



# Feeding Change: Nutritious, Sustainable, Resilient & Equitable Food Systems

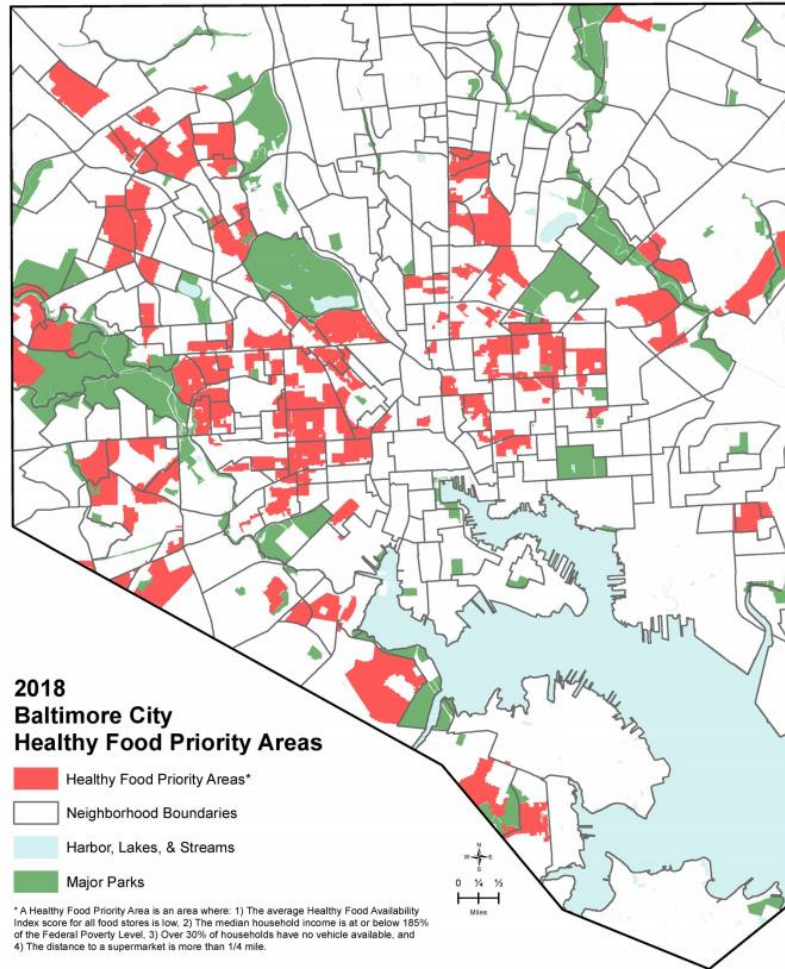
March 9, 2023

Holly Freishtat, Senior Director of Feeding Change



# Reflections from COVID-19 Nutrition Security Response

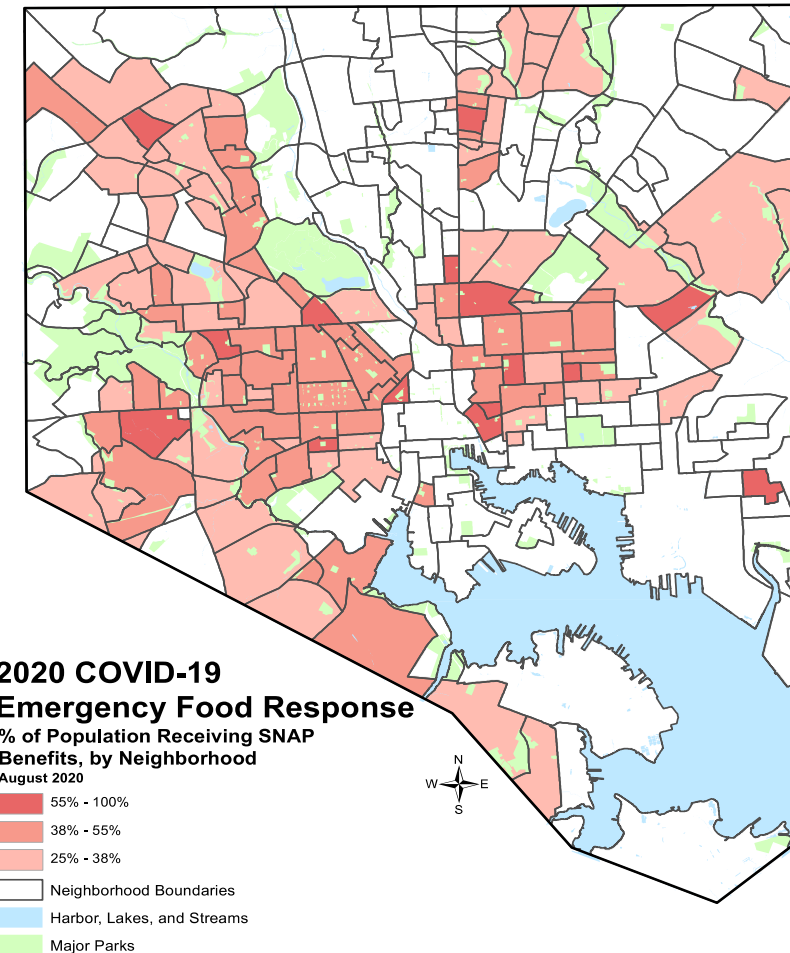
# BALTIMORE FOOD ENVIRONMENT MAP



**Impact:** 146,000 residents in Priority Areas

**Strategy:** [8-point Healthy Food Environment Strategy](#)

**Resource:** [City & Council Food Environment Briefs](#)



**Impact:** 194,000 residents on SNAP

**Strategy:** [COVID-19 Emergency Food Response](#)

**Resource:** [COVID-19 Food Environment Brief](#)

# COVID-19 NUTRITION SECURITY RESPONSE

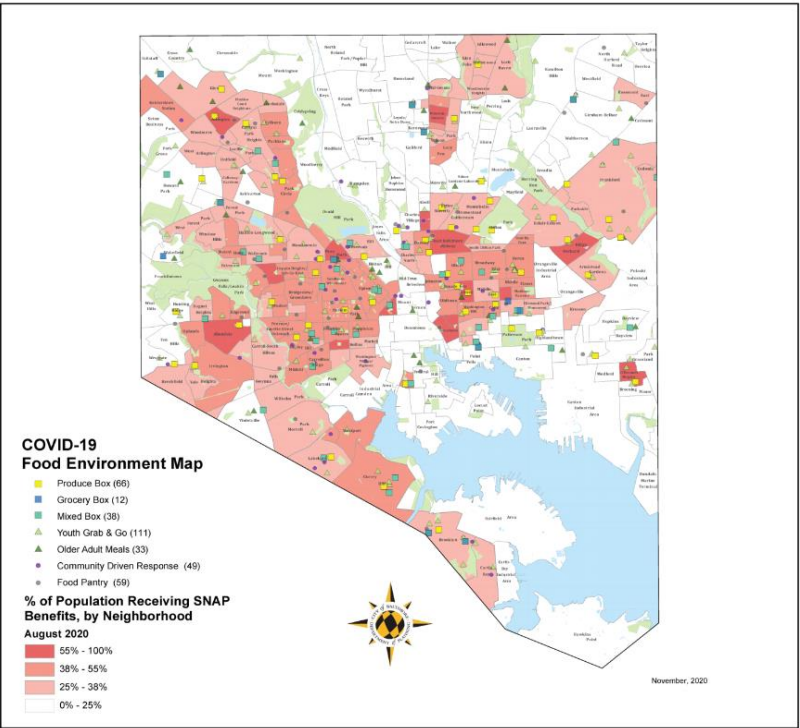
## BALTIMORE CITY COVID-19 FOOD ENVIRONMENT BRIEF November 2020



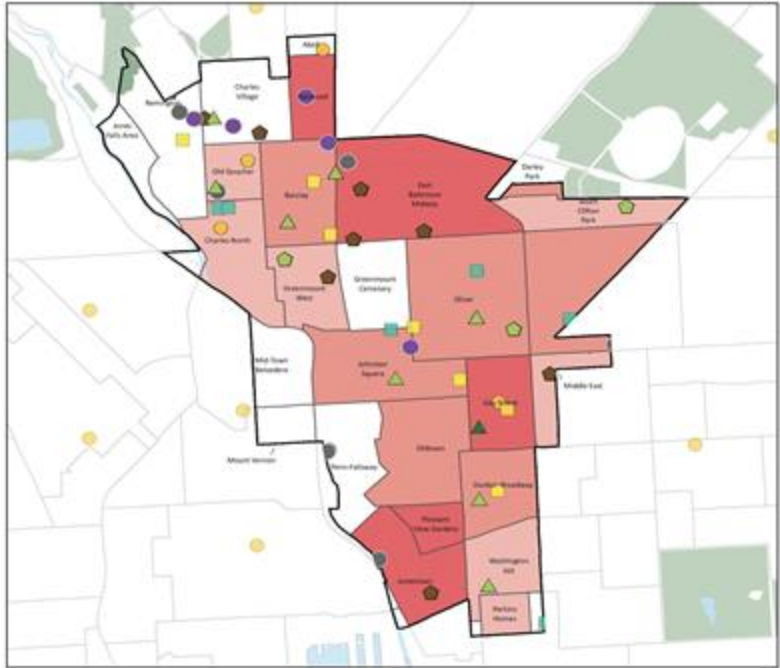
### TARGETED STRATEGIES TO IMPROVE FOOD SECURITY

In response to the COVID-19 pandemic, the City of Baltimore developed a comprehensive Emergency Food Strategy involving many city agencies and critical nonprofit, business, and community partners. The food security response is based on four key pillars: (1) distribute grocery, (2) distribute meals, (3) protect and maximize federal nutrition benefits, and (4) build food system resilience through urban agriculture.

The map below depicts the wide network of distribution sites for meals, food boxes, and other food resources. Since April, 9 million pounds of food boxes and 5.7 million meals have been provided at over 400 sites and through home delivery. As food insecurity escalates, SNAP participation has risen to nearly one third of Baltimore residents. Mapping areas with higher concentrations of SNAP, among other factors, guides the response.



## 2020 COVID-19 FOOD ENVIRONMENT MAP - DISTRICT 12





# Milken Institute: Feeding Change

# THE MILKEN INSTITUTE

*A nonprofit, nonpartisan think tank focused on accelerating measurable progress on the path to a meaningful life. With a focus on financial, physical, mental, and environmental health, we bring together the best ideas and innovative resourcing to develop blueprints for tackling some of our most critical global issues through the lens of what's pressing now and what's coming next.*



# Milken Institute Health

## *FasterCures*

With an independent voice, [FasterCures](#) is working to build a system that is effective, efficient, and driven by a clear vision: working with our partners to build a patient-centric system where science is accelerated, unnecessary barriers are overcome, and lifesaving and life-enhancing treatments get to those who need them as rapidly as possible.

## CENTER FOR PUBLIC HEALTH

The [Center for Public Health](#) develops research, programs, and initiatives designed to envision and activate sustainable solutions leading to better health for individuals and communities worldwide. To catalyze policy, system, and environmental change in public health and sustain impact, we approach our work in three interconnected focus areas: Prevention and Chronic Disease, Mental Health, and Health Equity.

## CENTER FOR THE FUTURE OF AGING

[Center for the Future of Aging](#) - Population aging – the massive demographic shift – is changing lives and institutions across the world. Globally, the number of people age 60 and over is projected to leap from about 900 million to more than 2 billion by mid-century. The future of aging will be different for individuals, families, businesses, communities, and societies. Now is the time to plan, and to act.

## FEEDING CHANGE

[Feeding Change](#) is a team of food system experts within the Milken Institute who activate social and financial capital, engage policymakers and industry leaders, and convene key stakeholders to catalyze a more nutritious, sustainable, resilient, and equitable food system. Sitting at the intersection of finance and health, Feeding Change is uniquely positioned within the Milken Institute to drive food systems transformation and achieve better health outcomes.

# VISION

*Connecting social and financial capital  
to catalyze a more nutritious,  
sustainable, resilient,  
and equitable food system*



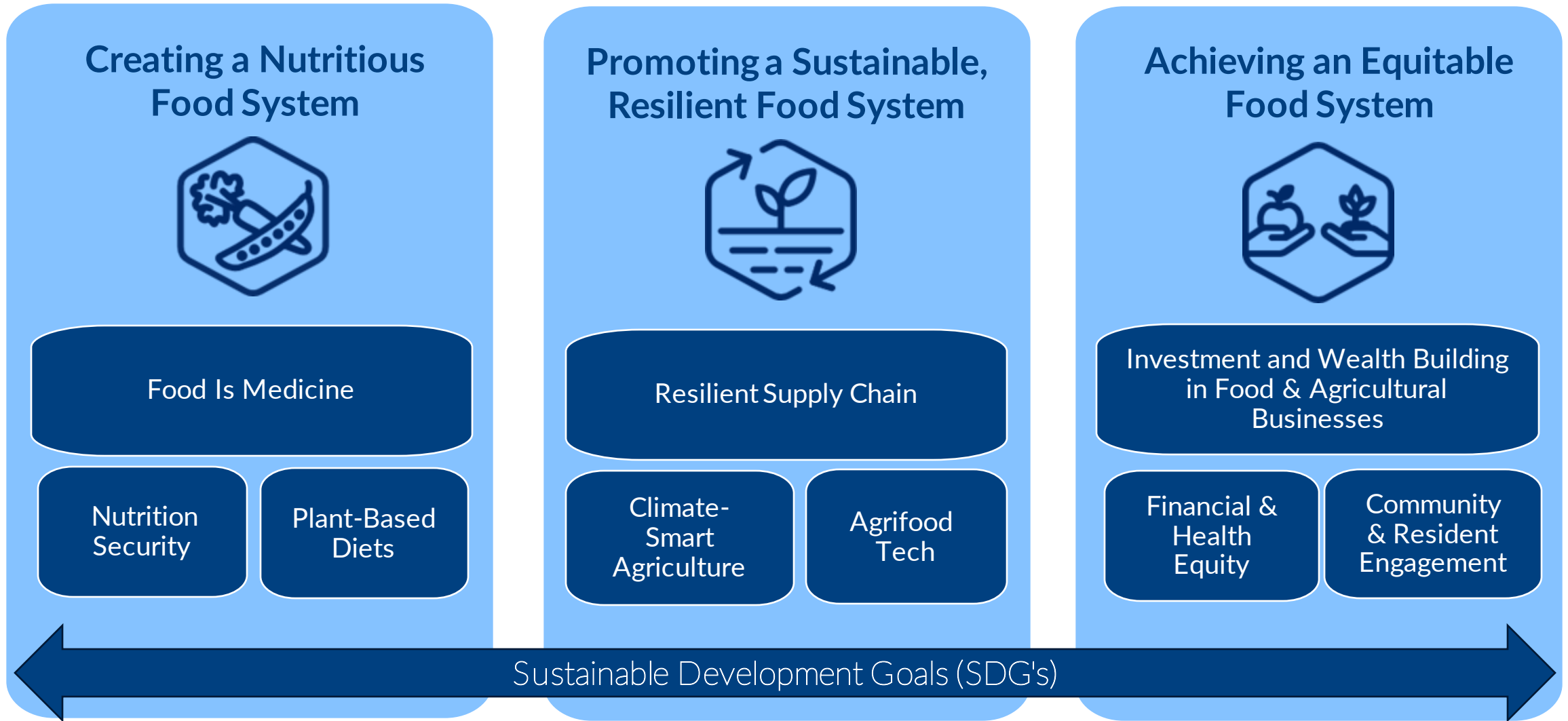


# MISSION

*Feeding Change is uniquely positioned at the intersection of finance and health. We activate financial levers, engage policymakers and industry leaders, and convene key stakeholders to build a socially, economically, and environmentally sustainable food system.*



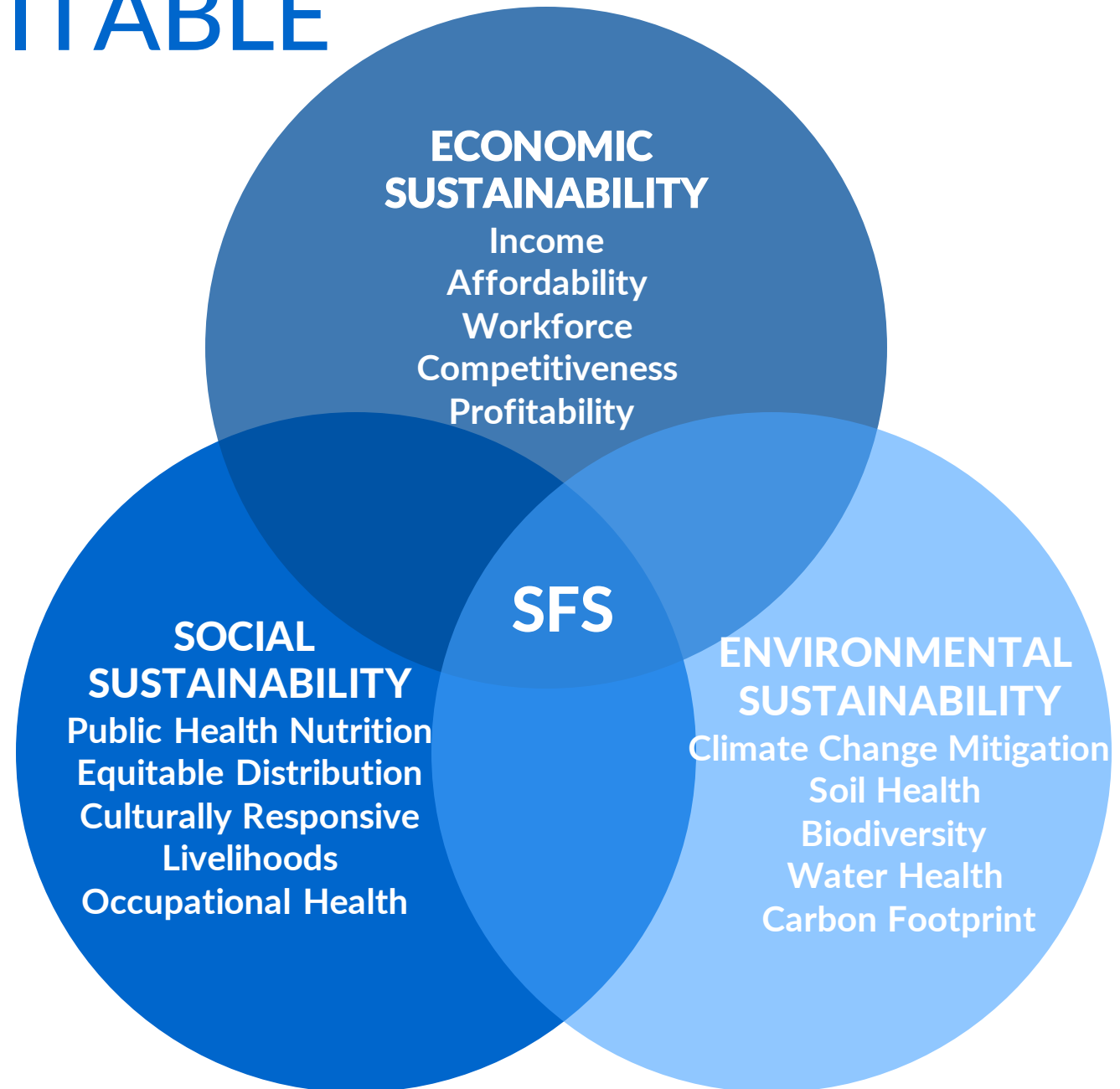
# FEEDING CHANGE: FOCUS AREAS



# SUSTAINABLE & EQUITABLE FOOD SYSTEMS

A sustainable and equitable food system provides nutritional security for all in a way that ensures the economic, social, and environmental resources to feed future generations.

## Food System Related UN Sustainable Development Goals



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# Food Is Medicine (FIM) Framework



# IMAGINE: FIM PRESCRIPTIONS



All healthcare facilities screen for food insecurity.



Food insecure residents seeking medical care for a chronic disease are prescribed a Food Is Medicine prescription.



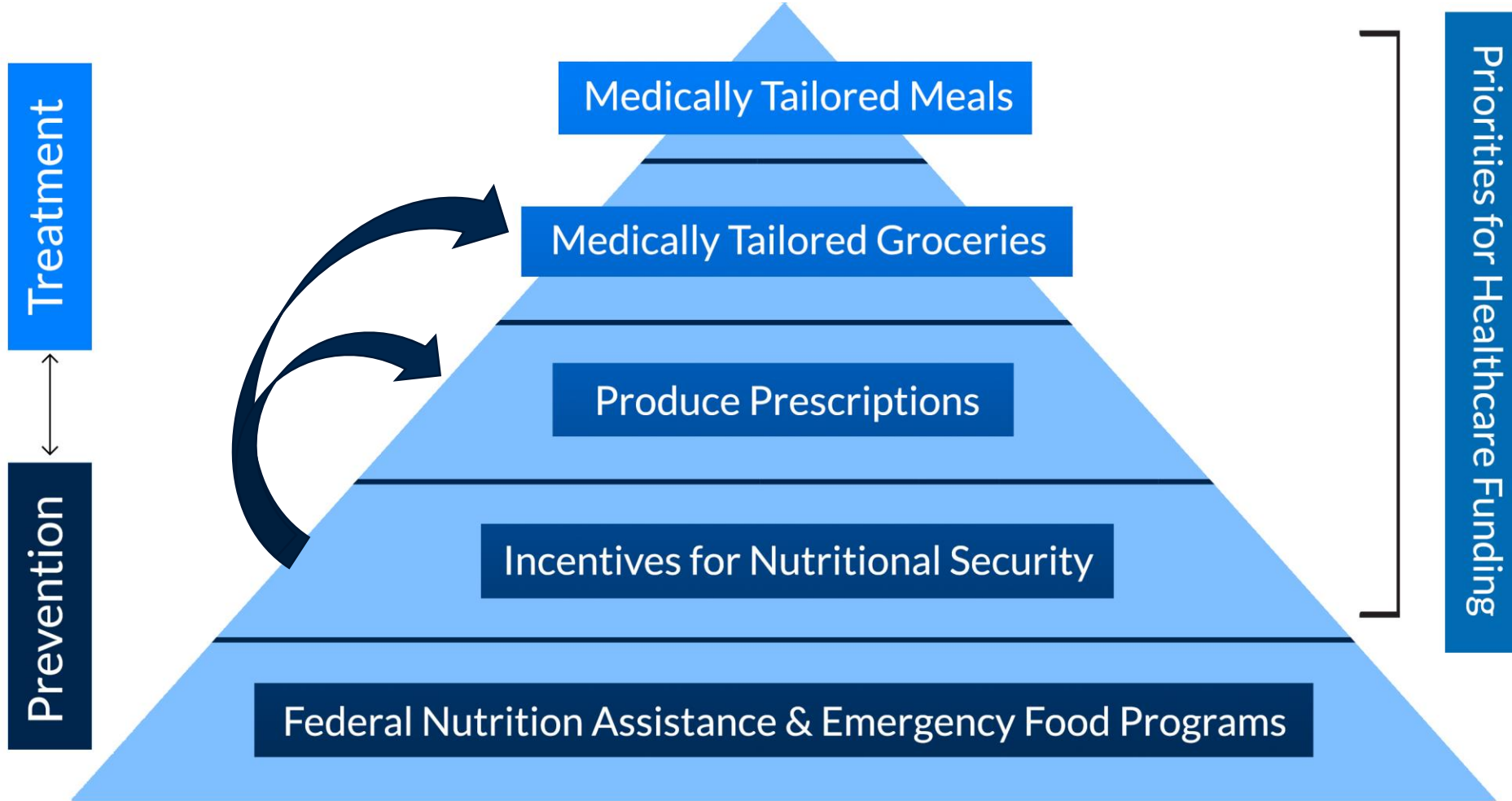
Prescriptions redeemable at most retailers: supermarkets, pharmacies, farmer's markets, small food retailers and online.

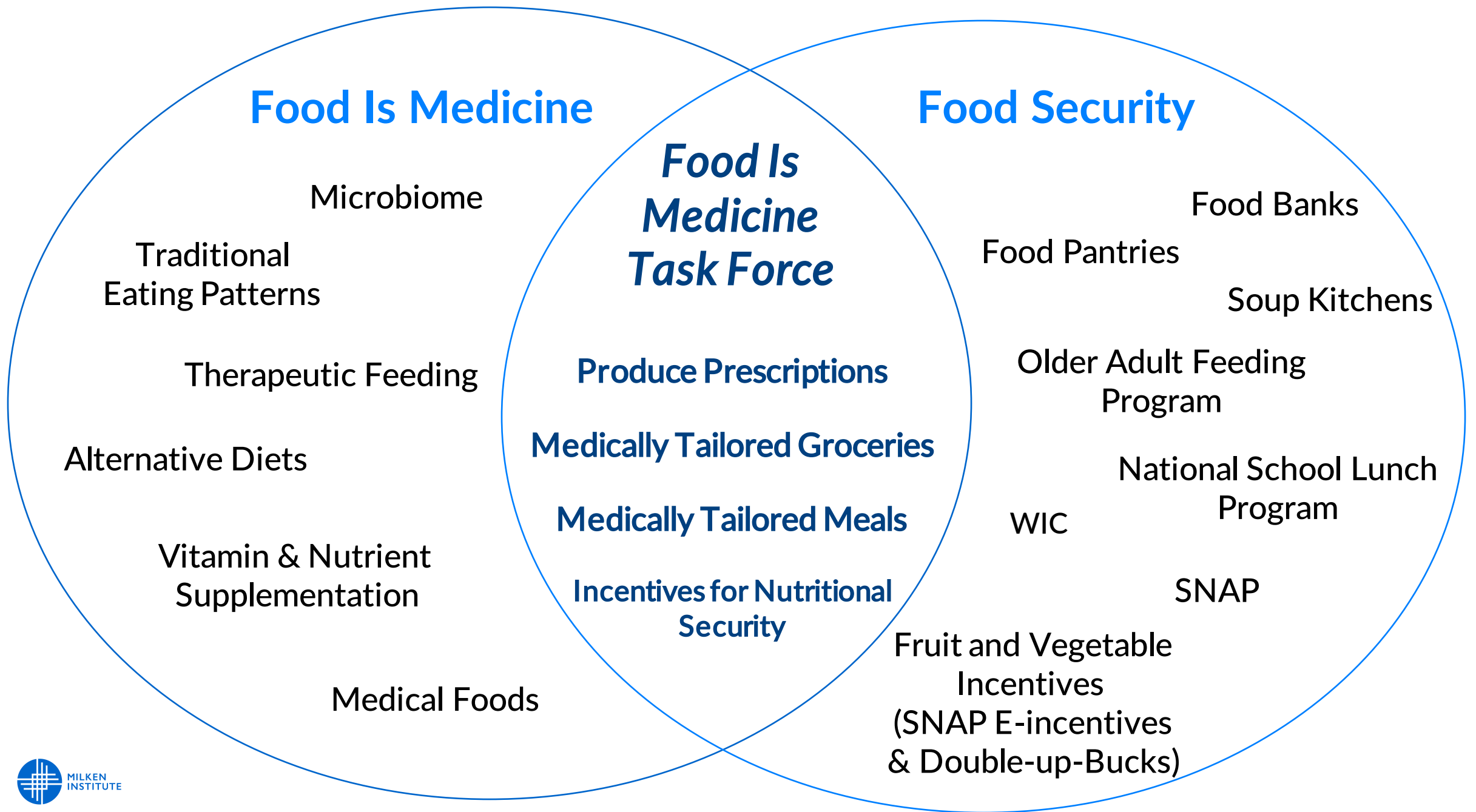


Food Is Medicine prescriptions are reimbursed by health insurance companies.

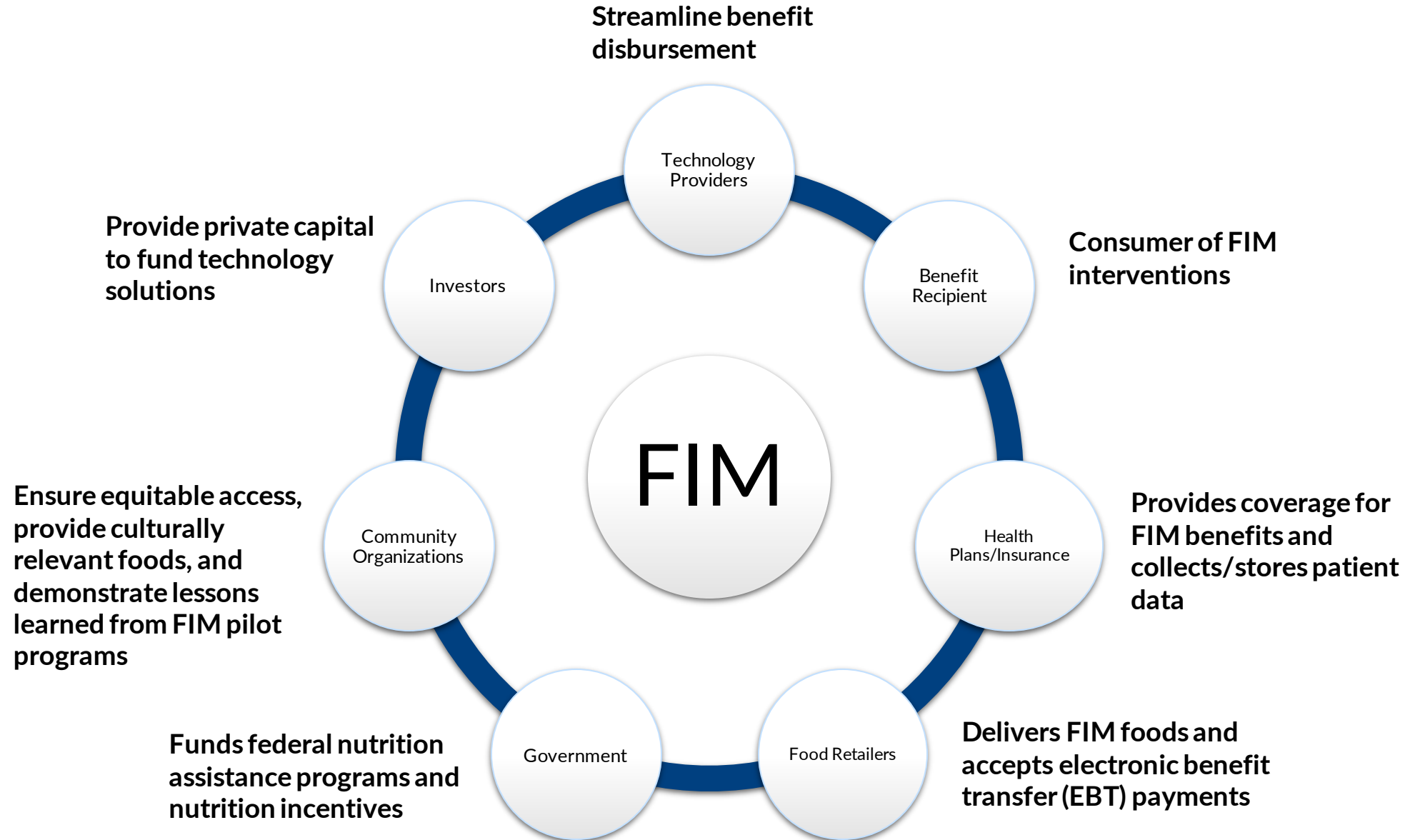


# FIM FRAMEWORK FOR FOOD INSECURE POPULATIONS





# STAKEHOLDERS





# Food Is Medicine Task Force

# OVERVIEW

The FIM Task Force leverages research and thought leadership to catalyze systems change, embed FIM interventions into policy and financing, and promote nutritional security

## Organizational Structure

27 organizations from diverse sectors including:

- 15 Insurance Companies & Health Systems
- 9 Food Industry - food retailers, food service

## Goals

- Analyze and activate scalable funding
- Support equitable FIM policy
- Elevate the importance of FIM





# ACTIVITIES

## 1. Analyze and activate scalable funding:

- Leverage our Financial Innovations Lab recommendations to facilitate multi-stakeholder collaboration to scale FIM programs in healthcare

## 2. Support equitable FIM policy:

- Identify equitable policy changes needed to improve FIM access that are informed by the FIM Task Force
- Support equitable implementation of the White House's National Strategy on Hunger, Nutrition, and Health
- Engage in the Farm Bill 2023 process

## 3. Elevate the importance of FIM:

- Provide visibility into the importance of FIM in public and private events, thought leadership, and publications





# Conclusion



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