

## **Committee on the Impact of Social Media on the Health and Wellbeing of Adolescent Health**

**Meeting 2, February 6-10, 2023**

### **Speaker Biosketches**

#### **Sun Joo Grace Ahn**

Sun Joo (Grace) Ahn (Ph.D., Stanford University) is an Associate Professor at the Grady College of Journalism and Mass Communication, University of Georgia; founding director of the Center for the Advancement of Computer-Human Ecosystems (CACHE); and co-editor-in-chief of Media Psychology. Her main program of research investigates how interactive digital media such as virtual and augmented reality transform traditional rules of communication and social interactions, looking at how virtual experiences shape the way the way that people think, feel, and behave in the physical world. Her work is supported by NSF, NIH, NOAA, and CDC and is published in numerous top-tier outlets in the fields of communication, health, and engineering.

#### **Mitchell Baker**

Mitchell Baker co-founded the Mozilla Project to support the open, innovative web and ensure it continues offering opportunities for everyone. As CEO of Mozilla Corporation, Mitchell is focused on accelerating the growth levers for the core Firefox browser product and platform, while investing in innovative solutions to mitigate the biggest challenges facing the internet.

As Chairwoman of Mozilla for the last two decades, Mitchell Baker has been responsible for organizing and motivating a massive, worldwide, collective of employees and volunteers who are building the internet as a global public resource, open and accessible to all. Mitchell is deeply engaged in developing product offerings that promote the mission of empowering individuals. She also guides the overall scope and direction of Mozilla's mission. Mitchell has written the key documents that set out Mozilla's enduring mission and commitments — the Mozilla Public License in 1998, the Mozilla Manifesto in 2007 and the Mozilla Manifesto Addendum — also known as the Pledge for a Healthy Internet — in 2018.

Mitchell is a strong advocate for the open internet, open source, and the importance of connecting technology to its impact on individuals and society. She is highly regarded as one of the pioneers of the web and bringing the open internet to consumers. She was instrumental in Netscape's decision in 1998 to release its source code to the public. This later led to the release of the Firefox browser and the creation of the Mozilla Foundation as a global technology force that spans software product development, educational initiatives, and participatory movements. After co-founding the Mozilla Project, Mitchell served as its general manager and CEO from 1999 until January 2008, when the organization's rapid growth encouraged her to split her responsibilities and add a CEO.

Mitchell is a member of the Advisory Boards of the Oxford Internet Institute and the MIT Initiative on the Digital Economy. She is a Board Member of OpenMRS, Inc., which develops open source medical records systems for use in resource-constrained environments. She co-chaired the U.S. Department of Commerce Digital Economy Board of Advisors from its inception in March 2016 until August 2017, served on the United Nations High Level Panel on Women's Economic Empowerment, and the ICANN High Level Panel on Global Internet Cooperation and Governance Mechanisms. A native of the San Francisco Bay Area, Mitchell received her B.A. in Asian Studies from UC Berkeley and her J.D. from Berkeley Law.

## **Hector Balderas**

President Balderas brings many years of experience in public service to his new role at Northern, working to build coalitions and unify opposing constituencies. Personally, and professionally, he is a champion of the underserved, those whose voices are not normally heard.

Balderas earned a Bachelor of Arts in Political Science from New Mexico Highlands University and a Juris Doctor degree from the University of New Mexico Law School. After law school President Balderas became a Bernalillo County Assistant District Attorney, was elected to a seat in the N.M. House of Representatives at age 29, where he worked with bipartisan coalitions to pass several pieces of important legislation. He then served two terms as New Mexico's State Auditor, where he had oversight of \$60 billion in assets collectively held by over 1,000 government entities. During his two terms as New Mexico's Attorney General, President Balderas transformed the Special Prosecutions Division, Special Investigations Division, New Mexico Human Trafficking Task Force and expanded the New Mexico Internet Crimes Against Children Task Force. His Criminal Appeals Division obtained several landmark Supreme Court opinions and his civil court victories include the largest Tobacco Settlement payment in state history.

As Attorney General, Mr. Balderas focused on keeping children and families safe, empowering New Mexican families and small businesses for financial success, and protecting New Mexico's pristine environment. He is licensed to practice law in New Mexico and is a Certified Fraud Examiner. In addition, he donates his time working with at risk children and the special needs community.

## **Alvaro Bedoya**

Alvaro M. Bedoya was sworn in May 16, 2022 as a Commissioner of the Federal Trade Commission. Before joining the Commission, Bedoya was the founding director of the Center on Privacy & Technology at Georgetown University Law Center, where he was also a visiting professor of law. He has been influential in research and policy at the intersection of privacy and civil rights, and co-authored a 2016 report on the use of facial recognition by law enforcement and the risks that it poses to privacy, civil liberties, and civil rights. He previously served as the first Chief Counsel to the Senate Judiciary Subcommittee on Privacy, Technology and the Law after its founding in 2011, and Chief Counsel to former Senator Al Franken, of Minnesota. Prior to that, he was an associate at the law firm WilmerHale.

## **Emily Cherkin**

Emily Cherkin, MA Ed, is The Screentime Consultant. She works with parents, companies, and schools to help them become more tech-intentional™. A former middle school English teacher, Emily has worked with families for almost twenty years, most recently as a speaker and consultant on the topic of screentime. Her work has been featured in The New York Times, The Washington Post, on "Good Morning, America," and twice on "The Today Show." Emily is a graduate of Leading Women in Technology's Women in Leadership (WILPower) program. She facilitates workshops and works with businesses rooted in her tech-intentional™ approach. Emily's work draws from her experiences as a teacher, but also as a parent to two children (ages 14 and 11). She is very familiar with the challenging experience of parenting in the digital age.

Emily is not just The Screentime Consultant, she is also an activist voice for children. Through the Screentime Action Network at Fairplay and EverySchool.org, she advocates for better technology policies and practices in schools. In 2020, Emily co-founded the Student Data Privacy Project to fight for better enforcement of the law protecting children's data and privacy in schools, and her team helped parents around the country file complaints with the Department of Education."

**Evelyn Douek**

Evelyn Douek is an Assistant Professor of Law at Stanford Law School. Before joining the Stanford faculty she was the Senior Research Fellow at the Knight First Amendment Institute at Columbia University, did a doctorate at Harvard Law School on the topic of private and public regulation of online speech, and was an Associate (clerk) to the Honourable Chief Justice Susan Kiefel of the High Court of Australia.

**Ysabel Gerrard**

Dr. Ysabel Gerrard is a Senior Lecturer in Digital Communication in the Department of Sociological Studies, University of Sheffield (UK). Her research explores the extent to which social media platforms' policies protect people, namely those with vulnerabilities (like mental health conditions) and young people. This research has been published in academic journals like *New Media and Society* and the *Internet Policy Review*, and in venues like *WIRED* and *VICE*. Ysabel is currently writing a book for the University of California Press and has been a member of Meta's Suicide and Self-Injury Advisory Board since March 2019."

**Amy Hasinoff**

Dr. Hasinoff studies gender and sexuality in the context of new media. She uses media and cultural studies methodologies to investigate how we think about new media and how those ideas affect the way we develop, use, and regulate communication technologies. Her book, *Sexting panic: Rethinking criminalization, privacy, and consent* (University of Illinois Press, 2015) examines the construction of sexting as a social problem and the responses to it in mass media, law, and education. *Sexting Panic* won the 2016 National Communication Association Diamond Anniversary Book Award. Dr. Hasinoff's work also appears in *Communication and Critical Cultural Studies*, *New Media & Society*, *Critical Studies in Media Communication*, and *Feminist Media Studies*. She is currently working on projects on image-based sexual abuse and restorative and transformative justice.

**Brittan Heller**

Brittan Heller works at the intersection of technology, human rights and the law. She is currently a fellow at the Atlantic Council, with the Digital Forensics Research Lab, examining XR's connection to society, human rights, privacy, and commerce. She is also on the steering committee for the World Economic Forum's Metaverse Governance initiative. Heller was an inaugural AI and Technology Fellow at the Harvard Kennedy School, studying content moderation and security risks in VR/AR/XR and emergent media, which resulted in award-winning publications on privacy, biometrics, targeted advertising, and XR.

Heller is a frequent speaker and commentator on XR issues, and has published in *The Information*, *Wired*, *The New York Times*, and *the Hill* on online harms. She also advises governments and top XR companies on how to build safer and more inclusive immersive spaces. As former counsel in Foley Hoag LLP's Global Business and Human Rights practice, Heller advised companies, investors, and NGOs on integrating public safety and human rights. She previously founded ADL's Center for Technology and Society. Her key projects included creating AI to study hate speech and XR experiences for civil rights advocacy. Additionally, Heller prosecuted grave human rights violations at the U.S. Department of Justice and the International Criminal Court and initiated landmark anti-cyber harassment litigation. She is a graduate of Stanford University and Yale Law School.

**Girard Kelly**

Girard Kelly is Senior Counsel & Director of the Privacy Program at Common Sense Media. He is an attorney focused on privacy, security, and legislative policy who thrives on cutting-edge legal issues and has a strong background in public policy, information technology, data ethics, and emerging technologies. Girard received his Bachelor of Science degree in Business Administration and Management Information Systems from the University of Arizona, a Master of Arts degree in Applied Ethics of Science and Technology Policy from Arizona State University, and a Juris Doctor degree from Santa Clara University School of Law.

### **Aleksandra Korolova**

Aleksandra Korolova is an Assistant Professor of Computer Science and Public Affairs and member of Princeton's Center for Information Technology Policy. She studies the societal impacts of algorithms and machine learning and develops and deploys algorithms and technologies that enable data-driven innovations while preserving privacy and fairness. She also designs and performs algorithm and AI audits. Aleksandra is a recipient of the 2020 National Science Foundation's CAREER award, a co-winner of the 2011 PET Award for outstanding research in privacy enhancing technologies for exposing privacy violations of microtargeted advertising and a runner-up for the 2015 PET Award for RAPPOR, the first commercial deployment of differential privacy.

Aleksandra's most recent research, on discrimination in ad delivery, has received the 2019 CSCW Honorable Mention Award and Recognition of Contribution to Diversity and Inclusion, was a runner-up for the 2021 WWW Best Student Paper Award, and was invited for a briefing for Members of the House Financial Services Committee. Prior to joining the Princeton faculty, she was a WiSE Gabilan Assistant Professor of Computer Science at USC, a Privacy Advisor at Snap, a Research Scientist at Google, and a Ph.D. student in Computer Science at Stanford.

### **Sonia Livingstone**

Sonia Livingstone DPhil (Oxon), OBE, FBA, FBPS, FAcSS, FRSA, is a professor in the Department of Media and Communications at the London School of Economics and Political Science. Taking a comparative, critical and contextualised approach, her research examines how the changing conditions of mediation are reshaping everyday practices and possibilities for action. Much of Sonia's time these days is concerned with Children's Rights in the Digital Age.

Sonia currently directs the Digital Futures Commission (with the 5Rights Foundation) and the Global Kids Online project (with UNICEF). She is Deputy Director of the UKRI-funded Nurture Network, contributes to the euCONSENT project, and leads work packages for two European H2020-funded projects: ySKILLS (Youth Skills) and CO:RE (Children Online: Research and Evidence). Founder of the EC-funded 33 country EU Kids Online research network, she is a #SaferInternet4EU Ambassador for the European Commission. She is a project lead for DIORA: Dynamic Interplay of Online Risk and Resilience in Adolescence funded within the MRC Digital Youth Programme as part of the Adolescent Mental Health and the Developing Minds Initiative.

### **Damon McCoy**

Damon McCoy is an Associate Professor of Computer Science and Engineering at New York Universities Tandon School of Engineering and co-director of Cybersecurity for Democracy. His research focuses on empirically measuring the security and privacy of technology systems and their intersections with society. Most relevant to this panel, he has experience independently auditing the security and privacy of social networking and online advertising companies.

### **Katina Michael**

Katina Michael (Senior Member, IEEE) is a Professor with Arizona State University and a Senior Global Futures Scientist with the Global Futures Laboratory and has a joint appointment with the School for the Future of Innovation in Society and School of Computing and Augmented Intelligence. Prior to academia, she was employed by Nortel Networks, Anderson Consulting, and OTIS Elevator Company. She has been funded by the National Science Foundation, the Canadian Social Sciences and Humanities Research Council, and the Australian Research Council. She is the Director of the Society Policy Engineering Collective and the Founding Editor-in-Chief of the IEEE Transactions on Technology and Society. She is also the Founding Chair of the inaugural Masters of Science in Public Interest Technology and was the Working Group Chair for the IEEE 2089 standard Age Appropriate Digital Services Framework for Children. Katina's research focuses on the social implications of emerging technology.

### **Tijana Milosevic**

Tijana Milosevic is Marie Skłodowska-Curie Research Fellow (MSCA COFUND programme), jointly appointed with the Anti-Bullying Centre (ABC) and ADAPT SFI at Dublin City University, focusing on social media policies and digital media use among children and youth. She authored a monograph "Protecting Children Online? Cyberbullying Policies of Social Media Companies" (from The MIT Press Information Society Series) as well as a number of articles on children's media use, online safety, and dignity, among other topics.

She was the PI on a Facebook/Meta Content Policy Award-funded project "Co-designing with Children: A Rights-based approach to fighting Cyberbullying" and her most recent work examines the effectiveness of artificial intelligence (AI)-based interventions on social media from children's perspective. On behalf of ABC, she regularly testified about children's digital media use and online safety in front of the Irish Parliamentary Committees (Oireachtas) and has given numerous media interviews to the Irish and international media.

### **Kathryn C. Montgomery**

Kathryn Montgomery is Professor Emerita in the School of Communication at American University, where she founded and directed the 3-year interdisciplinary PhD program in Communication. She is also Senior Strategist for the Center for Digital Democracy (CDD). Montgomery's research, writing, and testimony have helped frame the national public policy debate on a range of critical media issues. In the 90s, she spearheaded the campaign that led to passage of the U.S. Children's Online Privacy Protection Act (COPPA). She is author of two books: *Target: Prime Time – Advocacy Groups and the Struggle over Entertainment Television* (Oxford University Press, 1989); and *Generation Digital: Politics, Commerce, and Childhood in the Age of the Internet* (MIT Press, 2007). Montgomery's current research focuses on major technology, economic, and policy trends shaping the future of digital media in the Big Data era. Her recent work includes numerous reports and articles on digital food marketing, children's privacy, health wearables, and political microtargeting. She earned a PhD in Film and Television Studies from the University of California, Los Angeles.

### **Dhiraj Murthy**

Dhiraj Murthy is a Professor of Journalism and Media Studies (in the Moody College of Communication), Sociology (by courtesy), and School of Information (by courtesy) at the University of Texas at Austin. His research explores social media platforms and their social impacts. Dr. Murthy has edited 3 journal special issues and authored over 80 articles, book chapters, and papers. Murthy wrote the first scholarly book about Twitter (second edition published by Polity Press, 2018). He is currently funded

by the National Institutes of Health for two social media-related projects. Dr. Murthy is co-editor of the high impact journal *Big Data & Society*.

### **Jenny Radesky**

Jenny Radesky is the David G. Dickinson Collegiate Professor of Pediatrics at the University of Michigan Medical School. She is Director of the Division of Developmental Behavioral Pediatrics and focuses clinically on autism, neurodiversity, and advocacy. Her NIH-funded research examines the use of mobile and interactive technology by parents and young children, parent-child relationships, and child social-emotional development. She authored the American Academy of Pediatrics (AAP) policy statements *Media and Young Minds* and *Digital Advertising to Children* and is a co-director of the SAMHSA-funded AAP Center of Excellence on Social Media and Mental Wellbeing.

### **Tom Romanoff**

Tom Romanoff leads the Technology Project at the Bipartisan Policy Center, a Think Tank that actively fosters bipartisanship by combining the best ideas from both parties. In this role, he works with congress, civil society, and the private sector to develop recommendations for various technology issues, including content moderation, AI, data privacy, the digital divide, tech economics, and augmented reality. Before joining BPC, he worked with the federal government on IT modernization, cybersecurity, and emerging technology initiatives.

### **Piotr Sapiezynski**

Piotr Sapiezynski is an Associate Research Scientist at the Khoury College of Computer Sciences at Northeastern University in Boston, MA. The core of his work is auditing online platforms and their algorithms for fairness and privacy. His findings on Facebook's use of personal data without consent were a part of a record \$5B dollar settlement with the US Federal Trade Commission. The Department of Justice charged Facebook with algorithmic discrimination over issues documented through his research. He briefed Members of the US House Financial Services Committee as well as European Parliament's Internal Market and Consumer Protection Committee on his findings on discriminatory effects in ad delivery.

### **Joe Turow**

Joseph Turow is Robert Lewis Shayon Professor of Media Systems & Industries at the Annenberg School for Communication. Turow is an elected Fellow of the International Communication Association and was presented with a Distinguished Scholar Award by the National Communication Association. His most recent books are *The Voice Catchers: How Marketers Listen In to Exploit Your Emotions, Your Privacy, and Your Wallet* (Yale, 2021), *Media Today: Mass Communication in a Converging World* (Routledge, 2023), and *The Aisles Have Eyes: How Retailers Track Your Shopping, Strip Your Privacy, and Define Your Power* (Yale, 2017). Turow's continuing national surveys of the American public on issues relating to marketing, new media, and society have received a great deal of attention in the popular press, as well as in the research community. He has been interviewed widely about his research, including by NPR's *Fresh Air* with Terry Gross, *The Atlantic*, the BBC, CBS News, and elsewhere. He has also written about media and advertising for the popular press, including the *New York Times*, *The Atlantic*, and the *Washington Post*.

### **Ari Waldman**

Ari Ezra Waldman, is a professor of law and computer science and faculty director of the Center for Law, Information, and Creativity at Northeastern University. He is the author of two books and more than 35 scholarly articles in leading law reviews and peer-reviewed journals. His most recent book, *Industry Unbound: The Inside Story of Privacy, Data, and Corporate Power*, which focused on the way technology companies implement and evade privacy law in practice, has received numerous awards and was named one of the top five books in privacy law in 2021. Ari also is the Chair-Elect of the Board of Directors of the Electronic Privacy Information Center, a member of the Board of Directors of the Cyber Civil Rights Initiative, and the Chair of the Privacy Law Scholars Conference, the premier academic conference in the field. Ari earned a PhD in sociology from Columbia University, a JD from Harvard Law School, and an BA, magna cum laude, from Harvard College.

### **James Williams**

James Williams is a writer and technology ethicist. He is particularly focused on advancing freedom of thought and wellbeing in environments of highly persuasive design. His first book, *Stand Out of Our Light: Freedom and Resistance in the Attention Economy*, was published in June by Cambridge University Press as an outcome of the inaugural Nine Dots Prize, which he won in 2017. The Observer hailed it as ‘a landmark book,’ Financial Times described it as ‘an absorbing and deeply disturbing book,’ and TechCrunch called it ‘an instant classic in the field of tech ethics.’ Additionally, the President of Princeton University recently selected *Stand Out of Our Light* as this year’s ‘pre-read’ book, which all incoming Princeton students will be assigned to read before commencing their studies.

James received his PhD from Oxford, where he studied at Balliol College and the Oxford Internet Institute, under Professor Luciano Floridi. James has been a research associate at the OII’s Digital Ethics Lab; a visiting researcher at the Oxford Uehiro Centre for Practical Ethics; a tutor in the Oxford Computer Science department; and a visiting fellow at the Centre for Research in the Arts, Social Sciences, & Humanities (CRASSH), University of Cambridge.

Previously, James worked at Google for over ten years, where he received the Founder’s Award, the company’s highest honor, for his work on search advertising. He is also a co-founder of the Time Well Spent campaign; a consultant across industry, academic, non-profit, and governmental sectors; a frequent commentator on technology issues in the media; and has written on technology topics for The Observer, WIRED, and other publications. Prior to his professional and academic work, James earned a master’s in product design engineering and an undergraduate degree in literature.

### **Jonathan Zittrain**

Jonathan Zittrain is the George Bemis Professor of International Law at Harvard Law School, Professor of Public Policy at the Harvard Kennedy School of Government, Professor of Computer Science at the Harvard School of Engineering and Applied Sciences, Director of the Harvard Law School Library, and Co-Founder of the Berkman Klein Center for Internet & Society. His research interests include the ethics and governance of artificial intelligence; battles for control of digital property; the regulation of cryptography; new privacy frameworks for loyalty to users of online services; the roles of intermediaries within Internet architecture; and the useful and unobtrusive deployment of technology in education. He is currently focused on the ethics and governance of artificial intelligence and teaches a course on the topic. His book, *The Future of the Internet -- And How to Stop It*, predicted the end of general purpose client computing and the corresponding rise of new gatekeepers.