



WEBINAR TITLE:

ACHIEVING POPULATION HEALTH GOALS THROUGH INTEGRATION: LESSONS FROM THE NEMOURS INTEGRATOR LEARNING LAB

WHEN:

Thursday, April 29, 2021; 3:00–4:00 pm ET

REGISTER*:

https://nasem.zoom.us/webinar/register/WN_18cl7FrwSYS4Cbg8xUr4Og

Integrative activities are the engine that propel multi-sector networks forward; the governance, oversight, and administrative functions that enable networks to carry out tasks and strategies related to the shared population health goals. In 2020, Nemours Children's Health System led an Integrator Learning Lab- a learning-and-action collaborative in which teams from nine population health networks received customized technical assistance from a faculty of national experts. The Learning Lab tested the idea that strategic alignment of integrative activities and network strategic plans would strengthen network efforts.

This webinar will spotlight achievements of networks that participated in the Learning Lab to illustrate the types of gains that are possible as a result of strategic alignment. Speakers will present five categories with Nemours' framework of essential integrative activities, providing examples from each category: Governance and Leadership- including power-sharing with community; Continuous Use of a Health Equity Lens; Innovation & Oversight; Continuous Learning & Improvement; and Spread, Scale, and Sustainability. Within each category, speakers will offer examples technical assistance requests and goals from networks in the Learning Lab, as well as achievements made. As this was an action-oriented learning collaborative, tools used to support network achievements will be summarized. The session will conclude with a summary of insights, lessons learned, and areas for future focus. This session is a follow up to a 2020 webinar presented by Nemours to the Bridging Collaborative, "[Integrative Activities: What Are They and How Can They Accelerate the Efforts of Cross-Sector Networks to Advance Health Equity and Population Health?](#)"

Questions? Please contact Alina Baciu, abaciu@nas.edu

SPEAKERS



Allison Gertel-Rosenberg

Nemours Children's Health System



Kate Blackburn

Nemours Children's Health System



Bilal Taylor

Nemours Children's Health System

SPEAKER BIOSKETCHES

Allison Gertel-Rosenberg; Nemours Children's Health System
Operational Vice President, National Prevention and Practice
agrosenb@nemours.org

Allison Gertel-Rosenberg, M.S., is Operational Vice President, Practice and Prevention at Nemours Children's Health System. She has spent her career addressing some of the most important and challenging issues in public health. As Operational Vice President, National Prevention and Practice for Nemours Children's Health System's National Office of Policy and Prevention, she is responsible for leading the Office's efforts to spread and scale promising practices and strategic prevention initiatives designed to curb childhood obesity on a national scale and for initiatives that involve the intersection of population health and clinical care. These efforts have included the highly successful Moving Health Care Upstream, Let's Move! Child Care, Healthy Kids, Healthy Future and the National Early Care and Education Learning Collaborative initiative with the Centers of Disease Control and Prevention. Allison is widely recognized as an expert on public health and population health and has presented at numerous national conferences on the value of investment in childhood health, patterns of drug abuse, assessments of the efficacy of prevention programs, youth smoking cessation, and the development of statewide anti-tobacco media campaigns. In addition, she has published a number of articles on children's health issues. Allison received her M.S. in health policy and management from the Harvard School of Public Health and her B.S. in public health from Rutgers College.

Kate Blackburn; Nemours Children's Health System
Manager, Practice & Prevention
kate.blackburn@nemours.org

Kate Blackburn is Manager of Practice & Prevention within Nemours Children's Health System's National Office of Policy & Prevention. Kate has spent her career promoting community and population health. She has worked in the health care sector for more than 20 years, initially leading the adolescent health promotion efforts of a countywide health system via strategies focused on the social determinants. Her interest in health care's movement toward addressing root causes of disparities to improve the health- and health-related outcomes of the communities they serve led her to join Nemours' National Office of Policy & Prevention. The National Office collaborates with partners across the country to spread and scale policies, programs and practices that create healthier environments in the places children live, learn and play—with an emphasis on strategies addressing non-medical determinants of health. In her role as Manager of Practice & Prevention, Kate works with the Office's leadership team to set priorities and is responsible to execute implementation plans. Ms. Blackburn has a BSW from West Chester University and an MSW from Temple University. She resides in the greater Philadelphia region.

Bilal Taylor; Nemours Children's Health System
Senior Program and Policy Analyst
bilal.taylor@nemours.org

Bilal Taylor has spent his 20-year career planning, implementing, and evaluating the impact of programmatic and systems-change efforts that increase the life chances of youth and their families. His commitment to working with the most under-served residents of communities to engage and transform the institutions and systems that most impact their lives led Bilal to join Nemours' National Office of Policy & Prevention (NOPP) in February of 2019. As a member of the NOPP team, Bilal has day-to-day responsibility for the "Integrator" project, which seeks to increase the field's knowledge of the conditions under which health care organizations join, catalyze and sustain multi-sector partnerships for population health. Bilal earned a Bachelor of Social Work (BSW) degree from Temple University and Master of Public Administration (MPA) degree from Widener University. He grew up on Long Island and is resident of Philadelphia.

ABOUT THE SERIES**:

The series is an ancillary activity of the Roundtable on Population Health Improvement.

**NOTICE: The Zoom service allows audio and any materials exchanged or viewed during the session to be recorded and shared. Please be aware that by participating in this activity, you consent to your voice, likeness, and any materials you provide, being recorded for use and dissemination, without payment of any compensation for such use, in any language, format, or media now known or later devised, and you release the National Academies of Sciences, Engineering, and Medicine from any and all claims, liability, or damages arising from any such use. The Academies will proceed in reliance upon such consent and release. If you do not consent to the foregoing, please do not join the session.*

*** The webinar series an ad hoc activity associated with the National Academies of Sciences, Engineering, and Medicine's Roundtable on Population Health Improvement. Any activities and products associated with the series do not necessarily represent the views of any one organization, the Roundtable, or the National Academies and have not been subjected to the review procedures of, nor are they reports, products, or activities of the National Academies.*