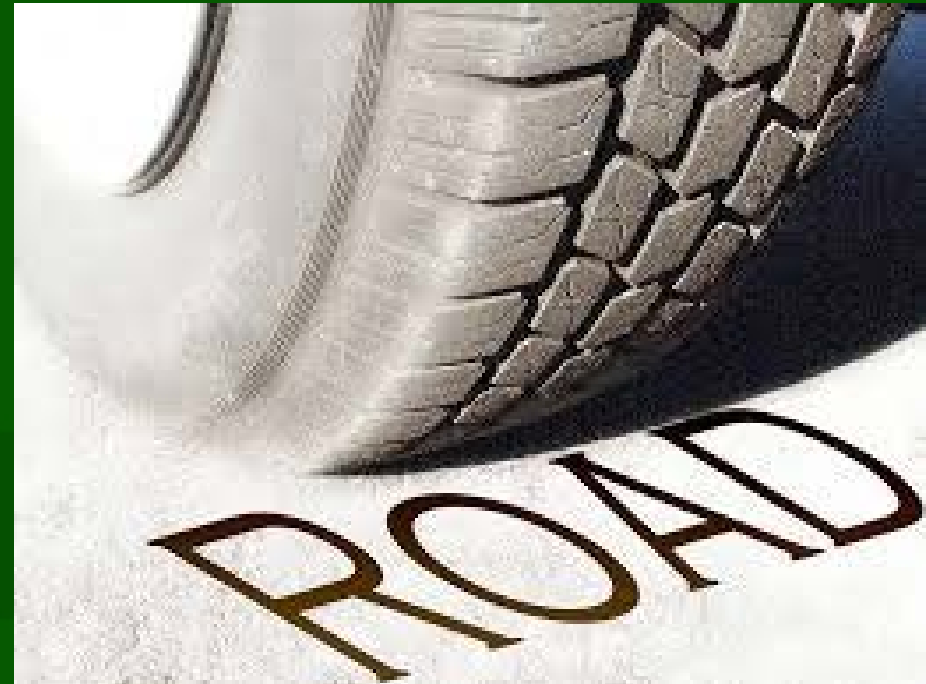


# Moving Forward

*Marsha Schofield, MS, RD, LD, FAND*  
*Senior Director, Governance and Nutrition*  
*Services Payment*



# Myth

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- Be inclusive
- Build trust
- Think about the “WIIFM”

# One Size Does Not Fit All



- Different “programs”
- Different options within “programs”



# Doing it "Right"

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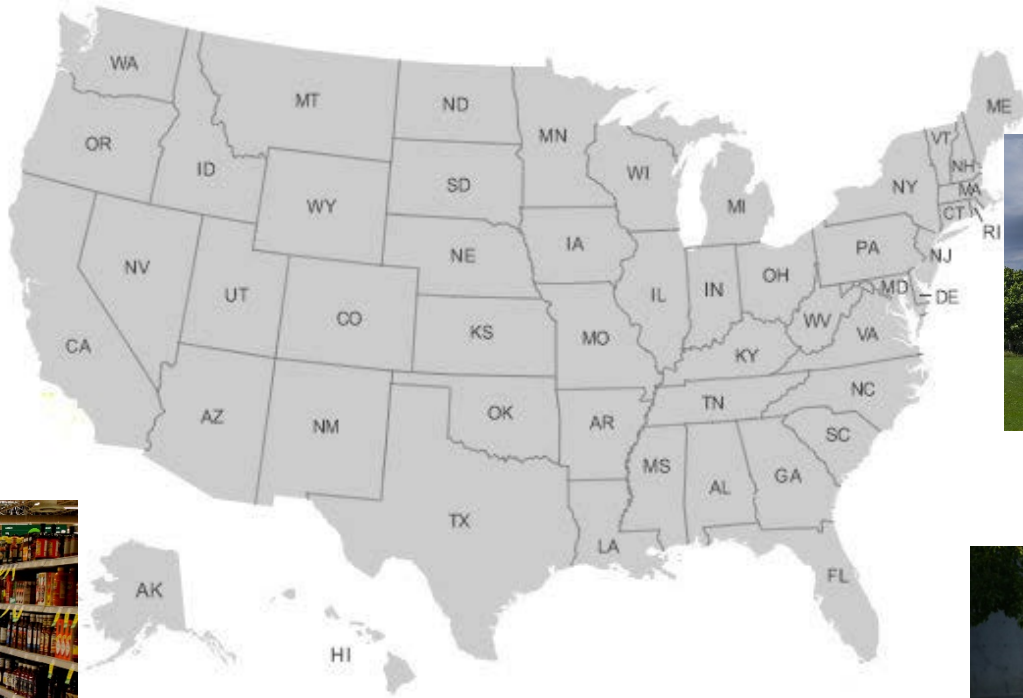
right **person**      right **place**  
right **message**      right **approach**  
right **TIME.**



# Be Creative



1917-2017



# Provider Shortages: Fact vs Fiction?



# Eating the Elephant

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One small  
piece  
at a  
time

# Maintain Integrity

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**Let's not throw the baby out  
with the bath water.**