STATE HEALTH POLICY to

ADVANCE CANCER PREVENTION

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Remarks today are my own.

CANCER PREVENTION POPULATION HEALTH PERSPECTIVE

Individual Behaviors

- Awareness & Literacy
- Choice
- Socioeconomic Needs

Systems & Environments

- Exposure to Risks
- Access to Care
- Quality of Care
- Equity (risk, ID, Rx, f/u)

Mental Health

- Depression
- Anxiety

- Tobacco prevention and cessation
- Physical Activity
- Obesity
- Dietary Fiber, not Processed Red Meat
- Alcohol
- Helicobacter pylori treatment
- Vaccinations against HPV and HBV
- □ Treatment of HBV, HCV, and HIV (PrEP)
- Colorectal polyp removal
- Cervical dysplasia removal
- Ultraviolet (UV) light avoidance
- Chemoprevention with aspirin?

PREVENTING CANCER in POPULATIONS



Policy

State and community health policy planning.



Data

Informing populath health and disease risk mitigation.



Finance

Incentivizing prevention with financial instruments.

POLICY OPPORTUNITIES

- 1. State Cancer Plans
- 2. State Health Improvement Plans
- 3. Tobacco Control FDA, work-arounds to state pre-emption
- 4. Social Determinants of Health (SDOH) (i.e., Food, Transport, Housing, Education, Vocational Training)
- 5. Broadening Definition of Health Equity by including disease risk (i.e., genetically predisposed)
- 6. Workforce Capacity for Individual and Population Risk Mitigation
- 7. Health in All Policies
- 8. Multiple Risks and Co-Morbidities Mental Health, Cardiovascular
- 9. Policy Toolkits & Implementation Collaboratives

DATA OPPORTUNITIES

- 1. County Health Rankings: WISC.edu & RWJ F ↔ County HD's
- 2. Digital Quality Measures (dQM) on risk mitigation: NCQA
- 3. Move to real time data to enable rapid-cycle change.
- 4. Multipayer claims data linked to cancer registries.
- 5. Convert cancer registries from depot to information exchange back to providers and payers (i.e., CIN2/3, polyps).

FINANCE OPPORTUNITIES

- 1. Convert prevention into procedures like mammography.
- 2. Performance Measures in health plan contracts.
- 3. Electrify performance measures with Rewards and Penalties.
- 4. Chronic Disease Management Programs (42 CFR § 422.152(c))
- 5. Healthy Behavior programs on Tobacco, Healthiest Weight, Alcohol
- 6. Quality Assessment and Performance Improvement (QAPI) programs (42 CFR § 416.43, § 438.330)
- 7. Activities that meet minimum Medical Loss Ratio (MLR) (42 CFR § 423.2430)
- 8. Value Based Insurance Design.

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