occur, there is growing confidence that communities will experience sustained improvements in health and equity.

# Systems Change Outcomes



## **BUILD sites achieved 58 new systems changes in their communities between 2017 and 2019.**

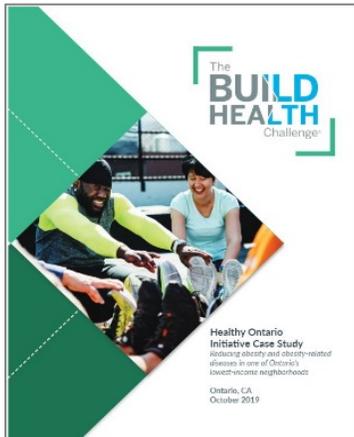
The most progress was made in re-allocating or finding new sources of support for the BUILD work. Nearly all BUILD sites have resources to continue some aspects of their work. These vary in form:

- regulatory and legislative policies, primarily at a municipal or city level
- grants for capacity building, staffing, partnering, and projects or services that address social determinants of health
- in-kind resources from partner organizations to maintain or multiply efforts
- expanded use of public or health payer dollars that recognizing upstream conditions that affect health
- shifts and scaling of organizational practices and policies

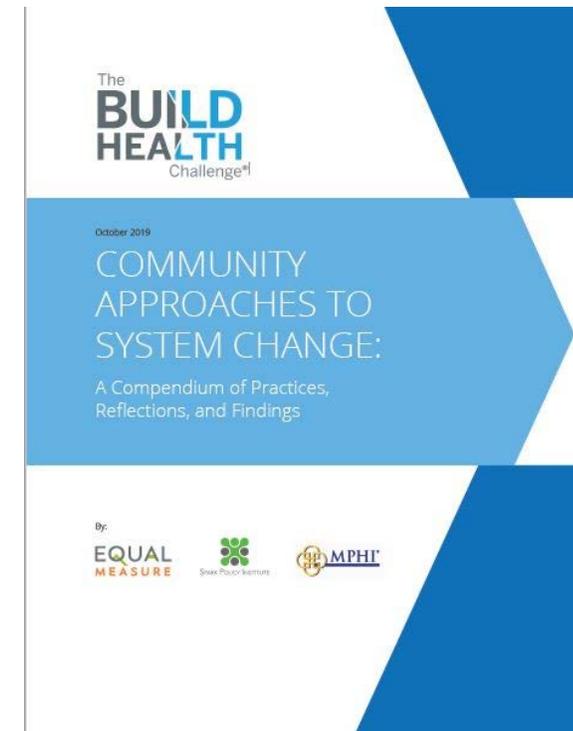
# Learnings in the Field

[www.buildhealthchallenge.org/resources](http://www.buildhealthchallenge.org/resources)

# Case Studies



# Reports and Tools



# Stories

## SUPPORTING HOME AND COMMUNITY ENVIRONMENTS TO FOSTER TRUE WELLNESS

*Bridging Health and Safety in Near Northside*



## ENGAGING THE COMMUNITY TO IMPROVE HOUSING AND ASTHMA CONDITIONS IN COTTAGE GROVE

*Collaborative Cottage Grove*



## CREATING BABY-FRIENDLY ENVIRONMENTS AND ENABLING MOTHERS TO BREASTFEED

*Transforming Breastfeeding Culture in Mississippi*



## INCREASING HEALTH EQUITY THROUGH COMMUNITY-DRIVEN ADVOCACY TO IMPROVE PUBLIC TRANSIT

*BUILD Health Mobility*



## CREATING A "SAFE AND HEALTHY CORRIDOR" TO ENCOURAGE PHYSICAL ACTIVITY, BETTER HEALTH, AND A RENEWED SENSE OF COMMUNITY

*Trenton Transformation: A Safe & Healthy Corridor*



## BUILDING A HEALTH CHAMPION NETWORK TO HELP YOUNG CHILDREN THRIVE

*Avondale Children Thrive*



**POWERED BY**  
The **BUILD HEALTH** Challenge

- BOLD** Changing transportation and mobility plans to include health as a consideration and metric of success for implementation.
- UPSTREAM** Encouraging public transit, walking, and biking as vital linkages to employment, education, grocery stores, health care, parks and recreation, and other community resources.
- INTEGRATED** Bringing complementary perspectives and assets into community and policy planning to advance mobility and equity for Claiborne Corridor residents.
- LOCAL** Looking at place-based measures to identify inequities and address unfair policies, systems, and structures that limit the opportunity for residents to be healthy.
- DATA-DRIVEN** Using community and hospital data to reexamine neighborhood-level conditions and priorities to make community-driven, targeted improvements in mobility and connectivity.

**POWERED BY**  
The **BUILD HEALTH** Challenge

- BOLD** Establishing a corridor where a coordinated effort results in dramatic and vital change represents a bold vision for transformation.
- UPSTREAM** Working to address the neighborhood environment and infrastructure, with an aim to make the healthy choice an easier choice for residents in order to reduce the onset of chronic diseases.
- INTEGRATED** Working collaboratively across sectors, including healthcare, education, government, nonprofits, faith-based, and business.
- LOCAL** Reviewing local data and knowledge of on-the-ground needs and opportunities.
- DATA-DRIVEN** Using local data to design the intervention and monitoring outcomes relative to stated goals and objectives.

**POWERED BY**  
The **BUILD HEALTH** Challenge

- BOLD** Addressing stable housing, health policy, food systems, and environmental changes.
- UPSTREAM** Working on healthy family behaviors and partnerships to improve social determinants of health.
- INTEGRATED** Aligning with a multi-sector collaboration to guide principles, outcomes, and strategies within the community.
- LOCAL** Using resident Health Champions and ACT Community Advisory Committee to drive services.
- DATA-DRIVEN** Sharing a transparent data platform to track health and education outcomes among residents.

**IN PARTNERSHIP WITH**

**COMMUNITY IMPACT**

- 18 resident leaders graduated from LEAD program
- 3 new strategies and 9 new action items in the RTA Strategic Mobility Plan
- 2 LEAD graduates on the New Links advisory board

**IN PARTNERSHIP WITH**

**COMMUNITY IMPACT**

- 200+ people attended Brunswick Ave Day each year
- 415 customers served at farmers market
- 30 participants in each T-Recs event/more than 40 T-Recs events total

**IN PARTNERSHIP WITH**

**COMMUNITY IMPACT**

- Engaged with over 80 mothers and 140 children age 0-6
- 20+ Cincinnati Recreation Centers have breastfeeding-friendly policies
- Mothers with a Health Champion shop the fresh produce mobile market 5X more often than others

# Upcoming



Anticipated publication in 2020 (date TBD).

Where are we now

# Third Cohort – At a Glance

**18** communities

## Issue areas included:

- Maternal and Child Health
- Healthy Housing
- Healthy Food & Food Security
- Safe Communities
- Medical-Legal Partnerships
- Community Revitalization
- Transportation
- Economic Opportunity & Poverty Alleviation

**\$8.6** million in BUILD funding

**\$5.1** million in funding and in-kind support from hospitals and health systems

## Bringing together supports:

- Technical Assistance
  - All In
  - Mentor Program
- Evaluation
- Communications Support
- Peer Networking

T H I R D C O H O R T

2019-2022



**Greensboro, NC  
Collaborative Cottage Grove**

Creating a replicable model to address childhood asthma exacerbated by unhealthy housing and environment



**Greenville, SC  
Build Trust, Build Health / Fomentar la Confianza y Salud**

Reducing health disparities among Hispanic youth by supporting an inclusive community



**Camden, NJ  
Roots to Prevention**

Improving health and community development through local food programs



**Dallas, TX  
Advancing Community Partnerships to Increase Food Access in Southern Dallas**

Building a data-driven and cross-sector approach to improve food access



**Gastonia, NC  
Healthy Highland**

Capacity-building and creating a neighborhood enterprise to reduce obesity rates



**Milwaukee, WI  
BUILD Sherman Park**

Building safe, healthy, and equitable neighborhoods by fostering community resilience and healing



**New Brunswick, NJ  
New Brunswick Healthy Housing Collaborative**

Supporting community-led policy change to increase healthy housing



**New Orleans, LA  
Maternal and Child Health at Columbia Parc**

Eliminating racial health disparities by creating supportive environments for breastfeeding families



**Oakland, CA  
Healthy Havenscourt Collaborative**

Reducing asthma-related health disparities through a resident-centered housing champion advocacy program



**Omaha, NE  
Empowering a Self-Healing Community: Safety, Self-sufficiency and Well-being in North Omaha**

Improving mental health through a community-developed self...



**Reno, NV  
Caring for Reno's Elders (CARE)**

Increasing social connectedness and reducing the health and mortality issues associated with loneliness



**Sunflower County, MS  
Healthy Babies, Empowered Moms, Flourishing Families**

Improving health outcomes by reducing cultural and logistical barriers to breastfeeding



**Vallejo, CA  
Strong Immigrant Communities Through Collective Action for Housing Affordability and Ownership**

Implementing a comprehensive housing justice strategy to...



**Vancouver, WA  
BUILD Fourth Plain**

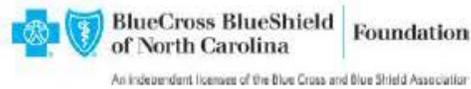
Preventing the impacts of unstable and unhealthy housing to improve mental health



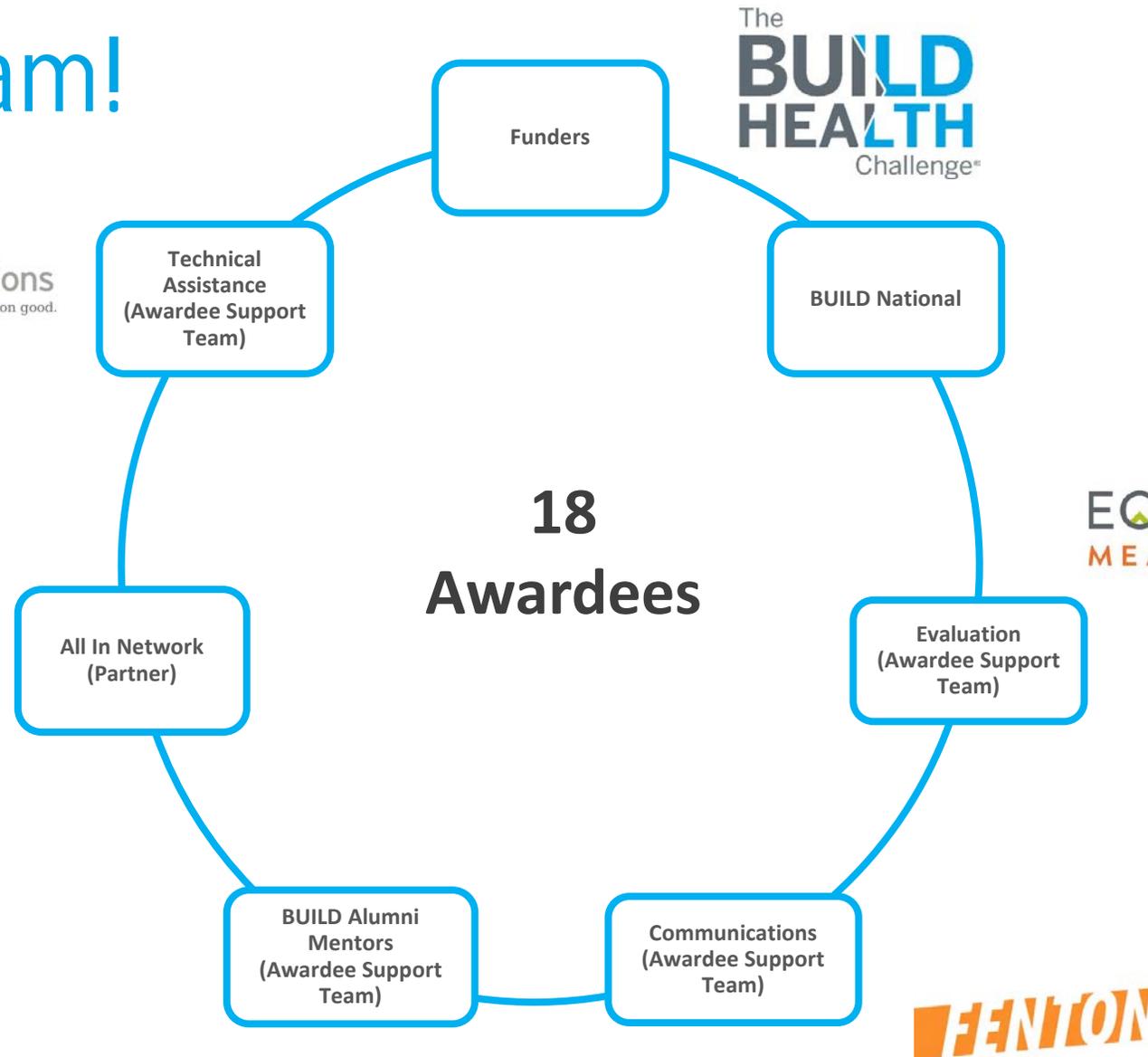
**Washington, DC  
Healthy Together Medical-Legal Partnership to Improve Health in DC by Enhancing Community Resilience**

Increasing the well-being of children with communi...

# With Special Thanks to our Funders...



# .... and our Team!





# Looking forward

- Adapting our plans as the coronavirus situation evolves
- Continue learning from the third cohort of BUILD communities
- Celebrate BUILD's 5 Year Anniversary!

Questions?

The  
**BUILD  
HEALTH**  
Challenge®

# Thank you!

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