

Deliberative exercise handout

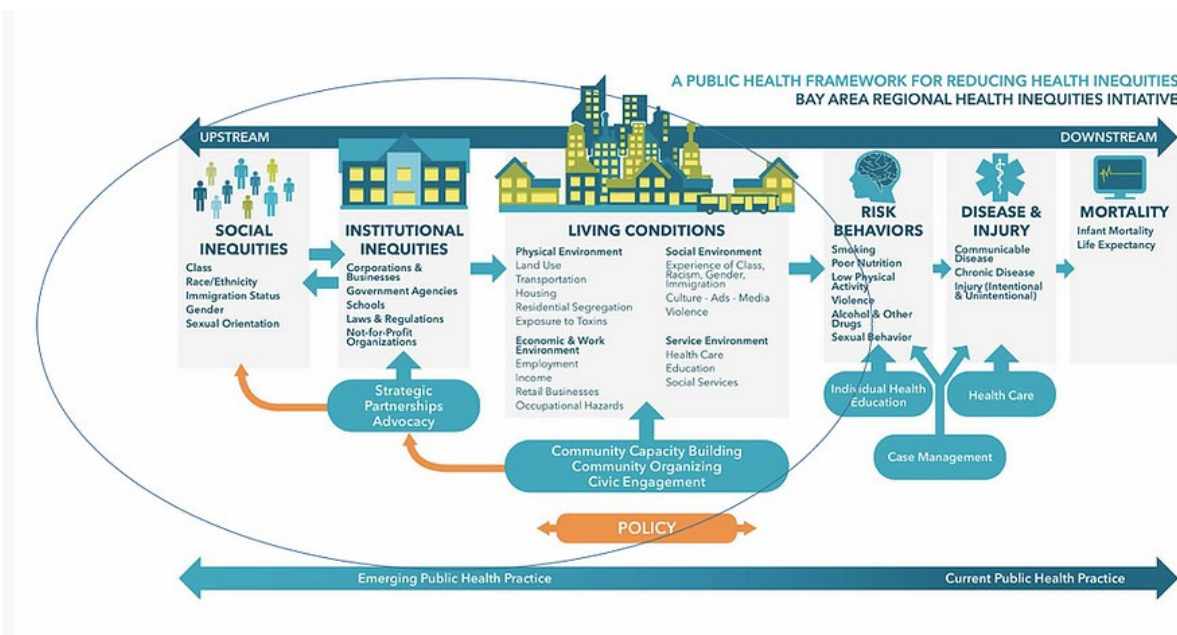
(Please have this open or printed to refer to during the group discussion)

TIMING 10 minutes Overview & instructions (WEBCAST) – Erika Blacksher 5 minutes Transition (TO ZOOM LINK) 25 minutes Exercise breakouts (ON ZOOM) - 25 minutes 5 minutes Transition (BACK TO WEBCAST) - 5 minutes (breakout group reporters get SPECIAL ZOOM LINK emailed by Harika Dyer) 50 minutes Summary comments and discussion (WEBCAST) <i>(Note: even if not all reporters may have a chance to report out, all reporters may enter their group decision in the Q&A (this amount to this bucket, and so on) to share with all participants what the group decided)</i> 10 minutes Wrap-up comments about exercise – Erika Blacksher	
THE KEY QUESTION What civic infrastructure investments are the most important for advancing health equity?	THE GOOGLE DOC Link to the Google doc (on it, click link for your group; you'll see your breakout group number when you get assigned to it and leave the main Zoom "room")
THE SCENARIO Each group will play the role of the city council of the City of Ourlandia Details about city: Social and demographic data: - Population: 250,000 - 30% Latino, 15% Black, 5% Asian, 2% American Indian/Alaska Native, 48% white - 10% below federal poverty level; all races represented but due to historical and structural factors Black, brown, and Indigenous people are disproportionately represented Your city has received \$10M grant from the federal government to invest in civic infrastructure to advance health equity. You need to deliberate about how the funds should be allocated.	THE TASK Deliberate about how the council should allocate the funding in \$1M increments among 4 "buckets" of civic infrastructure, e.g., \$0 in Govt Agency Coordination, \$4M in Community Media, \$3M in Education, \$3M in Civil Society (and time permitting, specific types of organizations) Review the 3 questions and complete the Google doc for your group (1) Where did you invest the \$10 million dollars? (which of the 4 buckets and toward which specific examples; you may choose more than one bucket and more than one example) (2) Was there agreement on some or all of your priorities? Note which ones and explain) (3) Was there some or a lot disagreement on your priorities? (Note which ones and explain)

Broad topic	Bucket 1 Government agency Coordination	Bucket 2 Community media (local knowledge expertise in serving historically marginalized communities of color and other underserved communities)	Bucket 3 Education (K-12 and higher education)	Bucket 4 Civil society (non-profit, faith, for-profit)
Amount allocation in \$1M increments (could be \$0)	\$_ million	\$_ million	\$_ million	\$_ million
Specific types of organizations or entities to invest in/with (add more as needed, highlight all that apply to your allocation decision)	Such as: • Health in all policies board • Strategic growth council • Planning commissions • Census Complete Count Committees • Vision Zero advisory group • Community advisory committee for a master or general plan process • Community advisory committee for conduct of a Community Health Needs Assessment by a tax-exempt hospital or health system • Human rights commissions	Such as: • Local newspapers (general market) • Local independent radio stations (general market) • Local television (general market) • Ethnic newspapers • Ethnic radio • Ethnic television stations • Social media affinity groups or networks	Such as: • School boards • PTAs/PTOs • University research centers • University service-learning centers • Student clubs, fraternities and sororities • Philanthropic organizations • Communities in Schools • Food and garden education organizations and collaboratives • School mental health alliances or collaboratives	Such as: • Community development corporations • Interfaith alliance or network • Health-related collective impact/action coalition • Local chambers of commerce and business improvement districts • Philanthropic organizations/foundations • Other issue specific public-private coalitions

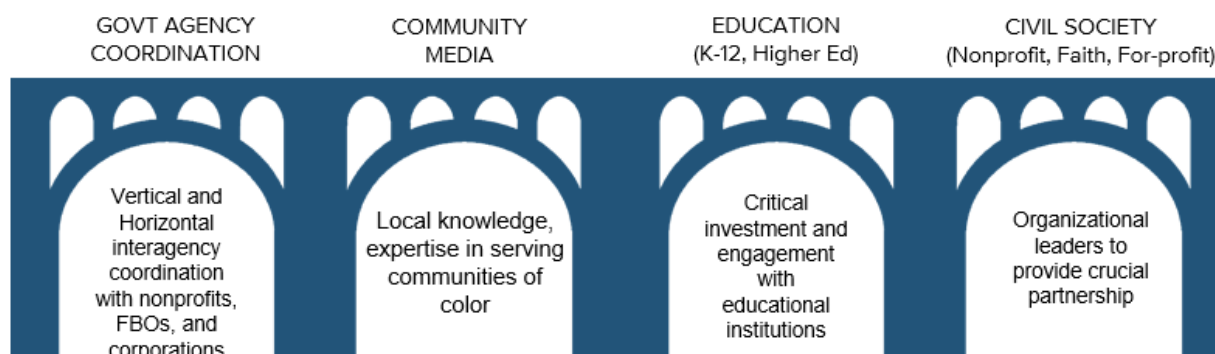
Real-life examples (provided to illustrate only)	Such as: Health in All Policies group CA's Strategic Growth Council; Vision Zero initiatives in Seattle and Minneapolis	Name local papers serving specific ethnic community etc; Facebook and Next Door groups/pages	Coalition for Community Schools; Michigan Educational Justice Coalition; Community-Campus Partnership for Health	Such as: ISAIAH (state coalition of faith communities); Greater Cleveland Congregations; Memphis Congregational Health Network; Grantmakers in Health; Health Anchor Network
Agreement				
Disagreement				
Other notes				

REFERENCE GRAPHICS



Source: Bay Area Regional Health Inequities Initiative.
<https://www.barhii.org/barhii-framework>. Used with permission.

The bridge graphic below expands the “civic engagement” referred to in the graphic above, describing four major categories (“buckets” in our exercise) of civic infrastructure through which people can engage, which communities and government can invest in, etc. to help improve living conditions with attention to inequities.



SOURCE: Ramakrishnan, S. K. (2021) Pillars of Civic Infrastructure [Figure]. In United Philanthropy Forum, Grantmakers in Health, Funders’ Committee for Civic Participation, and Census Legacies, “Funder Convening: Vaccine Equity, Trusted Messengers & Civic Infrastructure,” April 9, 2021. Used with permission.

WHAT'S ON THE GOOGLE DOC EACH GROUP WILL FILL OUT:

Broad topic	Bucket 1 Government agency coordination	Bucket 2 Community media (local knowledge expertise in serving historically marginalized communities of color and other underserved communities)	Bucket 3 Education (K-12 and higher education)	Bucket 4 Civil society (non-profit, faith, for- profit)
Allocation in \$M (to specific parts of each bucket)				
Specific types of organizations or entities to invest in/with (add more as needed, highlight all that apply to your allocation decision)				
Agreement				
Disagreement				
Other notes				