

# **National Academies of Sciences, Engineering, and Medicine – Health & Medicine Division: Committee on the Review of Federal Policies that Contribute to Racial and Ethnic Health Inequities**

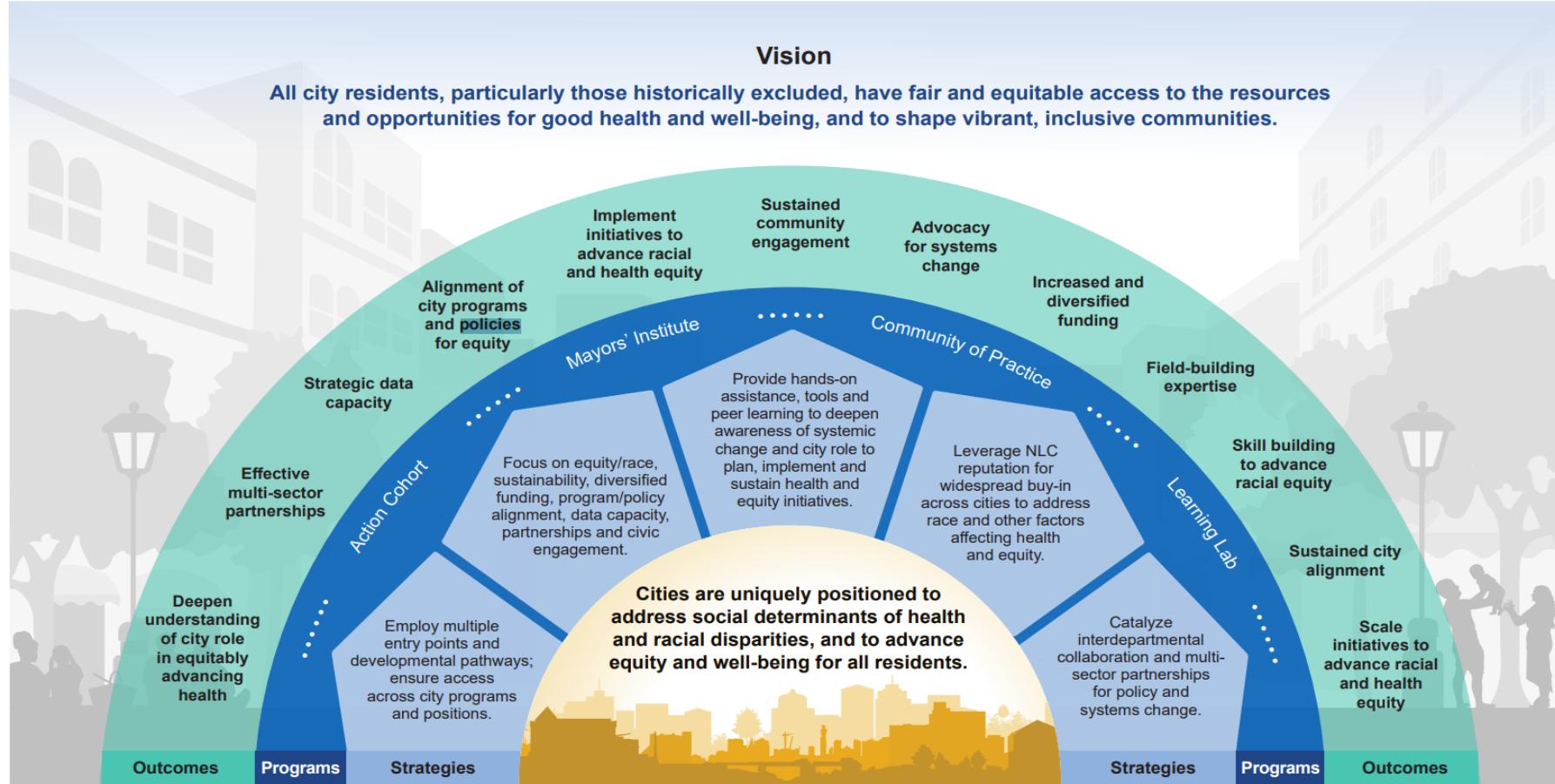
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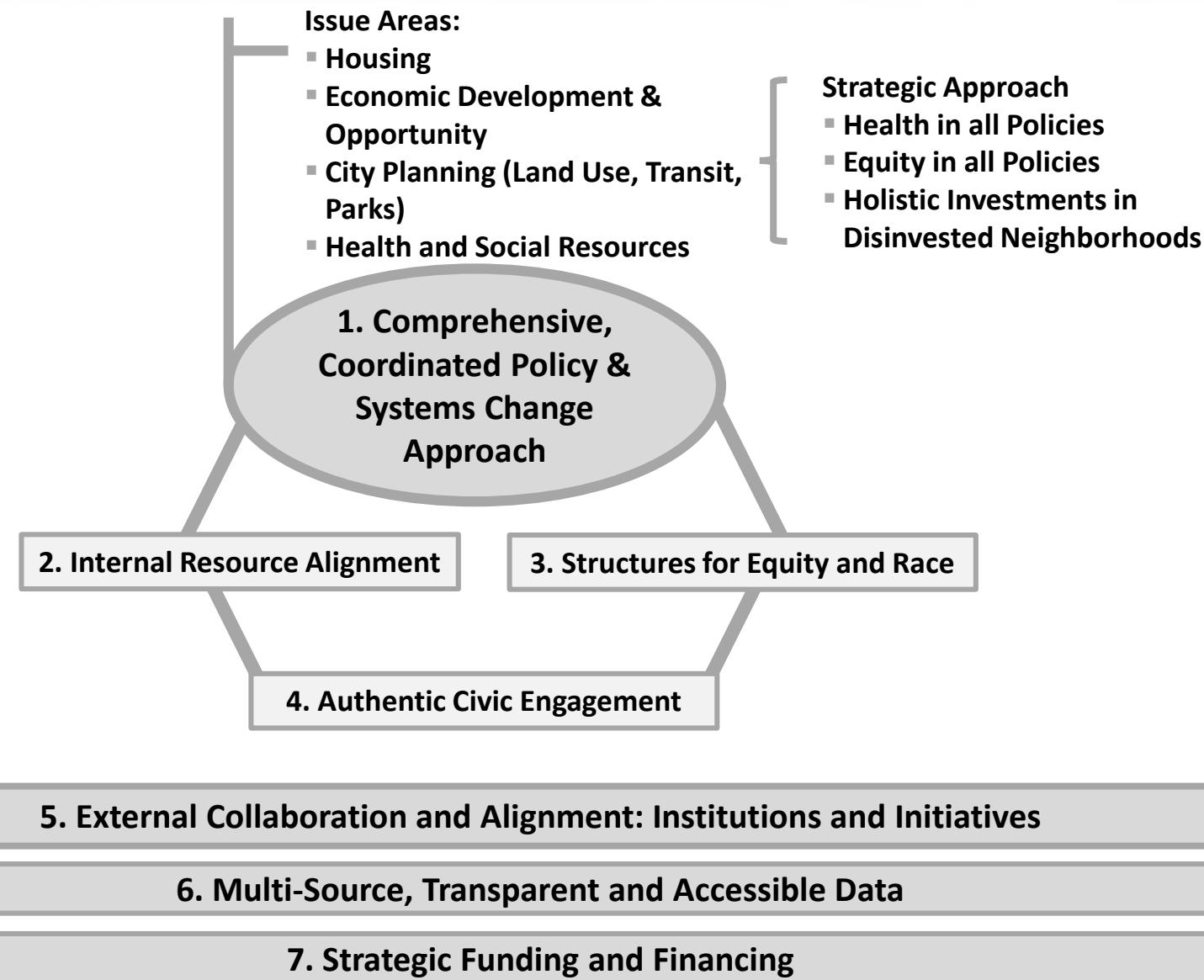


# NLC Cities of Opportunity

## Cities of Opportunity Theory of Change



October 2021



# Is Transformative, Equitable Change Possible?

## Cities of Opportunity: “Meet Cities Where They Are At”

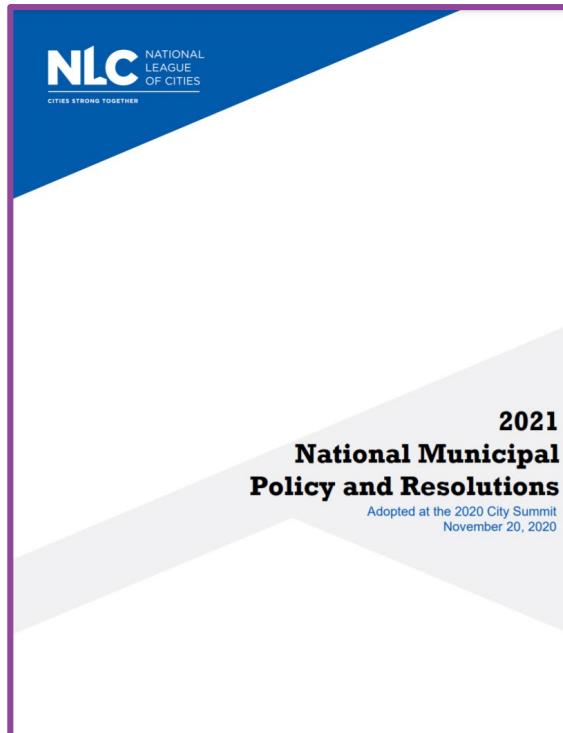
- **Houston, TX:** How can we advance equity related to Green Stormwater Infrastructure?
  - Risk-based, equitable decision-making
  - A model for all capital improvement investments incorporating equity
- **Tacoma, WA:** What is the livable wage needed in the city? Where are the job growth opportunities?
  - Earn & Learn Pilot w ARPA \$
  - Driven through Data and implemented through Co-Design with residents
- **Roanoke, VA:** Can we restore trust in government?
  - Participatory Budgeting for Equitable & Empowering Outcomes
  - ARPA to support community engagement
- **Las Vegas, NV:** How can we apply a DEI lens to our 3 City Council Strategic Initiatives while building sustained DEI practices across city government?
  - Cross-city collaboration for 1) diversified economy, 2) healthcare and 3) public safety
  - DEI training, tools and targeted TA to equip 3,000 staff at all levels
- Add text

## Keys to Success/Federal Policy Implications

- **Anchor SDOH:**
- Leverage Authority and Existing Assets
- **Deploy Data to Identify and Address Root Causes**
- **Align Leadership Across City and Partners**
- Address Resistance to DEI/JEDI
- Drive systemic change: Focus in now and go big later
- Invest time to lead transformative change
- Seize the Moment – ARPA & Infrastructure
- Leverage TA/Capacity Building
- Build Accountability

# National Municipal Policy (NMP)

- 7 chapters that divide municipalities' federal issues
- Includes policy language and resolutions
- Review National Municipal Policy [here](#)



**FINANCE, ADMINISTRATION AND INTERGOVERNMENTAL RELATIONS (2021)**

**1.00 Introduction**

Finance, Administration, and Intergovernmental Relations' chapter of NLC policy focuses on the interplay of federal power and local government. NLC recognizes that local government is the level of government most closely connected with citizens. Local government has the direct responsibility for providing necessary daily services, solving day-to-day public problems and responding directly to the needs of its citizens. The following chapter highlights important prerogatives of local governments and our concerns about how federal policies should be crafted and restored to ensure the authority and control of local elected officials to provide necessary daily services, solve day-to-day problems, and respond to needs of citizens.

**A. Intergovernmental Relations**

Each governmental entity has a responsibility to provide services, solve problems, and answer to the needs of its citizens. Local government, through federalism, needs partnership with County, State, and Federal governments. Partnership involves positive behavior with give and take and sharing of duties and responsibilities. The Federal Government should avoid using its significant financial powers to the detriment of local government, and it should not use the bureaucracy of complex regulations, policies, and federal departmentalization to stunt, delay, impede, or control local governmental functions. It should, however, meet the needs of its citizens. Federal overreach through mandates, failure to act on E-Fairness, interference with collection of local taxes, restrictions on local authority under Takings actions, preemption of municipal regulatory authority, and restriction on municipal annexation are all examples of

Local governments need greater flexibility and control of taxpayer funds for construction, operation, and maintenance of

2021 Finance, Administration and Intergovernmental Relations

1

National League of Cities • Adopted at the 2020 City Summit • November 20, 2020

**NLC RESOLUTION #59**

**IN SUPPORT OF MUNICIPAL DATA OWNERSHIP AND PROTECTION**

**WHEREAS**, municipalities require personally identifiable information to provide essential services to residents, such as bill payment, transit, public planning, and public health; and

**WHEREAS**, municipal governments have a responsibility to protect residents' personal and financial data, of which they are stewards; and

**WHEREAS**, most municipalities are reliant upon products and services to carry out critical municipal functions, which necessitates the transmission and storage of data regarding residents' finances, identification, travel information, or other sensitive data; and

**WHEREAS**, residents have a reasonable expectation of privacy in many transactions with their governments and do not expect their data to be shared with third parties except as necessary to perform municipal functions; and

**WHEREAS**, there is no current federal data privacy law governing the ownership and protection of data by residents or by municipalities on behalf of residents; and

**WHEREAS**, under current law contractors providing these essential products and services may require that this data become the property of the company, not the municipality, allowing companies to either monetize residents' data directly or indirectly by requiring municipalities to purchase it back for local use; and

**WHEREAS**, local governments have become particularly attractive targets for bad actors, with two-thirds of all ransomware attacks targeted at local governments,<sup>1</sup> and most local governments report insufficient internal resources for cybersecurity, necessitating outsourcing of many functions and services involving technology and data management.<sup>2</sup>

**NOW, THEREFORE, BE IT RESOLVED** that the National League of Cities calls on the federal government to establish data privacy principles that prevent the abuse of municipal data by companies providing products and services to local governments; and

**BE IT FURTHER RESOLVED** that the federal government should institute, expand and promote basic cybersecurity requirements for companies and governments to ensure that residents' data is appropriately protected from breach or theft; and

**BE IT FURTHER RESOLVED** that federal data privacy policy should require companies to enable municipalities to export their data on demand, and should not require municipalities to pay again to access or export their own data; and

<sup>1</sup> SunScoop, "Report: Two-thirds of ransomware attacks in 2019 targeted state and local governments," August 20, 2019.  
<sup>2</sup> International City/County Management Association, "Cybersecurity: Protecting Local Government Digital Resources," May 2017.

2021 Information Technology and Communications

285

- Addressing Racism as a Public Health Crisis
- Addressing COVID-19 Health Disparities Through Resources and Data
- Focusing on Social Determinants of Health
- Connecting Federal Agency Work
- Ensuring Funding Makes Gets Local

# NLC's FEDERAL PRIORITIES

- COVID-19 Response and Recovery
- Advancing Workforce Readiness
- Increasing Fair and Affordable Housing
- Stabilizing Local Government Operations
- Digital Equity
- Building Sustainable Infrastructure
- Reimagining Public Health and Safety

# QUESTIONS? GET IN TOUCH.

## NLC Resources:

- [Cities of Opportunity: Pathway to Equity](#) – A brief with additional city examples.
- [Advancing Holistic Well-Being Measures - National League of Cities \(nlc.org\)](#)
- [Making the Case for Equity and Well-Being](#) – A message guide.

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