

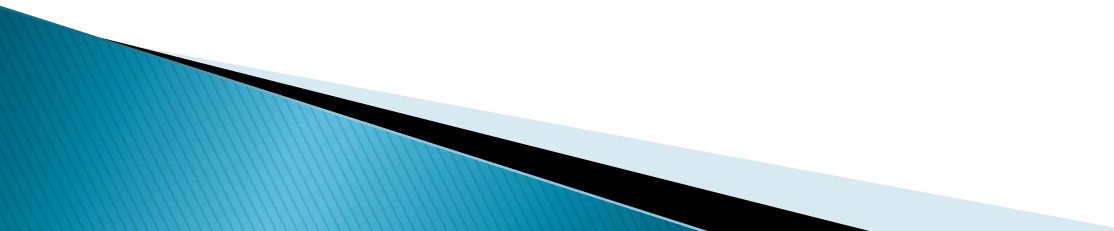
Mississippi Network for Cancer Control and Prevention

The University of Southern Mississippi

Fannie Lou Hamer Cancer Foundation

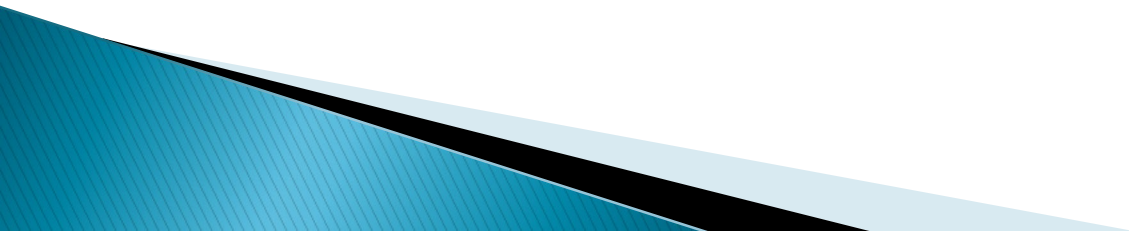
Freddie White-Johnson, MPPA

Mission

- ▶ Eliminate cancer health disparities in underserved populations in Mississippi through:
 - ▶ Research
 - ▶ Education
 - ▶ Outreach
and
 - ▶ Community engagement.
- 

COMMUNITY ENGAGEMENT

- ▶ The nature of the relationship between professionals and clients, governments and citizens, service systems and communities.



Infrastructure Sustainability through Transition



COMMUNITY ENGAGEMENT



RESEARCH AND EDUCATION



OUTREACH



REACHING THE HARD TO REACH POPULATIONS



CHALLENGES

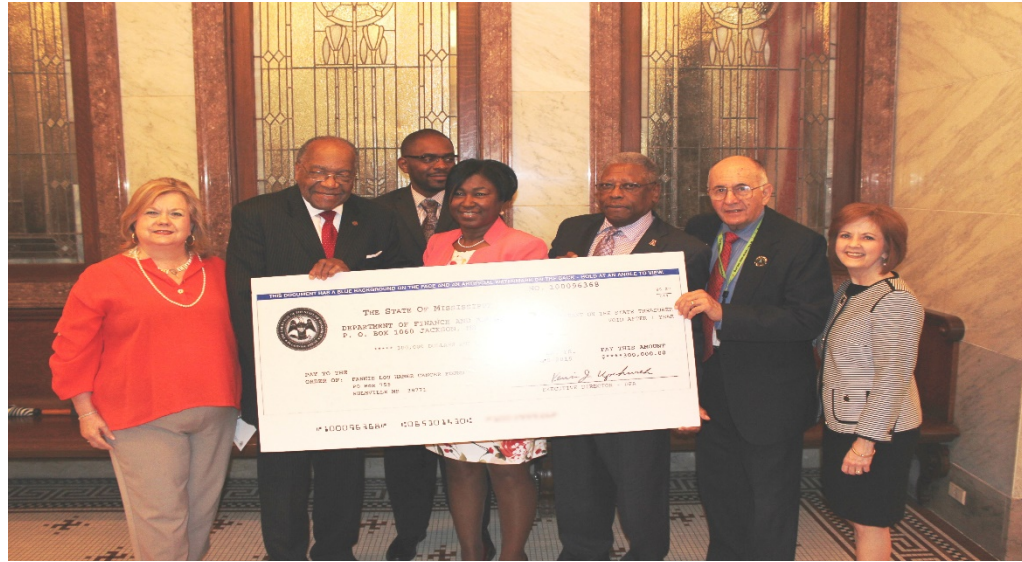
Underserved Rural Communities



We embraces, supports, and brings small Mississippi Delta communities together

- Encourages participation of diverse ethnicities in supporting cancer prevention
- Increases sense of community
- Gives community members hope
- Provides a tangible reminder of community investment
 - Land purchase
 - Architectural design for Foundation headquarters

Gives Community Members Hope



Funds (\$2.5 millions) are being raised to build the Fannie Lou Hamer Cancer Foundation's Headquarters



Contact Information

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&

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