



**WEDNESDAY, MAY 13TH @ 12 PM EST**  
**WEBINAR: THE COMMUNITY HEALTH IMPROVEMENT MATRIX**

Community partnerships can make a difference, especially if communities are aware of the importance of social determinants of health. That's a pretty big *if*, though! While public health professionals are clear that, to a large extent, context – not medical care – shapes health, the message has yet to reach many in the healthcare field and other community partners as well. To complicate matters, multi-sectoral partners with varying missions have trouble seeing how their work fits into a larger community vision and lack a clear way of putting all the pieces together into one strategic framework.

The Community Health Improvement Matrix (CHIM) offers a way to partner on an identified health problem of concern to a community. Activities developed to address a health problem, such as those identified in community health improvement plans, are categorized by prevention level and target level and placed into a two-dimensional matrix. The framework provides a way of considering to what extent the social determinants of health are addressed in the current activities, facilitating gap analyses and promoting efforts to impact the community context for living to improve health. This webinar will provide ideas on communicating about social determinants of health, instructions on how to use the CHIM including a local example, and several ways to apply the CHIM at the local level.

### Register for the Webinar

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Webinar Date: May 13, 2020 12:00 PM Eastern Time (US and Canada)

Register **in advance** for this meeting:

<https://nasem.zoom.us/meeting/register/tJlkumrrD8vGdwPIR13aYEIGIBvBZehUqd>

After registering, you will receive a confirmation email containing information about joining the meeting.

**Presenter:**

**Barbara Laymon, PhD, MPH**

Lead Analyst, NACCHO



## Bio

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### **Barbara Laymon**

**Lead Program Analyst, Performance Improvement, National Association of City County Health Officials**

Barbara Laymon is a Lead Analyst with the National Association of County and City Health Officials (NACCHO) focusing on local health department efforts to address the Social Determinants of Health (SDOH) through community health assessment and improvement planning efforts using Healthy People 2020, soon to be Healthy People 2030. She has led in the development of the Community Health Improvement Matrix, a way of categorizing multi-sectoral activities to address a population health concern. Dr. Laymon has worked at NACCHO since 2008, and is also a faculty member and family counselor at the Bowen Center for the Study of the Family. Previously, she has worked at local and state health departments and for a managed care organization. She has a PhD from Loyola University Baltimore, an MPH from the University of South Carolina, and a BS in math-computer science from Furman University.

### **About the Bridging Collaborative**

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The *Action Collaborative on Bridging Public Health, Health Care and Community* recognizes that the relationship between public health agencies, health care organizations and the community is central to population health improvement efforts.

The purpose of the collaborative is to help strengthen the relationship between public health, health care and the community by identifying, and disseminating cross-sectoral population health efforts.

The Collaborative is co-chaired by Terry Allan, Health Commissioner of the Cuyahoga County Board of Health (Ohio), and David Lakey, Chief Medical Officer and Associate Vice Chancellor for Health Affairs at the University of Texas System.

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Please share this announcement  
with your networks!

If you have any questions, or if your work aligns with the purpose of the collaborative and you would like to share your work via its webinar series, please contact:

**Carla S. Alvarado, PhD, MPH**

Program Officer

*(Pronouns: She/Her)*

Roundtable on Population Health Improvement | [www.nas.edu/pophealthrt](http://www.nas.edu/pophealthrt)

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