

IDENTIFYING RESEARCH CHALLENGES AND OPPORTUNITIES
The Caregiver Perspective

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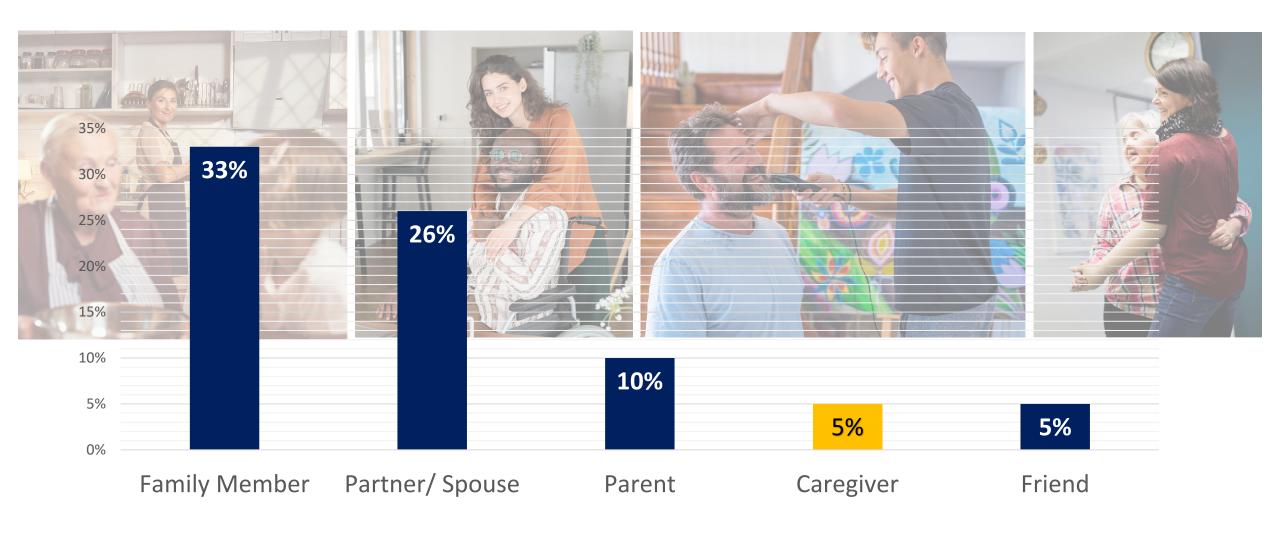


NEARLY ONE IN FIVE (19%) ARE PROVIDING UNPAID CARE TO AN ADULT WITH HEALTH OR FUNCTIONAL NEEDS.**

2020



2015





Unique Challenges

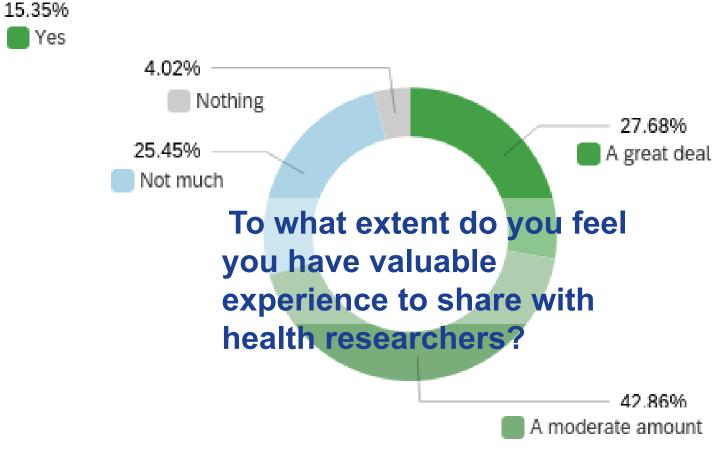
- Does not exist without a patient counterpart but has independent concerns and needs
- Identity and relationship(s) can be complex
 - Takes on caregiving role but does not identify as caregiver
 - Caregiver as gatekeeper to patient, but often it is the opposite
- Often under considerable time and resource burdens
 - Caregivers are trying to juggle their own needs as well as those of the loved ones they support







No









Unique Opportunities

- Expand Patient-Engaged initiatives to include caregivers
 - As part of the patient-caregiver dyad and
 - As stand-alone community
- Change outreach, recruitment, and communication tactics
 - Define caregiver in communications
 - Describe activities or details or role





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