



**WEDNESDAY, JUNE 10 @ 12 PM EST. INTEGRATIVE ACTIVITIES: WHAT ARE THEY, AND HOW CAN THEY ACCELERATE THE EFFORT OF CROSS-SECTOR NETWORKS TO ADVANCE HEALTH EQUITY AND POPULATION HEALTH?**

Integrative activities are the engine that propel multi-sector networks forward. A paper written by Nemours Children's Health System in 2012 presented a framework of integrative activities organized under 3 broad categories: Leadership & Partner Engagement; Scale, Spread & Sustainability; and Continuous Learning and Improvement to Promote Population-Level Solutions. While there is consensus in the field on the importance of integrative activities, how to distribute accountability for activities among network partners in a way that increases the efficiency and effectiveness of the network is a challenge cited by many. In addition, determining which integrative activities are best suited to be carried out by health care organizations is an area for learning. In late 2018, Nemours launched a two-year project (funded by The Kresge Foundation) to explore both of these issues. Activities to date have included a scan of the field and a series of interviews with nationally recognized experts engaged in studying and/or leading cross-sector networks for population health. These activities informed the Nemours 2020 Integrator Learning Lab- a short-term learning collaborative providing technical assistance to a cohort of 9 networks from around the U.S. seeking to strengthen their strategic use of integrative activities. This webinar will include an overview of integrative activities, real world examples, preliminary findings on the role of health care within cross-sector population health networks, and an overview of tools and resources developed within the project

**Register for the Webinar**

When: Jun 10, 2020 12:00 PM Eastern Time (US and Canada)

Register in advance for this meeting:

[https://nasem.zoom.us/meeting/register/tJ0kcO2uqD8rG9VwYrZURnql7--U\\_K6KT-Ue](https://nasem.zoom.us/meeting/register/tJ0kcO2uqD8rG9VwYrZURnql7--U_K6KT-Ue)

After registering, you will receive a confirmation email containing information about joining the meeting.

**2020 WEBINAR SERIES**

**Speakers**



**Allison Gertel-Rosenberg; Nemours Children's Health System |**  
Operational Vice President,  
National Prevention and Practice



**Kate Blackburn; Nemours Children's Health System |**  
Manager, Practice & Prevention

**Allison Gertel-Rosenberg, M.S.**, is Operational Vice President, Practice and Prevention at Nemours Children’s Health System. She has spent her career addressing some of the most important and challenging issues in public health. As Operational Vice President, National Prevention and Practice for Nemours Children’s Health System’s National Office of Policy and Prevention, she is responsible for leading the Office’s efforts to spread and scale promising practices and strategic prevention initiatives designed to curb childhood obesity on a national scale and for initiatives that involve the intersection of population health and clinical care. These efforts have included the highly successful Moving Health Care Upstream, Let’s Move! Child Care, Healthy Kids, Healthy Future and the National Early Care and Education Learning Collaborative initiative with the Centers of Disease Control and Prevention.

**Kate Blackburn, MSW**, is Manager of Practice & Prevention within Nemours Children’s Health System’s National Office of Policy & Prevention. The National Office collaborates with partners across the country to spread and scale policies, programs and practices that create healthier environments in the places children live, learn and play—with an emphasis on strategies addressing non-medical determinants of health. In her role as Manager of Practice & Prevention, Kate works with the Office’s leadership team to set priorities and is responsible to execute implementation plans.

### About the Bridging Collaborative

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The *Action Collaborative on Bridging Public Health, Health Care and Community* recognizes that the relationship between public health agencies, health care organizations and the community is central to population health improvement efforts.

The purpose of the collaborative is to help strengthen the relationship between public health, health care and the community by identifying, and disseminating cross-sectoral population health efforts.

The Collaborative is co-chaired by Terry Allan, Health Commissioner of the Cuyahoga County Board of Health (Ohio), and David Lakey, Chief Medical Officer and Associate Vice Chancellor for Health Affairs at the University of Texas System.

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## Please share this announcement with your networks!

The Collaborative is an ad hoc convening mechanism under the auspices of the National Academies of Sciences, Engineering, and Medicine’s Roundtable on Population Health Improvement. The Collaborative is a flexible and action-oriented group that welcomes all interested organizations and individuals. Any products and activities associated with this collaborative do not necessarily represent the views of any one organization, the Collaborative, the Roundtable, or the National Academies and has not been subjected to the review procedures of, nor are they a reports or products of, the National Academies.

If you have any questions, or if your work aligns with the purpose of the collaborative and you would like to share your work via its webinar series, please contact:

**Carla S. Alvarado, PhD, MPH**

Program Officer

*(Pronouns: She/Her)*

Roundtable on Population Health Improvement | [www.nas.edu/pophealthrt](http://www.nas.edu/pophealthrt)

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