



Business Engagement in Obesity Solutions Innovation Collaborative
Employee Benefits for Obesity Care and One Company's Innovative Approach
 Speaker and Moderator Biographical Sketches



Abigail (Abby) Ammerman, M.P.H.

H-E-B, LP

Invited Speaker

Abby Ammerman leads the Health Strategy and Communications Team and is the Manager of Benefits Programs for H-E-B, LP out of San Antonio, Texas. H-E-B is a grocery retailer in Texas and Mexico with 120,000 Partners (employees). Prior to H-E-B, Ms. Ammerman worked for Cooper Wellness Strategies and Cigna Healthcare as a consultant. Abby has been in the employee health and welfare industry for the past 14 years designing, implementing, and evaluating programs for large employer groups. She holds a Master's degree in public health with an emphasis on Health Promotion in the workplace from the University of North Texas Health Science Center and a Bachelor's degree in Organizational Communication from Ohio University.



Anthony N. Fabricatore, Ph.D., FTOS

Novo Nordisk, Inc.

Invited Speaker

Anthony Fabricatore serves as Medical Director, Obesity, in Medical Affairs at Novo Nordisk, Inc., where he previously served as the obesity Medical Liaison to healthcare providers and researchers in Pennsylvania. He is a licensed psychologist whose career has focused on the evidence-based management of obesity. He began his career at the University of Pennsylvania School of Medicine's Center for Weight and Eating Disorders, where his clinical work included delivering behavioral weight loss interventions (i.e., lifestyle modification) and providing consultation to patients seeking bariatric surgery. His research addressed psychological factors related to obesity and weight loss, lifestyle interventions for obesity and type 2 diabetes, and predictors of outcome and attrition from weight management programs. His work in obesity management continued at Nutrisystem, Inc., where he was responsible for clinical and scientific affairs as Vice President, Research and Development. Dr. Fabricatore has secured grants from the American Diabetes Association and the National Institutes of Health, and he has authored over 50 peer-reviewed articles and book chapters related to obesity. In 2018, He was named a Fellow of the Obesity Society. He holds a Ph.D. in clinical psychology from Saint Louis University and a M.A. in psychology from Loyola College in Maryland.



Jeffrey (Jeff) Mayes, J.D., M.B.A.

MedTech Coalition for Metabolic Health

Moderator and BEOS IC Co-Chair

Jeff Mayes serves as co-chair of the MedTech Coalition for Metabolic Health, a pro bono organization advocating for the unique voice of life science companies working in the areas of obesity medicine and diabetes. He is a seasoned, multinational business lawyer, who provides strategic leadership and messaging advice to clients so that they can position themselves effectively in a political context. He is experienced in advising rapidly growing start-ups as well as established companies, especially those focused on metabolic health. Mr. Mayes has worked on both sides of the table in tackling business and legal issues. In private practice, he has counseled both entrepreneurs and senior business leaders on the full range of challenges facing their businesses, especially where business and government intersect. In the corporate world, Mr. Mayes served as General Counsel to the North American division of a major, multinational manufacturer of medical devices. He was responsible for advocacy at the national and state levels, while also leading strategic planning, mergers and acquisitions, product and market diversification, and competitive positioning in a regulated market. He holds a J.D. and M.B.A. from Syracuse University.