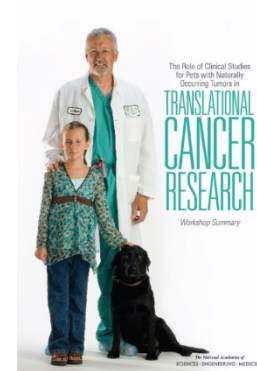
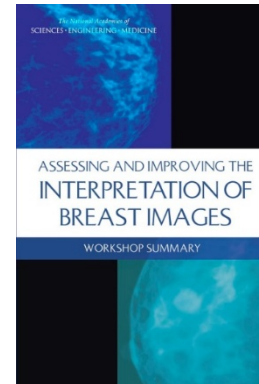
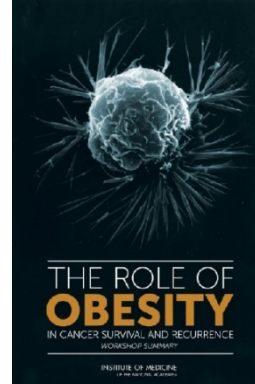
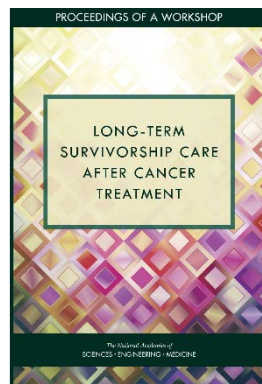
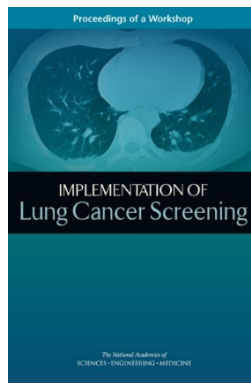
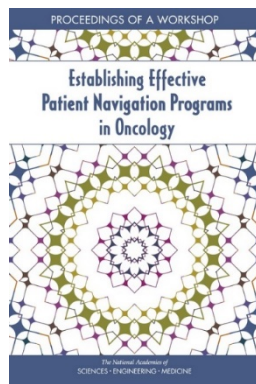
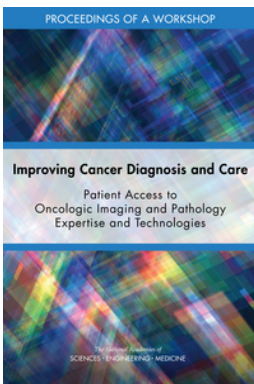
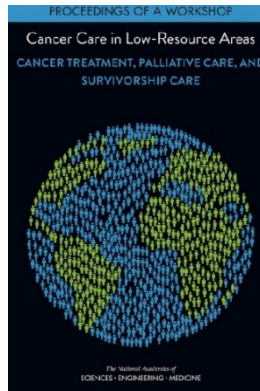
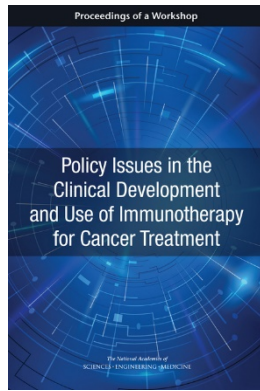
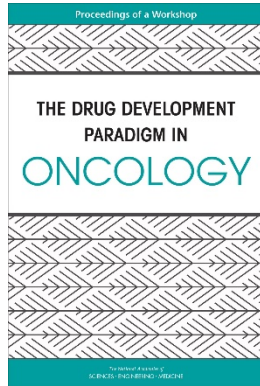




Karen Basen-Engquist and Michael Paasche-Orlow
Co-Chairs, Workshop Planning Committee

THE NATIONAL CANCER POLICY FORUM

The Forum provides a continual focus within the National Academies on **cancer**, addressing issues in **science, clinical medicine, public health, and public policy** that are relevant to the goal of reducing the cancer burden.



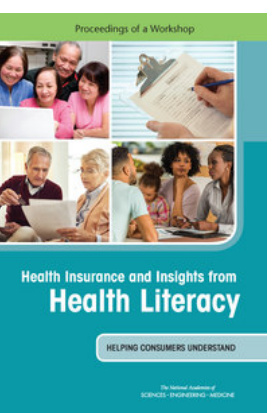
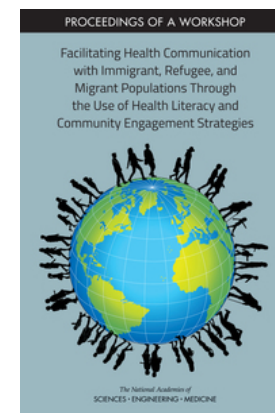
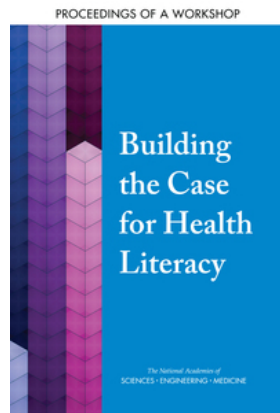
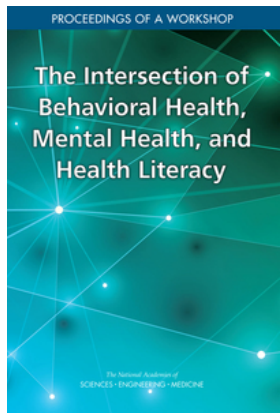
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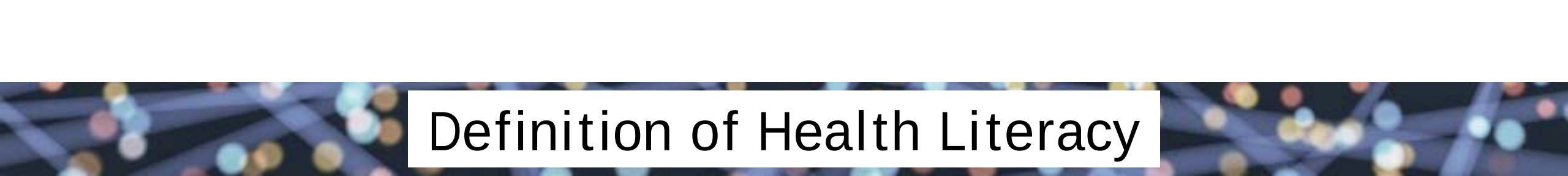
THE ROUNDTABLE ON HEALTH LITERACY

The Roundtable's mission is to **inform, inspire, and activate** a wide variety of stakeholders to support the development, implementation, and sharing of **evidence-based health literacy practices and policies**. The goal is to improve the health and well-being of all people.



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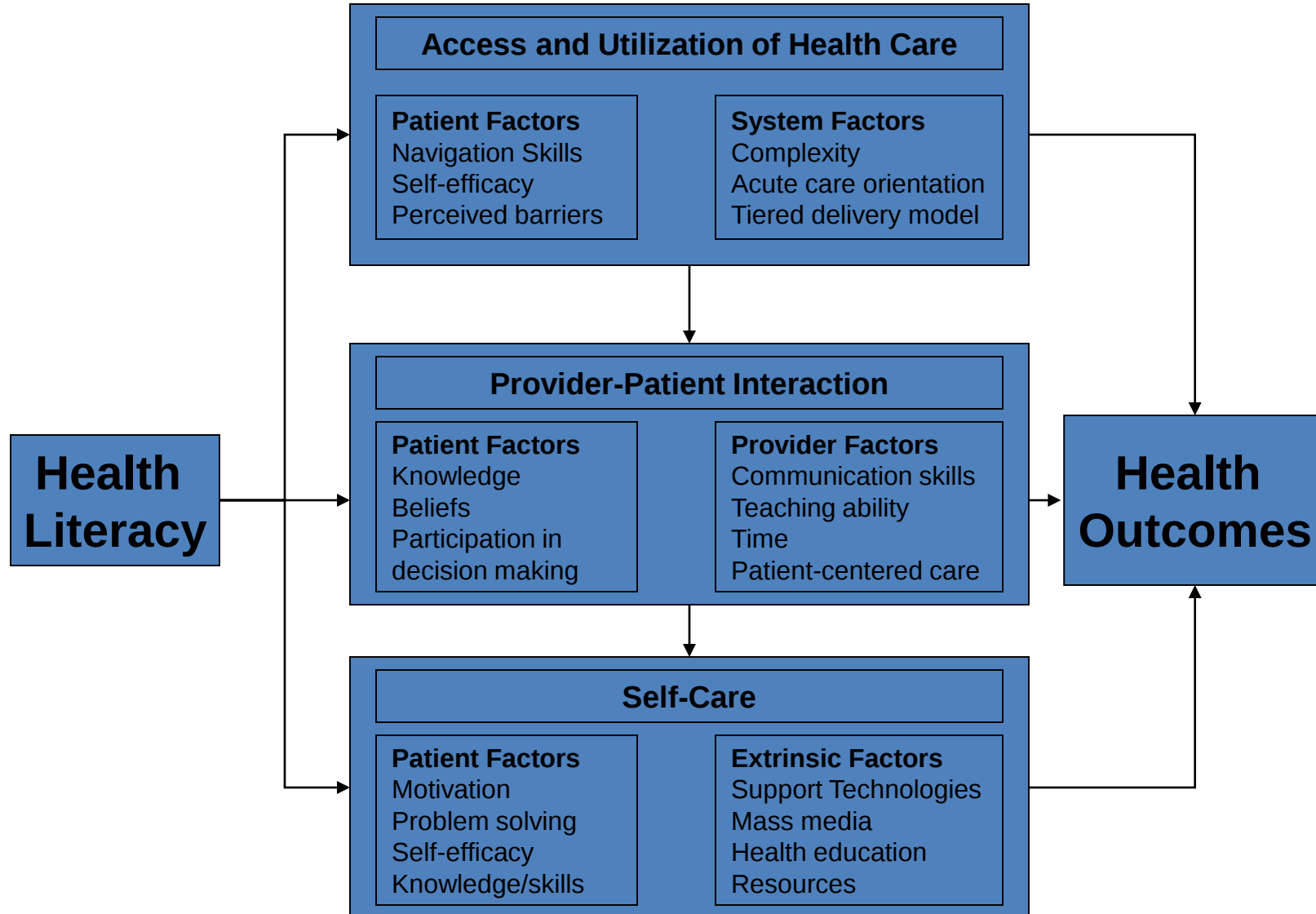


Definition of Health Literacy

“The degree to which individuals have the capacity to obtain, communicate, process, and understand ~~basic~~ health information, services, and skills needed to make informed health decisions and actions.

- Healthy People 2020

Causal Pathways between Limited Health Literacy and Health Outcomes



WORKSHOP OVERVIEW

Workshop goal is to identify opportunities to:

1. Improve communication in cancer prevention and cancer care
2. Support patients and families with low health literacy

Consider:

- Communication strategies for multicultural and low-health literacy populations
- Best practices to improve communication at each stage of the cancer care continuum
- Media and public health strategies to deliver accurate information about cancer and counter misinformation
- Strategies for health care systems and insurers to improve communication and meet patients' health literacy needs



WORKSHOP PLANNING COMMITTEE

CO-CHAIRS: KAREN BASEN-ENGQUIST & MICHAEL PAASCHE-ORLOW

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ANNALEE GONZALES

MICAH WINOGRAD

SHARYL NASS



WORKSHOP AGENDA: JULY 15

SESSION 1

Overview of Health Literacy and Communication Strategies in Oncology

SESSION 2

Strategies and Best Practices to Improve Communication Across the Cancer Care Continuum

SESSION 3

Communication Strategies to Build Public Trust and Counter Inaccurate Information about Cancer

SESSION 4

Current and Future Research Strategies for Health Communication in Oncology



WORKSHOP AGENDA: JULY 16

SESSION 5

Procedures, Policies, and Programs to Assess and Address Health Literacy Needs of Patients and Families

SESSION 6

Stakeholder Perspectives and Priorities for the Path Forward

We encourage you to suggest policy changes to support patient health literacy and improve communication in cancer care.

Please state your name and affiliation prior to asking questions at the microphone.

