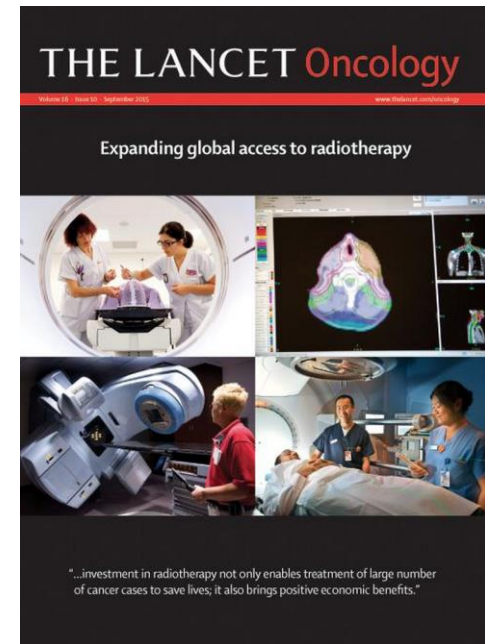


Global Radiotherapy Investment: Cost, Benefit, and Action

David A. Jaffray, Ph.D.

EVP, Technology and Innovation
Princess Margaret Cancer Centre/TECHNA Institute
University Health Network
University of Toronto
Toronto, Ontario, CANADA



Atun et al., Lancet Oncology 2015

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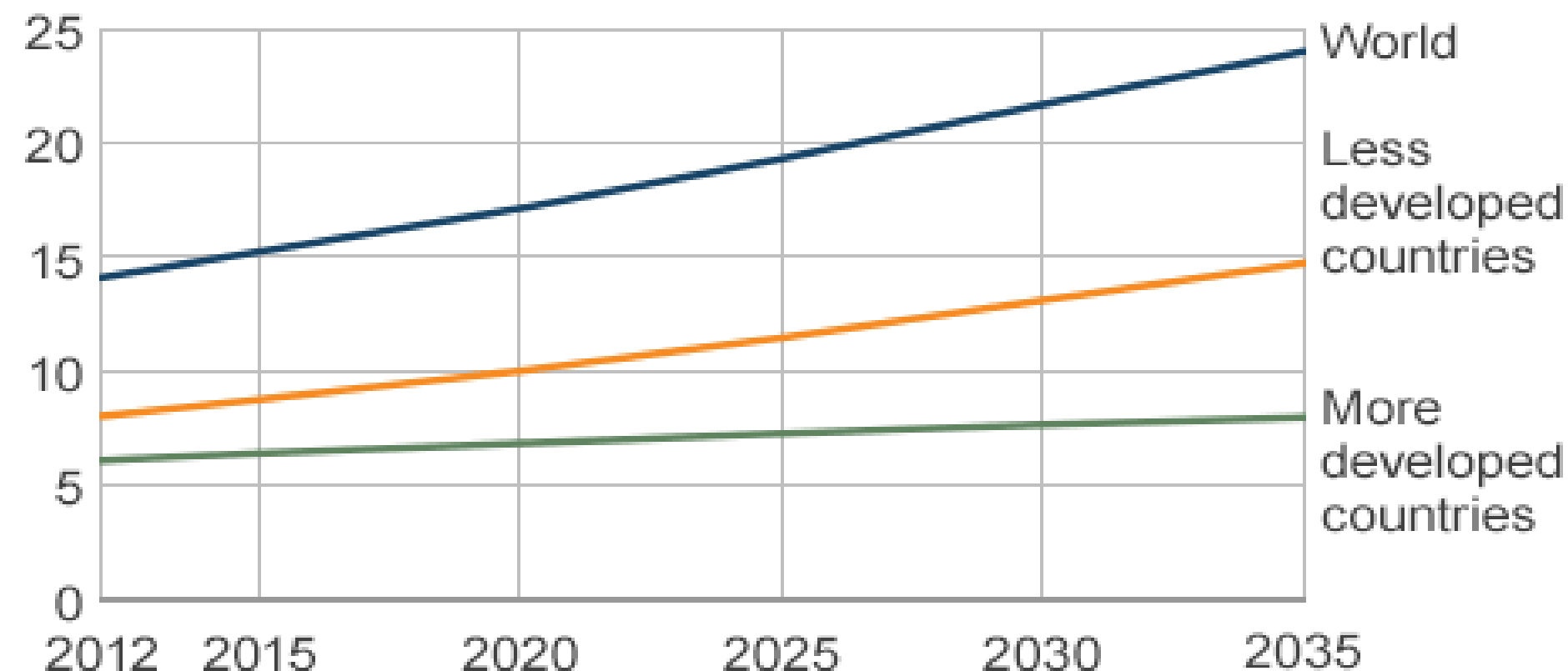


THE LANCET Oncology

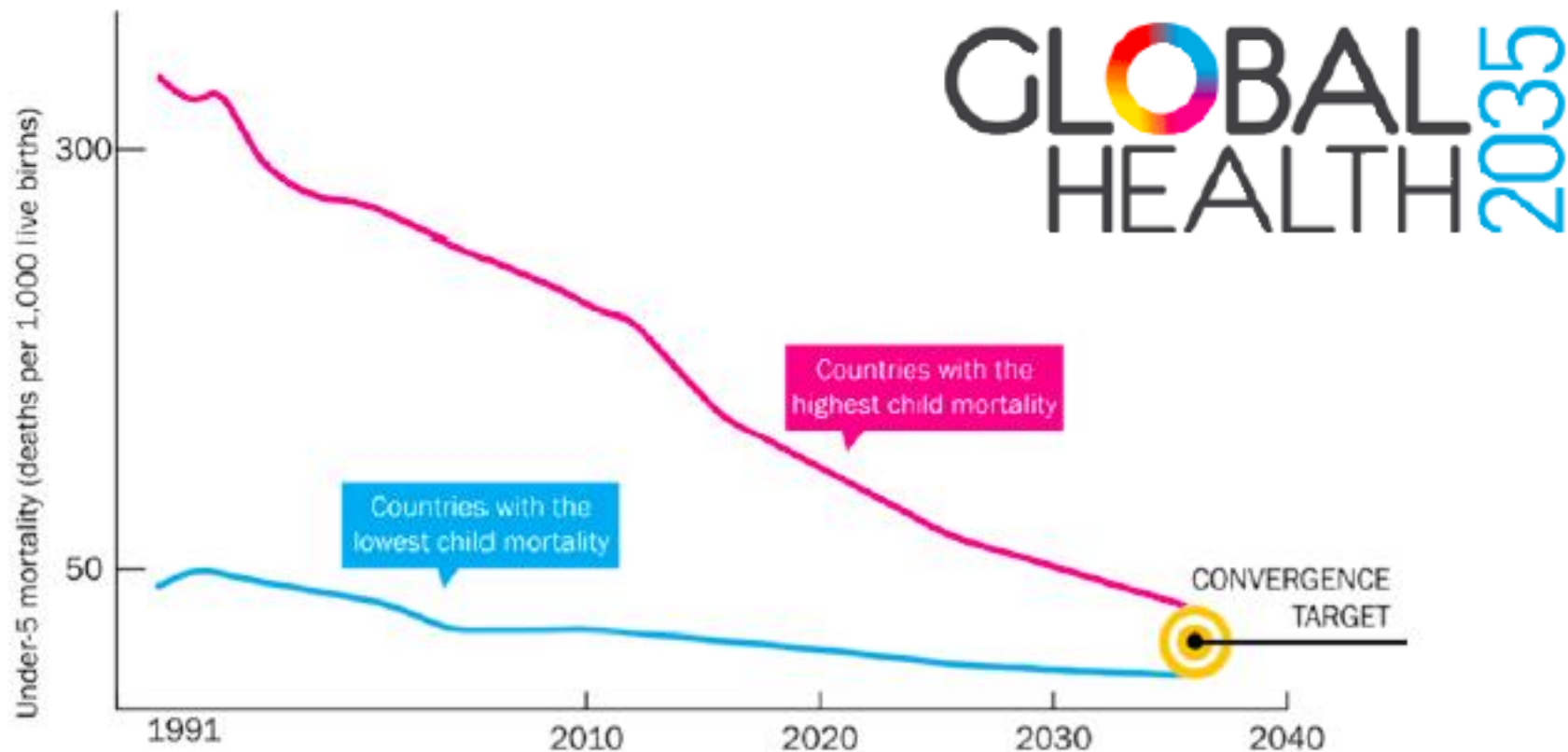


Predicted Global Cancer Cases

Cases (millions)



Grand Convergence in Health



THE LANCET

www.thelancet.com

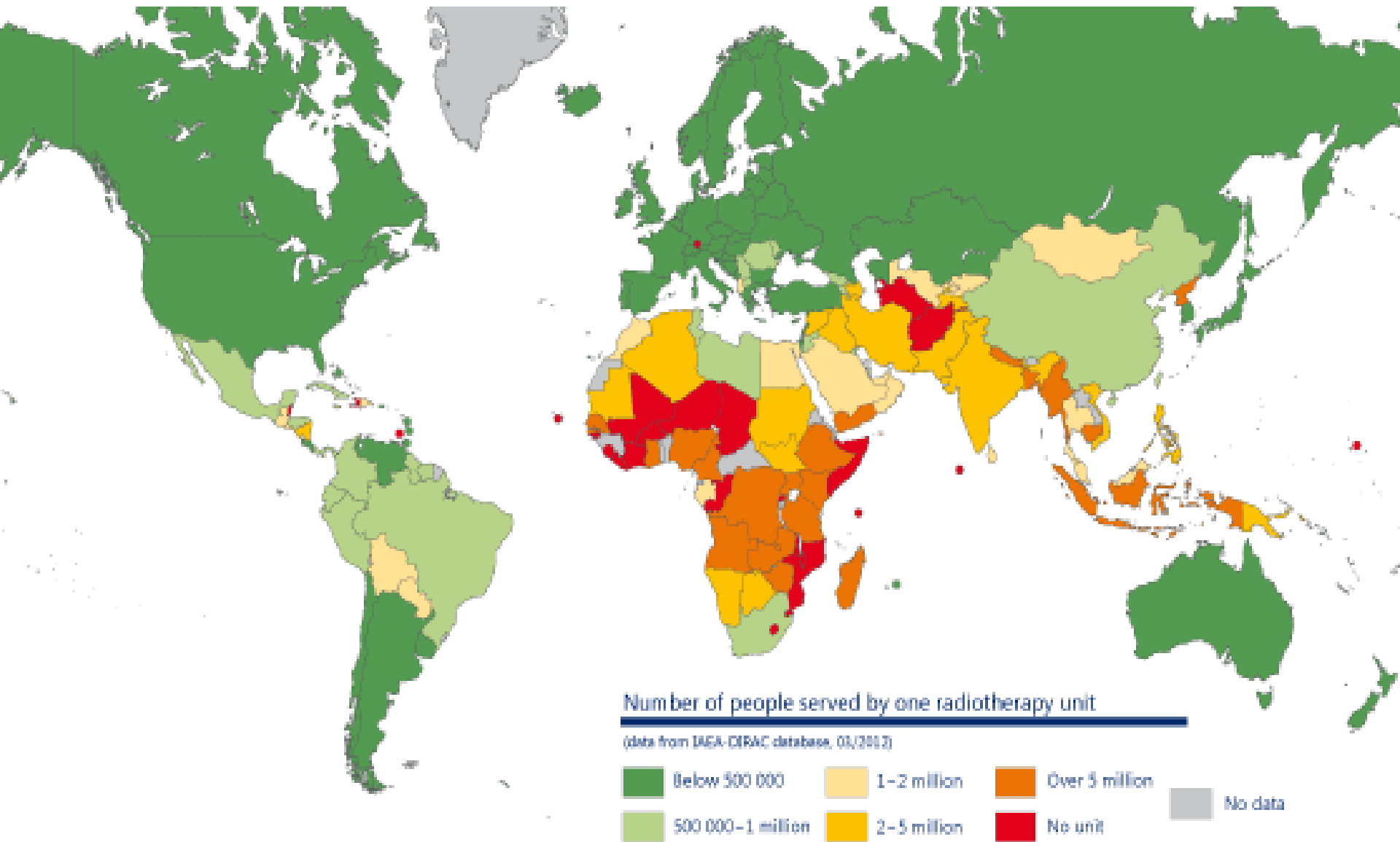
Global health 2035: a world converging within a generation

The Lancet Commission on Investing in Health

Jamison et al., Lancet 2013

Union for International Cancer Control

www.uicc.org



<http://cancer.iaea.org/agart.asp>

Radiotherapy: A missing but essential component of effective cancer control.

Charge from the UICC Board



"What is the investment needed to close the gap between what exists today and reasonable access to radiotherapy globally?"



GTFRCC

UICC PRESIDENT'S PORTFOLIO
GLOBAL TASK FORCE ON RADIOTHERAPY FOR
CANCER CONTROL



HARVARD
SCHOOL OF PUBLIC HEALTH

Union for International Cancer Control
www.uicc.org



Dr. Tabaré Vázquez
Honorary Chair:

Radiation oncologist and
President of the Oriental
Republic of Uruguay.

Task Force
Members from over
35
Countries

GTFRCC - Secretariat



KEEP ORGANISATION
CANCER TOGETHER



David Jaffray
Princess Margaret
Head of Secretariat



Mary Gospodarowicz
Princess Margaret
Immediate Past President, UICC



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Cary Adams
Chief Executive Officer,
UICC



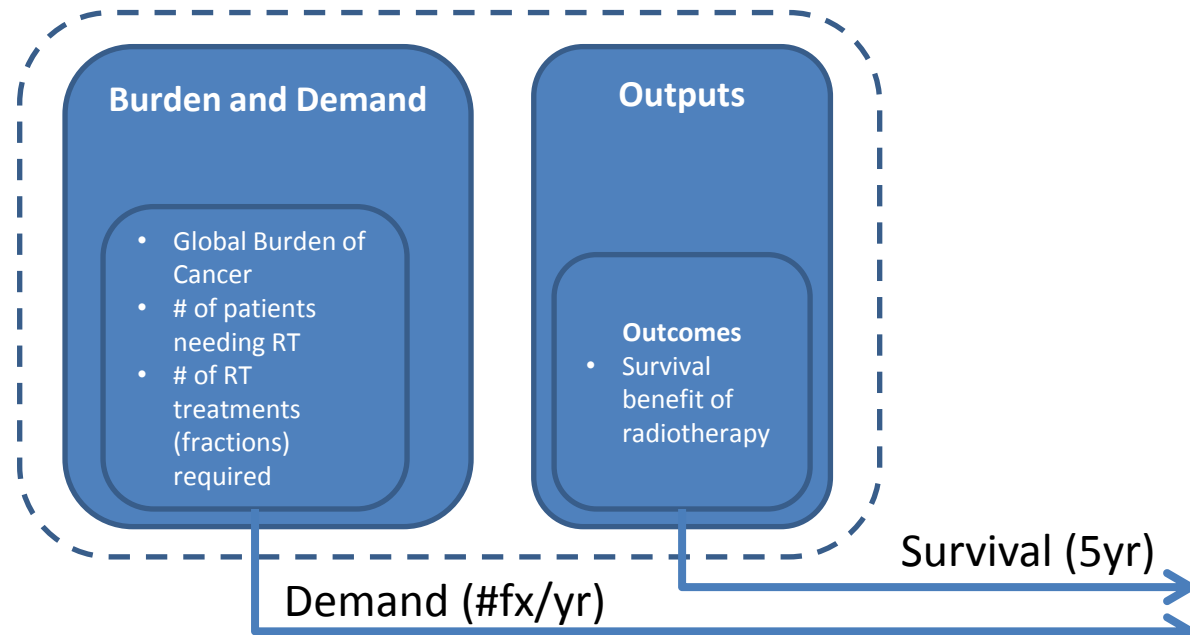
Julie Torode
Deputy Chief Executive Officer
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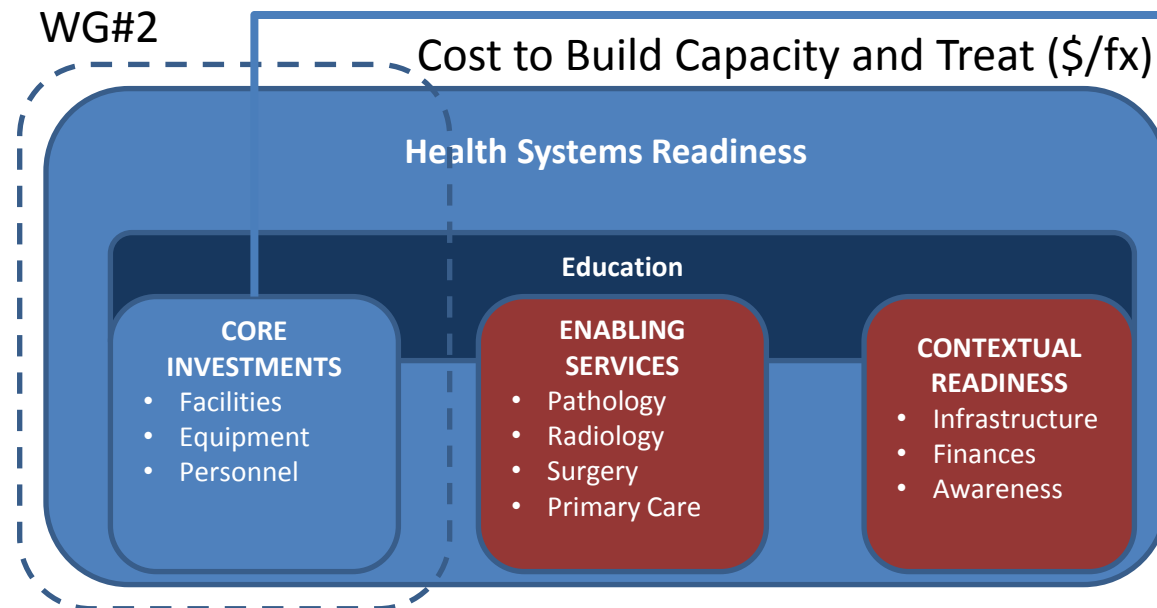
Jake Van Dyk
Western University

Task Force Functionality

WG#1&3

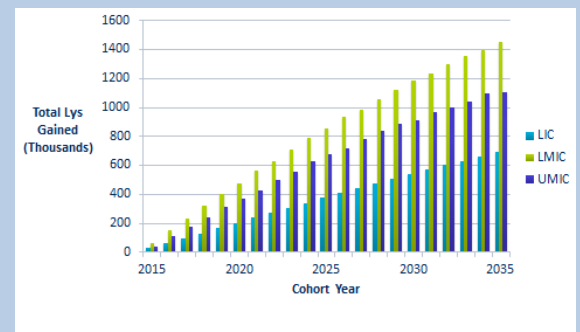
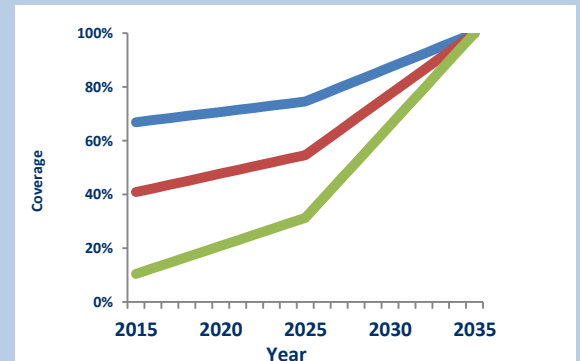


WG#2



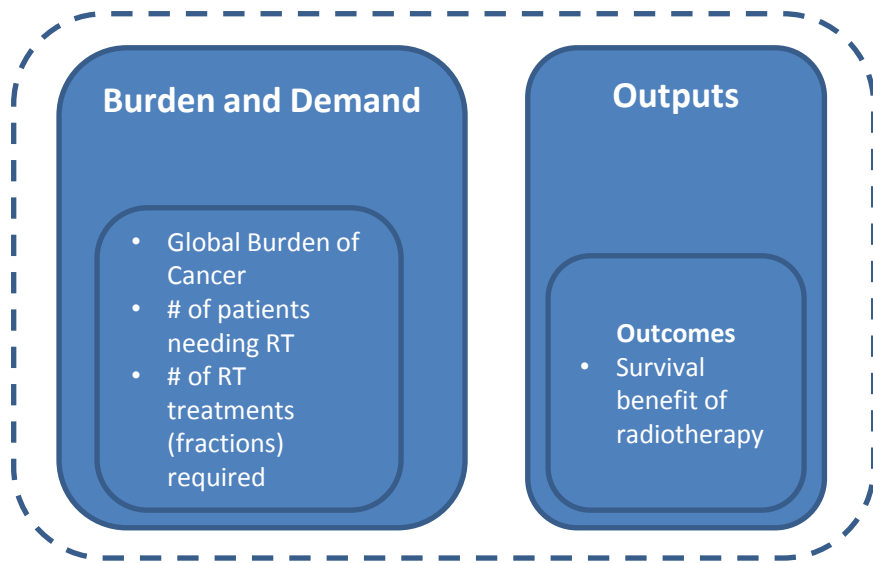
Investment Framework

- Top ten cancers (75%) and benefits
- Scale by Total Cancer Burden
- Group countries by GNI
- Costs + benefits of treating cancer populations each year
- Accounting for increasing burden, based on IARC projections



Key Broad Assumptions

1. Radiation therapy will continue to be part of cancer control in 2035
2. The cost of radiotherapy equipment and resources will not change substantially over the next 20 years
3. There is sufficient health system and societal infrastructure in place to enable radiation therapy



Combined Working Group 1 & 3: Burdens and Outcomes

*Authors: M Barton, M Yap, T Hanna, J Shafiq, F Bray, J Ferlay

*On behalf of Working Group 1

Objectives & Methods

Objectives

1. Number cases requiring RT at least once by country in 2012
2. Average number of RT fractions per country in 2012
3. Local control and survival benefit from RT (top 10 cancers) in 2012
4. Objectives 1,2, & 3 projected to 2035

Methods

1. Cancer numbers and distribution from GloboCAN (IARC)
2. RT Utilisation Approach (CCORE)
3. RT Fractions (Fx)
4. Published RT local control and survival benefit
5. Projections to 2035 from IARC

Global Demand and Benefit

2012

7 million indications

119 million fractions

1.5 million local controls

580 000 lives

2035

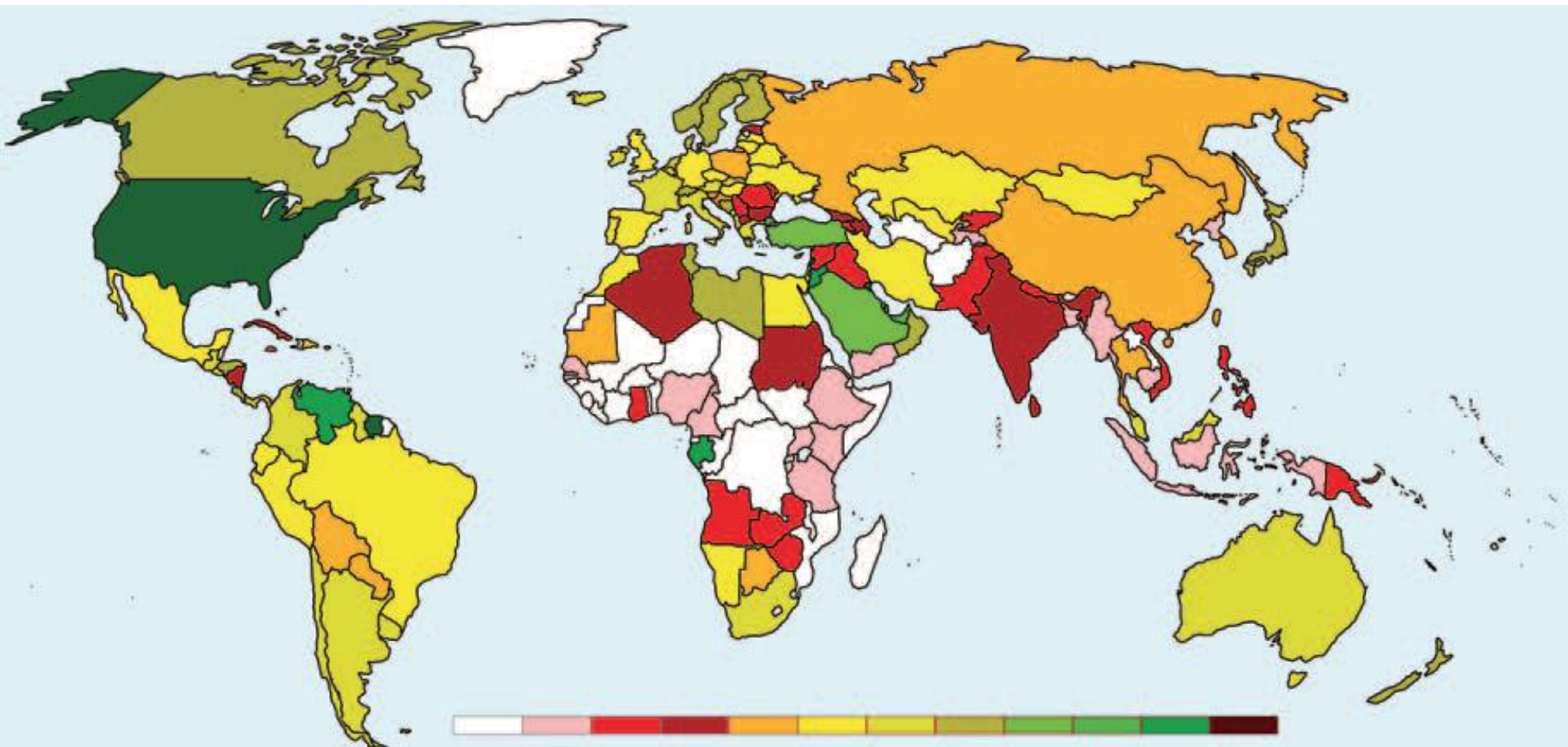
12 million indications

204 million fractions

2.5 million local controls

950 000 lives

Global RT Coverage Map: Variation

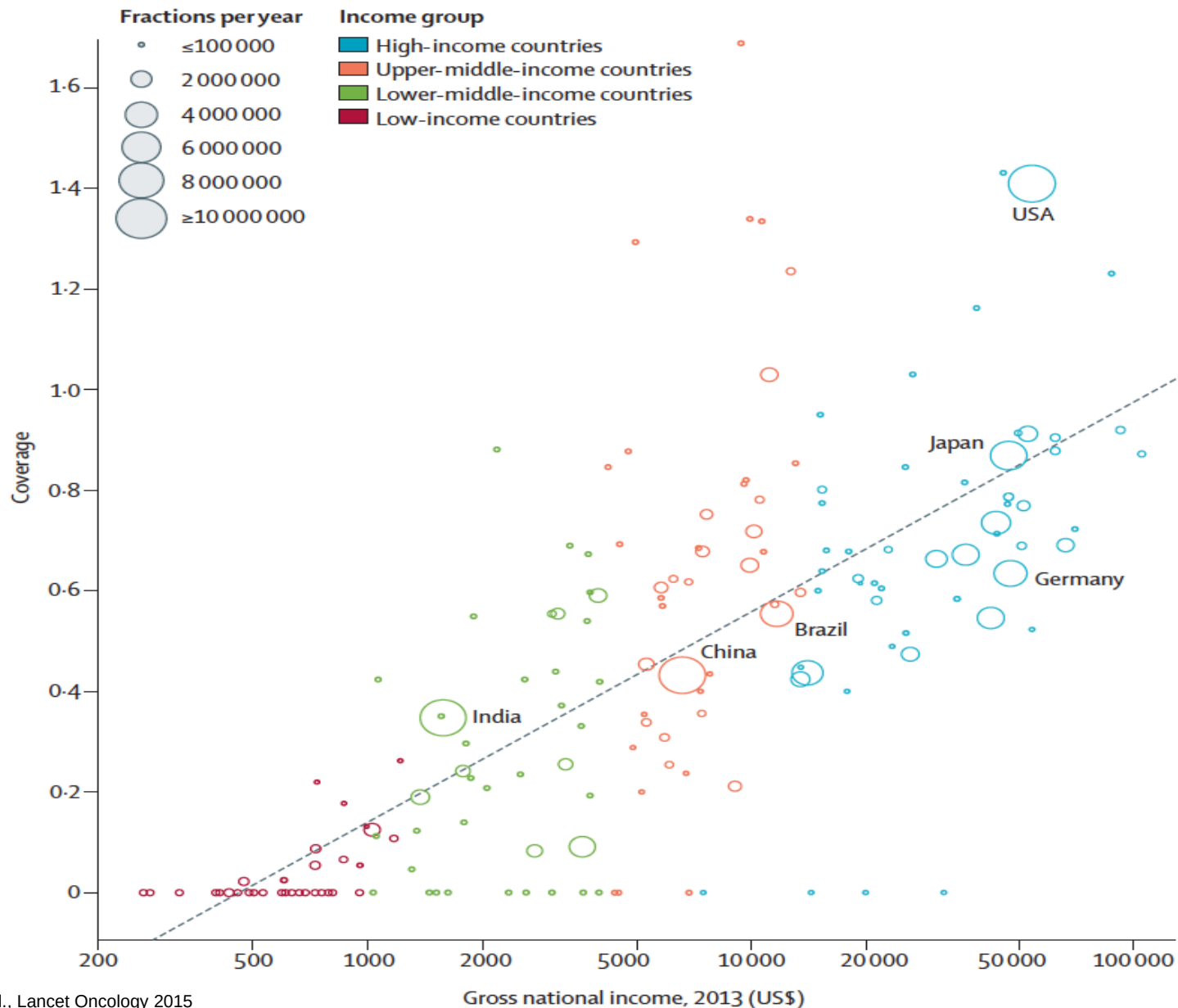


8 h (%) 0 1 13 27 40 53 67 80 93 107 120 133

12 h (%) 0 1 20 40 60 80 100 120 140 160 180 200

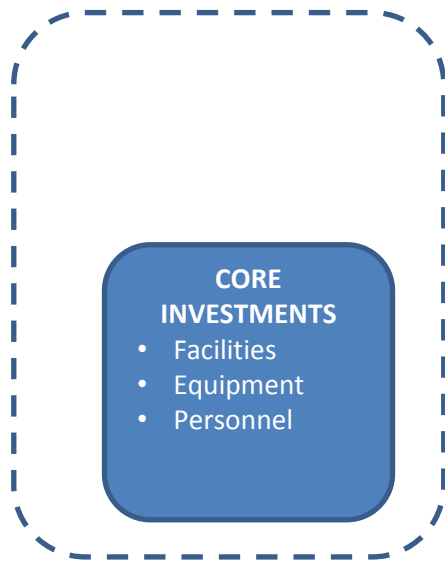
16 h (%) 0 1 27 53 80 107 133 160 187 213 240 267

Global RT Coverage: Variation



Results for Input to Investment Framework

- 5-yr survival benefit for 10 highest incidence of cancer for use in detailed Markov Model
- Number of fractions/yr to deliver optimal use
- All broken down by non-disputed countries (184 in total)



Working Group #2:

Core Investment Work Group

***Authors: Jake Van Dyk, E.H. Zubizarreta, Y. Lievens,
D. Jaffray, T. Lui**

***On behalf of Working Group 2**

WG #2 Objectives

1. Definition of RT delivery model
 - Facilities, equipment, staffing, operations
2. Estimate current treatment capacity
3. Quantify current needed vs available
4. Determine **operating cost per fraction**
 - **OpEx** – US\$/Fraction delivered
5. Determine **investment** required to generate a **new fraction of capacity**
 - **CapEx** – US\$/fraction/yr

Costing: Components

CapEx: Upfront costs to develop a new facility

- investment in construction
- investment in equipment
- human-resource training costs

OpEx: Operating costs to deliver treatments

- human resources
- maintenance
- consumables
- overhead
- amortisation costs of equipment and facilities

Radiotherapy Costs per Fraction: OpEx and CapEx

	High-income countries	Upper-middle-income countries	Lower-middle-income countries	Low-income countries
Operating cost per fraction	235	86	65	60
Upfront cost per fraction	803	357	349	352

Estimated on the basis of the activity-based model. Data are cost in US\$.

Operating cost=cost / fractions delivered. Upfront cost=one-off cost required to create the capacity, after which operating costs are incurred.

What resources will be needed to deliver the 204M Fx/yr in 2035?

2035

	High-income countries	Upper-middle-income countries	Lower-middle-income countries	Low-income countries
Fractions	76 424 000	77 014 000	40 974 000	13 268 000
Radiotherapy departments	4600	3700	2000	600
Megavoltage machines	9200	7400	3900	1300
CT scanners	4600	3700	2000	600
Radiation oncologists to be trained	15 500	16 800	9900	3300
Medical physicists to be trained	17 200	12 500	7200	2400
Radiation technologists to be trained	51 900	45 300	24 900	8100

Investment Framework

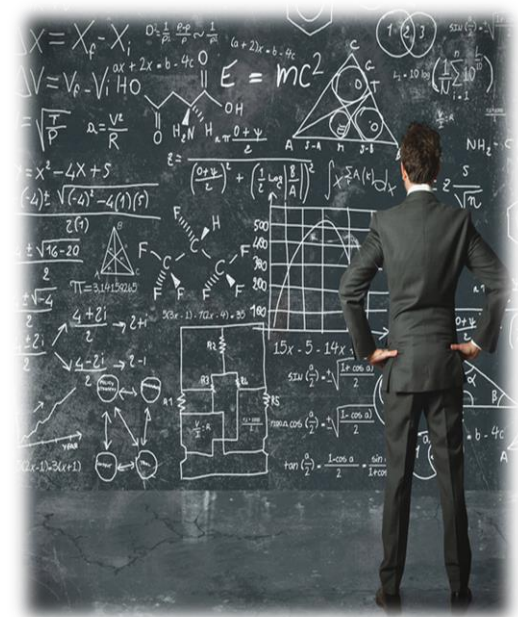
Authors: Danielle Rodin, Rifat Atun



How much to invest and what are the economic returns?

- Investment framework: A “formalized, structured, and numerically based” approach to decision-making and resource allocation.

Sordoni N. Decision-making processes in equity investing:
The case for investment frameworks. Lazard Report.

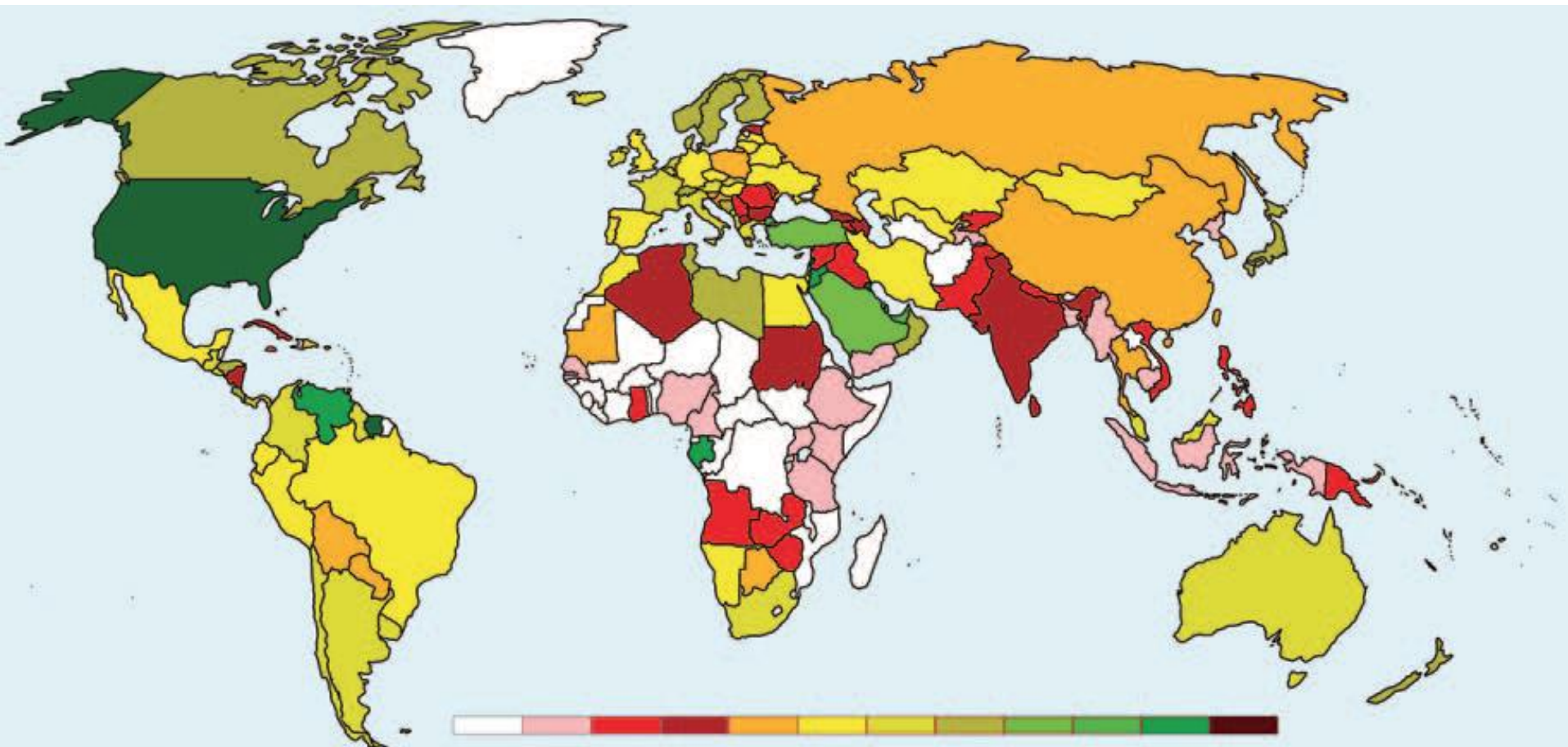


- Choosing the investment scheme.
- Platform to compare competing health priorities to guide future spending

Modeling Approach (1/2)

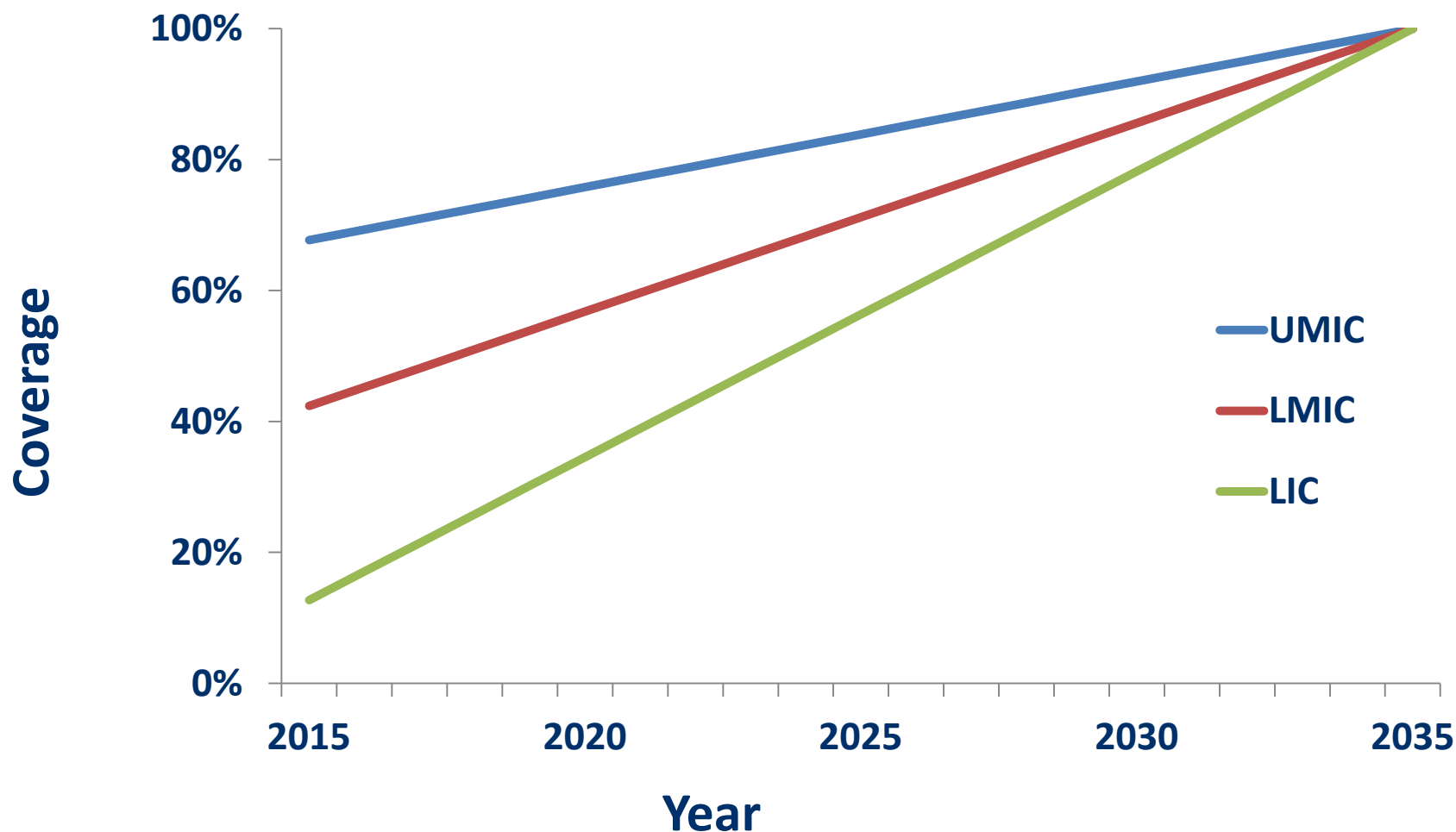
- Cancer site-specific Markov models
 - Simulate the remaining lifetime following diagnosis
- Period of analysis: 2015-2035
 - Each year defined as a “cohort”, with given cancer population and RT coverage level
- RT coverage of each cohort year simulated in “scale-up” and “no scale-up” scenarios

Global RT Coverage Map: Current



8 h (%)	0	1	13	27	40	53	67	80	93	107	120	133
12 h (%)	0	1	20	40	60	80	100	120	140	160	180	200
16 h (%)	0	1	27	53	80	107	133	160	187	213	240	267

Linear Investment Scenario



Modeling Approach (2/2)

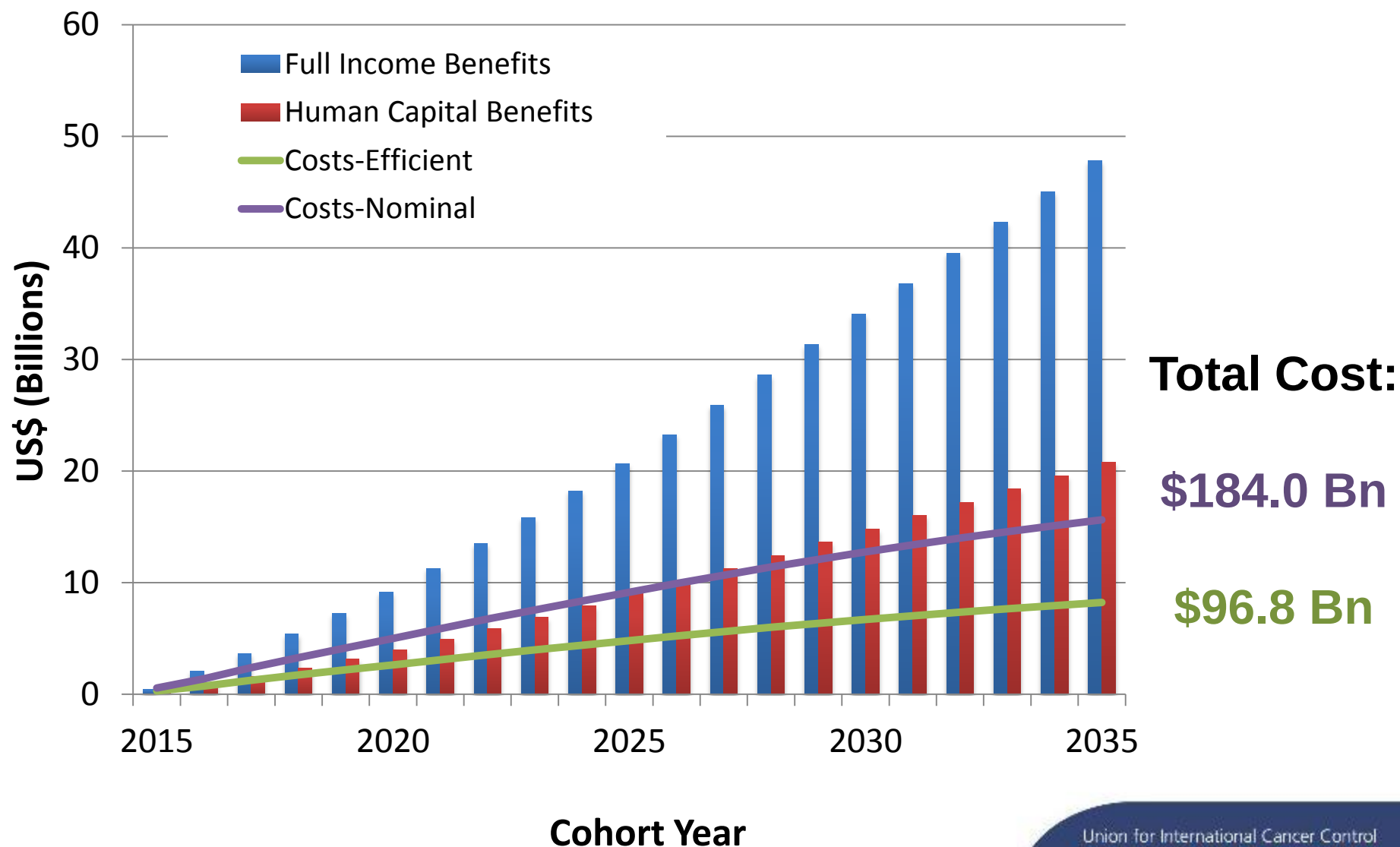
- Model outcomes
 - Discounted life years (LYs), economic benefits (measured through GDP per capita), and costs
- Analysis
 - Each cancer and cohort year separately modeled
 - Stratified by World Bank income group regions
 - Low-income [LIC], lower middle-income [LMIC], upper middle-income [UMIC]
 - Sensitivity analysis

Translating lives saved into economic benefits



- Human Capital Approach
 - Benefits from labour force participation and productivity as a result of deaths avoided from cancer.
- Full Income Approach
 - “Value in a particular country or region of a 1-year [potential] increase in life-expectancy”
- Both calculated through effects on GNI-specific gross domestic product (GDP)

A Linear Investment in RT Coverage: Cost and Benefits in non-HIC



Linear increase in RT Capacity in LMICs: Net Benefits

	Low-income countries		Lower-middle-income countries		Upper-middle-income countries	
	Nominal	Efficiency	Nominal	Efficiency	Nominal	Efficiency
Net monetary benefit (US\$, billions)						
Human-capital approach	-14.9	-2.4	-18.7	10.7	50.5	95.9
Full-income approach	0.265	12.8	38.5	67.7	239.3	284.7
Return on investment						
Human-capital approach	-0.56	-0.17	-0.3	0.32	0.53	1.94
Full-income approach	0.01	0.91	0.62	2.03	2.52	5.77

Net monetary benefit=cost of investment – economic return. Return on investment=net monetary benefit/ cost of investment. Costing models are described in the text and include both operational and capital costs.

Action 1: population-based cancer control plans

Radiotherapy must be incorporated into population-based comprehensive cancer plans in all countries with explicit targets for scaling up radiotherapy capacity to expand coverage.

Target: by 2020, 80% of the countries should have cancer plans that include radiotherapy.

Action 2: expansion of access to radiotherapy

We urge immediate action to establish additional radiotherapy capacity by creating at least one cancer centre in each low-income and middle-income country by 2020. In addition to providing treatments, these new centres should be used to train the radiotherapy workforce to enable further expansion of radiotherapy coverage.

Target: an increase of 25% in the 2015 radiotherapy treatment capacity by 2025.

Action 3: human resources for radiotherapy

We call for new approaches to train radiotherapy professionals globally, with the creation of new core curriculums, innovative learning methods, and international credentialing to expand the radiotherapy workforce. Training should become part of the mandate of each national radiotherapy centre to self-propagate the required skills, enabling national expansion of cancer therapies and providing the ability to replace staff as they leave or are recruited out of country.

Target: 7500 radiation oncologists, 20 000 radiation technologists, and 6000 medical physicists to be trained in low-income and middle-income countries by 2025.

Action 4: sustainable financing to expand access to radiotherapy

Domestic and international financing will be needed to expand radiotherapy capacity with substantial upfront investment. International development banks and the private sector should work in partnerships with countries to finance investments in infrastructure and radiotherapy services.

Target: \$46 billion of investment by 2025 to establish radiotherapy infrastructure and training in low-income and middle-income countries.

Action 5: align radiotherapy access with universal health coverage

We call for inclusion of radiotherapy coverage in each country's universal health coverage plans to prevent catastrophic out-of-pocket expenditures and treatment abandonment.

Target: 80% of low-income and middle-income countries to include radiotherapy services as part of their universal health coverage by 2020.

Call to Action

Objective: Bring safe, high quality radiotherapy to the 12.5M cancer patients that will need it by 2035.

- Cost – not a problem.
- Value – not a problem.
- Methods – a problem.

*We know what we need to do,
we don't know how to do it.*

Objective: Bring safe, high quality radiotherapy to the 12.5M cancer patients that will need it by 2035.

- Financial,
- social,
- and technological..

Encourage us to step back and take a 'multi-scalar view'.

The design of a radiotherapy treatment machine affects the entire system.

- Er
- as
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- de



“The Devil is in the details,
but so is salvation.”

— Admiral H.G. Rickover, USN

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ng



International
Cancer
Expert Corps

Partnering to transform global cancer care

Medical Physicists
Without Borders



SYSTEMS THINKING

for Health Systems



World Health

BOX 1.2 FOUR REVOLUTIONS THAT WILL TRANSFORM HEALTH AND HEALTH SYSTEMS

There are four revolutions currently underway that will transform health and health systems. These are the revolutions in: a) life sciences; b) information and communications technology; c) social justice and equity; and d) *systems thinking to transcend complexity*.

Source: Frenk J. "Acknowledging the Past, Committing to the Future". Delivered September 5, 2008.

Available at: <http://www.hsph.harvard.edu/multimedia/JulioFrenk/FrenkRemarks.pdf>

Italics added for emphasis.

Cancer Care in Developed Nations is Very Complex

Diagnosis
Staging



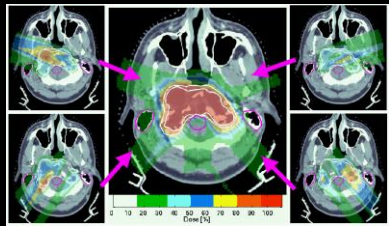
3D imaging
Target volume
Organ localization



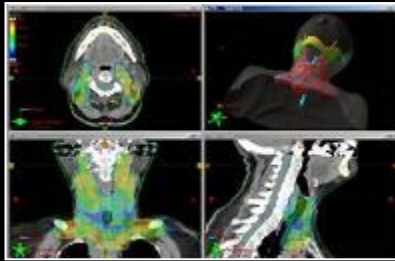
Prescription
Segmentation

Dose calculation
Beam optimization

Beam shaping

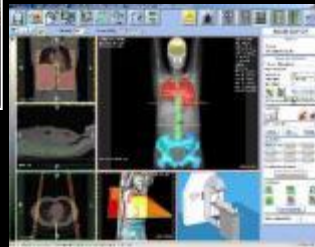
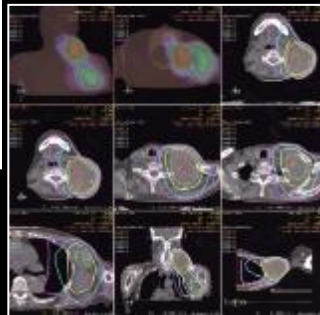


QA of Plan



Plan Transfer

Treatment verification
Delivery



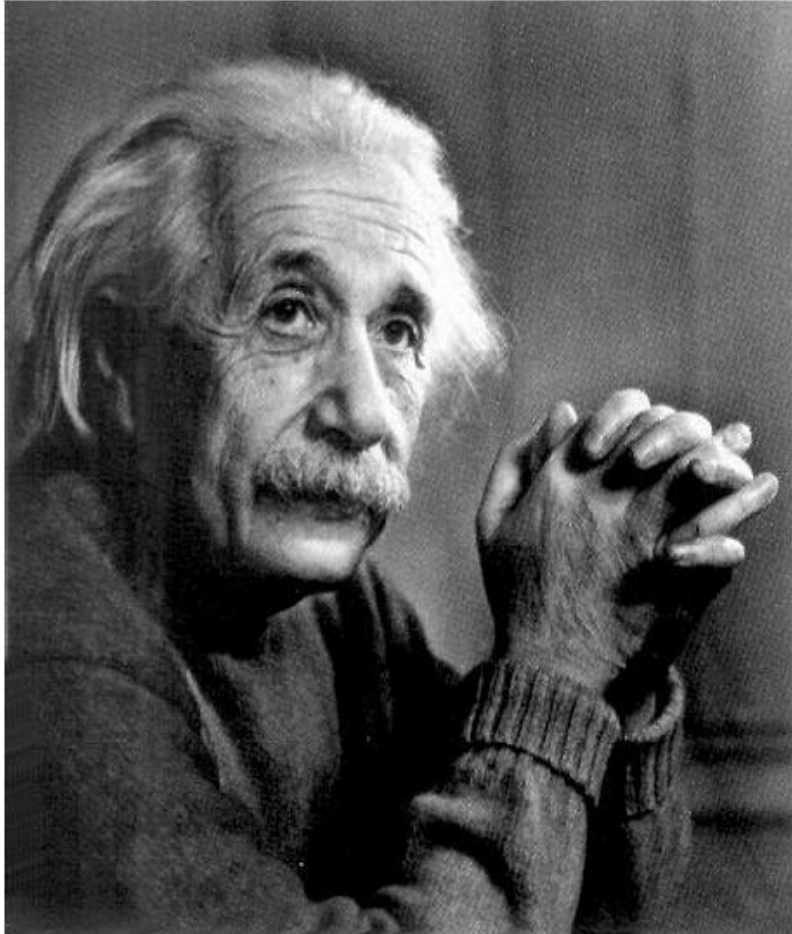
Monitoring
Clinical
Response



Follow-up



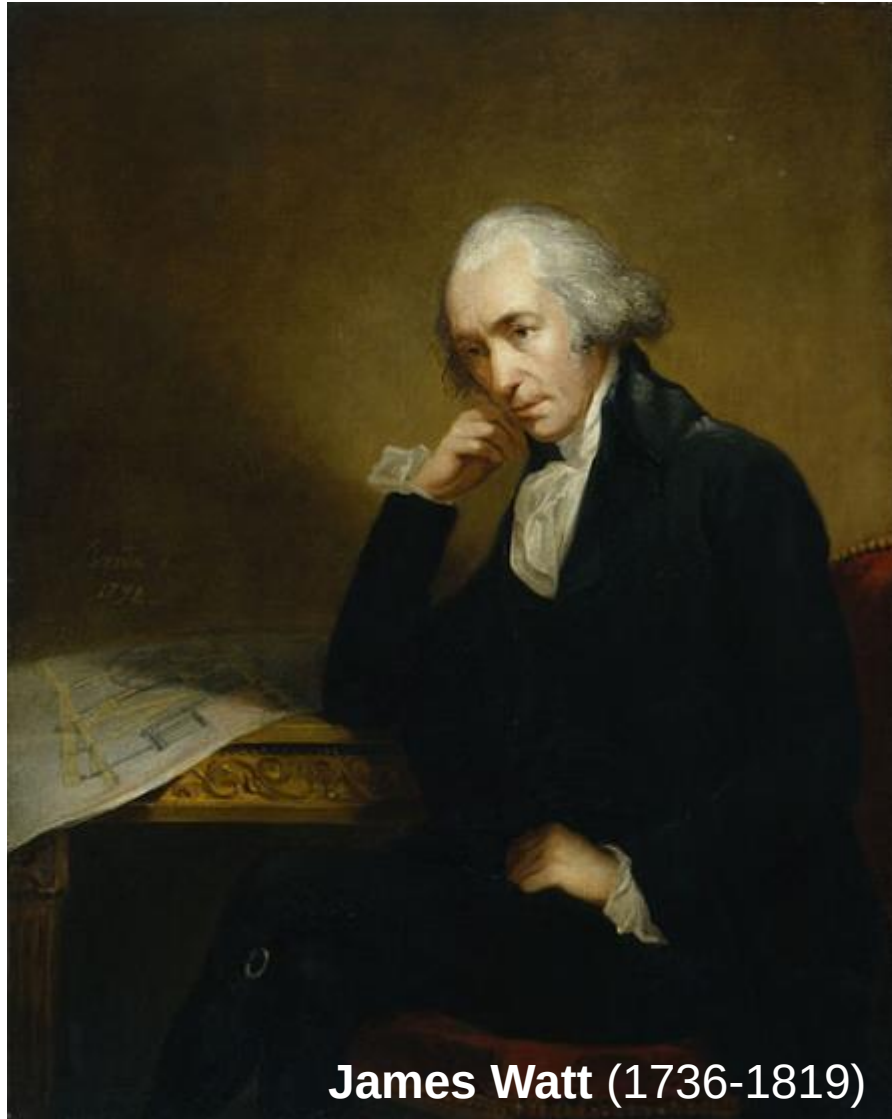
Burden of Complexity



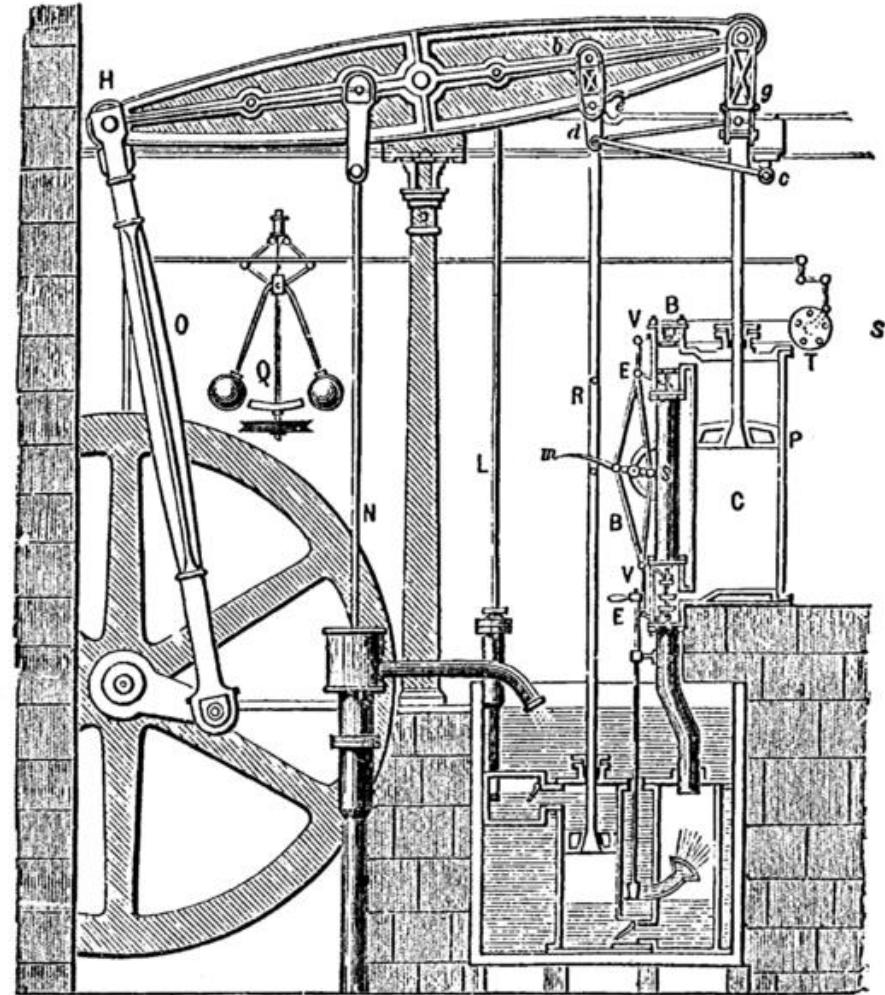
*Things should
be made as simple as possible,
but not simpler.*

Albert Einstein

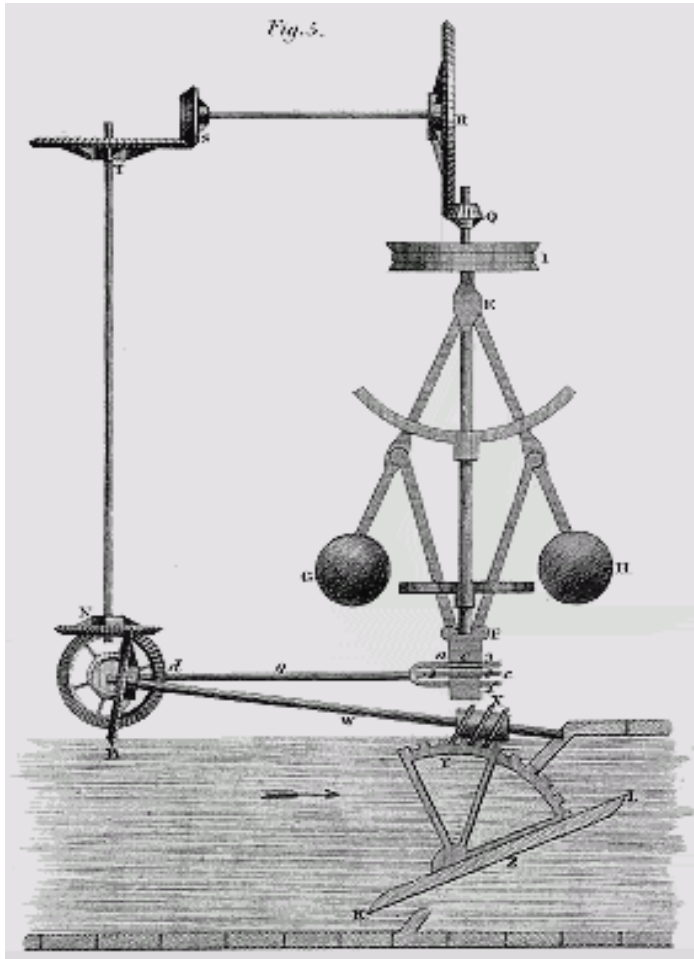
The Steam Engine



James Watt (1736-1819)



Complexity 'Hide Thy Self'



Mr. Watt believed that throttling a steam valve by a human being was not the best way to maintain a constant speed of the steam engine.

The beginning of modern automatic control began, when James Watt in 1788 developed a mechanical device the flyball governor.

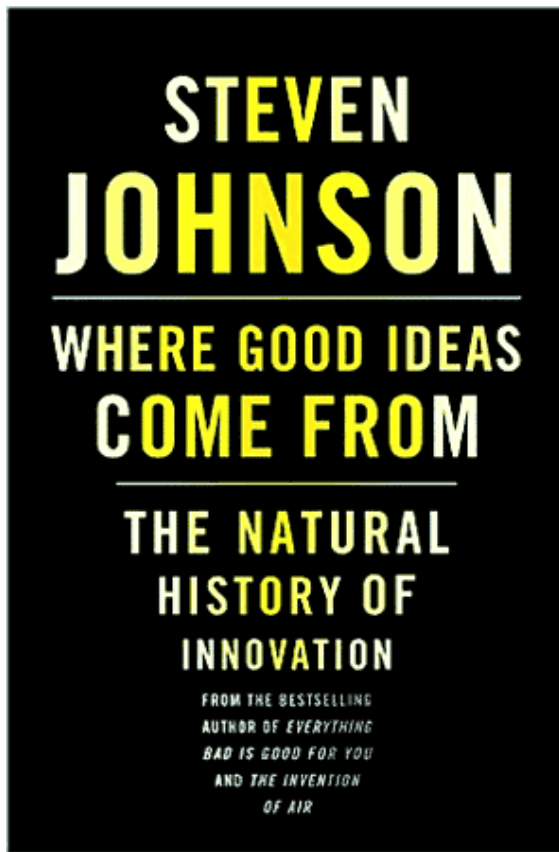
The flyball governor maintained the speed of the steam engine automatically by controlling the opening and closing of the steam valve.

Complexity Buried



Objective: Bring safe, high quality radiotherapy to the 12.5M cancer patients that will need it by 2035.

Exporting the cancer care that we can't even afford is not the solution.



“Connectivity as the primary engine of creativity and innovation over the past 600 years.” – Steven Johnson

The report of the GTFRCC connects evidence-based practice, cost of care delivery, and financial benefit.

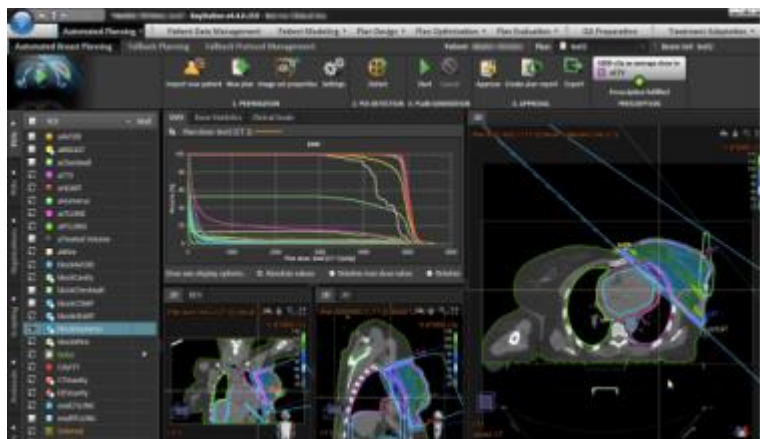
This connectivity has the capacity to stimulate innovation.

Innovating for the Global Expansion of High Quality RT

- Key Messages to Drive Innovation
 - Overwhelming Need and Impact
 - >24M/yr cancers in 2035
 - >200M fractions of RT need to be delivered
 - >900,000 lives saved per year
 - Long-term Market
 - RT is an essential part of effective cancer control in 2035
 - Infrastructure, Technology, Skills, Finance
 - Significant Emerging Investment
 - \$184B in LMICs in the next 20 years



Innovative Technologies

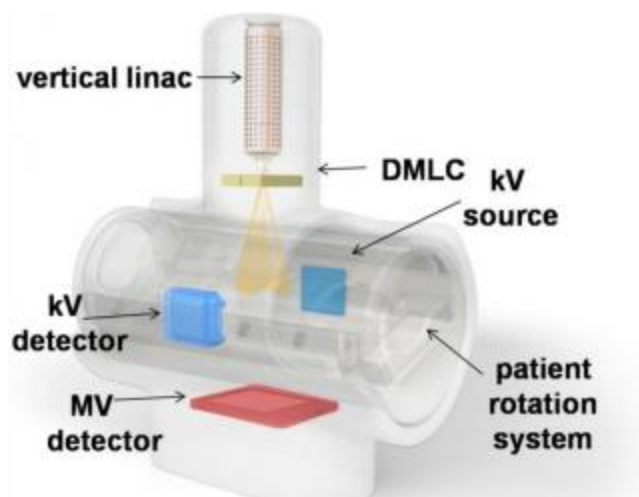


Software systems that automate the treatment planning process AND improve plan quality.

>Planning from 4 hours to 4 min.

Purdie et al. - Int J Radiat Oncol Biol Phys. 2011

Migration to the Cloud will enable shared learning and lower infrastructure costs.



NanoX radiotherapy system design including fixed linac and patient rotation system.

>Significant construction cost savings.

Keall et al.

<http://dx.doi.org/10.1594/ranzcr2014/R-0142>

Opportunity to 'bury the complexity' of RT.

Innovative Technologies

FEB
23
2012

German Radiotherapy Clinic Harnesses Sun to Run Systems, Cuts Dependence on Power Grid



During the summer, the array's output will be more than the Radiation Oncology Centre needs to run its two linear accelerators, a large bore CT system and the clinic's IT technology, lighting and air-conditioning.

Lake Constance Radiation Oncology Centre (Germany)

Innovation for Efficiency: Technology, Processes, Purchasing

	Operating cost per fraction: sensitivity analysis			Cost savings relative to base scenario			
	Automation: efficiency	Longer hours	Bulk purchase	High- income countries	Upper- middle- income countries	Lower- middle- income countries	Low- income countries
Combination 1	X	..	..	25%	21%	21%	21%
Combination 2	..	X	..	13%	18%	23%	25%
Combination 3	..	..	X	8%	16%	21%	23%
Combination 4	X	X	..	33%	34%	39%	40%
Combination 5	..	X	X	19%	34%	38%	42%
Combination 6	X	..	X	31%	34%	38%	39%
Combination 7	X	X	X	37%	43%	51%	53%

The operating cost model allows for improved efficiency, longer treatment hours per day, and bulk purchasing savings. These factors can occur alone or in combination, resulting in seven different combinations. X shows the inclusion of a factor in the sensitivity analysis.

Table 3: Sensitivity analysis to determine operational costs

*Capacity for significant savings while
maintaining quality.*

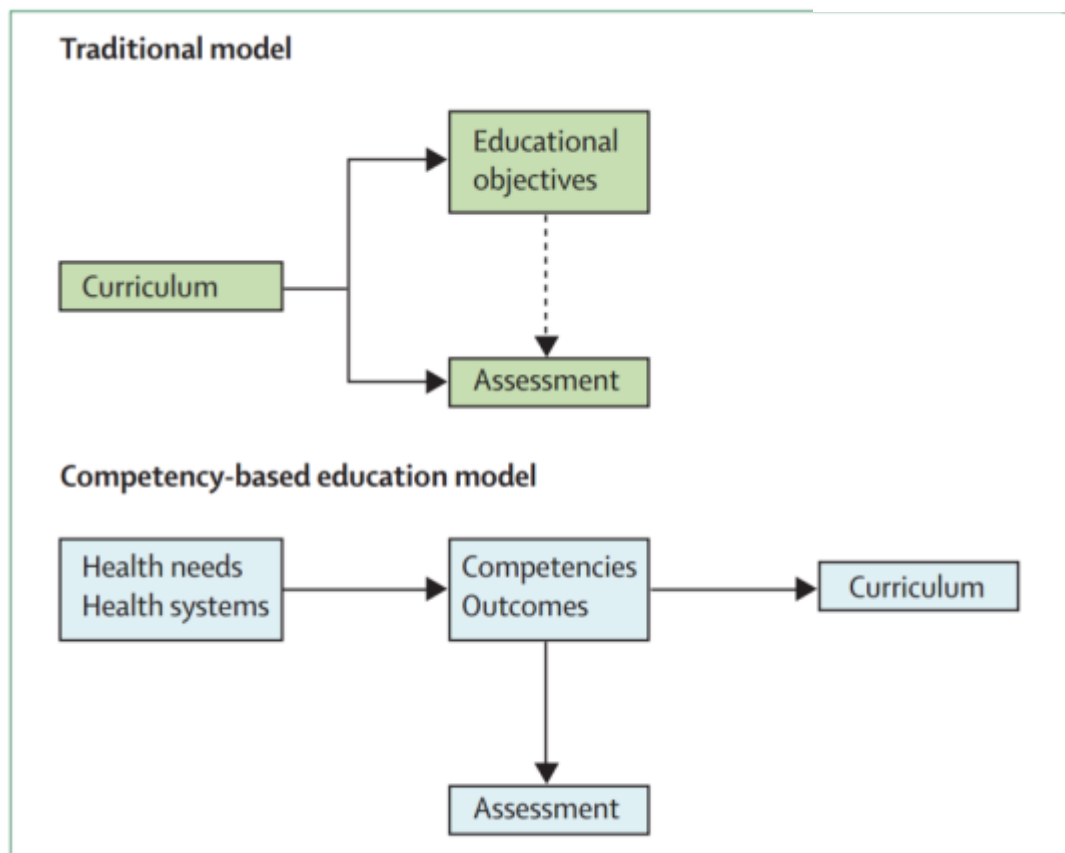
Educational Innovations: Needed

Result: >215,000 RT Professionals to be Trained by 2035



THE LANCET

Health professionals for a new century: transforming education to strengthen health systems in an interdependent world
Julio Frenk et al (2010)



“Health professionals have made enormous contributions to health and development over the past century, but complacency will only perpetuate the ineffective application of 20th century educational strategies that are unfit to tackle 21st century challenges.”

Figure 9: Competency-based education

Innovative Leadership and Stewardship



**International
Cancer
Expert Corps**

Partnering to transform global cancer care

...a mentoring network of cancer professionals who work with local and regional in-country groups to develop and sustain expertise for better cancer care.

<http://www.iceccancer.org/>

**Medical Physicists
Without Borders**

...provide Medical Physics support with the goal of improving the effectiveness and safety in the use of physics and technologies in medicine, especially in LMICs.

<http://www.mpwb.org/>

GLOBAL RT



...is a movement of young leaders to turn radiotherapy into a global health priority.

<http://globalrt.org/>

Union for International Cancer Control
www.uicc.org

Financing Innovations

- Novel financing solutions for mobilising, pooling, channelling, and funding radiotherapy services
Atun R et al. Lancet 2012; 380: 2044–49.
 - AIDS, tuberculosis, malaria, and children's immunisation programmes
- Leverage scale for cooperative approaches to supply and manufacturing
 - Brazil will source 40% of the RT system parts, accessories and software from within the country.
- Innovative financing instruments
 - Commitments (GAVI), Bonds (Diaspora), or Guarantees (World Bank)

Summary

- Global data permits the accurate projection of cancer burden.
- Evidence based benefit of radiation therapy demonstrates the opportunity to impact 5-yr survival for 950,000 people per year by 2035.
- While significant investment is required, a net financial benefit is projected.
- Five Calls to Action identify targets
- Investment is not enough – we need innovation.