Session III: Competencies, Training, and Education for a Varied, Flexible, and Resilient Workforce

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Center the Workforce



Morbidity and Mortality Weekly Report (*MMWR*)

Symptoms of Depression,
Anxiety, Post-Traumatic
Stress Disorder, and
Suicidal Ideation Among
State, Tribal, Local, and
Territorial Public Health
Workers During the COVID19 Pandemic — United
States, March-April 2021

Weekly / July 2, 2021 / 70(26);947-952

An MMWR survey report in July 2021 found that 53% of the 26,174 public health workers reported symptoms of at least one mental health condition in the last two weeks, such as depression (32%), anxiety (30.3%), PTSD (36.8%), or suicidal ideation (8.4%).

These adverse stress conditions have been linked to an increase in absenteeism, increased turnover, lower morale and decreased productivity.

Consider professional development opportunities related to:

- Emotional Intelligence
- Human Skills
- Growth Mindset



Racial Equity

- Racial equity, anti-racist, and anti-bias principles should be embedded across ALL elements of public health governance, policy and practice.
- The Racial Justice Competency Model
 - Under development by the HRSAfunded RPHTCs





Moving from Conversation to Action: Developing a Racial Justice Competency Model for Public Health Professionals

By: The Public Health Learning Network, Mayela Arana, Dena Fife, Dany Zemmel, Nicole Dettmar and Tamira Moon

Gender Equity

- The most cited reason for leaving public health is the lack of satisfaction with pay.
- Women in public health earn 10 cents less on the dollar than men in the profession.
- Women in public health are 36% less likely than men to earn at least \$95,000 a year.

And when it comes to women of color, the wage gap is even more severe.



Gender Inequity in the Public Health Workforce

Brianne Bostian Yassine et al. J Public Health Manag Pract. 2022 Mar-Apr 01.



Abstract

Context: Public health is a gendered field. Although a majority of the public health workforce, women encounter an imbalance of power and experience disparate opportunities within the profession.



Communication and Advocacy Skills

- Two-part problem:
 - Mistrust, and
 - History of racism.
- We are not necessarily trained how to be skilled communicators.
- Risk communication competency development needs to flow across the workforce.



Education, Training and Competency Building Tools and Models

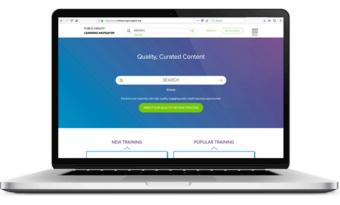
- National Network
 of Public Health Institutes

- Modern, on-demand trainings
 - Public Health Learning Navigator Learning Pathways
 - Public Health Law Academy
- Coaching
 - 1/1 and group opportunities
- Project ECHO
- Practicums and Fellowships
 - Paid opportunities
 - RPHTCs
- Joint Degree Programs

Introducing the New Public Health Learning Navigator

By: The Public Health Learning Network

September 29, 2021



Challenges and Opportunities for Strengthening the US Public Health Infrastructure Findings from the Scan of the Literature

- Summarizes the findings of a scan of peer reviewed and gray literature.
- Identifies weaknesses and challenges impacting the US public health system's infrastructure and opportunities for addressing these issues.
- Public health infrastructure is defined
 as the foundation for planning,
 delivering, evaluating, and improving
 public health
 https://hiphl.org/wp-content/uploads/2021/06/NNPHI-E2A-Kresge-Report-Web.pdf





Challenges and Opportunities for Strengthening the US Public Health Infrastructure Findings from the Scan of the Literature

- 1. There is a severe and consistent **shortage of public health workers** and the deficits are growing due to high turnover rates and losing workers to retirement.
- 2.Community health workers are an **underutilized source** of medical care for disadvantaged populations who are not properly integrated into the healthcare system, limiting their effectiveness in improving healthcare outcomes at the community level.
- 3. Teaching public health in **middle and high school** can expose students to public health early, increasing the chances that a career in public health is contemplated, understood, and ultimately adopted.



Challenges and Opportunities for Strengthening the US Public Health Infrastructure Findings from the Scan of the Literature

- 4. Health departments have made efforts to provide training programs for their staff, but health departments lack funds to provide professional training and lack coverage for staff members to attend trainings during work hours.
- **5. Community colleges** offer fertile ground to influence a motivated, racially and ethnically diverse group of students to pursue public health related training and education which could lead to public health work.
- **6. Work practicums and mentorship** programs that expose students to careers in public health are effective strategies to create and maintain a strong and stable public health workforce.



Key Takeaways

- When executing training plans, think about the competencies that are too often dismissed.
- Being able to apply health and racial equity principles within and outside organizations is critical to public health practice.
- Making professional development a priority shows staff that their agencies want them to stay for a long time and continue to grow throughout their tenure.
- Thus, reinforcing their sense of belonging in the field.





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