

# MULTI-REGIONAL CLINICAL TRIALS

THE MRCT CENTER of BRIGHAM AND WOMEN'S HOSPITAL and HARVARD

Health Literacy in Clinical Research and a Common Plain Language Glossary

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### Introduction to the MRCT Center

### **Our Vision**

Improve the integrity, safety, and rigor of global clinical trials.

### **Our Mission**

We engage diverse stakeholders in the research enterprise to define emerging issues in global clinical trials and to create and implement ethical, actionable, and practical solutions.



# Ongoing Commitment to Health Literacy

- Since 2019, the MRCT Center:
  - Completed a multi-stakeholder initiative focused on health literacy.
  - Launched a publicly available website on Health Literacy in Clinical Research
     www.mrctcenter.org/health-literacy
  - Developed COVID-19 pamphlets to support understanding of clinical research (in English & Spanish). <a href="https://mrctcenter.org/blog/resources/covid-19-clinical-research-flyers/">https://mrctcenter.org/blog/resources/covid-19-clinical-research-flyers/</a>
  - Designed and delivered clinical-research focused health literacy trainings for multiple organizations and groups.

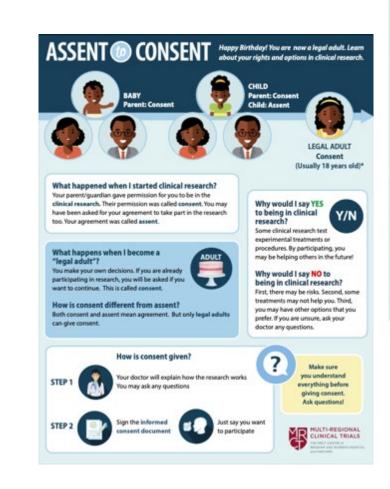




## Commitment to Health Literacy Across the Age Spectrum

 The MRCT Center has also developed a suite of materials for adolescents and young adults

- Related to COVID-19
- Introduction to Clinical Research





COVID-19 vaccine research

study is your

Should I Join a COVID-19 Vaccine Research Study?

Kids who do not have COVID-19 can help researchers learn more about the disease.

#### A research study:

vaccine

 A vaccine to a heal

- collects new information about health and disease.
- tries to answer new questions that researchers have.
- . needs volunteers to sign up.

#### le a name

- is a new disease caused by a type of virus called coronavirus
- may cause some people to have symptoms like cough, fever, weakness, muscle and other pains, and breathing problems.
- can be mild, but it can also make some people very sick.

#### Why should I be more careful around people?

 This virus spreads from a sick person to a healthy person very quickly.

Being in a

COVID-19

research study

#### I AM A CHILD WITH COVID-19: Should I Join a COVID-19 Research Study?

People w better ab Kids who have COVID-19, or might have COVID-19, future. may be able to join a COVID-19 research study.

#### A research study:

- collects new information about health and disease.
- tries to answer new questions that researchers have.
- Since COI
   needs volunteers to sign up.
- Research
   vaccine is

Why are

research

about C

vaccine

#### Why should I be more careful around people?

- This virus spreads from a sick person to a healthy person very quickly.
- Being too close to your friends can pass the virus around.
- You sit and stand close to your friends when you are at school and when you play.



#### What else should I know about being in a COVID-19 research study?

- You can talk to your doctor, your parent, or any adult you trust to help you decide if you want to be in the research study.
- You can change your mind at any time.

#### Why are there research studies about COVID-19 right now?

. is a new disease caused by a type of virus called

may cause some people to have symptoms like

· can be mild, but it can also make some people

cough, fever, weakness, muscle and other pains.

COVID-19 is a new virus so it is important to understand more about:

and breathing problems.

COVID-19:

- How the virus spreads.
- Why some people barely get sick and other people get services.
- Which treatments work the best.
- How to stop spreading it.

There are more adult research studies right now because adults seem to get sicker from COVID-19 than children.

> It is very important to conduct studies with children to find treatments and prevention methods that are right for them.

Being in a study might help other people



Thank you for thinking about joining a COVID-1: study. Please ask the research team ANY quest have. We hope you feel better soon.

More can

be learned

about COVID-19 If you join a

study.



doesn't have

legs, so how

does it travel?



# The Need for a Common Clinical Research Glossary

- A resource of consistent, accurate and simplified definitions for use across the research industry did not exist.
- Harmonizing definitions across the industry promotes a unified approach to best support patients, participants and their caregivers.

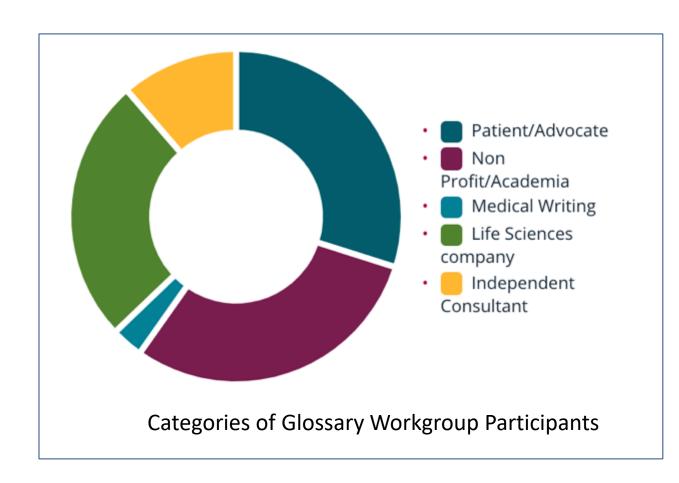




# The Clinical Research Glossary Pilot: Goal

To pilot the development of a plain language glossary that includes definitions that are:

- Co-created with patients,
- Designed for public understanding,
- Acceptable to industry and academic stakeholders across the clinical research ecosystem.



https://journal.emwa.org/writing-for-patients/promoting-equity-in-understanding-a-cross-organisational-plain-language-glossary-for-clinical-research/





# The Clinical Research Glossary Pilot: Approach

Selected words from various participantfacing materials Collected feedback on initial plain language definitions

Held consensus conversations to finalize definitions Created supplemental information and web template

Finalized
website in
preparation for
launch

Ongoing patient advocacy engagement and iterative usability testing



# The Clinical Research Glossary Pilot: Hallmarks

### Creation

- Co-development with patients and participants (and user testing with patients).
- Plain language definitions and use in context.
- Addition of associated images and graphics.
- Inclusion of auditory pronunciation guide.

### **Dissemination**

- Word of the Week social media campaign (Ongoing).
- Glossary shared on screens around hospital system (October, 2021).
- Glossary deployed in clinical trial recruitment (Planned).





# October is Health Literacy Month!

The MRCT Center of Brigham and Women's Hospital and Harvard has created a

**Clinical Research Glossary** 

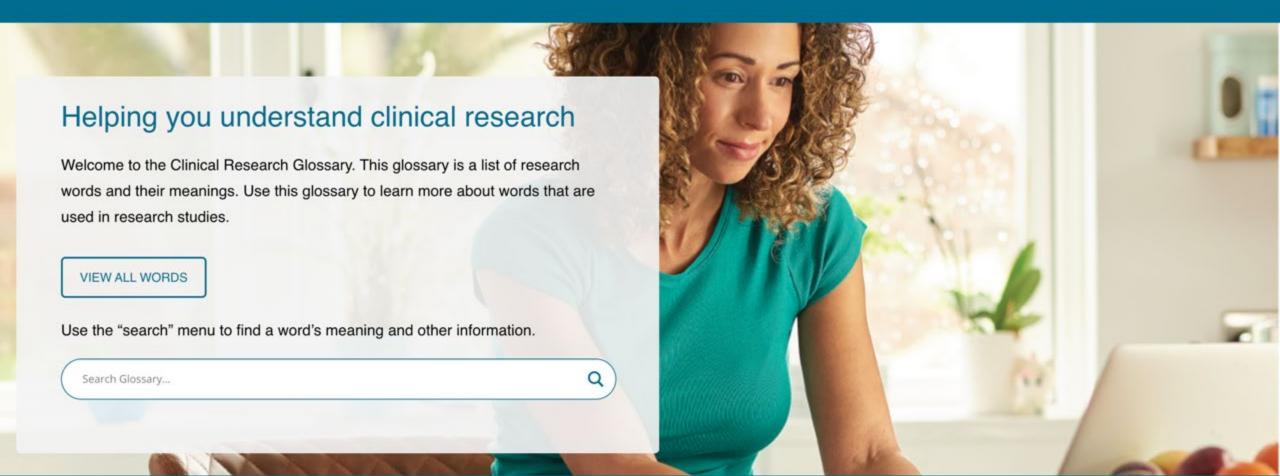
to explain words that are commonly used in research studies.

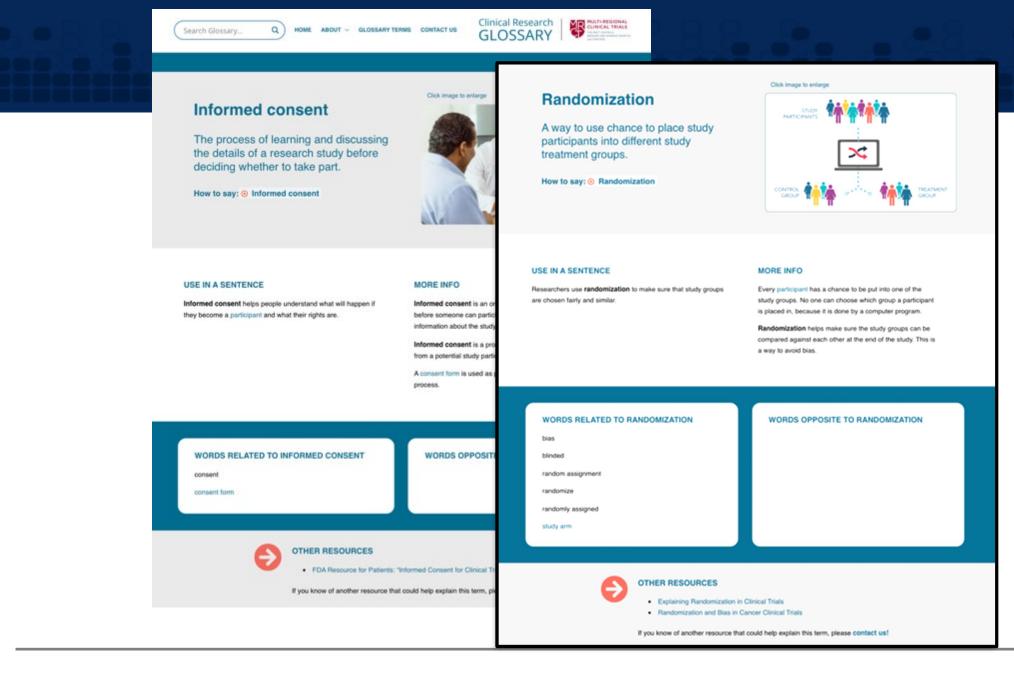
VISIT NOW



mrctcenter.org/glossary









### What's Next?

- Commitment to using common definitions across the research industry.
- Expansion of the Clinical Research Glossary (version 2)
  - Addition of new words,
  - "Just in time" terminology to be included,
  - Considerations for translation,
  - Diverse and downloadable image library.



Thank you!

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