



Shifting the Paradigm: Targeting Structures, Communications, and Beliefs to Advance Practical Strategies for Obesity Solutions

A First Workshop in the Series

April 19, 2022

10:00 AM – 3:00 PM ET

10:00 AM Welcome

Nicolaas P. Pronk, HealthPartners Institute, Chair of the Roundtable on Obesity Solutions

SESSION 1 – INTRODUCTION

10:10 AM Presenters

- *Christina Economos, Tufts University*
- *Bruce Y. Lee, City University of New York*

SESSION 2 – TARGETING ACADEMIC AND WORKFORCE STRUCTURES THAT DISMANTLE SYSTEMIC RACISM WHILE BUILDING AN EVIDENCE BASE

Session Moderator: *Stephanie A. Navarro Silvera, Montclair State University*

10:40 AM Panelists

- *Daniel Aaron, Harvard Law School*
- *Jacqueline Dejean, Tufts University*
- *Michelle J. Ko, University of California, Davis*
- *Eliseo J. Pérez-Stable, National Institutes of Health*

11:30 AM Moderated Discussion and Q&A

11:45 AM Break

SESSION 3 – HOW COMMUNICATIONS CAN AFFECT PERCEPTIONS AND THE UNDERSTANDING OF OBESITY

Session Moderator: *Bruce Y. Lee, City University of New York*

12:00 PM Presenters

- *Laura Lindenfeld, Stony Brook University*
- *Neal Baer, Executive Producer and Showrunner, “Designated Survivor” (NetflixMedia)*

12:30 PM Moderated Discussion and Q&A

1:00 PM LUNCH BREAK

SESSION 4 – CHANGING THE CONVERSATION AROUND REPRESENTATION IN MEDIA AND BODY IMAGE

Session Moderator: *Rebecca Pearl, University of Florida*

1:30 PM Presenters

- *Rebecca Pearl, University of Florida*
- *Ginny Levine, United States Tennis Association*

2:15 PM Audience Q&A

2:30 PM Wrap-Up

Stella Yi, NYU Grossman School of Medicine

2:45 PM ADJOURN WORKSHOP

WORKSHOP PLANNING COMMITTEE

Christina Economos, Ph.D. (Co-Chair)
Professor, New Balance Chair in Childhood Nutrition
Dean for Research Strategy
Chair, Division of Nutrition Interventions, Communication, and Behavior Change
Friedman School of Nutrition Science and Policy
Tufts University
Director, ChildObesity180

Bruce Y. Lee, M.D., M.B.A. (Co-Chair)
Professor of Health Policy and Management
Executive Director, Center for Advanced Technology in Communications in Health (CATCH)
Executive Director, Public Health Informatics, Computational and Operations Research (PHICOR)
City University of New York (CUNY)
Graduate School of Public Health and Health Policy

Sara J. Czaja, Ph.D., M.S.
Professor of Gerontology
Director, Center on Aging and Behavioral Research
Division of Geriatrics and Palliative Medicine
Weill Cornell Medicine

Heather D'Angelo, Ph.D., M.H.S.
Program Director, Health Communication and Informatics Research Branch, Behavioral Research Program

Division of Cancer Control and Population Sciences
National Cancer Institute
National Institutes of Health

Ihuoma Eneli, M.D., M.S., FAAP
Director, Center for Healthy Weight and Nutrition
Nationwide Children's Hospital

Courtney P. Paolicelli, Dr.P.H., R.D.N.
Lead Social Science Analyst, USDA Food and Nutrition Service
U.S. Department of Agriculture

Rebecca L. Pearl, Ph.D.
Assistant Professor, Department of Clinical and Health Psychology, Social and Behavioral Sciences
College of Public Health and Health Professions
University of Florida

Lesley Shiery, M.S.
Associate Manager, Nutrition
Bell Institute of Health and Nutrition
General Mills

Stephanie A. Navarro Silvera, Ph.D., M.S.
Professor, Department of Public Health
Montclair State University

Stella S. Yi, Ph.D., M.P.H.
Associate Professor, Department of Population Health
New York University Grossman School of Medicine

Established in 2014, the Roundtable on Obesity Solutions brings together diverse sectors and voices to solve the obesity crisis. Through meetings, public workshops, publications, and innovation collaboratives, the Roundtable fosters an ongoing dialogue on critical and emerging issues in obesity prevention, treatment, and weight maintenance. The Roundtable explores the science, evidence, evaluation, and innovation efforts that advance progress in reducing the impact of obesity, as well as applies effective equity strategies to address obesity-related disparities. Utilizing a policy, systems, and environmental change lens, the Roundtable explores and advances effective solutions.

The Health and Medicine Division (HMD) is a division of the National Academies of Sciences, Engineering, and Medicine (the Academies). The Academies are private, nonprofit institutions that provide independent, objective analysis and advice to the nation and conduct other activities to solve complex problems and inform public policy decisions related to science, technology, and medicine. The Academies operate under an 1863 congressional charter to the National Academy of Sciences, signed by President Lincoln. See more at: <http://nationalacademies.org/obesitysolutions>