

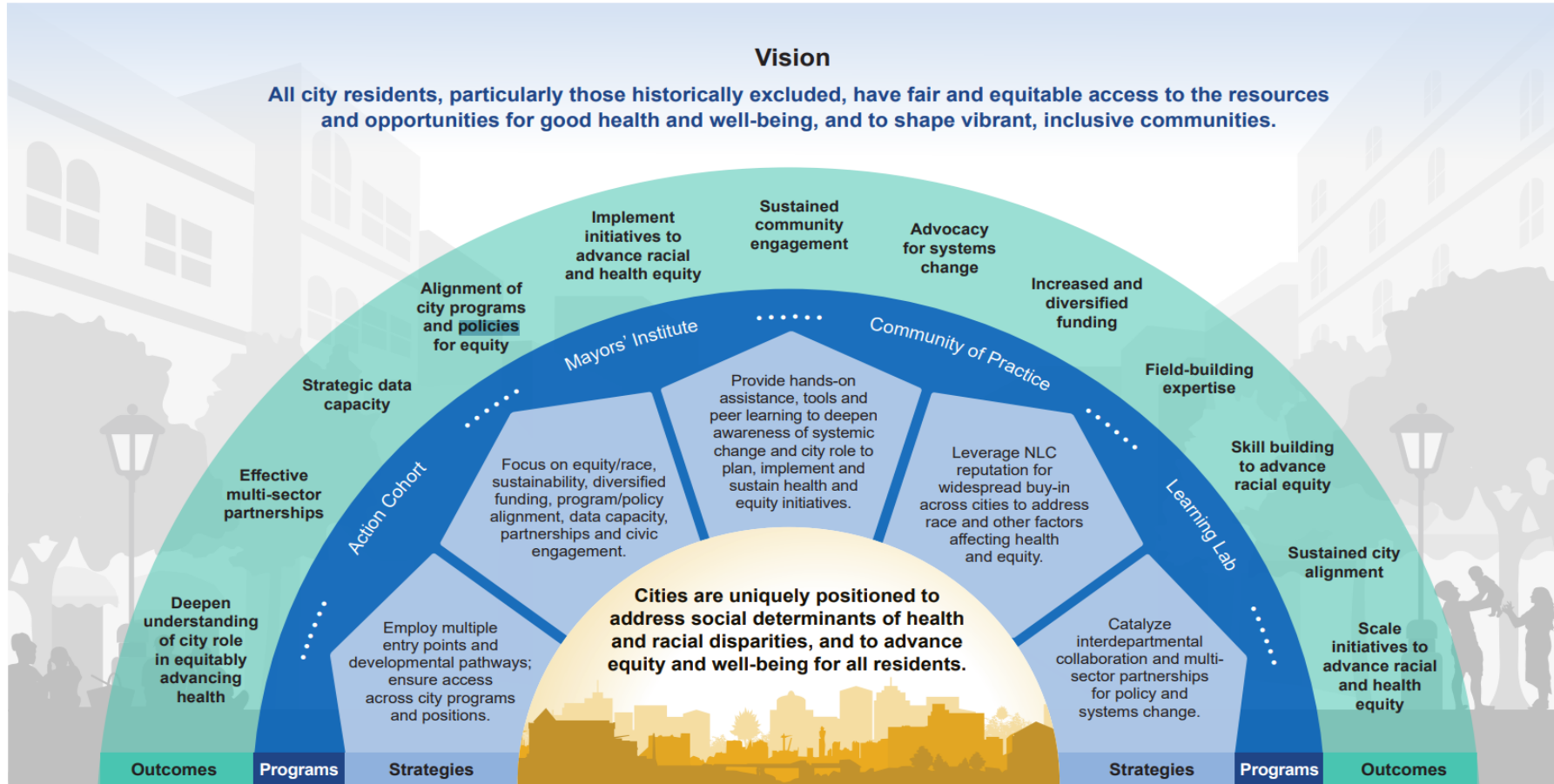
National Academies of Sciences, Engineering, and Medicine – Health & Medicine Division: Committee on the Review of Federal Policies that Contribute to Racial and Ethnic Health Inequities

Sue Pechilio Polis, Director, Health & Wellness, Institute for Youth, Education, and Families
Stephanie Martinez Ruckman, Legislative Director, Human Development, Federal Advocacy

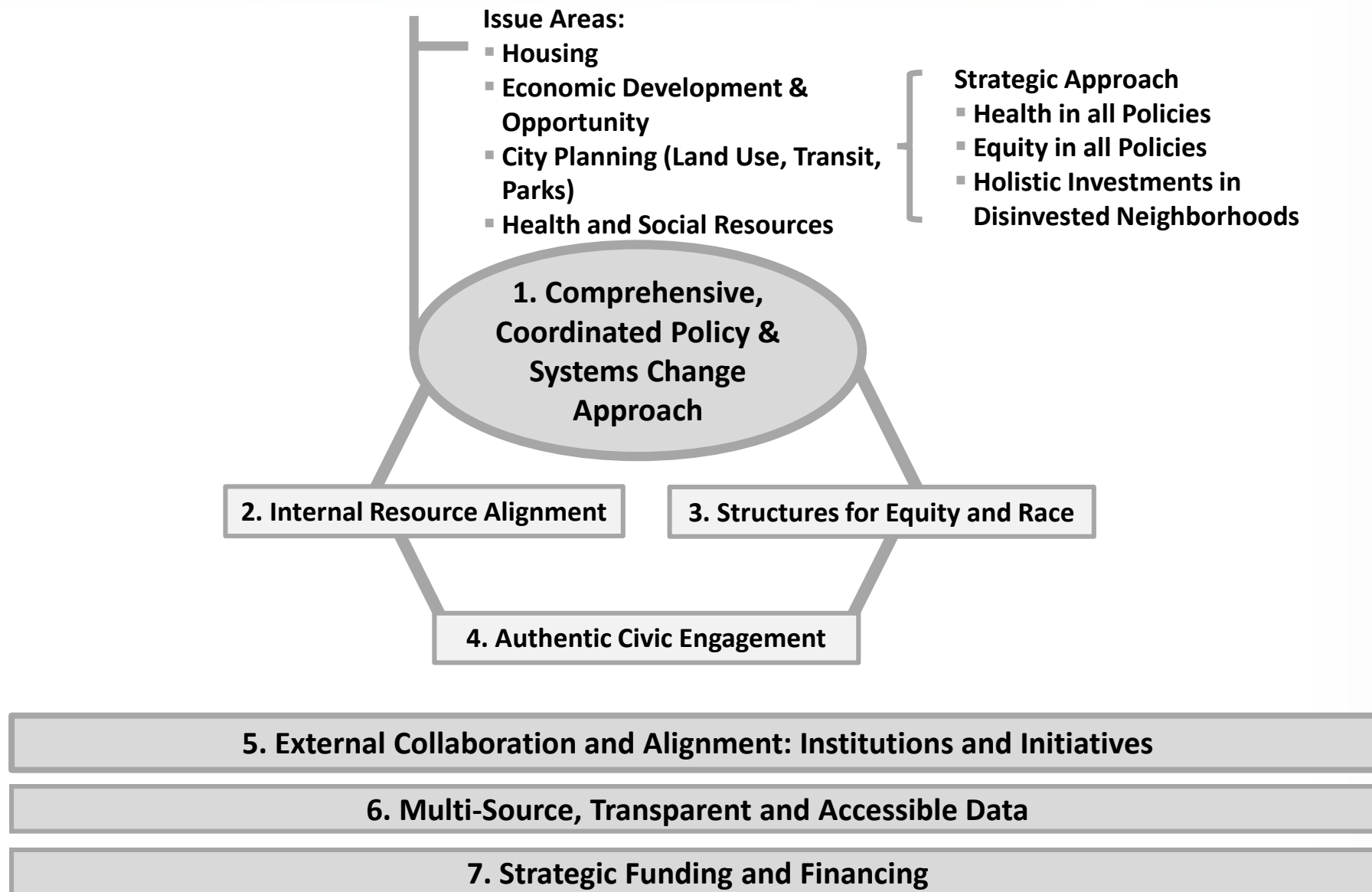


NLC Cities of Opportunity

Cities of Opportunity Theory of Change



October 2021



Cities of Opportunity: “Meet Cities Where They Are At”

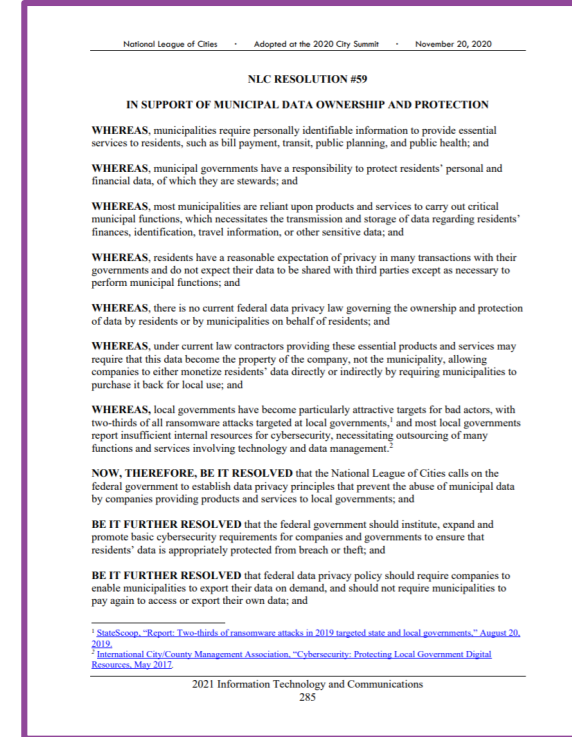
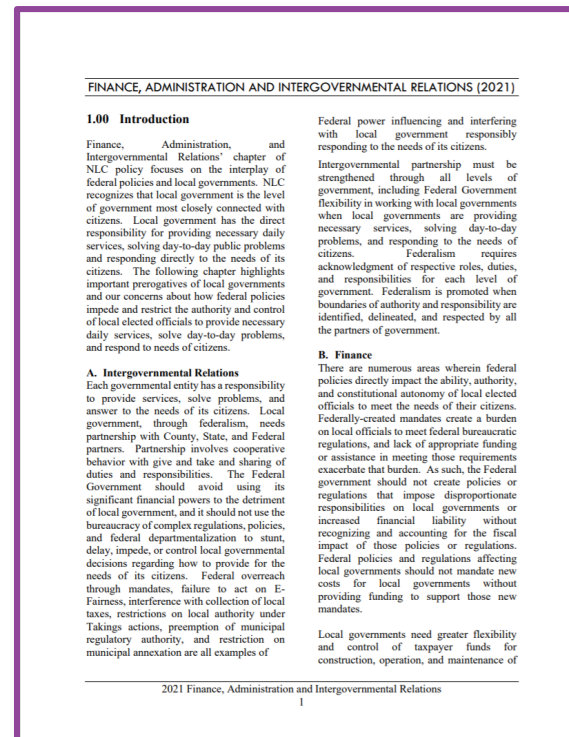
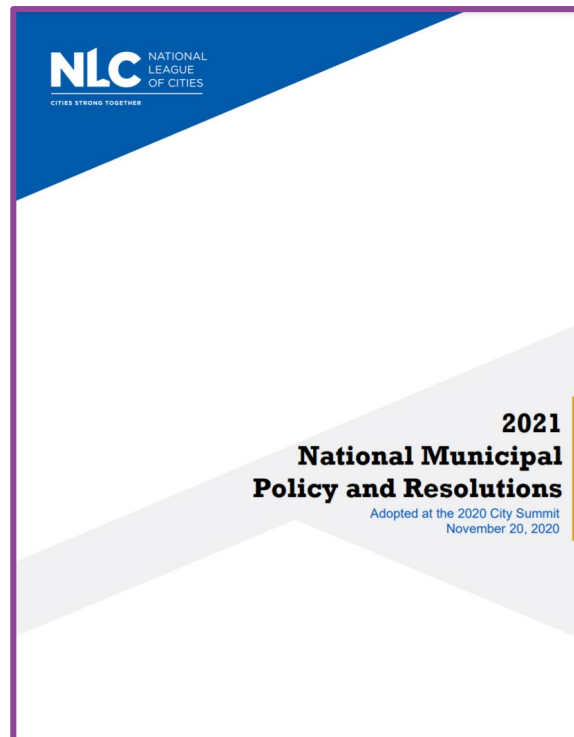
- **Houston, TX:** How can we advance equity related to Green Stormwater Infrastructure?
 - Risk-based, equitable decision-making
 - A model for all capital improvement investments incorporating equity
- **Tacoma, WA:** What is the livable wage needed in the city? Where are the job growth opportunities?
 - [Earn & Learn Pilot w ARPA \\$](#)
 - Driven through Data and implemented through Co-Design with residents
- **Roanoke, VA:** Can we restore trust in government?
 - Participatory Budgeting for Equitable & Empowering Outcomes
 - ARPA to support community engagement
- **Las Vegas, NV:** How can we apply a DEI lens to our 3 City Council Strategic Initiatives while building sustained DEI practices across city government?
 - Cross-city collaboration for 1) diversified economy, 2) healthcare and 3) public safety
 - DEI training, tools and targeted TA to equip 3,000 staff at all levels

Keys to Success/Federal Policy Implications

- **Anchor SDOH:**
- Leverage Authority and Existing Assets
- **Deploy Data to Identify and Address Root Causes**
- **Align Leadership Across City and Partners**
- Address Resistance to DEI/JEDI
- Drive systemic change: Focus in now and go big later
- Invest time to lead transformative change
- Seize the Moment – ARPA & Infrastructure
- Leverage TA/Capacity Building
- Build Accountability

National Municipal Policy (NMP)

- 7 chapters that divide municipalities' federal issues
- Includes policy language and resolutions
- Review National Municipal Policy [here](#)



- Addressing Racism as a Public Health Crisis
- Addressing COVID-19 Health Disparities Through Resources and Data
- Focusing on Social Determinants of Health
- Connecting Federal Agency Work
- Ensuring Funding Makes Gets Local

NLC's FEDERAL PRIORITIES

- COVID-19 Response and Recovery
- Advancing Workforce Readiness
- Increasing Fair and Affordable Housing
- Stabilizing Local Government Operations
- Digital Equity
- Building Sustainable Infrastructure
- Reimagining Public Health and Safety

QUESTIONS? GET IN TOUCH.

NLC Resources:

- [Cities of Opportunity: Pathway to Equity](#) – A brief with additional city examples.
- [Advancing Holistic Well-Being Measures - National League of Cities \(nlc.org\)](#)
- [Making the Case for Equity and Well-Being](#) – A message guide.

Sue Pechilio Polis: Polis@nlc.org

Stephanie Martinez Ruckman: Martinez-ruckman@nlc.org