STRATEGIC PLANNING COMPLETED IN 2020

Objectives, Actions, and Outputs

- Held group model building exercises
- Held member webinars to gather input/feedback
- Disseminated new ideas and systems perspectives and applications to shift mental models though meetings, workshops, and publications (reaching an audience of 1000+)
- Developed system map
- Coalesced around a roadmap for action toward obesity solutions, including identification of 3 priority areas:
 - 1. structural racism/social justice
 - 2. biased mental models/stigma
 - 3. effective health communications

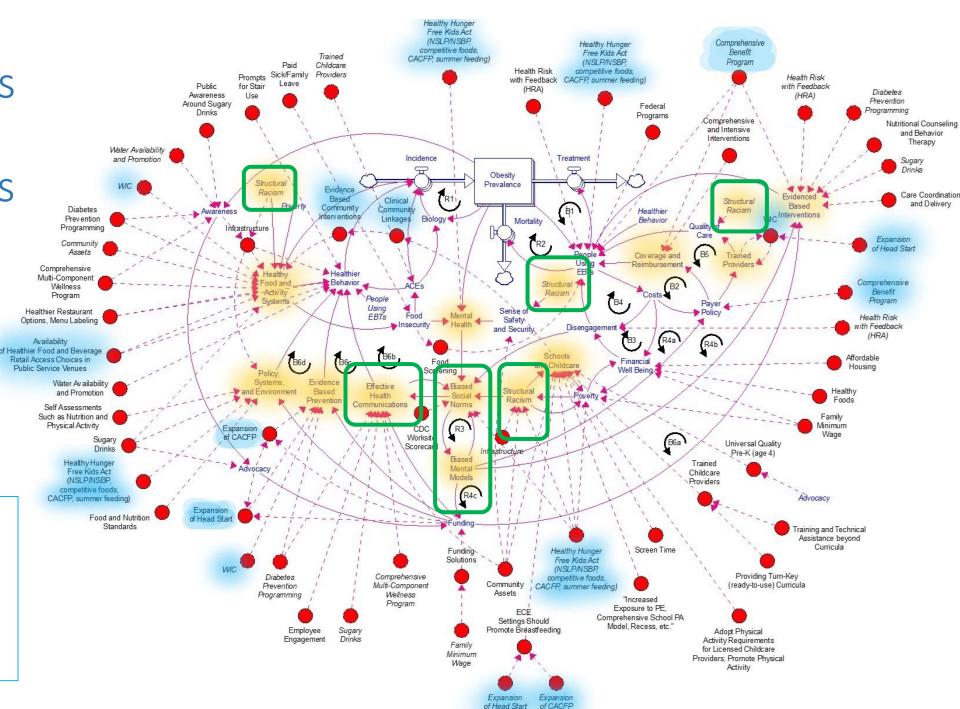


Roundtable's
Obesity Drivers
and Solutions
Causal Systems
Map

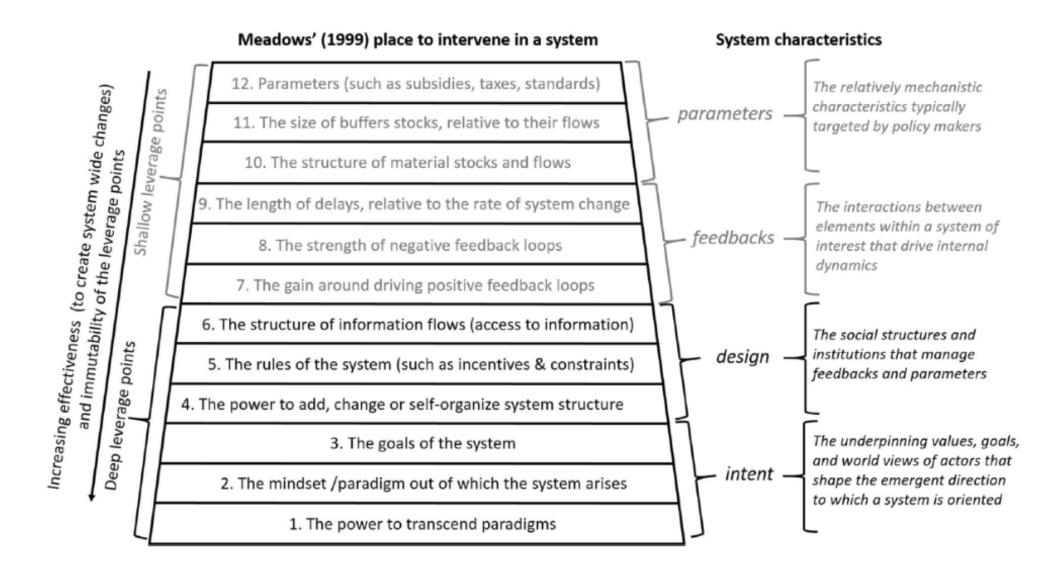
*Member priorities highlighted

Figure Key:

- Roundtable priority obesity driver
- Roundtable priority evidence-based obesity solution



MEADOW'S FRAMEWORK



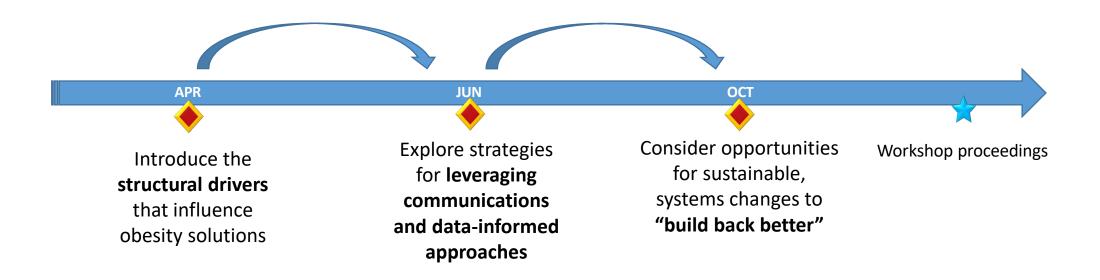


Structural Racism & Social Justice Biased
Mental
Models &
Social Norms

Effective Health Communications



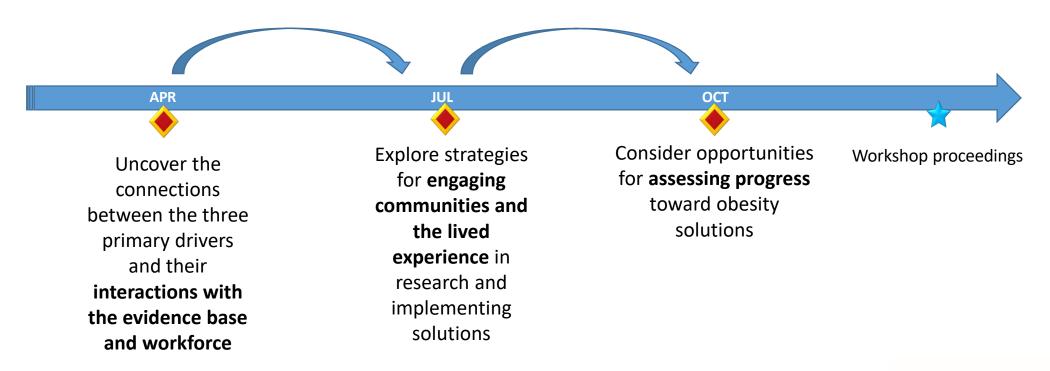
2021 ROUNDTABLE WORKSHOP SERIES



Goal: To explore data-driven solutions and innovative approaches that leverage the relationships between the three priority areas as drivers of obesity, as well as identify systems change applications and actions for the future.



2022 ROUNDTABLE WORKSHOP SERIES



Goal: To explore how to bridge evidence gaps within foundational drivers of obesity and translate knowledge toward actionable solutions.



TODAY'S WORKSHOP

Session 1: Introduction

Session 2: Targeting Academic and Workforce Structures that Dismantle Systemic Racism while Building an Evidence Base

Session 3: How Communications Can Affect Perceptions and the Understanding of Obesity

Session 4: Changing the Conversation Around Representation in Media and Body Image

Workshop Planning Committee

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