



NO BARRIERS



In The Media...



GREAT BIG STORY

ELLE

The New York Times



npr



GOOD MORNING AMERICA

Sports Illustrated

WALL STREET JOURNAL

Trusted By...



WINNEBAGO

Allstate



Prudential

LOWE

Raytheon

Google



PHILIPS



COBANK

MASCO

CABINETS TO GO



NO BARRIERS

**Empowering people with significant and
persistent barriers to believe...**

**WHAT'S WITHIN YOU IS STRONGER
THAN WHAT'S IN YOUR WAY**



NO BARRIERS

**THE
CHALLENGE**

When we face great adversity in life, we struggle to:

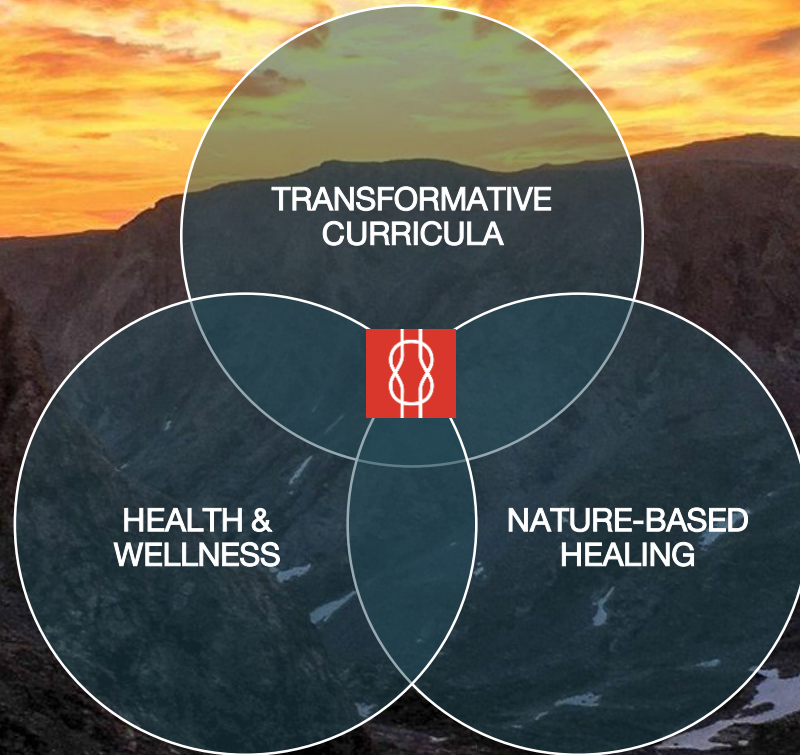
- Redefine our **identity**
- Rediscover our **purpose**
- Build a **community** of support
- Believe in our **potential** again

As a result, we are at significant risk of compromising our health and wellness, losing hope and giving up.

— THE SOLUTION —



NO BARRIERS



OUR REACH



100 Million+

Average annual media impressions

1.3 Million+

Virtual event attendees

10 Million+

Combined reach of our influencers

50%

Live with or support someone with a disability

150K

People impacted by programs

83K

Active online course enrollments

40K

Engaged social media followers

95%

Need financial support to join



Life-Changing Programs

Either in person or virtually, we ask participants to reflect on their past, recognize where they are in the present, and look to the future with positivity. Through a process of individual reflection, group interaction, and curriculum-driven instruction, we provide veterans and caregivers with a new mindset for viewing and overcoming their barriers.



At-Home Adventures

3-5 Day Basecamp

5-7 Day Backcountry

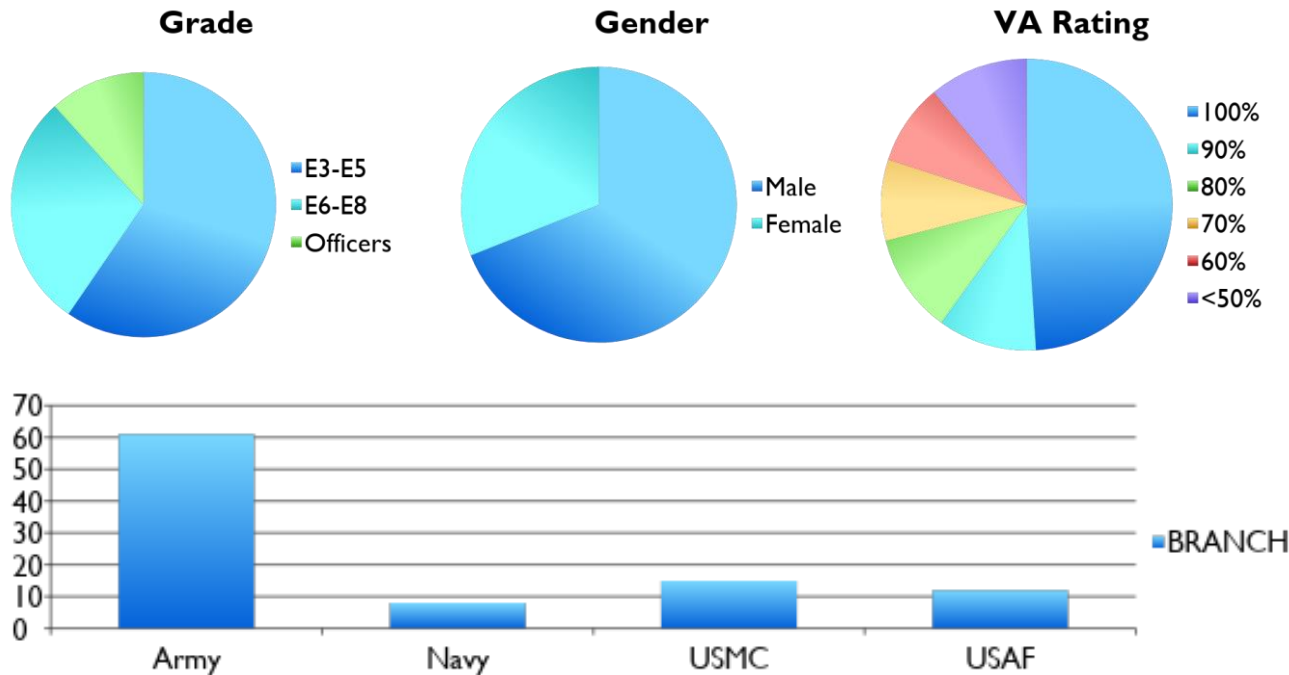
The No Barriers Summit

Engaged Post-Program
Rope Teams

WHO WE SERVE

Demographics

250-350 Veterans/Year and 400-500 Caregivers/Year



No Barriers Programs are SAVING LIVES

100%

Statistically significant growth
across all measured factors

96%

Agree “What’s Within Me Is
Stronger Than What’s In My
Way” Post-Program

98

Average Net
Promoter Score

1000s

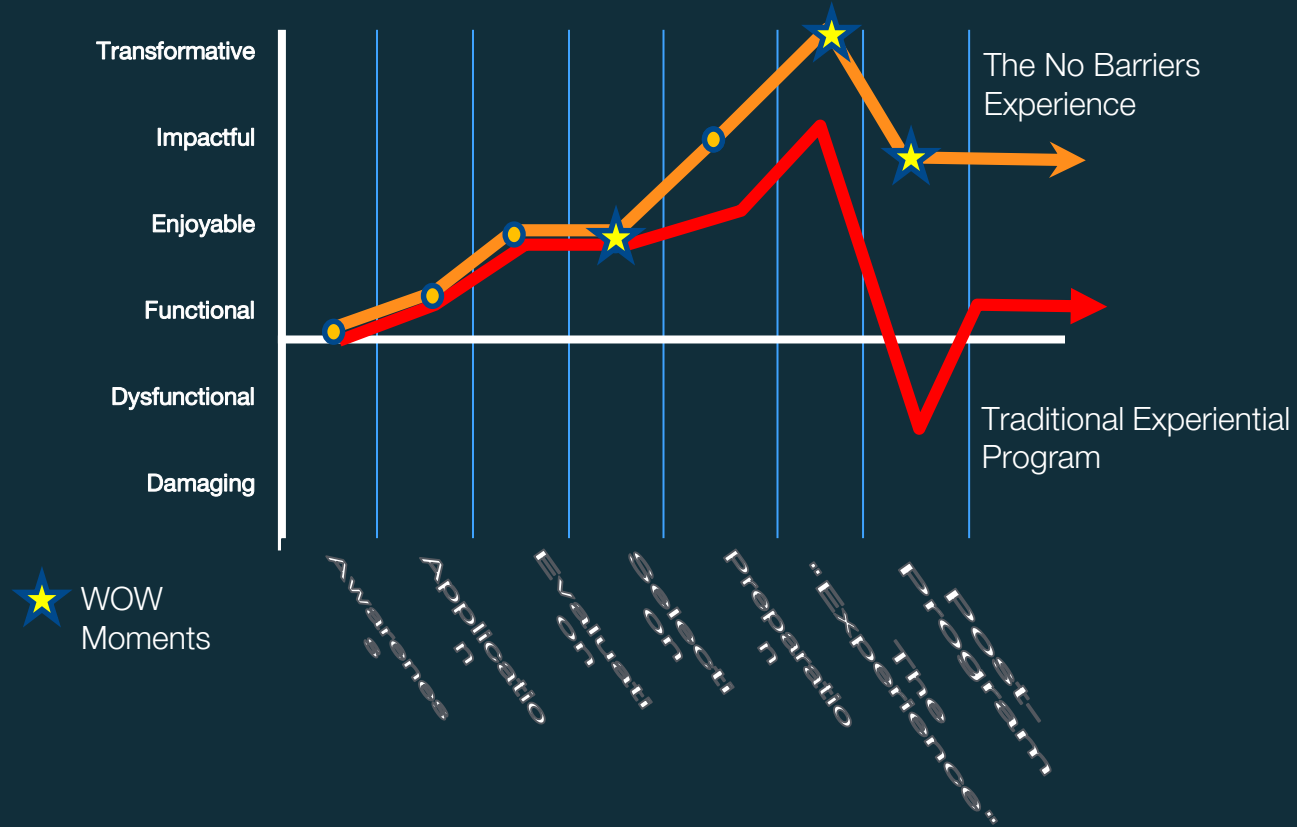
Vets & Caregivers served
since 2011



*“Not to be overdramatic,
but I think this program
may have saved my life.”*

– Terry Schartung, Jr.
No Barriers Warriors Participant

OUR UNIQUE APPROACH



Classic No Barriers Program

PHASE I

Meet the Team & Start Curricula

- Introduces the concepts to breakthrough barriers
- Connection w/ team



PHASE II

Experience the No Barriers Life

- Experiential Learning in a field-based environment
- Past-Present-Future
- Camaraderie

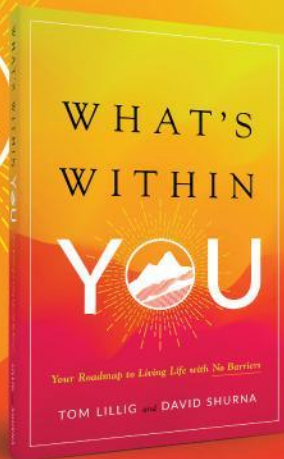


PHASE III

Engage with Community

- Complete your pledge
- Build your rope teams
- Stay connected

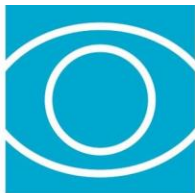




WHAT'S WITHIN YOU

Your Roadmap to Living Life with No Barriers

TOM LILLIG & DAVID SHURNA



VISION

Define a purpose that inspires you to give your best back to the world.

Move beyond your comfort zone to grow and reach goals.

REACH



PIONEER

Persevere through challenges to innovate.

Collaborate and connect with others to build strong communities.

ROPE TEAM



ALCHEMY

Harness life experience into optimism.

Find the gifts earned through the struggle.

SUMMITS



ELEVATE

Impact the world as a leader who serves.



WARRIORS

“Strange thing was No Barriers asked nothing from us. No money. No favors. No repayment. They asked for nothing except that we try. Try to be present in the moment and open to the idea that life is beautiful and worth living. A hard sell but they sold us. And they healed us.”

– Ryan Kelly
No Barriers Warriors Alumnus



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