
BSR's Center for Business & Social Justice: Overview & Context

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Global Team of Sustainability Experts

BSR™ is a sustainable business network and consultancy focused on creating a world in which all people can thrive on a healthy planet. With offices in Asia, Europe, and North America, BSR provides its 300+ member companies with insight, advice, and collaborative initiatives to help them see a changing world more clearly, create long-term value, and scale impact. BSR is a 501 (c)3 non-profit organization.

- Copenhagen
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- Shanghai
- Singapore
- Tokyo
- Washington, D.C.



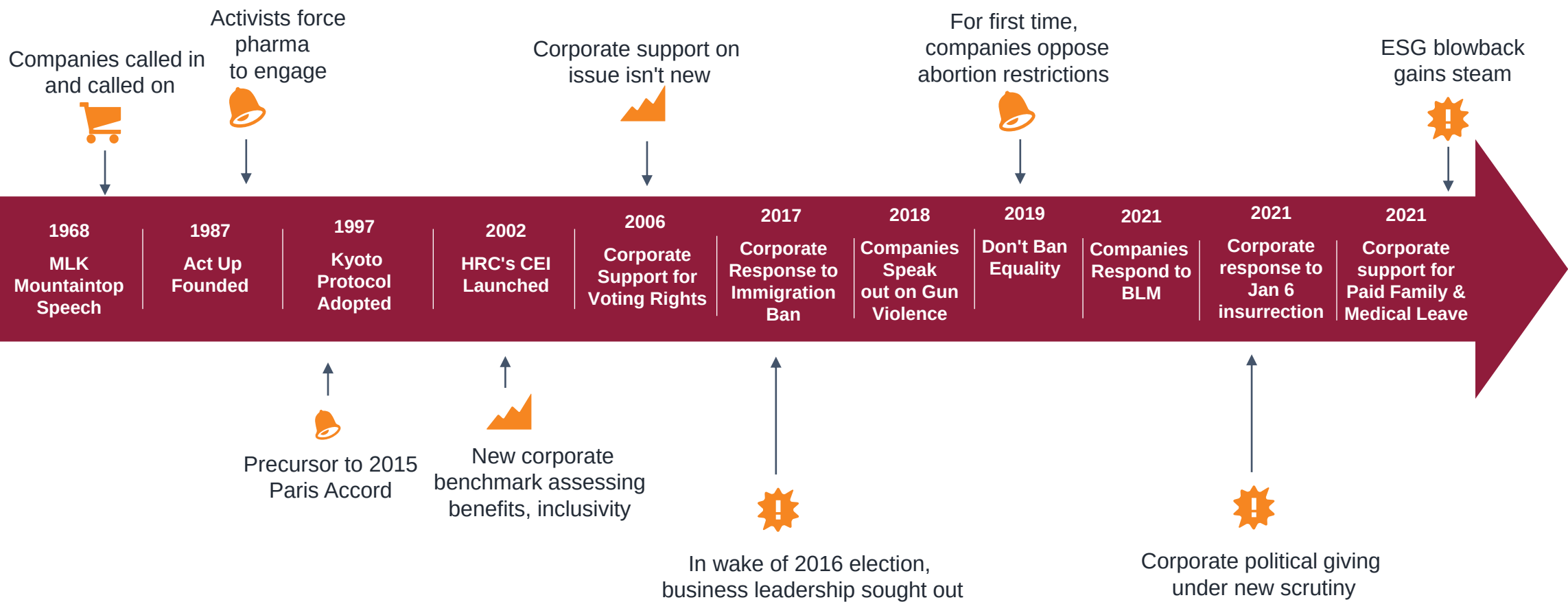
Sample Member Companies

BSR has a global network of more than 300 member companies from a range of industries and regions. The full BSR membership list is at www.bsr.org/members.

 ABInBev	 amazon	 AT&T	 Bank of America	 Bloomberg	 BNP PARIBAS
 BT	 The Coca-Cola Company	 gm	 GSK	 Google	 HILTON WORLDWIDE
 Johnson & Johnson	 L'ORÉAL	 LEVI STRAUSS & CO.	 McDonald's	 Meta	 Microsoft
 NIKE	 NOVARTIS	 PEPSICO	 SAMSUNG	 sanofi	 TOYOTA
 SAP	 SONY	 TOSHIBA	 Unilever	 ups	 The Walt Disney Company

Business Engagement & Social Movements

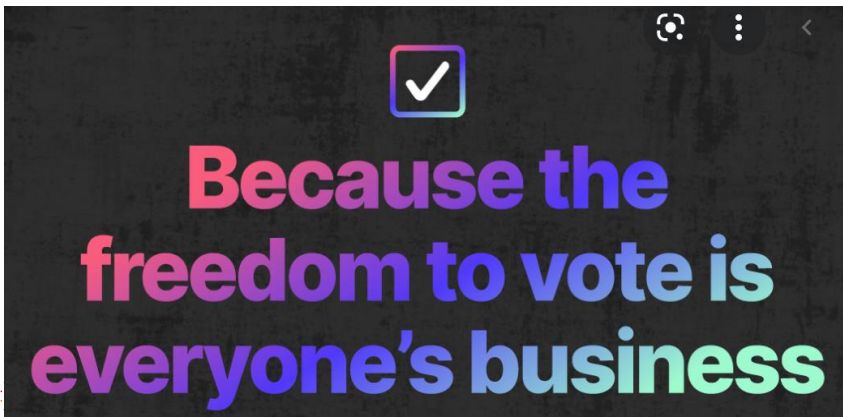
Over the past several decades, business is influenced by and influences movements by reforming corporate policies and practices, initiating workforce and consumer-facing changes within their companies and as an educator and promotor of causes. Below are just a *few* milestone moments on private sector engagement.



Examples of BSR's Issue-Based Work

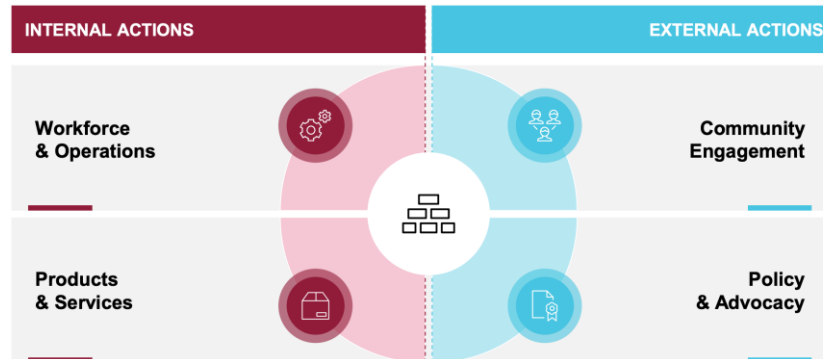
Voting Rights

BSR alongside ACLU and the Leadership Conference on Civil and Human Rights held a business briefing on policy developments at the federal and state level and opportunities for company action.



Gun Violence

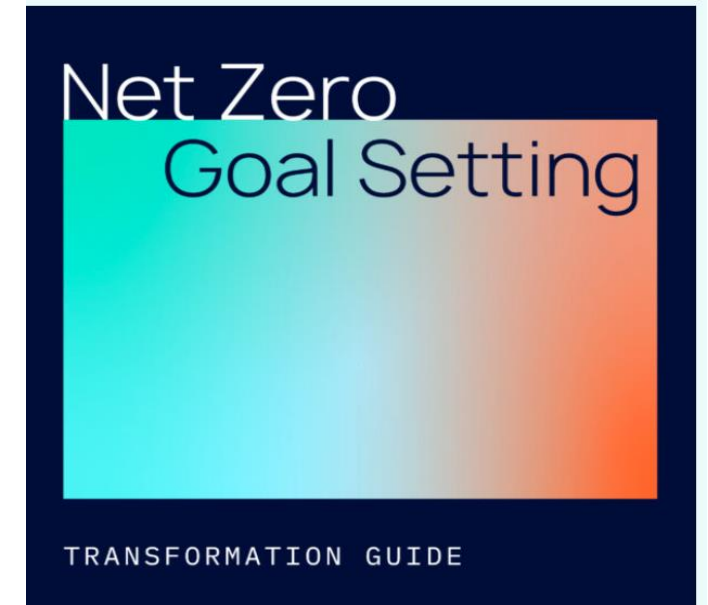
In partnership with Everytown, a business briefing and Toolkit for Corporate Action was developed. Recently, helped circulate latest statement contributing to action via public policy.



A Toolkit for Corporate Action to End Gun Violence

Transform to Net Zero

As a cross-sector collaborative initiative seeking to accelerate business transformation to net zero emissions, Transform to Net Zero is generating the scale of action needed to meet global climate goals.



Main Activities: The Center for Business & Social Justice

BSR is poised to add power to efforts to advance social justice and equity by mobilizing companies to take a systemic and intersectional approach. BSR envisions taking on the following four pillars of work to reach deep within its membership and broadly across the private sector.

Information for Action

- Track on emerging issues and spotlight effective private sector action (and assessments of these efforts) to **catalyze** business action that is **complementary to and supportive** of wider social justice efforts.

Frameworks for Effective Business Action

- Provide tools, guidance and frameworks that will guide companies on a path to meaningful **action**. These resources will be developed with civil society partners to ensure that they are responsive to real needs and not just PR driven.

Capacity Building

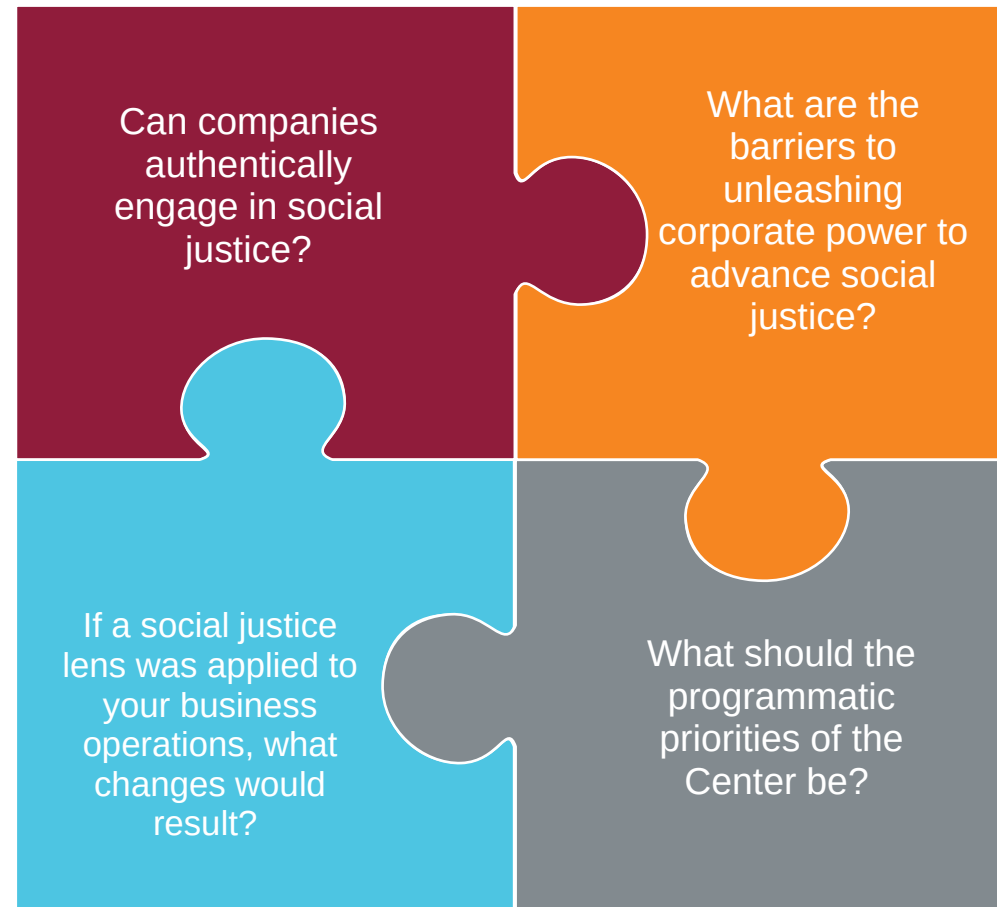
- Serve as a **bridge** between business + issue experts/advocates to deepen businesses understanding on the relevance of social justice and build the capacity of companies to assess, design, implement and measure impact for sustained change.

Collective Action

- Drive business leaders to apply their understanding of social justice issues and relationships with advocates to **champion public policy and systems change** - leveraging the resources, reach, and power business has at their unique disposal.

Frameworks for Effective Business Action

As part of the Learning Agenda, BSR hosted focus groups for civil society partners and BSR member companies, as well as 1:1 conversations with BSR members and a member survey. Topics include:



Frameworks for Effective Business Action

Some early themes are emerging around the need for BSR's engagement in this space to mobilize companies at scale to embrace social justice and to equip them to contribute to positive systemic change.

