

JustBirth Space

Operationalizing Birth Justice
Metrics towards Achieving Equity in
Maternal Health

Aimée Brill, CD, CPD Advancing Diagnostic Excellence in Maternal Health Care: A Workshop Thursday, July 27th, 2023



JustBirth Space provides individuals with free, responsive, and trustworthy virtual support to safely navigate pregnancy, birth, and the postpartum period.

Our mission is to operationalize birth justice to foster CARE (Connection, Accountability, Repair, and Equity) throughout the perinatal care system, from institutions to health care providers to birthing families.

Our work is rooted in core values of:

Anti-Racism and Equity

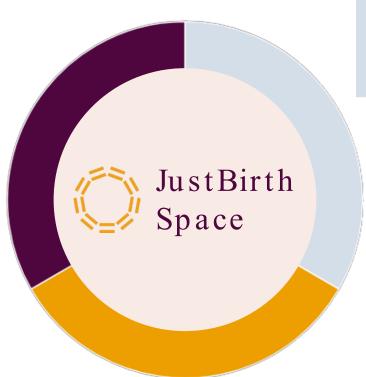
Accountability

Inclusion

Our Model:

Direct Services

Community-based doula support via free text, phone and video, and virtual support groups and classes



Systems Transformation

Integration of birth justice principles into institutions through health systems partnerships and implementation

Workforce Development

Supportive and flexible work opportunities for the community doula workforce



HOSPITABASED NETWORKS

Montefiore Hospital
Elmhurst Hospital
NYU Langone
Mount Sinai

PARENTS

Pregnant
Postpartum

Extended family

Support Systems



COMMUNITYBASED ORGS

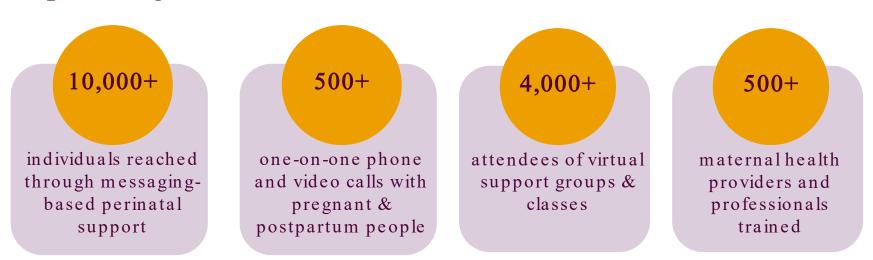
Ancient Song VBI Morris Heights Health Center CWHA Public Health Solutions Bronx Healthy Start

BIRTH ADVOCATES

Midwives
Obstetricians
Doulas
Lactation Specialists
Childbirth Educators
Social Workers



Expanding Reach with Proven Satisfaction



Across all services, JustBirth Space clients have described support they received to be compassionate, accessible, inclusive, focused on trust-building, culturally responsive, and non-judgmental.

Birth Justice is...

When individuals regardless of race or gender identity are able to make informed decisions during pregnancy, childbirth, and postpartum for themselves and babies that is free from racism and implicit bias; without fear of coercion into unnecessary medical interventions, reprisal for refusal of care, and/or face inadequate medical care and are able to express their full human rights around their reproductive health choices for themselves and families that incorporates the intersectional and structural needs of the individual and communities.

Ancient Song

Trust-

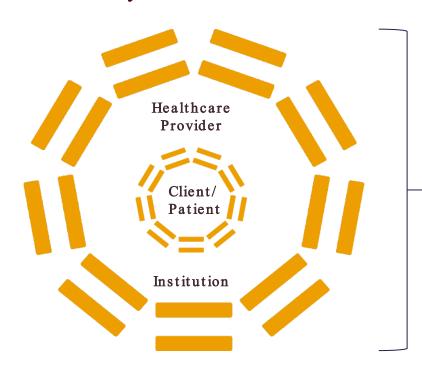
Building

What does operationalizing birth justice look like? Personalized support and Continuity of Care Birthing Person Education and Listening and



We are creating JustBirth Space as an emergent and iterative solution with the long-term vision to integrate personcentered, compassionate, holistic, responsive support into the perinatal care system.





Connection (antidote to shame and blame that centers humanity)

Accountability (non-punitive pathway to healing and changed behavior)

Repair & Reconciliation

(transformation that acknowledges
the root causes of inequity)

Equity (outcome based on earned
trust grounded in a relational
framework)





We are actively working to reimagine and reframe equity when it comes to birth and perinatal health.

Moving away from definitions of health equity that:

- Focus exclusively on the reduction of disparities
- Are not explicit about race equity
- Perpetuate the same structures and systems

We focus on an approach to equity rooted in birth justice:

- Relationship-based
- Grounded in trust and collective action
- Focused on systems change
- Rooted in active anti-racism (not just implicit bias training)
- Applies a racial equity lens
- Always puts the birthing person's outcomes and experience at the center

For true systems transformation, accountability cannot be punitive, and instead is a pathway to healing for birthing people, providers, institutions, and communities.





JustBirth Space has developed pathways to deepen accountability work and guide healing for birthing people, doulas and birth workers, and hospitals and health systems.



Direct Accountability Support

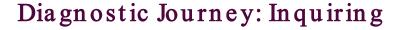
Connections and direct support for birthing people and families to build trust, while also addressing and processing birth trauma, all within the context of the broader birth justice movement.

- Building trust and connection throughout pregnancy
- Sharing and processing birth stories
- Identifying instances of trauma or rights violations
- Defines pathway to accountability

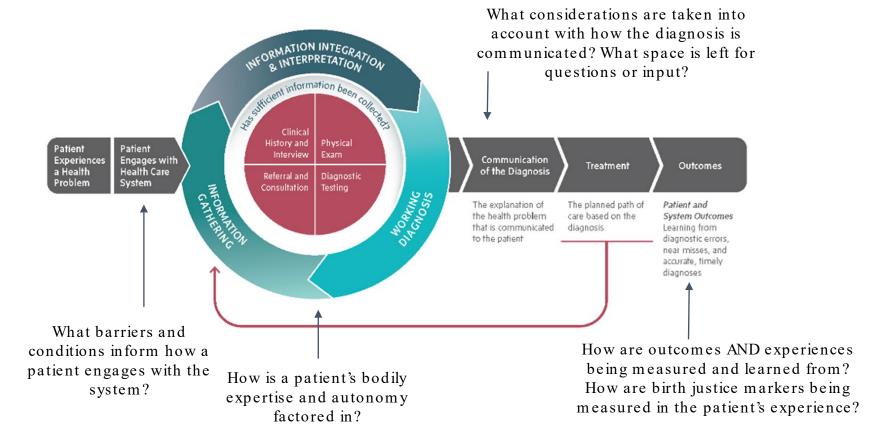
Health Provider Trainings

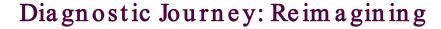
Group trainings with residents, providers, and health system administrators focused on birth justice, human rights in childbirth, and how to implement systems change.

- Respectful maternity care
- Language of consent and shared decision-making
- Cohesion in interprofessional practices towards collaborative care
- Provider wellbeing

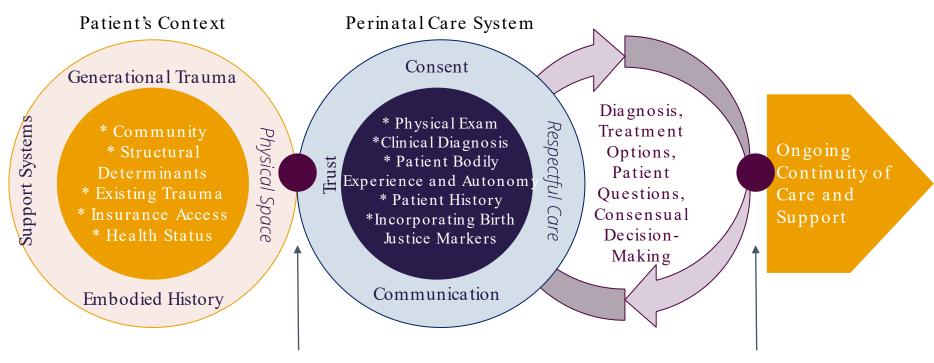












Interaction with Health
Care System

Treatment Plan, Outcomes, and Experiences



Give than ks!



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Follow: @justbirthspace



All work originated by JustBirth Space

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