



ROUNDTABLE ON POPULATION HEALTH IMPROVEMENT

Materials on Business

Workshop Proceeding

[Applying a Health Lens to Business Practices, Policies, and Investments](#): Workshop Summary (2016)

[Business Engagement in Building Healthy Communities](#): Workshop Summary (2015)

Perspectives

Zellner, S. and L. Bowdish. 2017. [The ROI of Health and Well-Being: Business Investment in Healthier Communities](#). Discussion Paper.

Fortunato, K. F. 2015. [The Private-Sector Role in Building Healthy Communities: A Collective Impact Approach](#). Discussion Paper.

Super Church, M. 2015. [Using Data to Address Health Disparities and Drive Investment in Healthy Neighborhoods](#). Discussion Paper.

Schulz, R. 2015. [A New Model for Private Sector Partnerships to Improve Economic Well-Being and Community Outcomes](#). Commentary.

Kindig, D.A., G. J. Isham, K. Q. Siemering. 2013. [The Business Role in Improving Health: Beyond Social Responsibility](#). Discussion Paper.

Commissioned Paper

Health Enhancement Research Organization. 2014. [Environmental Scan - Role of Corporate America in Community Health and Wellness](#).

About These Materials

Proceedings of a Workshop

Proceedings of a Workshop and Proceedings of a Workshop—in Brief, chronicle the presentations and discussions at a workshop, symposium, or other convening event. The statements and opinions contained in these publications are those of the participants and have not been endorsed by other participants, the planning committee, or the National Academies of Sciences, Engineering, and Medicine.

Perspectives

Perspectives, published by the National Academy of Medicine (NAM), are individually authored by Roundtable and Forum members and outside experts in health and health care. The views expressed in these papers are those of the authors and not necessarily of the authors' organizations or of the NAM. Perspectives are intended to help inform and stimulate discussion. They have not been subjected to the review procedures of and are not reports of the NAM or the National Academies of Sciences, Engineering, and Medicine.