

# Exploring Tradeoffs in the Cancer Control System: The complexity in choosing priorities and an appropriate course of action.

Guiding Cancer Control: A Path to Transformation  
The National Academies of Sciences, Engineering &  
Medicine  
The Cancer Control System

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# The Task at Hand

- The Problem
- The Approach
- The Trade-offs
- The Priorities
- The Appropriate Course of Action

# The Problem

- Cancer soon to be the number one cause of death in the U.S.
- Rates are decreasing but numbers rising.
- Cancer is complex
- Cancer care is expensive

# The Approach

- Ever more complex
- Multiple players
- Lack of coordination
- Impact unclear for the effort
- More options
- More expenses

# Trade Offs

- Spending for cancer vs. neurodegenerative diseases, cardiovascular conditions, diabetes, etc.
- Spending for cancer vs. military, environmental protection, prison system, national parks, etc.
- Spending for cancer vs. Medicaid

# Trade Offs

- Within health/cancer spending (“iron triangle”) of access, quality and cost containment.
- Cancer prevention and control (distant benefit) vs. treatment (immediate benefit, but expensive).
- Patients decide between treatment costs vs. other family obligations, mortgages, and food

# Perspectives

“Where you stand depends on where you sit.”

- The individual at risk of cancer
- The cancer patient
- The individual provider
- The health system
- The government as funder
- The government as regulator and payer
- The cancer researcher
- etc. etc.

# Trade-offs

From the federal government's perspective most of these trade-offs can be managed by negotiation, leadership and reliance on data and evidence of need and benefit to society.



# Process vs. System of Cancer Control

- Process – The Cancer Continuum
- System- Health professionals, hospitals, biopharmaceutical and device companies, payers, consumer technology and computing firms, research organizations, advocacy and support groups, regulatory agencies, patient and family members.

# Priority of Process vs. System

This may be the trade-off that deserves the most discussion in terms of the perspective of federal leadership in cancer control research, funding and organization.

# From the perspective of a cancer researcher...

- Traditionally paid more attention to *process* than *system*. (e.g. cancer continuum)
- More recently with attention to cancer health outcomes and implementation and policy research researchers also turning to *systems science*.

# THE CANCER CONTROL CONTINUUM

## PREVENTION

Tobacco control  
Diet  
Physical activity  
Sun exposure  
Virus exposure  
Alcohol use  
Chemoprevention

## DETECTION

Pap test  
Mammography  
FOBT  
Sigmoidoscopy  
PSA

## FOCUS DIAGNOSIS

Informed  
decision-  
making

## TREATMENT

Health services  
and outcomes  
research

## SURVIVORSHIP

Coping  
Health promotion  
for survivors

## CROSSCUTTING ISSUES

Communications

Surveillance

Social Determinants of Health Disparities

Genetic Testing

Decision-Making

Dissemination of Evidence-Based Interventions

Quality of Cancer Care

Epidemiology

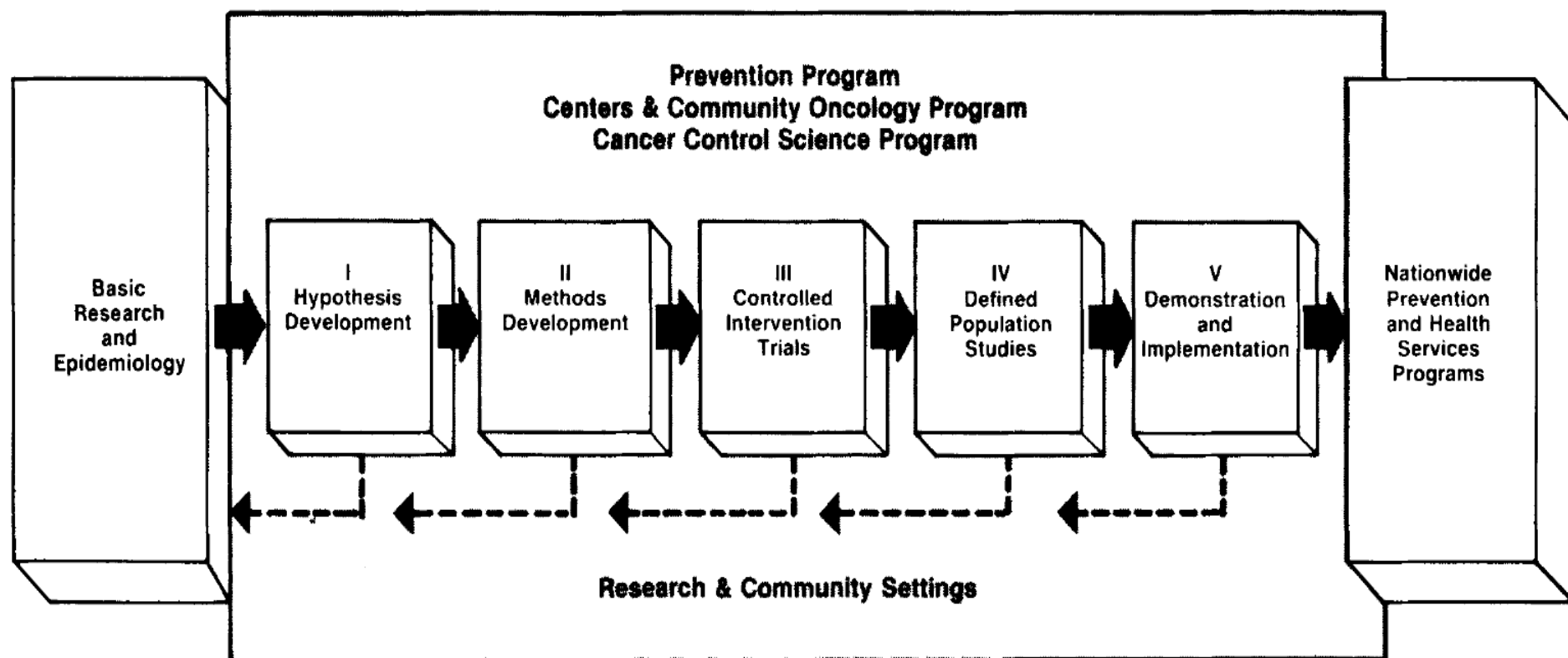
Measurement

Adapted from David B. Abrams, Brown University School of Medicine.

# Two Examples of Complex Systems in Cancer Control Research

1. The Evolution of Frameworks or Models in Cancer Control
2. Implementation Research as in the San Francisco Cancer Initiative

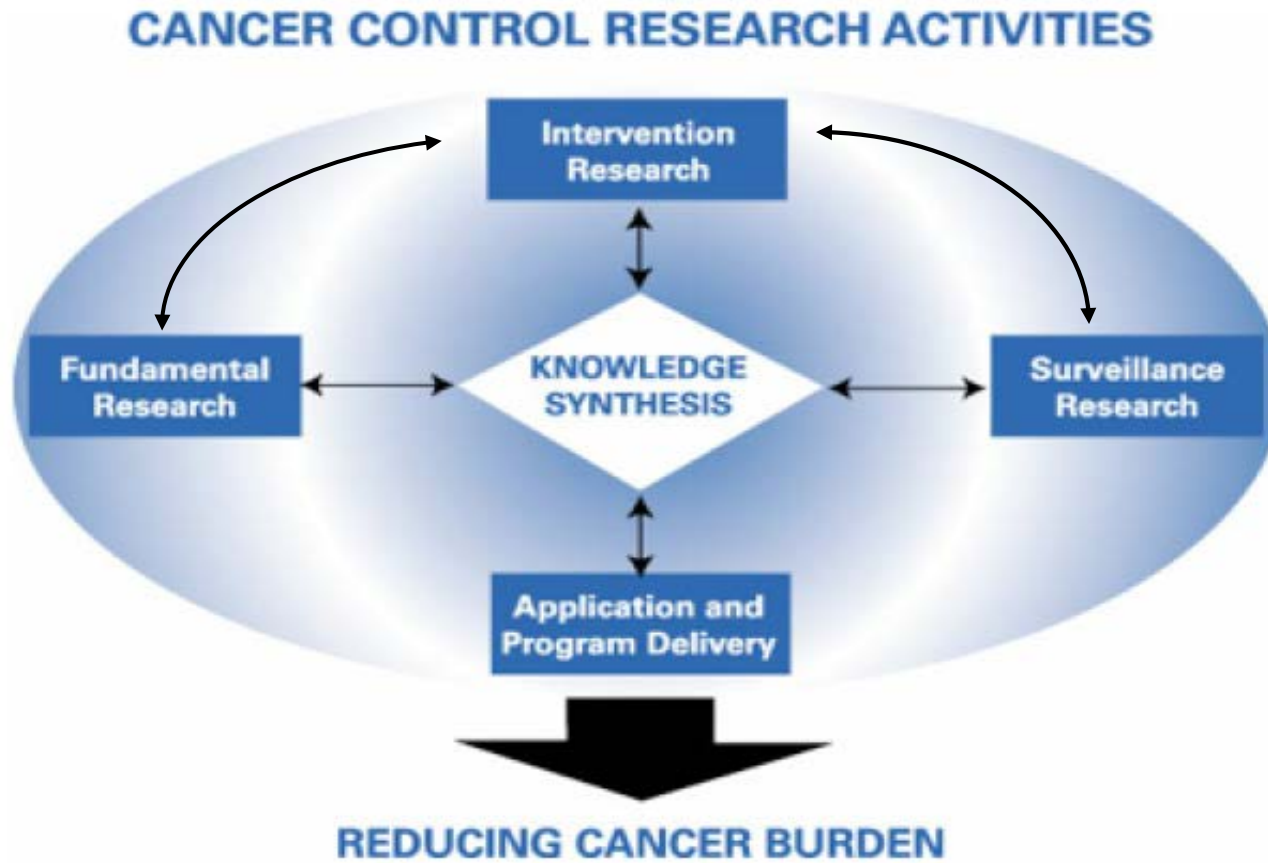
Greenwald and Cullen began to formulate the cancer control research *process* in 1985

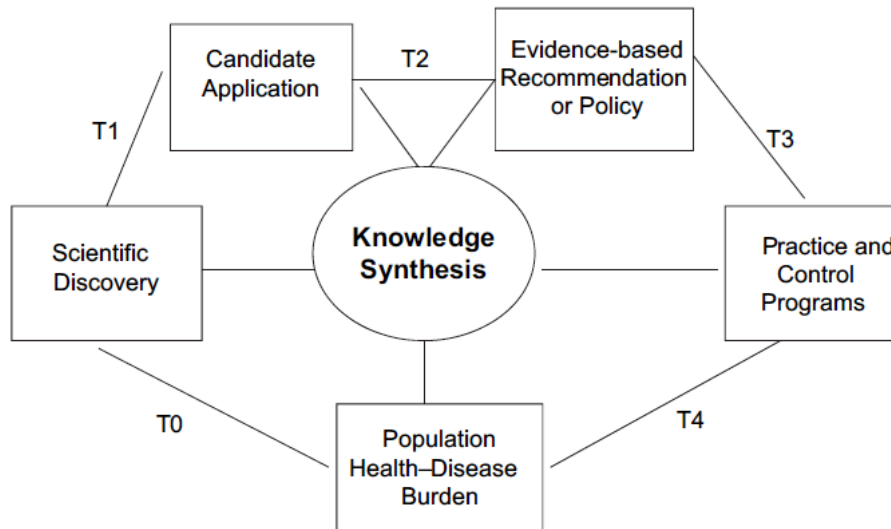


TEXT-FIGURE 1.—Cancer control phases.

Greenwald & Cullen, JNCI 1985

# Dynamic Model of Cancer Control Research



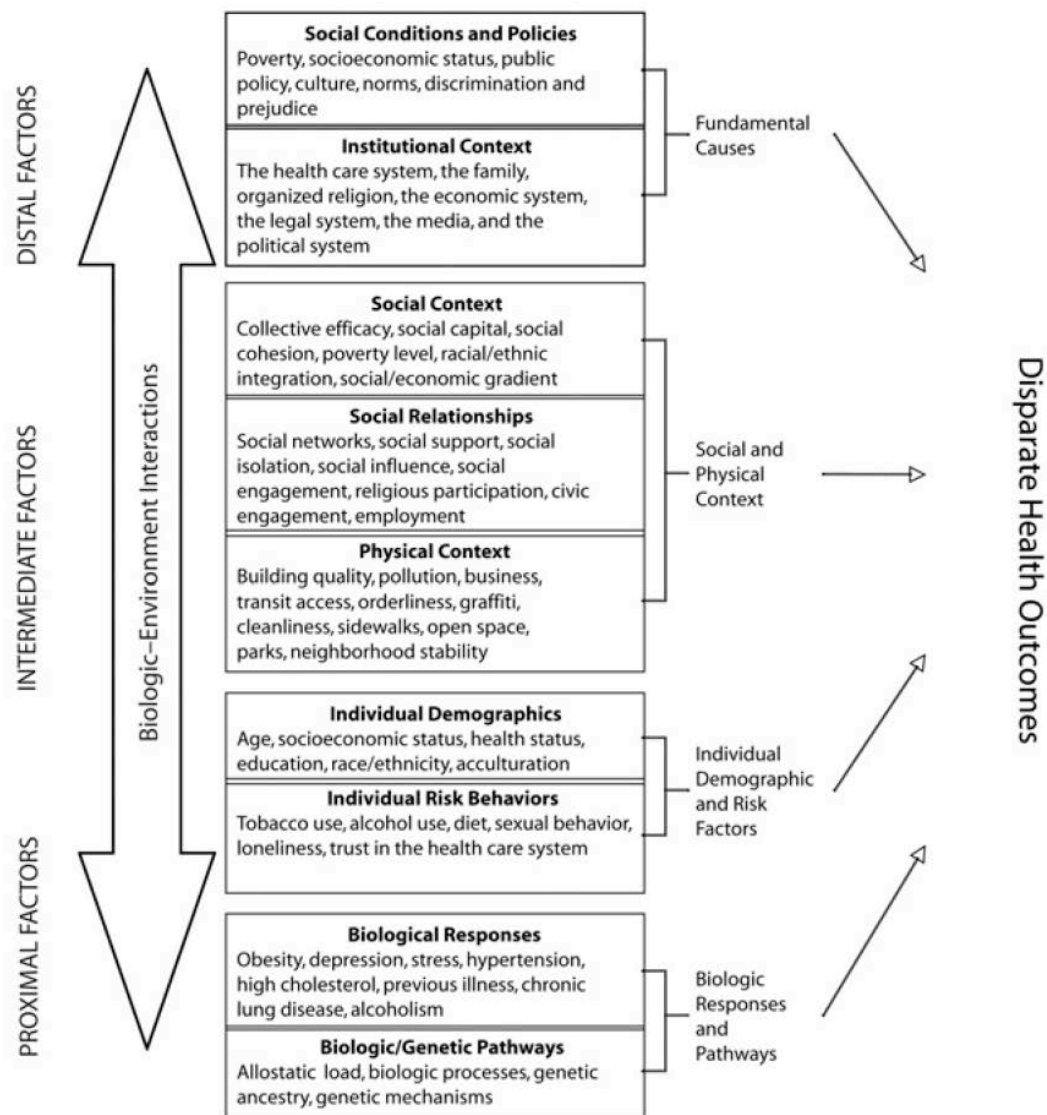


**Figure 1.** Epidemiology and the phases of translational research: T0, scientific discovery research; T1, translational research from discovery to candidate application; T2, translational research from candidate application to evidence-based recommendation or policy; T3, translational research from recommendation to practice and control programs; T4, translational research from practice to population health impact.

*Am J Epidemiol* 2010;172:517–524

Khoury et al AJE 2010

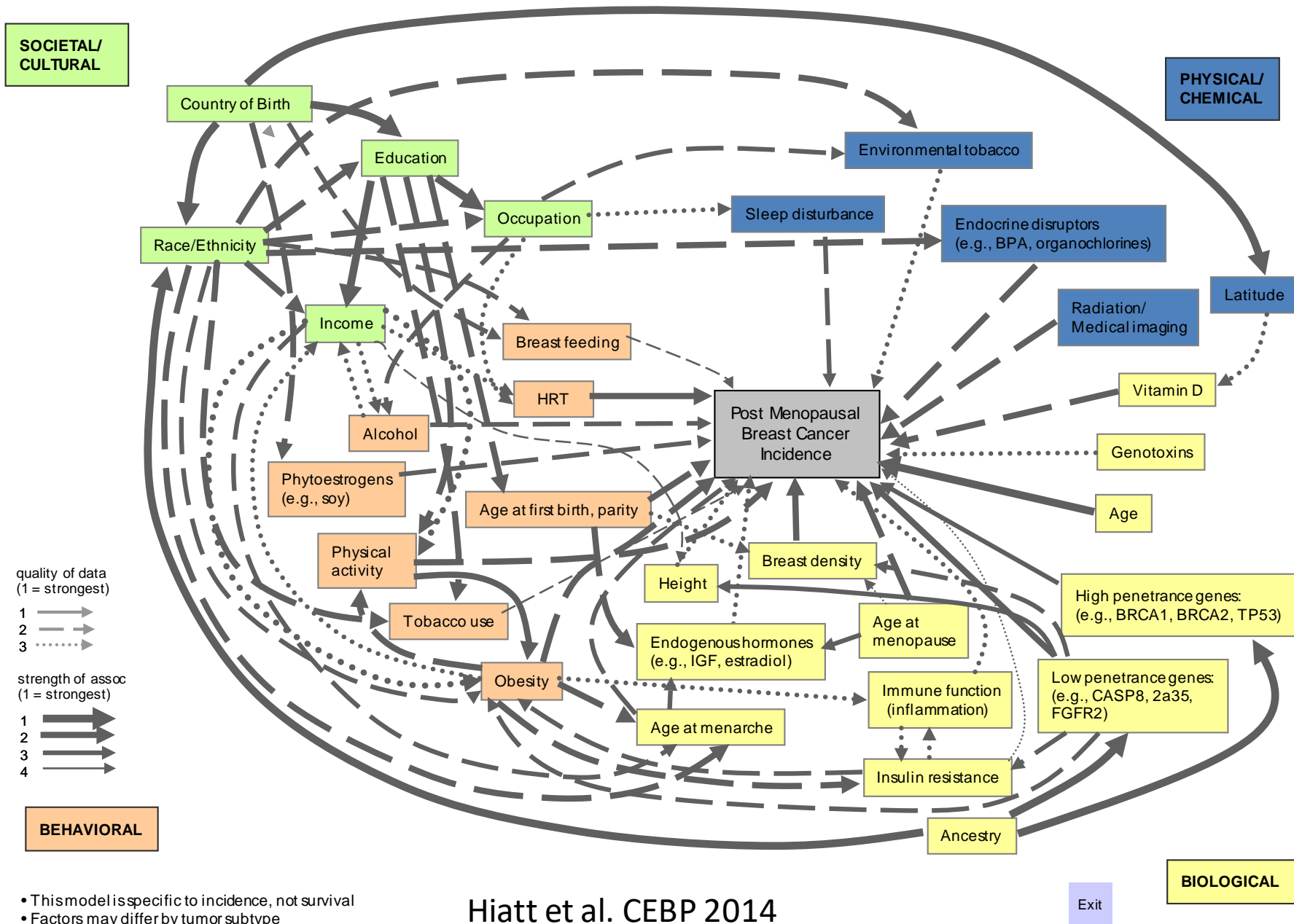




**FIGURE 1—Model for analysis of population health and health disparities.**

Warnecke  
et al. AJPH  
2008

# New Paradigm of Breast Cancer Causation and Prevention

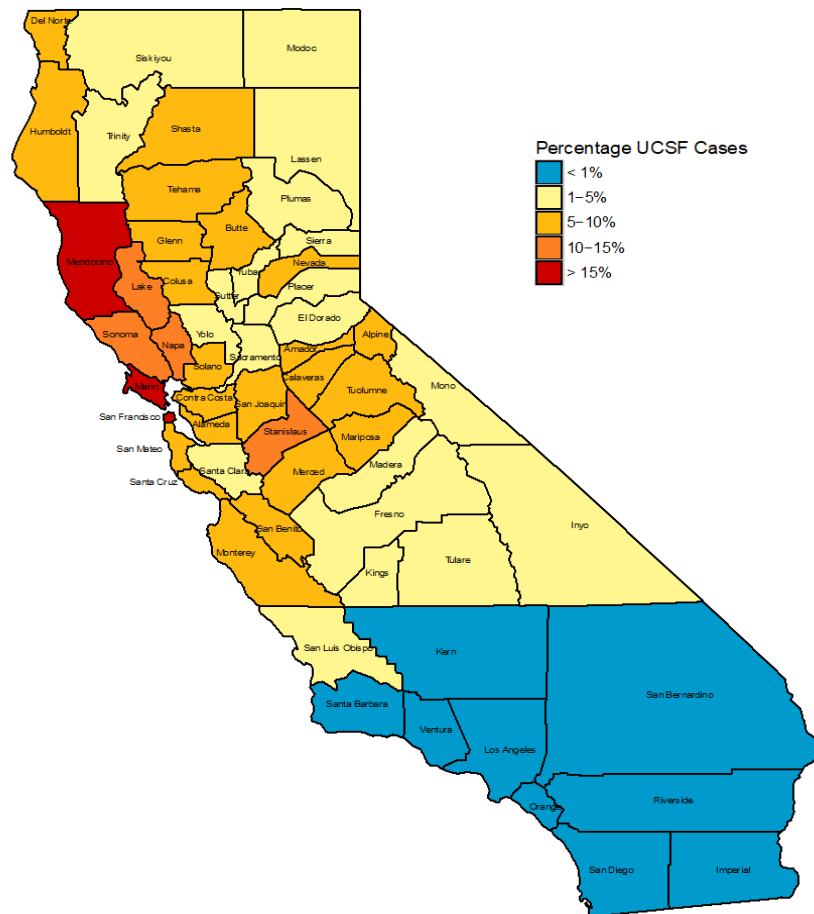


# Example of SF CAN

- Independent of funding system, rather depends on philanthropy
- Interested in translating evidence from research on *process* into actions that depend on understanding and partnering with *systems*.

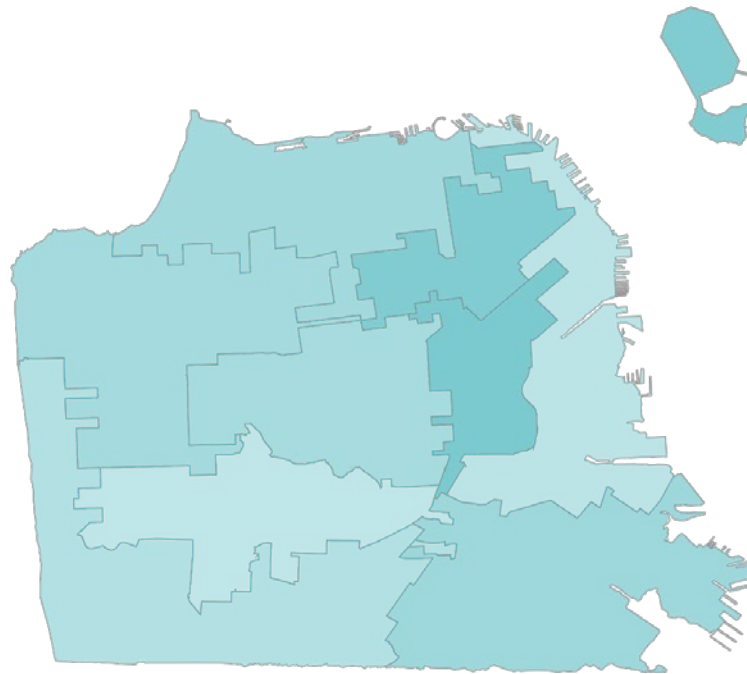
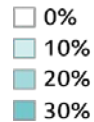
# UCSF Cancer Cases as a % of all Cancer Cases in a County, 2010-14

UCSF as % of CCR cases, by county, averaged over 2010–2014



# Proportion of non-localized (regional and remote) prostate cancer cases by SF CAN area, 2006-2015

% non-localized prostate cancer



# San Francisco Cancer Initiative

- Our goal is to reduce the cancer burden and particularly address disparities of incidence and outcome by harnessing innovative science, new technologies and our knowledge of needs of all the citizens of San Francisco.
- Will take a broad long-term population health perspective.
- A multilevel—genes to society view of the determinants of cancer.
- A transdisciplinary approach with teams, community partners and political leaders.
- Tie into both the needs of the people and innovations in science coming from ‘precision population health’ and our capacity to harness ‘Big Data’.
- An investment for San Francisco with major new funding.

# SF CAN Partners

**UCSF** Helen Diller Family  
Comprehensive  
Cancer Center



**San Francisco**  
Department of Public Health



**H** **Hospital Council**  
of Northern & Central California  
*Excellence Through Leadership & Collaboration*



**CHINESE HOSPITAL**

 **KAISER PERMANENTE®**



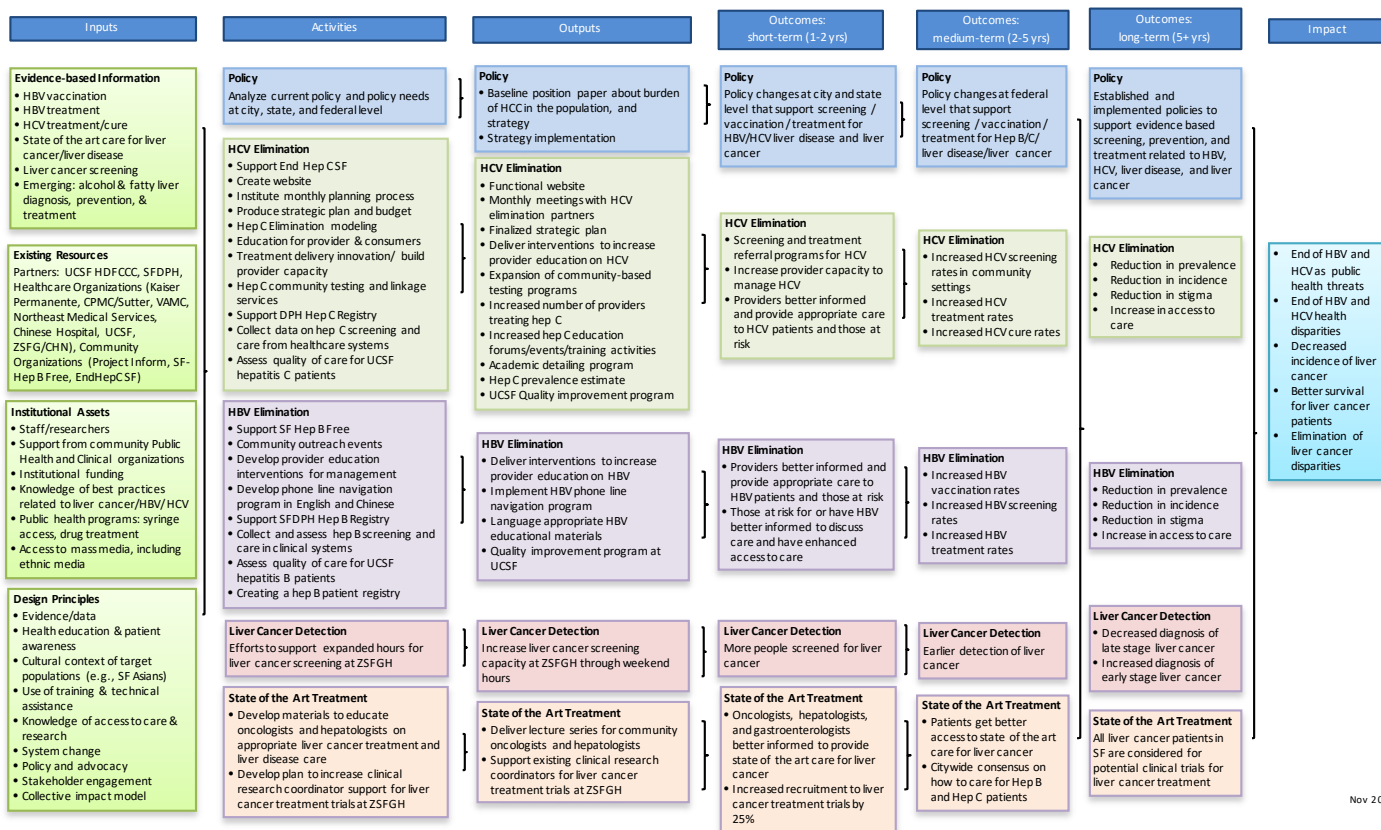
**P**  
PROJECT  
INFORM



**sfhip**



## Liver Cancer Task Force Logic Model



Nov 2017



# Conclusions

- Many trade-offs, but...
- The priority depends upon the perspective or lens through which these trade-offs are viewed. Main perspective is that of federal government.
- The difference between process and systems is important and may be the key trade-off.
- The process is going OK. Can embrace complex systems thinking.
- The extent of trying to fix the whole system with its multitude of stakeholders needs to be right sized and feasible.

UCSF