

Civic Health as a Public Health Priority: Wisconsin State Health Improvement Plan

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Objectives

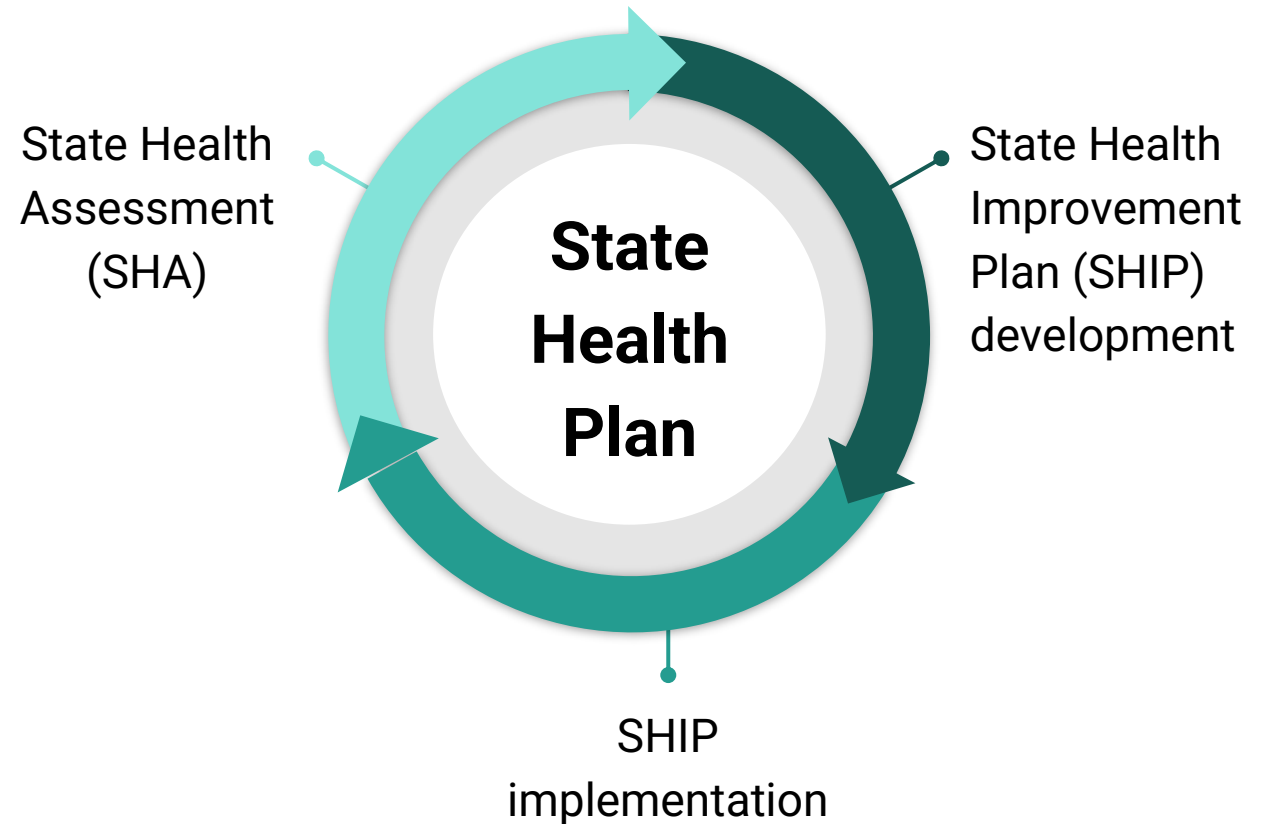
- Describe the importance of civic health as a public health priority in Wisconsin's State Health Improvement Plan (SHIP)
- Provide an example of how public health departments, plans and practitioners can engage with the topic of civic health
- Discuss ways to measure civic health outcomes from a public health perspective

What do we stand for at the Wisconsin Division of Public Health?

Our Vision	Everyone living their best life
Our Department Mission	Protect and promote the health and safety of the people of Wisconsin.
Our Values	Community Voice, Collaboration, Accountability, Social Justice, and Sustainability
Lead with Equity	DPH strives to achieve the conditions in which all people have the opportunity to realize their highest level of health possible- without limits imposed by inequities.

Wisconsin State Health Plan

- Statutory mandate
- Public health agenda and roadmap
- Collective action model
- Series of processes
 - State Health Assessment (SHA)
 - State Health Improvement Plan (SHIP) development
 - SHIP implementation



State Health Improvement Plan Framework

VISION

All people and communities in Wisconsin have the opportunities and supports they need to reach their full potential

Foundational shifts

Institutional and systemic fairness

Representation and access to decision-making**

Community-centered resources and services

Priority areas

Social and community conditions

- Economic well-being
- Supportive systems of care
- Healthy housing

Physical, mental, and systemic safety

Person and community centered health care

Social connectedness and belonging**

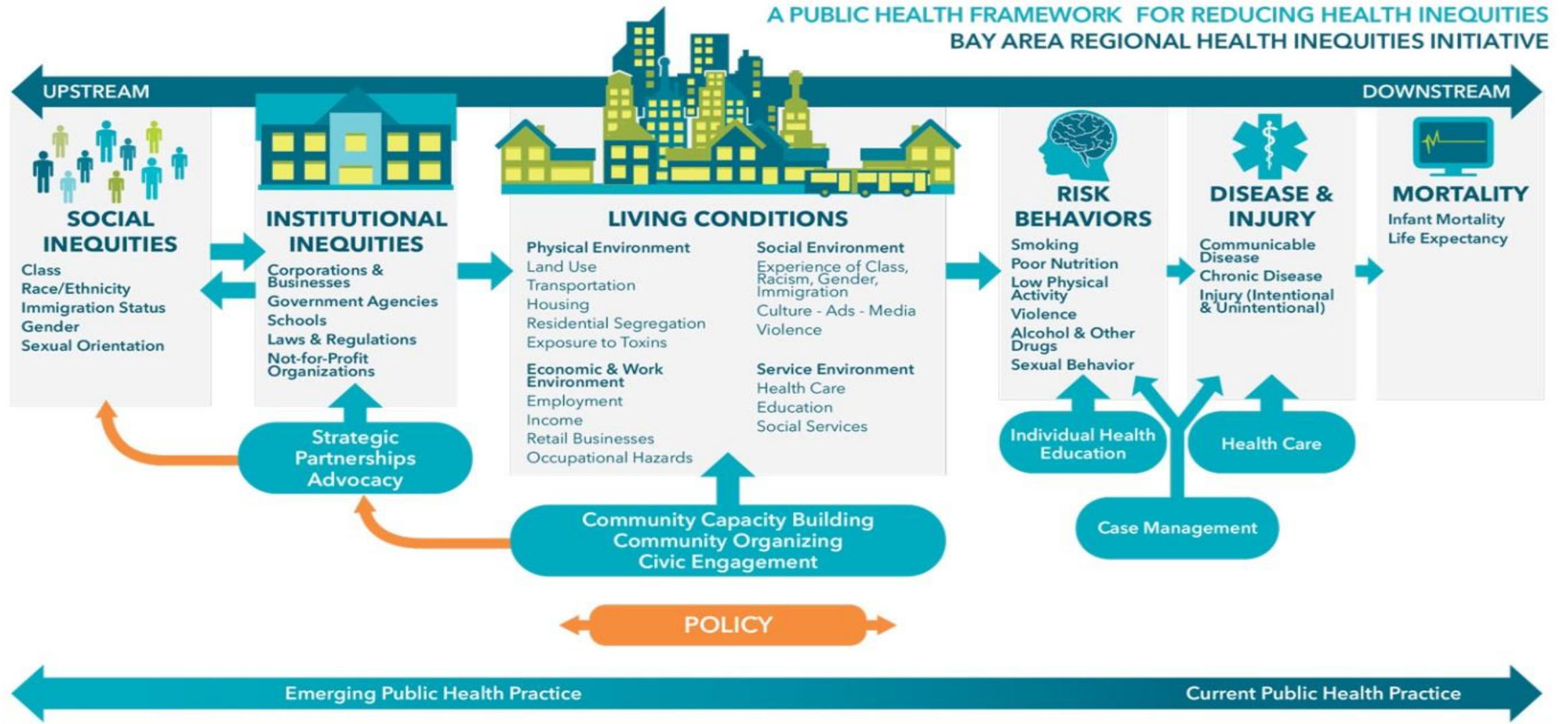
Civic Health and Representation

Mental and emotional health and well-being

Civic Health as a SHIP Priority

- Qualitative themes from community conversations and data efforts
 - 2020 State Health Assessment qualitative themes
 - 2022 State Health Improvement Plan process
- Evidence of the relationship between civic health and health outcomes
 - Positive association between civic participation and health outcomes
 - Impact of civic participation on health messaging
 - Key bidirectionality in the relationship

Emerging Public Health Practice: Shifting WHAT we do and HOW we do it



The Role and Opportunity for Public Health

- Data
 - Tracking progress
 - Measuring impact
 - Empirically demonstrating the linkages and connecting the dots
- Storytelling and raising awareness
- Leadership in addressing health inequities
- Raising up strategies that improve health
- Supporting local health departments

Measuring Civic Health

- US Census data
 - Current Population Survey's (CPS) Voting Supplement
 - CPS Volunteering and Civic Life Supplement
- Wisconsin Elections Commission
- Behavioral Risk Factor Surveillance System
- Cost of Voting Index
- Election Administration and Voting Survey (EAVS) Datasets

Citations

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- Nelson C, Sloan J, & Chandra A. (2019). Examining Civic Engagement Links to Health. RAND Social and Economic Well-Being.
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