

## Boston Medical Center HEALTH SYSTEM

Interrogating the Pipeline Through Community Partnerships, Intentionality, and Collaboration

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National Academy Of Science, Engineering and Medicine
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### Highly Predictable

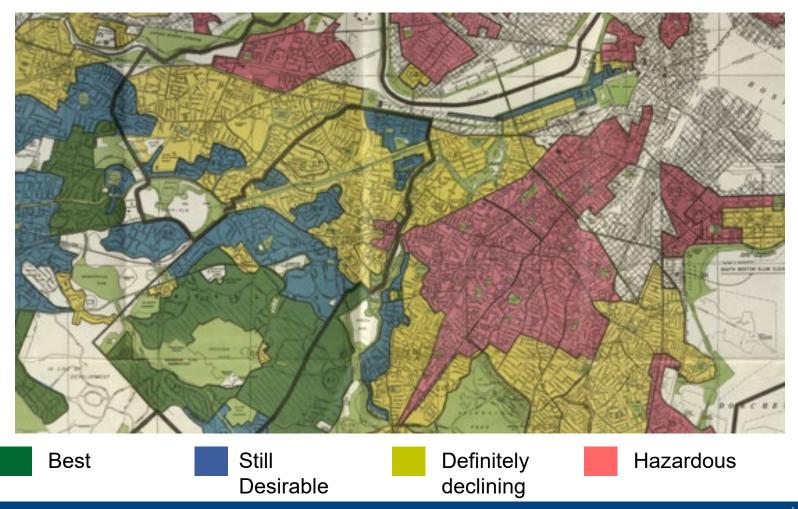
...and despite the fact that they do not differ greatly on geographic closeness to health services



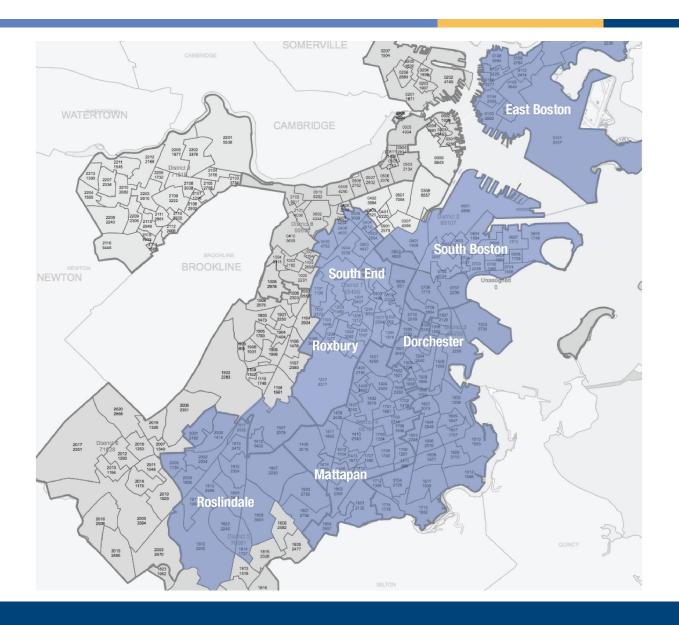
- Lower income
- Premature death
- Lower education
- Lower life expectancy
- Homicide rates

# Understanding how disparities have been created is the foundation for seeking long term solutions

Federal Housing Authority practice of redlining denied mortgages to African American and Low Income Populations



# Boston Medical Center Health System's Patient Catchment Area



### The Data

## GUNSHOT AND STABBINGS BY HOSPITAL



# From the start, the pandemic has had a disproportionate impact on the patients we serve

# Inside Boston Medical Center: The heart of the coronavirus storm

In the city's safety-net hospital, seven out of 10 admitted patients are sickened by COVID-19

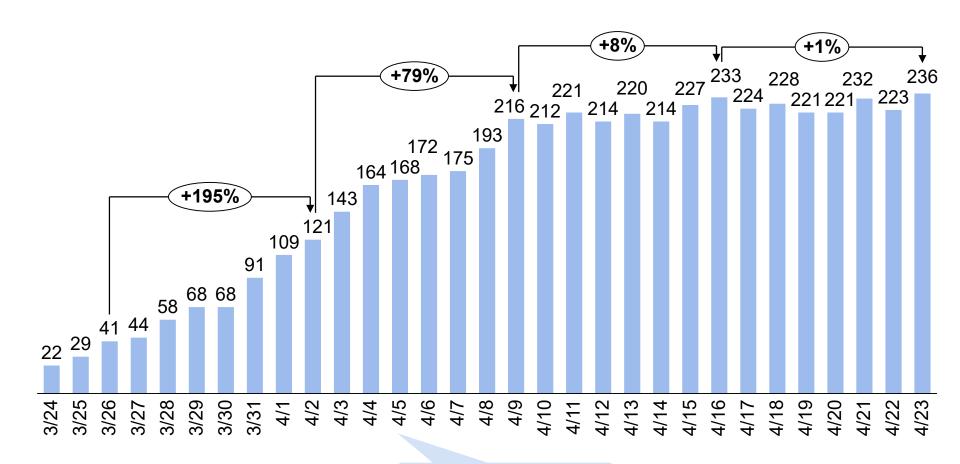
By Felice J. Freyer Globe Staff, Updated April 18, 2020, 2:40 p.m.



A nurse wore full personal protective gear while caring for an intubated COVID-19 patient at Boston Medical Center. ERIN CLARK/GLOBE STAFF

"For more than 150 years, the hospital at the edge of Boston's South End has taken pride in caring for the city's most vulnerable patients. But now as the coronavirus ravages the communities BMC serves, the city's safety net hospital by necessity has become essentially a COVID-19 hospital. The pandemic hit here first and hit here hardest."1

# Our COVID positive census grew to 236 patients in 30 days in the first surge – BMC had the highest percent of Covid positive patients in Boston



Impacted by 9 transfers

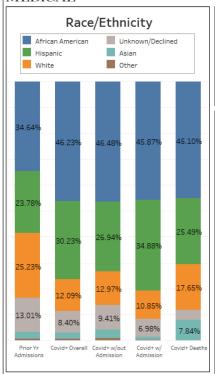
<sup>1.</sup> Assumes 100% of pending results are positive.

<sup>2.</sup> Includes patients admitted but who are in ED awaiting bed



# Boston Medical Center Health System COVID-19 Weekly Data Report 4-22-20

### IMEDICAL Demographics Breakdown (Covid+ with Prior Year Averages)

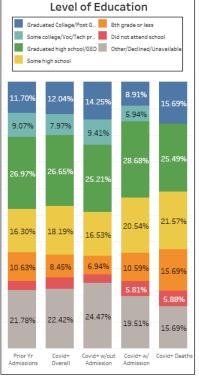


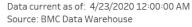
% H	omeless	in the Last	: Year
Prior Yr Admissions	Homeless Housed	9.5%	90.5%
Covid+ Overall	Homeless Housed	8.5%	91.5%
Covid+ w/out Admission	Homeless Housed	4.9%	95.1%
Covid+ w/ Admission	Homeless Housed	13.4%	86.6%
Covid+ Deaths	Homeless Housed	2.0%	98.0%

Cohort Sizes (Unique Patients)						
Cohort	# Pts	Avg Age	Deaths			
Prior Yr Admissions	25,782	45	832			
Covid+ Overall	1,869	51	51			
Covid+ w/out Admission	1,095	46	9			
Covid+ w/ Admission	774	58	42			
Covid+ Deaths	51	71	51			



Gender					
	F	M			
Prior Yr Admissions	54.9%	45.1%			
Covid+ Overall	52.0%	48.0%			
Covid+ w/out Admission	58.5%	41.5%			
Covid+ w/ Admission	42.6%	57.4%			
Covid+ Deaths	33.3%	66.7%			







Neighborhood -	% Increase vs. Prior Yr Admissions -100.0					
	Covid+ w/ Admission		Covid+ w/out Admission		Prior Yr Admissions	
Neighborhood	Count	% Cohort	Count	% Cohort	Count	% Cohort
BOSTON (DORCHESTER)	174	22.48%	230	21.00%	3,619	14.04%
BOSTON (ROXBURY)	73	9.43%	68	6.21%	1,541	5.98%
BOSTON (SOUTH END)	71	9.17%	68	6.21%	1,690	6.55%
CHELSEA	62	8.01%	37	3.38%	813	3.15%
BOSTON (EAST BOSTON)	54	6.98%	33	3.01%	1,206	4.68%
BOSTON (DORCHESTER CENTER)	49	6.33%	88	8.04%	1,829	7.09%
BOSTON (MATTAPAN)	38	4.91%	49	4.47%	960	3.72%
BOSTON (HYDE PARK)	34	4.39%	44	4.02%	710	2.75%
BOSTON (SOUTH BOSTON)	24	3.10%	19	1.74%	753	2.92%

Comorbidities								
Cohort	Obesity	Hypertens	Diabetes	CADs	CKD	CHF	COPD/Ast	Cancer
Prior Yr Admissions	60.2%	30.5%	17.3%	46.3%	16.7%	7.4%	5.0%	9.0%
Covid+ Overall	69.9%	35.2%	22.1%	44.9%	14.6%	5.2%	3.6%	5.4%
Covid+ w/out Admiss.	66.8%	26.0%	15.0%	37.4%	8.9%	2.1%	1.4%	3.1%
Covid+ w/ Admission	74.4%	48.2%	32.2%	55.6%	22.7%	9.6%	6.7%	8.7%
Covid+ Deaths	68.6%	72.6%	43.1%	74.5%	47.1%	39.2%	13.7%	13.7%





# We have decades of experience developing models of care that address upstream drivers of health





Improving children's health in America by informing policies that address and alleviate economic hardships

Extending tangible outreach to patients' families such as nutritious foods, clothing, transportation, proper housing and other necessities

MLP | Boston



Integrating the expertise of lawyers into healthcare settings to help clinicians address structural problems at the root of health inequities

Equipping patients with the skills, services and opportunities to make positive changes in their lives and their communities

STREETCRED

Building a national movement to incorporate financial wellbeing into healthcare



Empowering families to define their health priorities and design their own care

### No change in outcomes



Mother and child



Chronic conditions<sup>1</sup>



Oncology



Infectious diseases





#### Rationale

In Boston, infant mortality is 4.1x higher for Black infants and 3.4x higher for Latinx infants than white infants

In the US, pregnancy-related deaths are 3.2x higher for Black women than white women

In Boston the **diabetes mortality rate** is 1.6x higher for Latinx residents and 2.3x higher for Black residents compared to white residents

Sickle cell disease impacts almost exclusively Black patients

In Boston, Black residents are 1.5x more likely to suffer premature death from cancer In Boston, Black residents are 2.6x more likely to die from prostate cancer

In Boston, Black residents are 1.2x more likely to die from breast cancer

In Boston, COVID-19 cases are 1.5x higher in Black communities<sup>2</sup> and 2.2x higher in Latinx communities

In Boston, HIV incidence is 3.3x higher in Black communities

In Boston, Black residents are 1.4x more likely and Latinx residents are 1.7x more likely to suffer persistent sadness

In the US, Black residents are 1.8x more likely to attempt suicide

In Boston, the homicide by firearm rate is 50x higher for Black males Boston Accountable Care Organization's Black child members are 1.8x as likely to by identified as having experienced abuse or neglect

### The Pipeline: What is our role? Charity? Equity?

- Correlations between health and wealth: we are ineffective
- Patients cannot prioritize health: prioritizing survival
- Vicious cycle of instability (not ideal investment and business model)
- Lower income and lower health status
- Lower education (> 25 years old)
- Life expectancy
- Median net wealth gap (BOSTON)





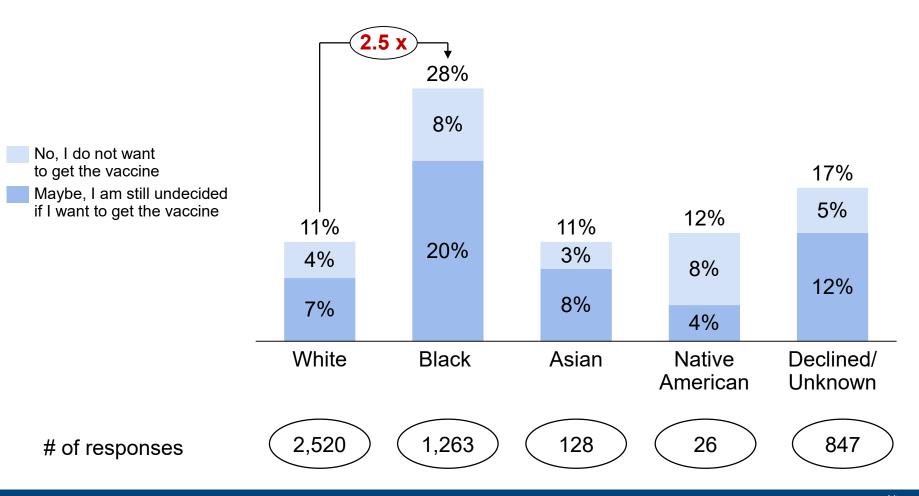
### **COVID-19 Response:**

### **Inequity in plane site**

- Hesitancy
- Access

# Patient survey: vaccine hesitancy – Black patients are 2.5x more likely to be undecided or negative about the COVID-19 vaccine

### Question 1: Will you get the COVID-19 vaccine when it is available to you?



# In our employee data we saw how significant a challenge we faced in supporting vaccine acceptance in Black and Latino/a communities

#### NMHS employees by vaccination status, 1st dose

Includes employees, LIPs, Residents, per-diem and contingent workers, as of 1/13/21

	Total			Total scheduled +	No	
Race	offered	Scheduled	Vaccinated	vaccinated	response	Refused
White	3,245	2%	71%	72%	19%	9%
Black or AA (Not Hispanic or Latino)	1,824	2%	34%	36%	48%	16%
Blank	1,501	1%	67%	69%	25%	6%
Asian (Not Hispanic or Latino)	691	2%	74%	76%	17%	7%
Hispanic or Latino	678	1%	52%	53%	35%	12%
2+ Races	159	2%	53%	55%	35%	11%
American Indian or Alaska Native Native Hawaiian or Other Pacific	13	0%	77%	77%	8%	15%
Islander	5	0%	40%	40%	60%	0%
Grand Total	8,116	1%	60%	62%	28%	10%

## We are partnering with community leaders to ensure an equitable distribution of the COVID vaccine...

While state website crashed, a Mattapan Church opened to 'a huge line' on first day as a vaccination site

# The Boston Blobe



### Religious leaders work to build trust in COVID-19 vaccine in communities of color

Many communities of color are distrustful of government and health institutions.





Bishop John Borders runs Morning Star Baptist Church, located in a...

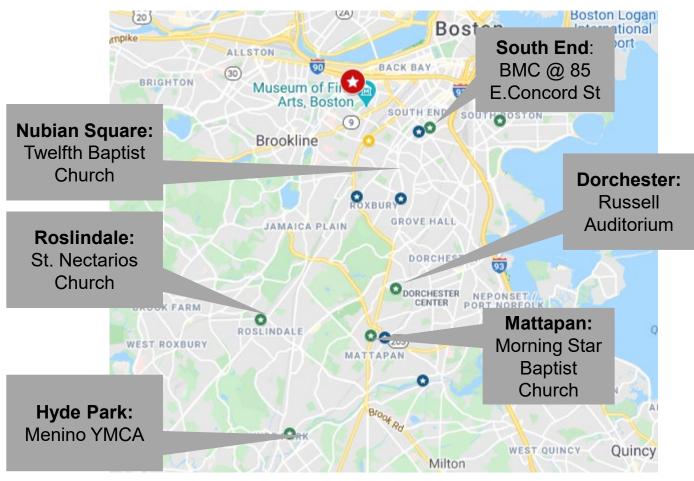
Read Mo

## How BMCHS is working towards equitable COVID vaccine distribution

- Operating 6 sites around BMC to ensure a site < 2 miles from target population
- Partnering with leaders of Black and Hispanic /
  Latino communities (e.g., ministers, social activists,
  school leaders) to share vaccine information, learn
  about key concerns from the community, and connect
  those interested with appointments
- Proactive outreach to eligible patients (including ahead of pre-scheduled visits), health plan members, and other lists of community members generated by community partners
- Community scheduling / outreach including 'door to door' campaign and volunteers at high traffic areas (e.g., grocery stores)
- Sharing information from diverse clinicians and in multiple languages directly with the public (e.g., FAQs on BMC's website, physician testimonials on social media, "Zoom with a Doc")
- Media campaign in multiple languages and media (e.g., radio, television, posters, social media)



# We evaluated neighborhood populations and existing health system capacity to identify "vaccine deserts" that we could fill in with our network



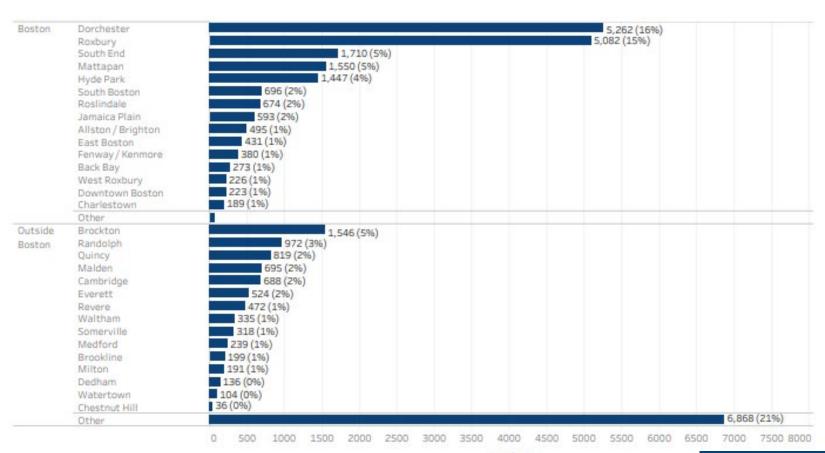
We established 6 New Community Vaccination Sites

### Non-vaccinated by neighborhood

BMC Patient Vaccination Dashboard April 30, 2021

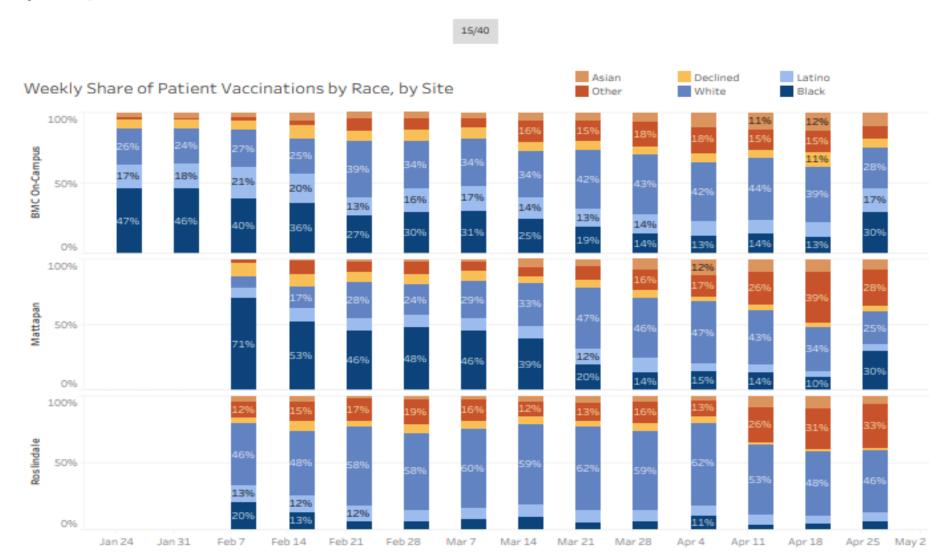
38/40

Non-Vaccinated BMC Patients >= 16 by Neighborhood



### **Weekly Vaccinations By Race and Site**

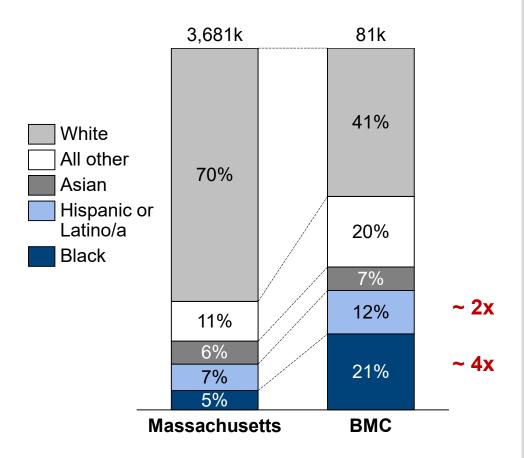
BMC Patient Vaccination Dashboard April 30, 2021



# ... and our efforts have shown that we can make progress towards equity when we focus on addressing racial inequities: Intentionality

#### Vaccinations by race / ethnicity<sup>1</sup>

MA through 4/27, BMC through 4/27



## Local leaders visited our community vaccination sites, including:



Governor Charlie Baker at Morning Star Baptist Church



Attorney General Maura Healy at Russell Auditorium



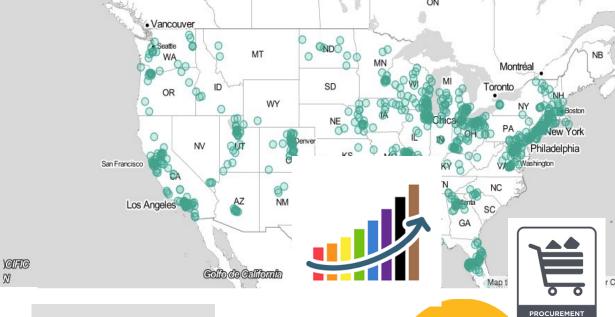
Marty Martinez at the Menino YMCA



#### The Healthcare Anchor Network

### "Building more inclusive, sustainable, local economies..."

With 60 health systems (and counting) represented in the Network, we bring together anchor institutions from across the country that together employ more than 1.5 million people, purchase over \$50 billion annually, and have over \$100 billion in investment assets.













### **Determination of Need: Raise the Bar on What is Possible**



#### **Press Releases**

Boston Medical Center to Invest \$6.5 Million in Affordable Housing to Improve Community Health and Patient Outcomes, Reduce Medic Costs

December 07, 2017

### Investment: Bartlett Place





YOUR COMMUNITY GROCERY





### Nubian Markets: Rethinking Equity with Intentionality

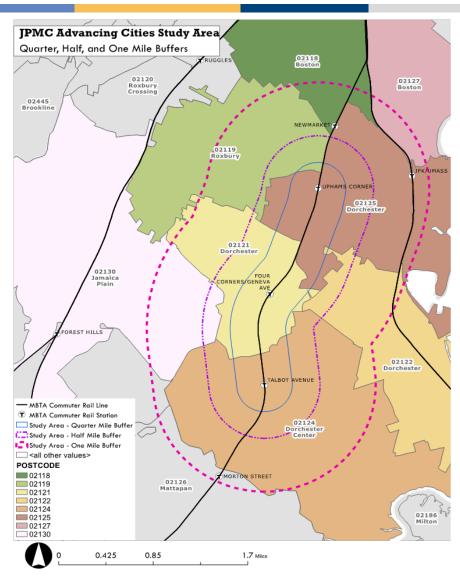
- Original plan
- True Equity



# The BOS Collaborative is testing a *Systems Change* approach in a placebased way (JPMC \$5m Grant)

Beginning in the Bowdoin-Geneva, Codman Square, Upham's Corner, and Nubian Square neighborhoods of Boston and expanding to other adjacent neighborhoods, The BOS Collaborative is working to address systemic problems that drive differences in economic opportunity within segregated neighborhoods, while leveraging vibrant social connections within those neighborhoods





## Beginning in Fall 2020, leaders across Boston Medical Center (BMC) started to define the foundational elements of our approach to equity

## We have initiated a rigorous process starting with a lens toward racial health equity

- Engaged 80+ leaders across the organization to develop a comprehensive initial approach to advancing health equity
- Explored 100+ analyses of baseline data to understand where the greatest inequities exist and initiate understanding of main drivers to address
- Conducted in-depth patient interviews to better understand the experience of our patients and potential drivers of the observed inequities
- Developed a long-term vision to advance health equity as well as clear strategic goals
- Built a prioritized list of 60 initial initiatives embedded across all areas of the system, where we hope to see progress in the first 12-24 months

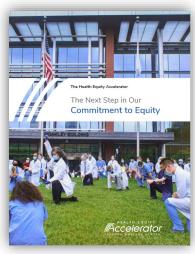
### Working groups covered:

- Clinical operations
- High inequity clinical areas
- Social determinants of health and community partnerships
- Research
- Education
- Advocacy
- Talent, workplace, and culture

### The Health Equity Accelerator at BMC



Transform healthcare to deliver health justice and well being



Accelerator report





Accelerator website

## **BMCHS** Health Equity Vision

Transform
healthcare to
deliver health
justice and well
being

Clinical care

**Research & education** 

**Community & SDoH** 

Policy and advocacy

Health inequity areas







Behavioral health



Chronic



Oncology & ESRD

# We are progressing against a set of 2021 health equity priorities for BMCHS organized into six workgroups

### 1. General clinical operations



Diabetes management



FYI flags and public safety



Improving inpatient experience

#### 4. Research and education



Resident diversity



Equity data and publications



Health equity research grants

### 2. High inequity areas



Maternal and child health



COVID-19



Behavioral health

### 5. Advocacy



Maternal and child health



Economic justice



Environmental justice

#### 3. Social determinants of health



Community engagement



(\$)

Housing & Economic Mobility



THRIVE 2.0

### 6. Talent, workplace, and culture



Leadership diversity



Diversity & bias training



Diversity, Equity & Inclusion report

# We launched an Equity Partnership Network to ensure we are being informed by community voice to execute our work

**Equity Partnership Network**: a diverse, engaged group of Boston leaders and community members who provide guidance for BMC's equity and community-based initiatives

- Meet 1-2 times per year as a full group
- EPN members will serve on a sub-committee or specific initiative where they can provide detailed guidance

Accelerator Community Advisory	Initiative-specific Community Advisory Boards – not exhaustive						
Committee (ACAC): a group of Boston leaders who advise the Accelerator on how to approach the community and surface community needs  • Meet 3-4 times per year  ~10-12 members total	Determinatio n of Need ~10 members total	Health Equity in COVID Research ~17 members total	Mental Health in the Black community ~TBD members total	Youth Advisory Board ~10 members total	Additional sub- committees / CABs as needed Pregnancy Housing Economic mobility Grayken		

~100 members total