

## ROUNDTABLE ON POPULATION HEALTH IMPROVEMENT

# Shifting the nation's health investments to support long, healthy lives for all: A (participatory) symposium

March 6-7, 2023

National Academy of Sciences Building, Room 125 | 2101 Constitution Avenue, NW, Washington DC

[Live webcast](#)

### DRAFT AGENDA

Two milestone Institute of Medicine reports highlighted the nation's health disadvantage compared to peer nations, and the policies and investments that shape it. This event, marking a decade since the reports' release, will:

- Frame the conversation about our national predicament (shorter lives, poorer health, profound inequities) and its systemic causes (e.g., income inequality and poverty, inadequate social supports and social spending on the earlier part of the life course) and make the case for a different future being possible.
- Showcase glimpses of what is possible, the existing and emerging solutions
- Provide a forum for participants to share their ideas/strategies
- Equip all participants with at least one new strategy to support or implement in their specific practice/setting...

## Monday, March 6

9:00 AM ET

### Welcome and Introduction

**Ray Baxter**, *Roundtable Co-Chair*, Chair-elect, Blue Shield of California Foundation Board; secretary, CDC Foundation Board

**Facilitated audience participation:** James and Kristen Whitfield, Be Culture; Fisher Qua, Back Loop

9:25 AM

### Keynote session: Anchoring in Curiosity

**Tiffany Manuel**, President and CEO, The Case Made

**Dave Chokshi**, Clinical Professor of Medicine and Public Health, NYU Langone Health

**Anita Chandra**, Vice President and Director, Social and Economic Well-Being, RAND

**Facilitated audience participation**

10:35 AM	<b>A Bridge from Curiosity to Solutions</b> <b>Hilary Heishman</b> , <i>Planning Committee Chair</i> , Senior Program Officer, Robert Wood Johnson Foundation
10:45 AM	<b>BREAK</b>
11:00 AM	<b>Showcasing what is possible (4 stations)</b> (1) <b>Aparna Mathur</b> , Senior Fellow, Harvard Kennedy School (2) <b>Lindsay Morgan Tracy</b> , Innovator-in-Chief for the Department of Social & Health Services, <b>Jennifer Bereskin</b> , Steering Committee for the Governor's Poverty Reduction Work Group, <b>Lori Pfingst</b> , Senior Director in the Washington State Department of Social and Health Services, Washington State (3) <b>Sue Polis</b> , Director of Health and Well-Being, National League of Cities (4) <b>Dorianne Mason</b> , Director of Health Equity, Reproductive Rights and Health, National Women's Law Center
12:30 PM	<b>BREAK</b>
1:30 PM	<b>Showcasing what is possible</b> <b>Anita Chandra</b> , Vice President and Director, Social and Economic Well-Being, RAND <b>Robert Kaplan</b> , Adjunct Professor, School of Medicine, Stanford University <b>Mac McCullough</b> , Associate Professor of Public Health, Boise State University <b>Facilitated audience participation</b>
2:15 PM	<b>Revisiting two landmark NASEM reports<sup>1</sup></b> <b>Atul Grover</b> , Executive Director, Research and Action Institute, Association of American Medical Colleges <b>Marthe Gold</b> , Professor Emeritus, Department of Community Health and Social Medicine, City University of New York <b>Steven Teutsch</b> , Senior Fellow, Leonard D. Schaffer Center for Policy and Economics, UCLA <b>Steven Woolf</b> , Director Emeritus and Senior Advisor, Center on Society and Health, Virginia Commonwealth University <b>Facilitated audience participation</b>
3:00 PM	<b>BREAK</b>

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<sup>1</sup> *For the Public's Health: Investing in a Healthier Future* (2012) recommended that the Secretary of HHS set 2030 targets for life expectancy and health care spending that are more in line with peer nations. *US Health in International Perspective: Shorter Lives, Poorer Health* (2013) recommended (1) that the philanthropy and advocacy communities organize a comprehensive media and outreach campaign to inform the general public about the US health disadvantage and to stimulate a national discussion about its implications for the nation; and (2) that the NIH or other appropriate entity commission a review of the available evidence on the effects of policies on the areas of US health disadvantage and how policies have varied over time across high income countries, and extent to which policy differences may explain cross-national health differences.

3:15 PM	<b>The Path Forward, or Amplifying Signs of a Movement</b> <b>Tiffany Manuel</b> , President and CEO, The Case Made <b>Somava Saha</b> , Executive Lead, WE (Well-Being and Equity) in the World <b>Tyler Norris</b> , Visiting Scholar, Federal Reserve Bank of New York <b>Martha Sanchez</b> , Director of Health Policy and Advocacy, Young Invincibles <b>Facilitated audience participation</b>
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4:30 PM	<b>Adjourn First Day</b>
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## Tuesday, March 7

8:30 AM	<b>The Path Forward, or Amplifying Signs of a Movement</b> <b>Tiffany Manuel</b> , President and CEO, The Case Made <b>Somava Saha</b> , Executive Lead, WE (Well-Being and Equity) in the World <b>Tyler Norris</b> , Visiting Scholar, Federal Reserve Bank of New York <b>Martha Sanchez</b> , Director of Health Policy and Advocacy, Young Invincibles <b>Audience participation</b>
10:00 AM	<b>BREAK</b>
10:15 AM	<b>The Path Forward, Continued</b>
11:30 AM	<b>Closing Remarks and Audience Reflections</b> <b>Ray Baxter</b> , <i>Roundtable Co-Chair</i> , Secretary, CDC Foundation Board, Trustee, Blue Shield of California Foundation
12:00 PM	<b>Adjourn</b>

This event was planned by the following experts: Hilary Heishman (Chair), Robert Wood Johnson Foundation, Marcella Alsan, Harvard University; Anita Chandra, RAND; Atul Grover, AAMC; Dora Hughes, CMS; Tiffany Manuel, The Case Made; Mac McCullough, Boise State University; Bobby Milstein, ReThink Health; Kara Odom Walker, Nemours; Tyler Norris, Federal Reserve Bank of New York.

*Note: The planning committee's role is limited to planning the event. A proceedings based on the event will be prepared by an independent rapporteur.*

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Roundtable web page: <https://nas.edu/pophealthrt>

