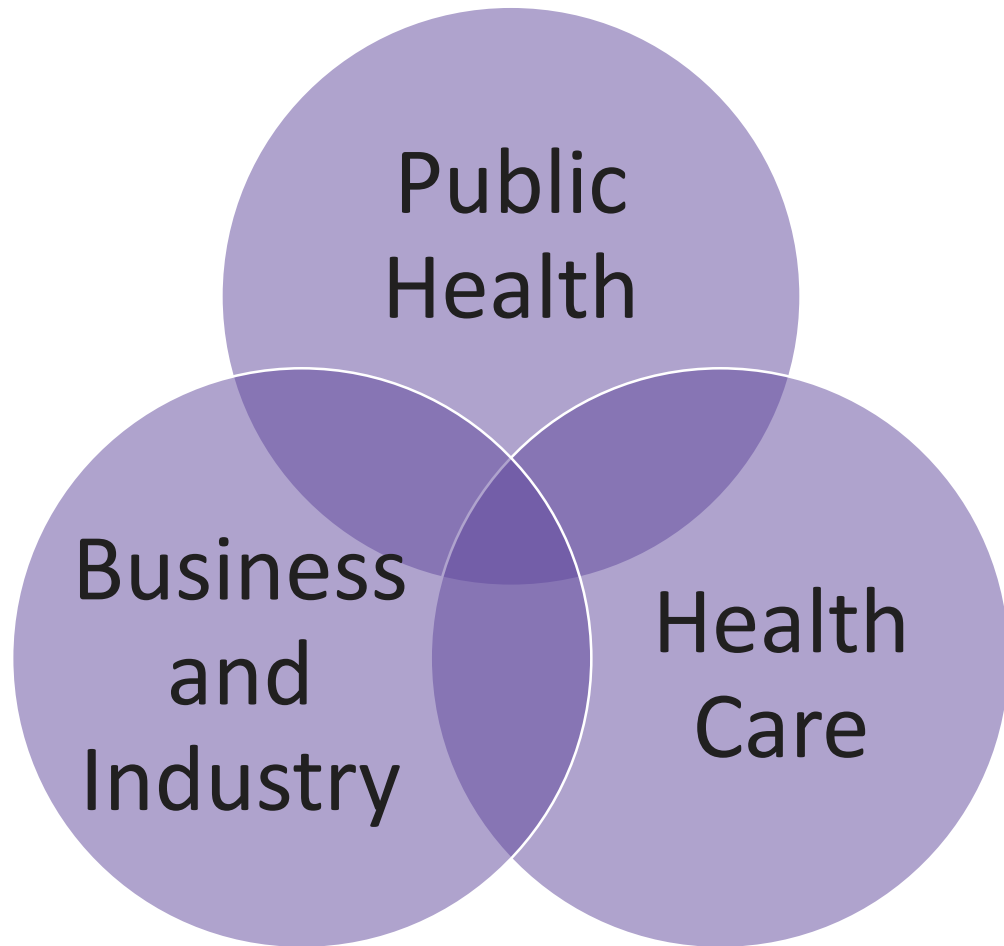


A Systems Approach to Call for Systems Change

- To address obesity based on the ROOS' thinking on systems, we need to be willing to step back and create a larger worldview
 - Previously, we have called for multi- and cross-sector partnerships—a perspective only increasingly in urgency
 - Avoid siloed thinking by (re-)creating alliances that facilitate the appreciation that what's being done is in fact, public health
 - Slow down, engage in holistic, solution-oriented thinking with a *long-term* horizon, and consider unintended consequences of potential action
 - Prioritize key systems actors that can identify and act in the *short-term* with major impact
 - Shift the paradigm towards one where *shared value* generates energy and excitement for all right alongside significant community benefit

Identifying Key Actors for Systems Change



- (Re-)creating *shared value* partnerships among these three sectors based on:
 - Values of equity, harm prevention, and ethical principles
 - Science
 - Practical wisdom
 - Explicit examples of policy and programmatic initiatives

Example Initiatives of Multi-Sector Systems Change

- Health insurance coverage
 - Health plans
 - Employers (self-insured)
- Prevention and treatment options for obesity
 - Bariatric surgery
- Health and climate change
 - Corporate/business sector is central to success in addressing both health inequities and transition to low-carbon economy (e.g., hospitals)
 - Local-level action to address prevention of reduced labor capacity due to extreme heat exposure
 - Corporate reporting to be linked to UN Global Compact framework

Structural racism, biased mental models/stigma, and health communications in the context of obesity as a health issue are inextricably linked to these examples