



HOW COMMUNICATIONS CAN AFFECT PERCEPTIONS AND THE UNDERSTANDING OF OBESITY

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Communication as a System





Strengthening Linkages between Knowledge and Action through Communication

Some key areas to grow capacity:

- Science Communication
- Interdisciplinary Collaboration
- Partnerships & Engagement





Science Communication

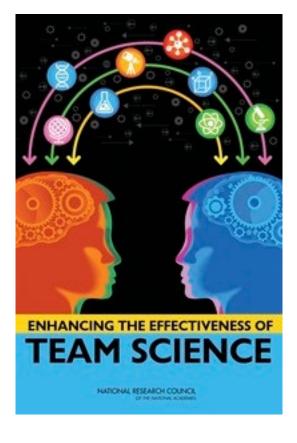


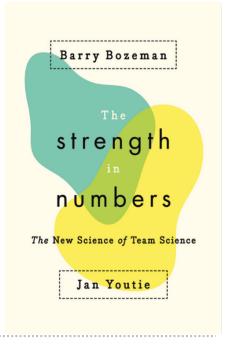




Interdisciplinary Collaboration



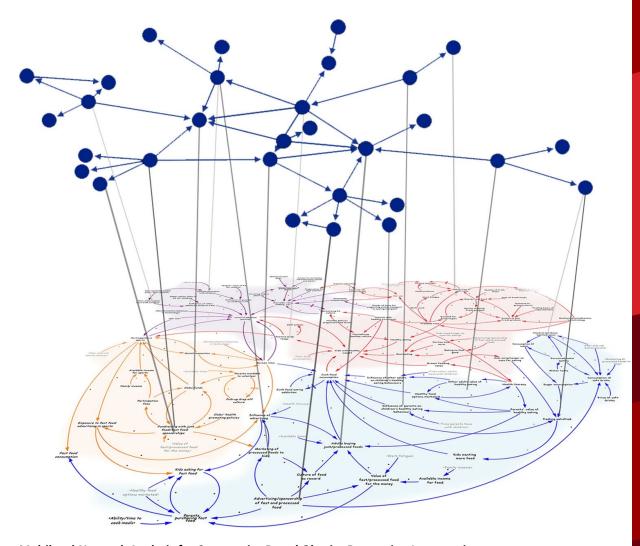








Partnerships, Collaboration & Engagement

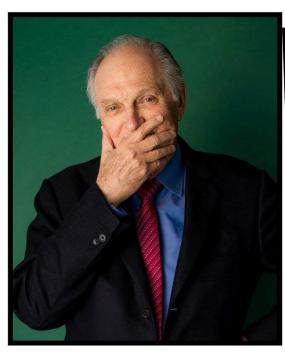


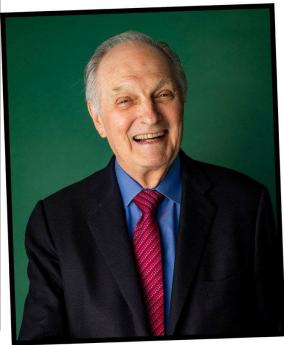
From: Collaboration in Complex Systems: Multilevel Network Analysis for Community-Based Obesity Prevention Interventions McGlashan, et al., <u>Scientific Reports</u> volume 9, Article number: 12599 (2019)

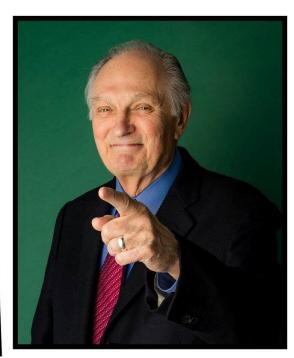




Some Thoughts on Empathy











THANK YOU!

Acknowledgements/Disclosure



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