

Internal Team Approach

- Translate **complex scientific information into business format** for executives
- Recognize early on that **multiple decisions** needed to be **synchronized across the Enterprise**
- Review the **diverse regulations** governing each business segment
- Identify an **internal team of experts to vet all health & safety protocols** and made final recommendations to the Center of Excellence (COE)
- Identify **geographic distinctions** to regulations
- Create **centralized guidelines with local implementation**
- **Coordinate with external** health organizations



Coordination with Government



Working with **CDC, state and local health departments** was key to reopening



County health departments & local governments in **each community influenced protocols** as each park re-opened



California Department of Health added extra layers of protocols



CDC issued the **Conditional Sail Order (CSO)** which **regulated maritime operations**

- Working with the maritime unit required regular interaction for reopening



Publications

Our experiences were used to **advance scientific information** by participating in publications:

- False Positive Results in PCR Rapid Tests
- UCF Mask Study: Experimental and Numerical Evaluations of Masks and their ability to Safety Reduce Social Distancing
- Stave, G; Hymel, P, "Worksite Temperature Screening for COVID-19" JOEM, May
- Seven Ways Business Can Align with Public Health for Bold Action and Innovation: Johns Hopkins and de Beacumont Foundation
- CMO Articles: Fortune and Financial Times

