



PRIMARY CARE: A COMMON GOOD TO PROMOTE EQUITY

Heather Bittner Fagan, MD MPH
ChristianaCare Health System
Professor, Family Medicine
Chair, Early Detection and Prevention Committee of the
Delaware Cancer Consortium



Delaware- State Approach

- Partnered with all major health systems and multiple community partners
- Community-based and deliberately diverse in outreach
- Nurse-navigators
- Screening for Life funnels into Delaware Cancer Treatment Program



Cancer isn't waiting for COVID-19 to be over.

One in three Delawareans will get cancer. Unfortunately, many have put off their cancer screenings in the past year. Screening detects cancer early, when it's most treatable. If you've delayed or canceled a screening due to the pandemic – for breast, cervical, colon, lung, or prostate cancer – don't wait one more day. Call your health care provider to schedule your cancer screenings today.

If you don't have a provider, we can help. If you are uninsured or underinsured, you may be eligible for free screenings. To learn more about eligibility requirements and recommended cancer screenings, and to find other information, please visit HealthyDelaware.org/Cancer.

To schedule your cancer screening by phone:

Call your health care provider, dial 2-1-1, or speak directly with a nurse navigator at the health system nearest you, below.

ChristianaCare: 302-251-3537
Bayhealth: 302-254-8026
Beebe Healthcare: 302-291-4380

HEALTHY DELAWARE

ChristianaCare Bayhealth Beebe



Cancer isn't waiting for COVID-19 to be over.

One in three Delawareans will get cancer. Unfortunately, many have put off their cancer screenings in the past year. Screening detects cancer early, when it's most treatable. If you've delayed or canceled a screening due to the pandemic – for breast, cervical, colon, lung, or prostate cancer – don't wait one more day. Call your health care provider to schedule your cancer screenings today.

If you don't have a provider, we can help. If you are uninsured or underinsured, you may be eligible for free screenings. To learn more about eligibility requirements and recommended cancer screenings, and to find other information, please visit HealthyDelaware.org/Cancer.

To schedule your cancer screening by phone:

Call your health care provider, dial 2-1-1, or speak directly with a nurse navigator at the health system nearest you, below.

ChristianaCare: 302-251-3537
Bayhealth: 302-254-8026
Beebe Healthcare: 302-291-4380

HEALTHY DELAWARE

ChristianaCare Bayhealth Beebe



Cancer isn't waiting for COVID-19 to be over.

One in three Delawareans will get cancer. Unfortunately, many have put off their cancer screenings in the past year. Screening detects cancer early, when it's most treatable. If you've delayed or canceled a screening due to the pandemic – for breast, cervical, colon, lung, or prostate cancer – don't wait one more day. Call your health care provider to schedule your cancer screenings today.

If you don't have a provider, we can help. If you are uninsured or underinsured, you may be eligible for free screenings. To learn more about eligibility requirements and recommended cancer screenings, and to find other information, please visit HealthyDelaware.org/Cancer.

To schedule your cancer screening by phone:

Call your health care provider, dial 2-1-1, or speak directly with a nurse navigator at the health system nearest you, below.

ChristianaCare: 302-251-3537
Bayhealth: 302-254-8026
Beebe Healthcare: 302-291-4380

HEALTHY DELAWARE

ChristianaCare Bayhealth Beebe



Cancer isn't waiting for COVID-19 to be over.

One in three Delawareans will get cancer. Unfortunately, many have put off their cancer screenings in the past year. Screening detects cancer early, when it's most treatable. If you've delayed or canceled a screening due to the pandemic – for breast, cervical, colon, lung, or prostate cancer – don't wait one more day. Call your health care provider to schedule your cancer screenings today.

If you don't have a provider, we can help. If you are uninsured or underinsured, you may be eligible for free screenings. To learn more about eligibility requirements and recommended cancer screenings, and to find other information, please visit HealthyDelaware.org/Cancer.

To schedule your cancer screening by phone:

Call your health care provider, dial 2-1-1, or speak directly with a nurse navigator at the health system nearest you, below.

ChristianaCare: 302-251-3537
Bayhealth: 302-254-8026
Beebe Healthcare: 302-291-4380

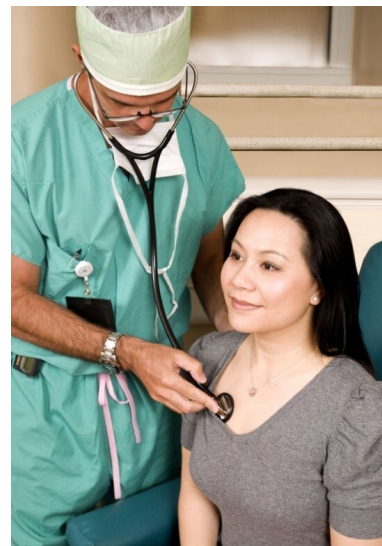
HEALTHY DELAWARE

ChristianaCare Bayhealth Beebe

Mammography Screening

Access to health care is associated with meeting the United States Preventive Services Task Force (USPSTF) mammography screening.

- Having a “personal doctor”
- Having had a check-up within the past year



Colorectal Cancer Screening

There are several characteristics that are associated with meeting the United States Preventive Services Task Force (USPSTF) colorectal cancer screening:

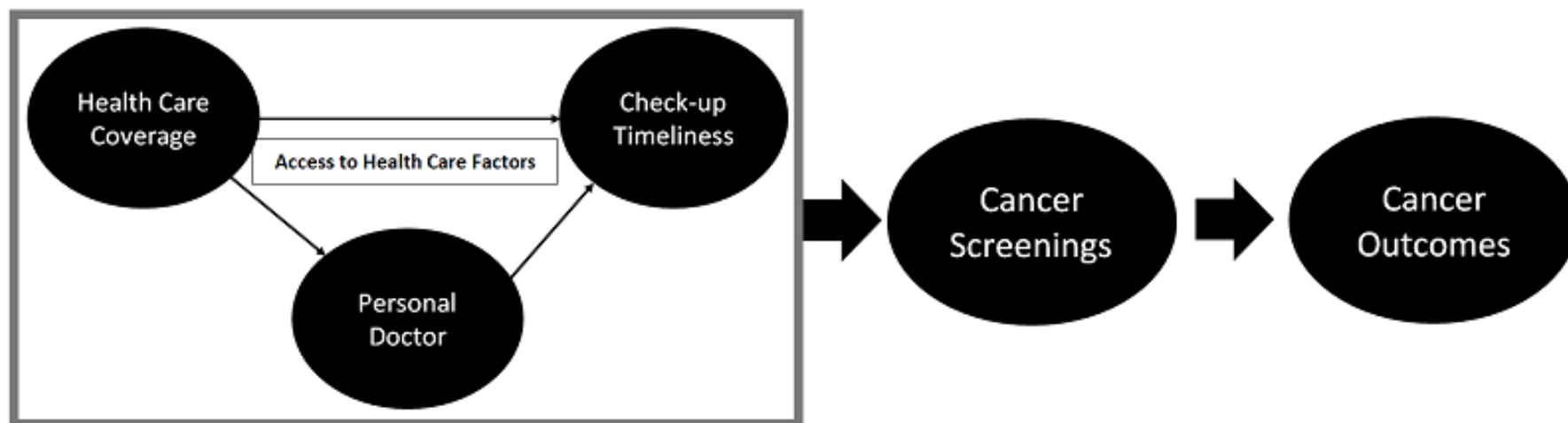
- Having a “personal doctor”
- Having had a check-up within the past year



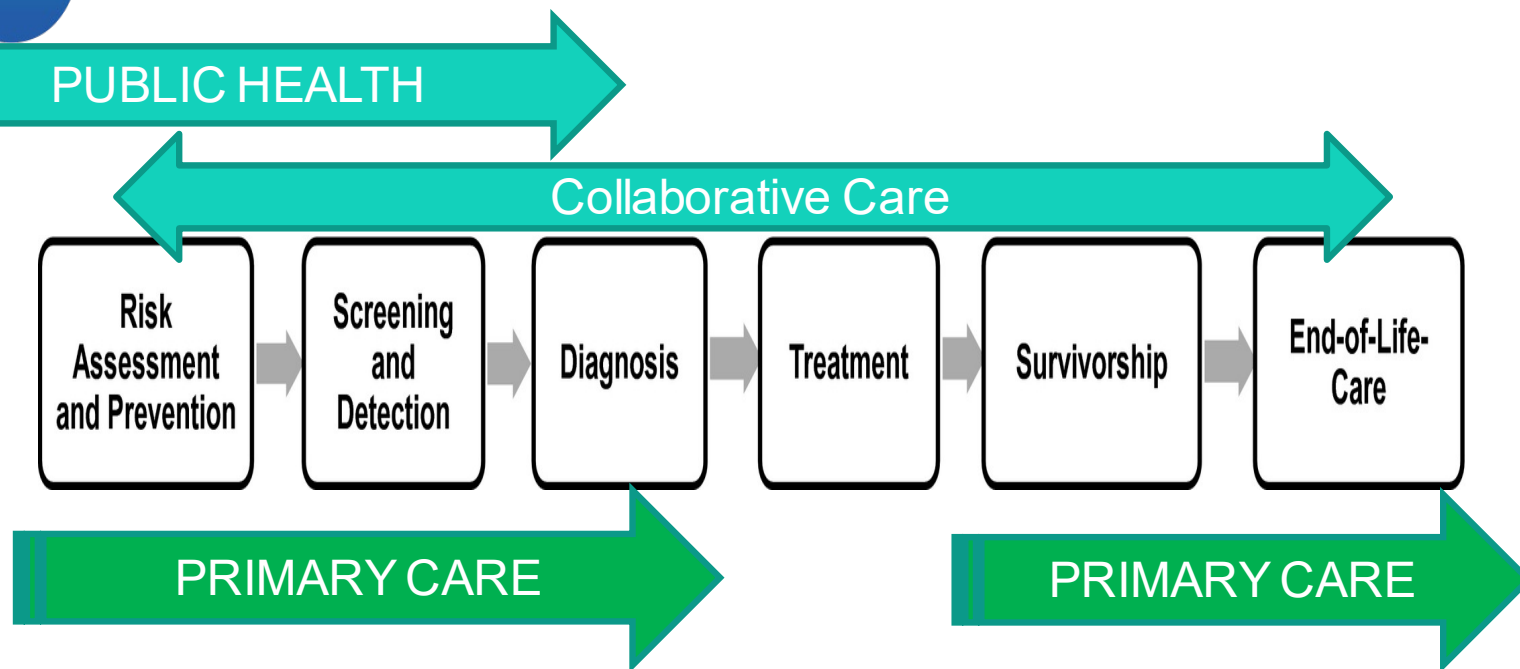


Cancer Early Detection: The Role of Health Care Access

Flow of Association of Health Care Access to Cancer Screening and Outcomes in Delaware



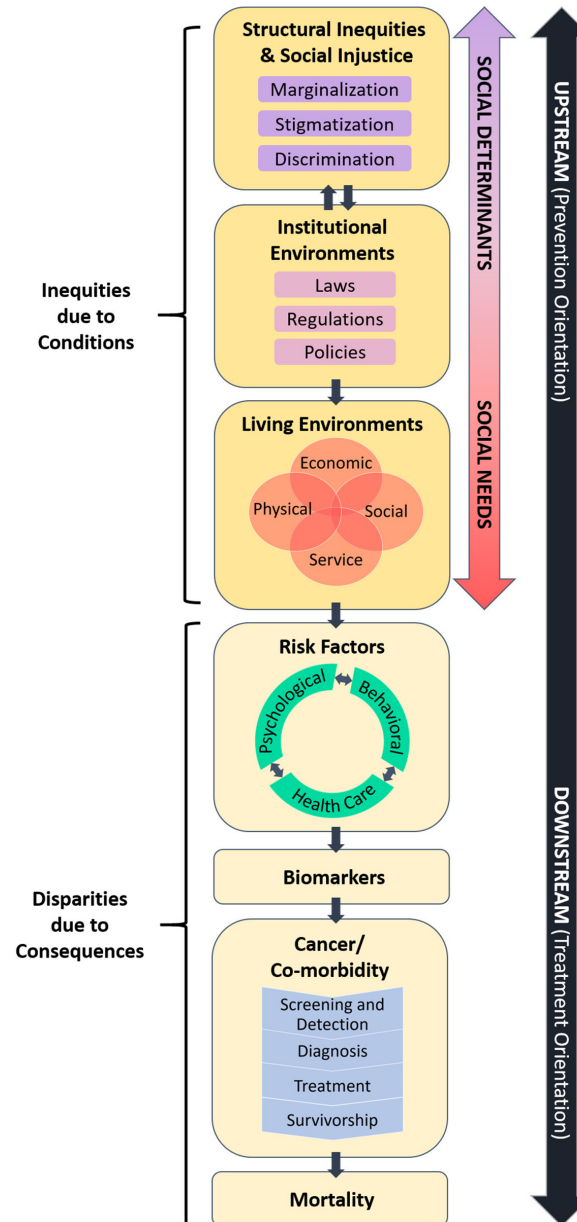
Cancer Control Continuum



CA: A Cancer Journal for Clinicians, Volume: 70, Issue: 3, Pages: 165-181, First published: 23 March 2020, DOI: (10.3322/caac.21604)

Primary care seeks to address SDOH in communities where people live and work

CA: A Cancer Journal for Clinicians, Volume: 70, Issue: 1, Pages: 31-46,
First published: 29 October 2019, DOI: (10.3322/caac.21586)





EBM Recommendations

- Physician recommendation
- Decision Aids/Shared Decision Making
- Patient Navigation
- Telehealth & Technology
- Get out of the “black box” of 15-minute visit



- 

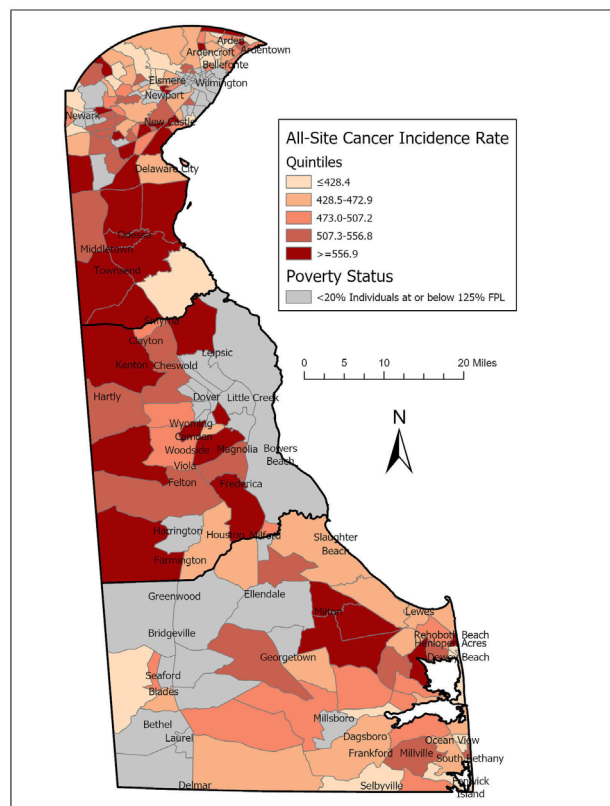


References

- CA: A Cancer Journal for Clinicians, Volume: 70, Issue: 3, Pages: 165-181, First published: 23 March 2020, DOI: (10.3322/caac.21604)
- CA: A Cancer Journal for Clinicians, Volume: 70, Issue: 1, Pages: 31-46, First published: 29 October 2019, DOI: (10.3322/caac.21586)
- Dickerson JC, Ragavan MV, Parikh DA, Patel MI. Healthcare delivery interventions to reduce cancer disparities worldwide. *World J Clin Oncol*. 2020;11(9):705-722. doi:10.5306/wjco.v11.i9.705
- Shawna V. Hudson, Jeanne M. Ferrante, Pamela Ohman-Strickland, Karissa A. Hahn, Eric K. Shaw, Jennifer Hemler and Benjamin F. Crabtree (and many more)
- The Journal of the American Board of Family Medicine November 2012, 25 (6) 782-791; DOI: <https://doi.org/10.3122/jabfm.2012.06.110254>
- Download the report and view more resources at: [Nationalacademies.org/primarycare](https://www.nationalacademies.org/primarycare)

All-Site Cancer Incidence: 125% Federal Poverty Level

<20% Individuals at or Below FPL



=>20% Individuals at or Below FPL

