







TRIAL DESIGN

Enables access

Communicates benefits

Describes side effects and burdens

Offers support & encourages adherence







ACCESS

Trials need to go to where the patients are

Patients enroll at an Academic Medical Center but receive treatment in the community

Reduce the burden and cost of

transportation

Establish overnight accommodations

Include travel expenses in budgets

Approach Uber or Lyft to provide free transportation for local travel





SUPPORT SERVICES

Physicians need to know who their patients are, their life experiences, their priorities and how they have dealt with illness in the past

Phone check-ins

Side effects

Complete questionnaires

Be a human connection in a sterile and scary world







INFORMED CONSENT

Length, language and tone

Payment for care if injured

Continual communication

Drug availability for those who benefit

