

Built Environment and Health Equity in Alameda County

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Acknowledgements

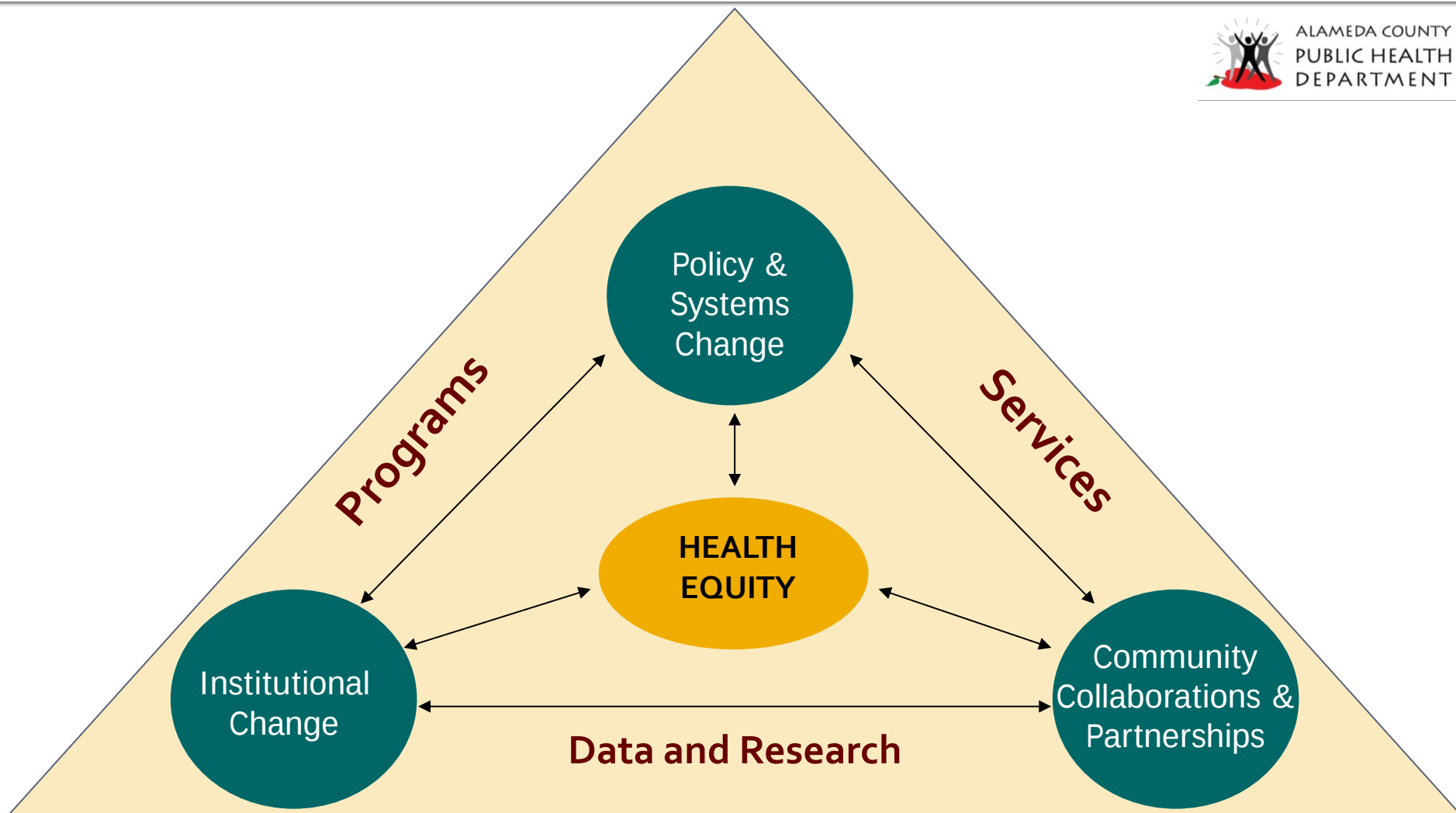
*The information presented in this presentation
represents the ideas , hard work, and expertise
of many partners, residents of
Ashland/Cherryland and Oakland and
Alameda County Public Health Department
Staff.*

Health Equity



Everyone in Alameda County, no matter where you live, how much money you make, or the color of your skin, leads a healthy, fulfilling and productive life.

ACPHD's Approach to Achieving Health Equity



Ashland and Cherryland Community Health and Wellness Element



An Element of the Alameda County General Plan

Ashland/Cherryland Health Element

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- The General Plan sets the policies for how we use and manage physical, social, and economic resources.
 - A long-term policy document
 - Not just a land use plan; but land use is integral
- Ashland/Cherryland Health Element approved by County Board of Supervisors December, 2015



*Photo: Jackie Keliiaa of
Raimi + Associates*

Community Engagement Process

- Project Website
- Wellness Advisory Committee
- Workshops
- ACT Street Fair
- EALI Charrette
- Focus Groups
- Survey



ACT Neighborhood Street Party Booth



Healthy Development Guidelines: Partnership for Healthy and Equitable Development



Community Engagement in Planning

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“[This has been] an opportunity to be true partners. I can see how these [guidelines] could have been made without residents at all. We have partnered because we have something to say. We have a lens that should always be there. We know how [development] will affect the people who live here.”

- Kim Frazier from the East Oakland Building Healthy Communities

Healthy Development Guidelines: Collaborative and Technical Process



Healthy Food Retail



Healthy Food Retail



Healthy Food Retail



Healthy Food Retail

BEFORE

Disorganized

Difficult to find groceries
and healthy foods

Underutilized space



Healthy Food Retail



Healthy Food Retail

AFTER

Easier to find healthier groceries



Healthy Food Retail





Policy
Makers



Healthy
Food



Parks and
Activities



Education



Residents



Childcare



We each
have a role

Economic
Justice



Preschool



Jobs



Transportation



Medical
Care



Clean Air



Housing

Safe
Neighborhoods



Contact Information

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