

# Leveraging Organizational Culture and Leadership to Promote Change

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### DISCLOSURES

- I have no personal conflicts of interest to disclose.
- Sarah Cannon, the Institution that employs Dr. Burris, has been paid for consulting/advisory roles from the following companies: Mersana, AstraZeneca, FORMA Therapeutics, Janssen, Novartis, Roche/Genentech, TG Therapeutics, MedImmune, and Bristol-Myers Squibb.
- Sarah Cannon, the Institution that employs Dr. Burris, has conducted research projects funded by the following companies: Roche/Genentech, Bristol-Myers Squibb, Incyte, Tarveda, Mersana, AstraZeneca, MedImmune, Macrogenics, Novartis, Boehringer Ingelheim, Lilly, Seattle Genetics, Abbvie, Bayer, Celldex, Merck, Celgene, Agios, Jounce, Moderna Therapeutics, CytomX Therapeutics, GlaxoSmithKline, Verastem, Tesaro, Immunocore, Takeda, Millennium, BioMed Valley Discoveries, Pfizer, PTC Therapeutics, TG Therapeutics, Loxo, Vertex, eFFECTOR Therapeutics, Janssen, Gilead Sciences, Valent Technologies, BioAtla, CicloMed, Harpoon Therapeutics, Jiangsu Hengrui Medicine, Daiichi SAnkyo, H3 Biomedicine, Neon Therapeutics, OncoMed, Regeneron, and Sanofi.



### REQUIREMENTS FOR LEVERAGING CARE AND THE CAREFORCE

- Technology Patient ID, NAVQUE
- Personnel Navigators, APP's
- Processes Pathways, Molecular Cancer Conferences

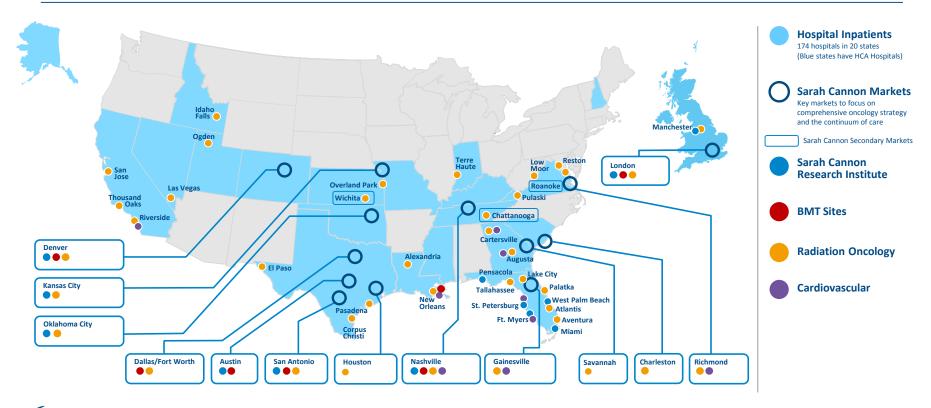


### LEVERAGING CARE AND THE CAREFORCE

- Improve speed and quality
- Reduce redundancy and waste
- Increase patient satisfaction



### **HCA/SARAH CANNON ASSET OVERVIEW**





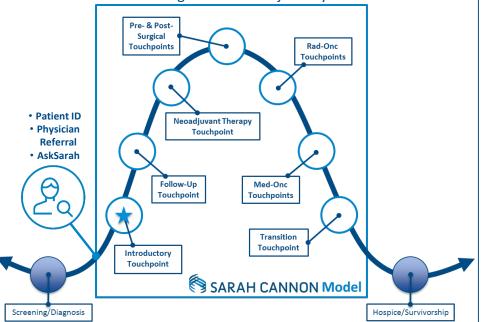
# **NAVIGATION WITH PATIENT ID AND NAVQUE**



### **NAVIGATION WORKFLOW & MISSION**

Navigation focuses on the critical period of vulnerability between **diagnosis** and **definitive treatment**;

Navigators continue to engage patients at critical transitions through their cancer journey.



**MISSION:** Navigators care for cancer patients by ensuring compliance to the treatment plan through removal of barriers to care

**Develop** trust with the physicians and patients through multidisciplinary care coordination

**Assist** in educating patients about their cancer so they can make informed decisions about their care

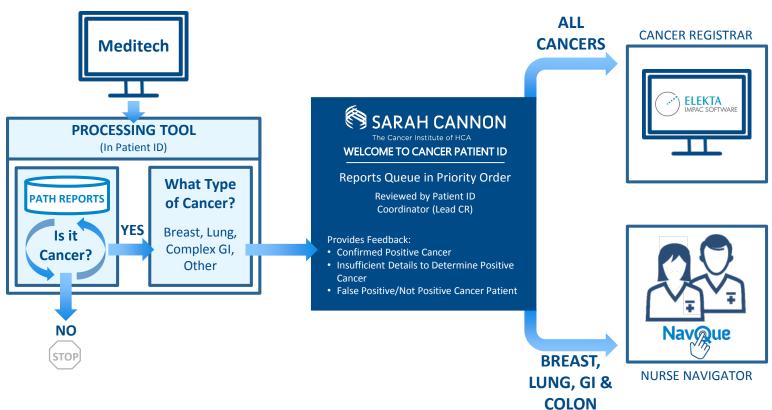
**Provide** emotional support to the patient, family and caregivers

**Improve** access and utilization of HCA partnered resources

**Advocate** for the patient's voice in development of the treatment plan



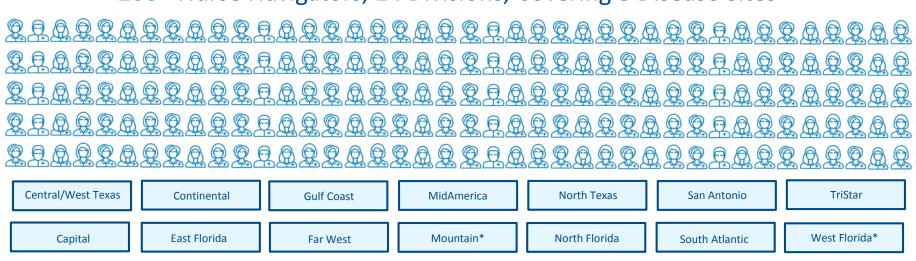
### PATIENT ID PROCESS OVERVIEW





### SARAH CANNON NURSE NAVIGATION

### 200+ Nurse Navigators, 14 Divisions, Covering 8 Disease Sites



















GI

**COLON** 

**GYN** 

**HEME** 

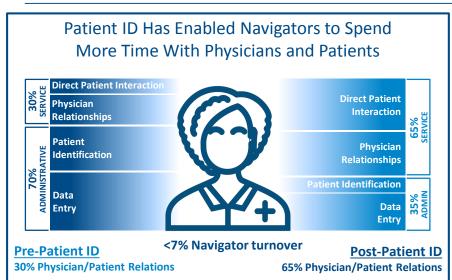
**LUNG** 

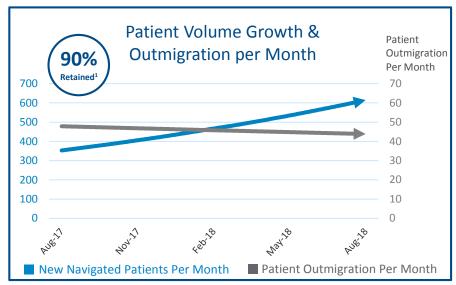
**NEURO** 

**SARCOMA** 



#### **NAVIGATION OUTCOMES**





+35% Increase in navigator time spent with patients and physicians

+59%
Increase in
navigated patients
growth YTD 2018
vs 2017<sup>1</sup>

75% Maintained Press
Ganey top box patient
satisfaction for overall
navigation experience after
introducing virtual navigation

- QUALITY
- 30 Days From first treatment to diagnosis;
Maintained timeliness of

PRODUCTIVITY
96% Met
productivity target
with an increased
benchmark from 175
to 200/year/navigator¹

SARAH CANNON
Fighting Cancer Together\*

care<sup>1</sup> Source: ¹iNavigate

### NAVIGATION + PATHWAYS = IMPROVED PATIENT CARE

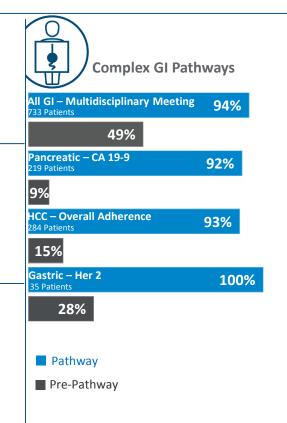
3,392+ Patients on Pathway

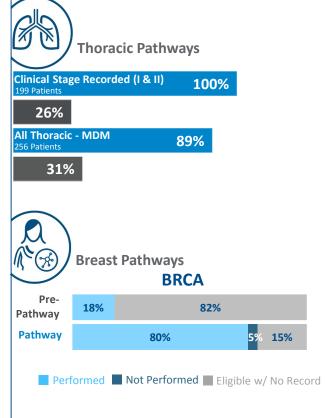
110+

Engaged Physicians across 9 Markets

50+

Navigators utilizing **20 pathways** 







# Leveraging High-Quality Pathways to Measure Resource Use

- A fair and appropriate methodology for measuring Resource Use for oncologists is critical
- Pathways feasible alternative to episodes of care:
  - Can assess measure adherence to clinically appropriate course of care
  - Provides a mechanism to assess the quality and cost of care provided
  - Already being used by payers—and many practices



# PERSONALIZED MEDICINE



### NGS Testing - In the News





### Next-Generation Sequencing Proves Cost-Effective in Metastatic NSCLC

5/17/18

An economic model comparing different types of genetic testing in metastatic non-small cell lung cancer (NSCLC) showed that next-generation sequencing (NGS) is more cost-





### Next-Generation Sequencing for Metastatic NSCLC Associated With Substantial Cost Savings

Angelica Welch Published Online:5:05 PM, W

### **Forbes**

MAR 6, 2018 @ 10:30 AM 9,474 ®

### All Cancer Patients Should Have Access To Genomic Testing

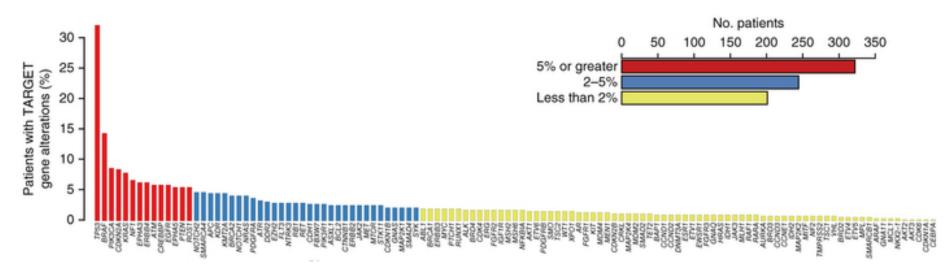
Days after Thanksgiving, the FDA approved Foundation Medicine's comprehensive genetic test for evaluating cancer. The idea—and practice—of testing tumors for specific DNA or protein abnormalities is not new. Previously, the agency listed several dozen approved companion diagnostic tests; these earlier tools check one or a few molecules to inform the cancer subtype, prognosis, and likelihood of response to treatments.



Generation Sequencing for cancer patients

The Centers for Medicare and Medicaid Services has finalized coverage of Next

### THE CHALLENGE OF PRECISION MEDICINE



Van Allen et al. Nature Medicine 2014;20:682-688



### **ASCO ADVANCE OF THE YEAR 2019**



ADVANCE OF THE YEAR

## **Progress in Treating Rare Cancers**

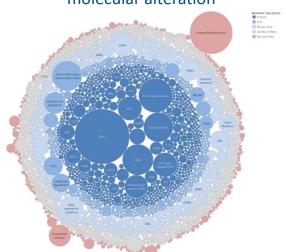


### **OPPORTUNITY**

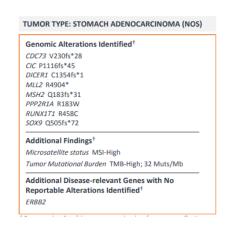
As new data and technologies emerge, clinicians are required to interpret and act upon increasingly complex

information									
DNA Gene List: Entire Coding Sequence for the Detection of Base Substitutions, Insertion/Deletions, and Copy Number Alterations									
ABL1	ABL2	ACVR1B	AKT1	AKT2	AKT3	ALK	AMER1 (FAM1238)	APC	AR
ARAF	ARFRP1	ARID1A	ARID18	ARID2	ASXLI	ATM	ATR	ATRX	AURKA
AURKB	AXIV1	AXL	BAP1	BARD1	BCL2	BCL2L1	BCL2L2	BCL6	BCOR
BCORL1	BLM	BRAF	BRCAI	BRCA2	BRD4	BRIP1	8TG1	BTK	C11orf30 (EMSY)
CARD11	CBFB	CBL	CCND1	CCND2	CCND3	CCNE1	CD274	CD794	CD798
CDC73	CDH1	CDK12	CDK4	CDK6	CDK8	CDKNIA	CDKN1B	CDKN2A	CDKN28
CDKN2C	CEBPA	CHD2	CHD4	CHEK1	CHEK2	CIC	CREBBP	CRKL	CRLF2
CSF1R	CTCF	CTNNA1	CTNNB1	CUL3	CYLD	DAXX	DDR2	DICER1	DNMT3A
DOT1L	EGFR	EP300	EPHA3	EPHA5	EPHA7	EPH81	ERB82	ERBB3	ER884
ERG	ERRF11	ESR1	EZH2	FAM46C	FANCA	FANCC	FANCD2	FANCE	FANCE
FANCG	FANCL	FAS	FAT1	FBXW7	FGF10	FGF14	FGF19	FGF23	FGF3
FGF4	FGF6	FGFR1	FGFR2	FGFR3	FGFR4	FH	FLCN	FLT1	FLT3
FLT4	FOXL2	FOXP1	FRS2	FUBP1	GABRA6	GATA1	GATA2	GATA3	GATA4
GATA6	GID4 (C17orf39)	GLII	GNAII	GNA13	GNAQ	GNAS	GPR124	GRIN2A	GRM3
GSK3B	H3F3A	HGF	HNF1A	HRAS	HSD3B1	HSP90AAI	IDH1	IDH2	IGF1R
IGF2	IKBKE	IKZF2	ILTR	INHBA	INPP4B	IRF2	IRF4	IRS2	JAKI
JAK2	JAK3	JUN	KATGA (MYST3)	KDMSA	KDMSC	KDM64	KDR	KEAP1	KEL
KIT	KLHL6	KMT2A (MLL)	KMT2C (MLL3)	KMT2D (MLL2)	KRAS	LMO1	LRP1B	LYN	LZTR1
M4GI2	MAP2K1	MAP2K2	MAP2K4	MAP3K1	MCL1	MDM2	MDM4	MED12	MEF2B
MEN1	MET	MITF	MLH1	MPL	MRE11A	MSH2	MSH6	MTOR	MUTYH
MYC	MYCL (MYCL1)	MYCN	MYD88	NF1	NF2	NFE2L2	NEKBIA	NIX2-1	NOTCH1
NOTCH2	<i>NOTCH3</i>	NPMI	NRAS	NSD1	NTRK1	NTRK2	NTRK3	NUP93	PAK3
PALB2	PARK2	PAXS	PBRM1	PDCD1LG2	PDGFRA	PDGFRB	PDK1	PIK3C28	PIK3CA
PIK3CB	PIK3CG	PIK3R1	PIK3R2	PLCG2	PMS2	POLD1	POLE	PPP2R1A	PRDM1
PREX2	PRKARIA	PRKCI	PRKDC	PRSS8	PTCH1	PTEN	PTPN11	QKI	RAC1
RADSO	RAD51	RAF1	RANBP2	RARA	RB1	RBM10	RET	RICTOR	RNF43
ROS1	RPTOR	RUNK1	RUNX1T1	SDHA	SDHB	SDHC	SDHD	SETD2	SF381
SLIT2	SMAD2	SMAD3	SMAD4	SMARCA4	SMARCB1	SMO	SNCAIP	SOCS1	SOX10
SOX2	SOX9	SPEN	SPOP	SPTA1	SRC	STAG2	STAT3	STAT4	STK11
SUFU	SYK	TAFI	TBX3	TERC	TERT (promoter only)	TET2	TGFBR2	TNFAIP3	TNFRSF14
TOP1	TOP2A	TP53	TSCI	TSC2	TSHR	U2AF1	VEGFA	VHE	WISP3
WTI	XPO1	28782	ZNF217	ZNF703					
DNA Gene List: For the Detection of Select Rearrangements									

An increasing number of SOC treatment options and clinical trials require the knowledge of a molecular alteration



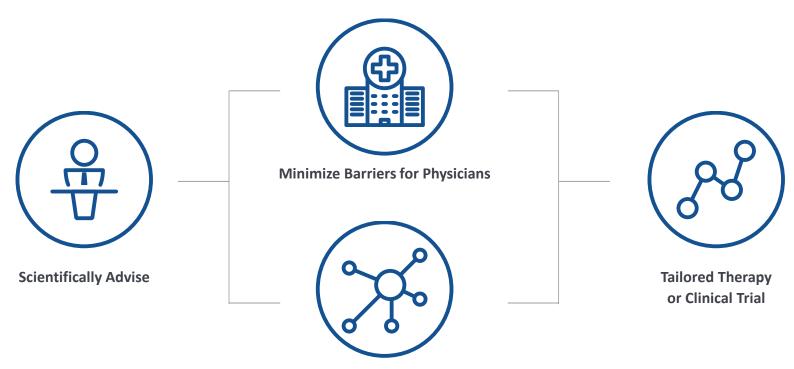
### Molecular reports do not present information in an easily clinically actionable format



Sarah Cannon's Personalized Medicine program is uniquely positioned to address the opportunities for our partnered medical oncologists, molecular profiling vendors, and pharmaceutical industry partners



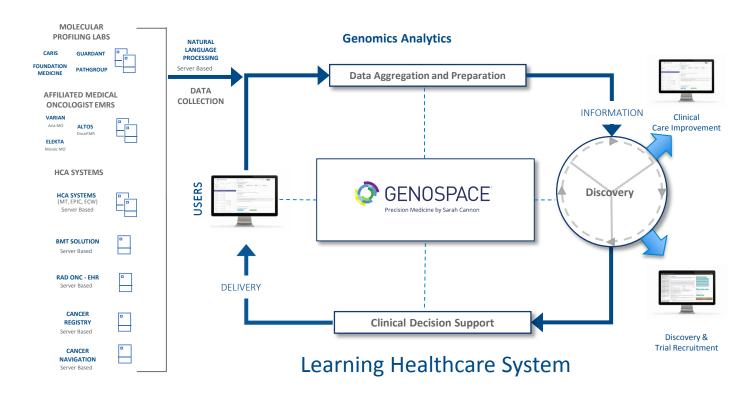
### THE SARAH CANNON PERSONALIZED MEDICINE VISION



**Democratize Access to Technologies** 

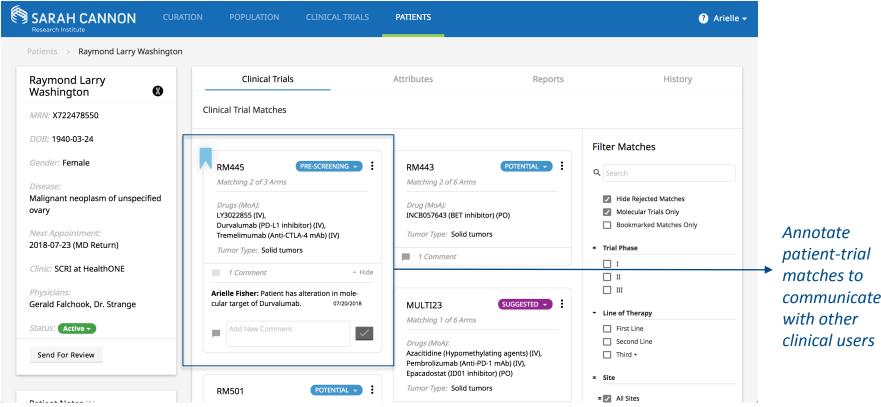


### GENOSPACE: ENABLING THE CONVERGENCE OF CLINICAL RESEARCH AND CLINICAL CARE





### **REVIEW AND MANAGE YOUR PATIENT'S THERAPY OPTIONS**



communicate



### **MOLECULAR ONCOLOGY SUPPORT SERVICES**

#### **Molecular Cancer Conferences**

- Regularly-occurring office-specific teleconference
- >1000 MCC reviews in 12 months
- ~18% enrollment rate
- >2x increase in MP ordering
- ~23 physician-hours/month







#### **Personalized Molecular Insights**

Powered by Genospace

- Real-time Patient-level review of molecular profiles:
- Since 8/6/2018, All new molecular profiles from late-phase clinics at TO have been annotated in Genospace and abstracted into Personalized Medicine Data Warehouse



### "On-Call" Molecular Insights

- Ad hoc (concierge-level) germline and somatic mutational analysis
- ~4-5 ad hoc cases/week from FCS and TO



### **CONCLUSIONS**

- Better informed patients and physicians will lead to better resource utilization and experiences
- Abundance of information available to care providers is overwhelming and needs to be managed and streamlined
- Maximizing the utilization of technology and processes will be key to success



