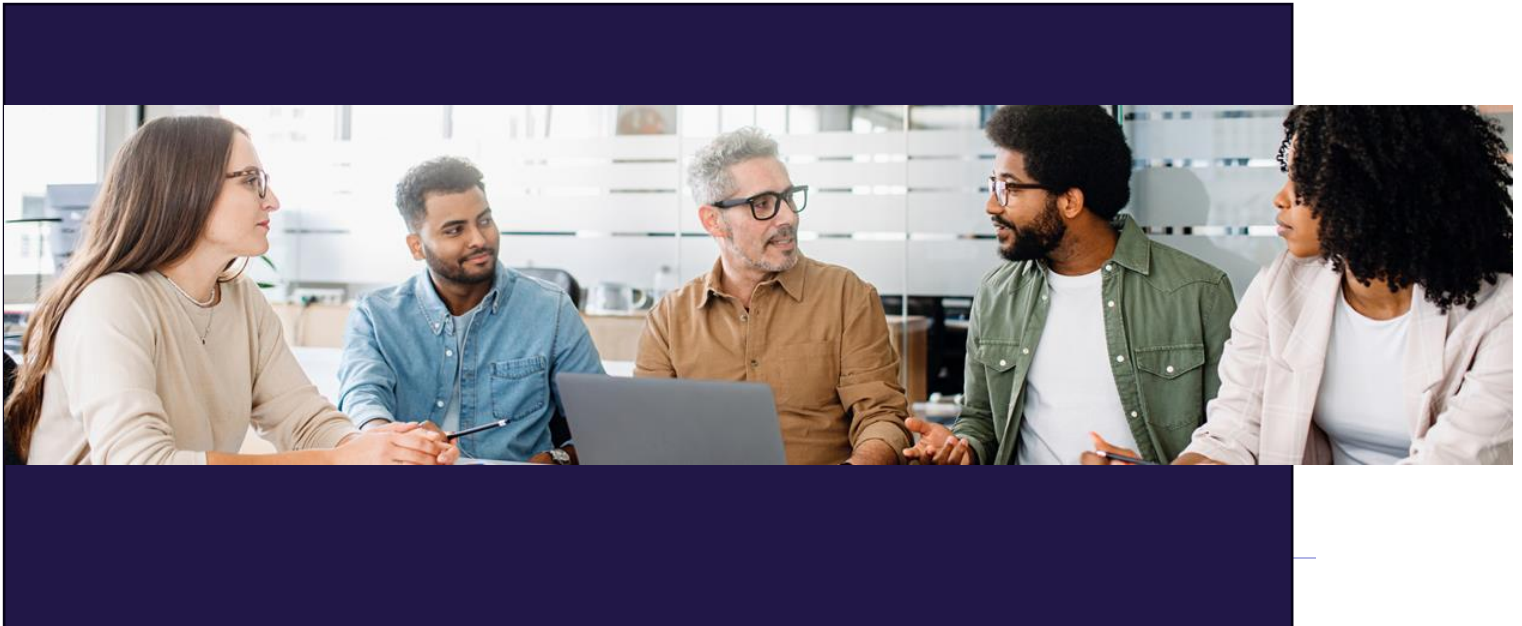


ROUNDTABLE ON POPULATION HEALTH AND IMPROVEMENT
FUNDERS FORUM ON ACCOUNTABLE HEALTH

Multi-Sector, Community-Based Partnerships as an Intentional Strategy to Advance Health Equity

October 24, 2024 | 12:00–1:30pm EST | Virtual

ATTENDEE PACKET



October 24, 2024 | 12:00–1:30pm EST | Virtual

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Agenda

THURSDAY, OCTOBER 24, 2024

Event Summary

Accountable Communities for Health (ACHs) and related multi-sector, community-driven partnerships bring together health care, public health, social services, other sectors, and residents to address unmet health and social needs at both individual and community levels. "This webinar will feature lessons on what it takes to successfully talk about social and structural drivers of health within communities; as well as key programmatic and policy lessons from the work of community-driven, multi-sector efforts working to address these issues on the ground."

Discussion topics include:

- Successful approaches in describing, messaging about, and addressing social and structural drivers of health, including structural racism.
- Strategies for engaging a range of sectors in these partnerships and getting buy-in to address drivers of health.
- Ways the partnerships are addressing both health-related social needs, and social and structural drivers of health.

12:00pm Welcome and Housekeeping

- **Anne Morris Reid**, Policy Director, Funders Forum on Accountable Health at the George Washington University Milken Institute School of Public Health (GWSPH)

12:10pm Advancing Health and Racial Equity

- **Allyn Brooks-LaSure**, Vice President, Communications, Robert Wood Johnson Foundation (RWJF)

12:25pm Panel: Communities Building Power and Racial Equity

California: Safety and Healing in Networks of Equity (SHINE)

- **Lisa Fujie Parks**, Associate Program Director, Prevention Institute
- **Aristea Saulsbury**, Co Executive Director, McKinleyville Family Resource Center

Washington: Better Health Together (BHT)

- **Alison Poulsen**, President, BHT

12:55pm Discussion and Q&A

1:55pm Closing Remarks & Reflections

- **Anne Morris Reid**, Policy Director, Funders Forum on Accountable Health at GWSPH

Article II. Roundtable Roster

Roundtable on Population Health Improvement

Vision, Mission, and Roster

Vision | A thriving, healthful, and equitable society

Mission | In recognition that health and quality of life for all are shaped by interdependent historical and contemporary social, political, economic, environmental, genetic, behavioral, and health care factors, the Roundtable on Population Health Improvement exists to provoke and catalyze urgently needed multi-sector community engaged collaborative action.

MEMBERS

**Ana V. Diez Roux, MD, PhD,
MPH (co-chair)**

Dana and David Dornsife Dean
and Distinguished University
Professor of Epidemiology
Dornsife School of Public Health
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Mary Pittman, DrPH (co-chair)

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**Tiffany Manuel, PhD, MPP,
MPS**

CEO
TheCaseMade

Bobby Milstein, PhD, MPH

Director
ReThink Health
Morristown, NJ

State Approaches to Addressing Health-Related Social Needs:
Webinar and Discussion

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Director, Office of Recipients
Support and Coordination
National Center for STLT Public
Health Infrastructure and
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Centers for Disease Control and
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President
James S. McDonnell Foundation
Associate Professor
Brown School
Washington University in Saint
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Saint Louis, MO

Kosali Simon, PhD

Herman B. Wells Endowed
Professor
Associate Vice Provost for
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Senior Vice President and
Chief Population Health Officer
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Washington, DC

**Terry Williams, MBA, Dip.
Econ.**

Executive Vice President &
Chief, Population,
Corporate, & Government
Affairs Officer
Atrium Health
Winston-Salem, NC

Article III. Biosketches of Speakers

Allyn Brooks-LaSure

Allyn Brooks-LaSure has served as vice president, Communications at the Robert Wood Johnson Foundation (RWJF) since 2020, leveraging more than 20 years of international communications, management, and policy experience. He leads the implementation of a high-impact communications strategy to support mindset changes and drive policies that address health equity. Brooks-LaSure held other leadership roles at The Leadership Conference on Civil and Human Rights, as a U.S. State Department Foreign Service Officer, and as a political appointee at the Environmental Protection Agency, where he co-led all aspects of web communications, public engagement, media relations, and production for the agency. Brooks-LaSure has also served as spokesperson for two U.S. Senators, the National Prostate Cancer Coalition, and the Save Darfur Coalition. He led public relations client accounts for the Microsoft Corporation and the U.S. Army Accessions Command while working at the Caraway Group, a Washington, D.C.-based minority-woman-owned communications firm.

Lisa Fujie Parks

Lisa Fujie Parks, MPH, is an associate program director at the national nonprofit Prevention Institute, where she works to promote safety, wellbeing, health equity, and racial justice. She is a leader in community-driven, culturally rooted approaches to safety and healing. She has extensive experience providing coaching and consultation and supporting learning communities. She has worked with many cities, counties, and states to develop and implement community-driven collaborative strategies to prevent violence and trauma and promote safety and healing across the life course. Lisa serves on the Board of Directors of Our Family Coalition, a community-based organization advancing equity for the full and expanding spectrum of LGBTQ+ families and children. She serves as a National Advisor for the Vital Village Network and a Network Advisor for the National Association of Climate Resilience Planners. She completed a Climate Change and Health certificate at the Yale School of Public Health in 2024.

Alison Poulsen

Alison Poulsen is the President of Better Health Together. In 2014, Alison moved from Seattle to lead the Better Health Together team of tenacious problem solvers committed to radically improving our region's health. Over the past ten years, Alison has led the region's efforts to become the Accountable Community of Health and now the Community Care Hub, primarily funded through an 1115 Medicaid Waiver. Alison has secured a diverse set of government contracts and philanthropic support totaling almost \$100m for the region. Better Health Together serves six Eastern Washington counties plus the tribal reservations of the Spokane Tribe of Indians, the Kalispel Tribe of Indians, and the Confederated Tribes of the Colville Reservation. Alison brings a wealth of executive-level association and nonprofit leadership, corporate social responsibility, and community engagement experience as critical tools for creating

sustainable community impact, having served for the last 25 years as the executive for 5 NW nonprofits. Alison is a Board member of the Washington State School Employee Benefit Board and Washington 211. When Alison isn't building community, she is part of a great family that includes Erik, two amazing kids, Barrett (age 18, Freshman at Western Washington University) and Claire (age 16, Junior at Freeman High School), Dodge and Penny June (Australian Shepherd pups), four chickens, and, on occasion, a flock of lambs. She loves Orange Theory, running, the Mariners, and binge-watching European police dramas.

Anne Morris Reid

Anne Morris Reid, MPH, Policy Director of the Funders Forum on Accountable Health project, is also Lecturer in the Health Policy and Management Department at the Milken Institute School of Public Health at The George Washington University. She began consulting with GWU in 2022 and staffed the Commonwealth Fund Commission on a National Public Health System; a more expansive Department role started in 2023. For over a decade, Reid served in a range of senior-level policy and leadership positions in the Legislative and Executive branches of the federal government, including Deputy Chief of Staff and Counselor to the Secretary at the U.S. Department of Health and Human Services (HHS), Chief of Staff in the U.S. Senate, and Professional Staff to the Energy and Commerce Committee. While Counselor to the Secretary, she developed and executed regulatory, legislative, public affairs, and budget strategy with a focus on the Centers for Disease Control and Prevention, Health Resources and Services Administration, and Substance Abuse and Mental Health Services Administration. On Capitol Hill, she contributed to the drafting and steering of workforce provisions during the development and implementation of the Affordable Care Act. She was later promoted to serve as the lead Energy and Commerce Democratic staffer handling hearings and legislative markups for a range of public health agencies and issues. Reid received her BA from Harvard College and MPH from the University of North Carolina at Chapel Hill.

Aristea Saulsbury (Yurok/Tolowa)

Aristea Saulsbury (Yurok/Tolowa) is Co Executive Director of the McKinleyville Family Resource Center (MFRC). Aristea leads formal and informal collaboration efforts with nonprofits, community groups, educators, and public agencies in the region to improve health equity. Aristea is also Co Director of Stepping Stone Consulting Group, a Trustee for Northern Humboldt Union High School District, and a beadworker. Aristea has had an eclectic career with the common thread of helping communities become stronger. She has a BA in History and an MA in Organizational Leadership and Change. The bulk of Aristea's career was spent in early childhood education, followed by several years of project management and racial equity consulting. The position at MFRC brings together all of these passions and skills in the community she loves deeply.

Article IV. Recommended Readings

1. [Safety and Healing in Networks of Equity \(SHINE\) | Prevention Institute](#)
2. [End gender-based violence by standing with Indigenous communities | Othering & Belonging Institute \(berkeley.edu\)](#)
3. [Developing a Narrative Change Infrastructure Through Sports | RWJF](#)
4. [Messaging Resources | RWJF](#)
5. [Models for Population Health Improvement by Health Care Systems and Partners: Tensions and Promise on the Path Upstream | National Academies](#)
6. [Community Power in Population Health Improvement | National Academies](#)
7. [Building a bridge to health for all people](#)
8. [Make it Plain](#)
9. [Make it Plain: Why we need clear language to reach the future we want](#)

Article V. Preventing Discrimination, Harassment, and Bullying Expectations for Participants in NASEM Activities

The National Academies of Sciences, Engineering, and Medicine (NASEM) are committed to the principles of diversity, integrity, civility, and respect in all of our activities. We look to you to be a partner in this commitment by helping us to maintain a professional and cordial environment. All forms of discrimination, harassment, and bullying are prohibited in any NASEM activity. This commitment applies to all participants in all settings and locations in which NASEM work and activities are conducted, including committee meetings, workshops, conferences, and other work and social functions where employees, volunteers, sponsors, vendors, or guests are present.

Discrimination is prejudicial treatment of individuals or groups of people based on their race, ethnicity, color, national origin, sex, sexual orientation, gender identity, age, religion, disability, veteran status, or any other characteristic protected by applicable laws.

Sexual harassment is unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature that creates an intimidating, hostile, or offensive environment.

Other types of harassment include any verbal or physical conduct directed at individuals or groups of people because of their race, ethnicity, color, national origin, sex, sexual orientation, gender identity, age, religion, disability, veteran status, or any other characteristic protected by applicable laws, that creates an intimidating, hostile, or offensive environment.

Bullying is unwelcome, aggressive behavior involving the use of influence, threat, intimidation, or coercion to dominate others in the professional environment.

Section 5.01 REPORTING AND RESOLUTION

Any violation of this policy should be reported. If you experience or witness discrimination, harassment, or bullying, you are encouraged to make your unease or disapproval known to the individual, if you are comfortable doing so. You are also urged to report any incident by:

- Filing a complaint with the Office of Human Resources at 202-334-3400, or
- Reporting the incident to an employee involved in the activity in which the member or volunteer is participating, who will then file a complaint with the Office of Human Resources.

Complaints should be filed as soon as possible after an incident. To ensure the prompt and thorough investigation of the complaint, the complainant should provide as much information as is possible, such

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as names, dates, locations, and steps taken. The Office of Human Resources will investigate the alleged violation in consultation with the Office of the General Counsel.

If an investigation results in a finding that an individual has committed a violation, NASEM will take the actions necessary to protect those involved in its activities from any future discrimination, harassment, or bullying, including in appropriate circumstances the removal of an individual from current NASEM activities and a ban on participation in future activities.

Section 5.02 CONFIDENTIALITY

Information contained in a complaint is kept confidential, and information is revealed only on a need-to-know basis. NASEM will not retaliate or tolerate retaliation against anyone who makes a good faith report of discrimination, harassment, or bullying.

Article VI. Article V. Diversity, Equity, and Inclusion Statement and Guiding Principles

We, the National Academies of Sciences, Engineering, and Medicine (the National Academies), value diversity among our staff, members, volunteers, partners, vendors, and audiences. We recognize that talent is broadly distributed in society and that many perspectives enhance the quality of our work and drive innovation and impact.

We pledge to cultivate a workplace culture and climate that promotes inclusion, belonging, accessibility, and anti-racism; upholds equity; and values the participation of all who are engaged in advancing our mission.[1] By embracing the values of diversity, equity, and inclusion in our programs, institutional policies and practices, and products, we will be able to better advise the nation on the most complex issues facing society and the world.

Guiding Principles:

The following diversity, equity, and inclusion principles guide our work at the National Academies:

1. Integrate diverse perspectives and experiences into our programs, institutional policies and practices, and products.
2. Foster a culture of inclusion where all staff, members, and volunteers have full access to participation and feel welcomed, respected, valued, and a sense of belonging.
3. Approach scientific endeavors with a consideration of diversity, equity, and inclusion frameworks.
4. Cultivate mutually beneficial diverse partnerships and collaborations with a variety of communities, including, but not limited to, marginalized and underrepresented communities.

Our institutional strategy for putting these values and principles into practice are outlined in the National Academies DEI Action Plan, a comprehensive five-year plan that charts a path toward achieving our diversity, equity, and inclusion goals. The DEI Action Plan is one of many ways that we commit to systems of accountability and transparency to uphold these principles and allow for continuous learning and improvement.

Updated June 7, 2018