

## THEN AND NOW





### SCP: MISSION CRITICAL

- Patients must be effectively engaged in our own care
- At the patient's preference level, but let's not assume that we really mean "whatever you say, doctor..."
- My oncologist needs to learn every bit as much about me as s/he knows about my diagnosis, Sir William Osler, MD
- And I need to learn about my diagnosis and about my oncologist
- Only when we know and trust each other can we have a true partnership –
  during and after cancer treatment and that takes time
- SCPs are a way to document what we both understand, to get on the same page, and to make sure my PCP is returned to the "A" team

# #1 DIVERSITY & SILOES... GOOD NEWS/BAD NEWS

- Our health care system is a complex often nonsensical non-system, which is problematic for sharing what is known among clinicians and patients, and for framing guidelines
- EMRs are one giant meta-clinical trial if only they weren't proprietary
- SCPs vary widely among organizations good for creativity, bad for shared learning
- It seems there may be more efficient ways to build effective SCPs: we MUST capture patients' experience research, and we must share our research, and what we learn from our mistakes
- Can we create a virtual, asynchronous focus group so we can ask patients far and wide and deep?

### #2 THE TREES FOR THE FOREST

- SCPs are an important decisional tool, a conversation assist
- They facilitate; but they must NOT become the focus of care
- The focus of care remains the relationships. We mustn't become so enamored of the forest the slickness of a plan that we forget the trees. The value of the plan occurs in creating it, together
- "How come all of a sudden you don't care to scan or blood test me, when just last week it was all that mattered?": These conversations must happen. No matter how hard, you must explain to me why scans don't matter now, so I can come to terms with that, and make my own decisions about the way forward
- If I don't trust you -- which I won't if you withhold -- then this plan is useless

# #3 BEHOLD THE WISDOM OF THE SHOE INDUSTRY

- They wouldn't DREAM of producing a line of shoes that haven't been vetted
- We MUST engage patients from the very start, at the very core of creating them
- From effective surveys ("what 3 things") → focus groups → patients as full team members on your SCP development teams
- DON'T LEAVE HOME WITHOUT US!
- Let's think about creating a virtual survivor consulting team
- We must tap into the rapidly evolving science of patient experience
- Wonderful tools to help! https://www.hipxchange.org/PatientEngagement

### THANK YOU

- For your commitment to this work
- For caring as you do
- For abiding with us when our fears seize the upper hand
- For facing your own mortality so you don't need to change the subject
- For the compassion you show even when we're angry, hurt and prickly
- For holding up hope when our arms need a rest
- For seeing our wisdom grow, even as we get quieter
- For falling in love with us, as we fall for you
- For joining with us in partnerships that make the impossible somehow possible