



**MEHARRY
VANDERBILT**
Alliance
SINCE 1999

Cultivating Strategic Partnerships in Community Engagement



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High Quality Cancer Care Workshop

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Disclosures

- I have no conflicts of interest to disclose.

Development of an Actionable Framework to Address Cancer Care Disparities in Medically Underserved Populations in the United States: Expert Roundtable Recommendations

Stakeholders who implement this framework.



Health care leaders, patient advocate groups, community outreach leaders, community-based organizations, lay, nurse and clinical navigators, researchers, industry, govt and policy leaders

Medically underserved populations.



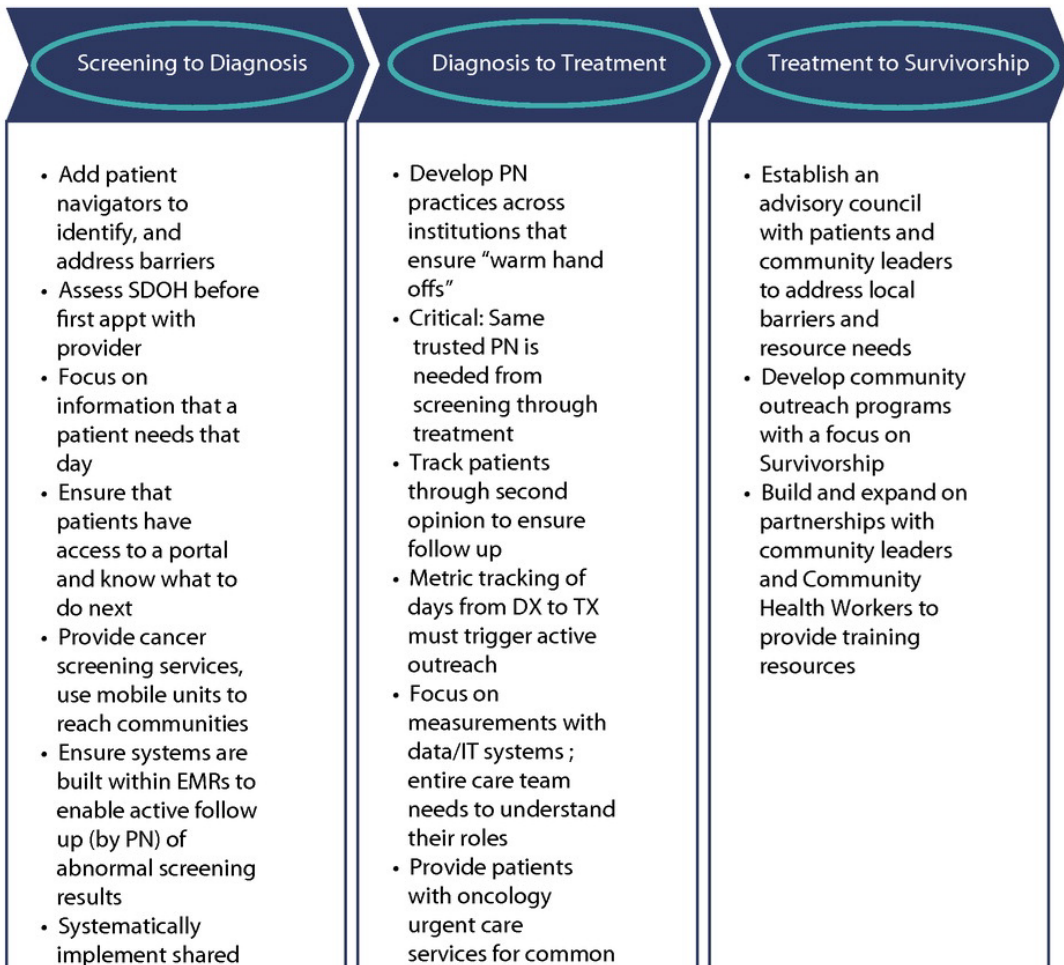
Racial/ethnic minority groups, rural populations, aged, adolescent/young adult], LGBTQ, differently-abled, immigrants and refugees, and under and uninsured communities.



Development of an Actionable Framework to Address Cancer Care Disparities in Medically Underserved Populations in the United States: Expert Roundtable Recommendations

Key Findings: High Impact Practices

Priority Actions Between CCC Domains



Community Engagement



- Engage non-traditional stakeholders • Build advocacy coalitions • Engage patients through trusted community partners • Leverage Technology and engagement platforms

Patient Navigation (PN)



- Standardize best practices for lay navigation (focus on DX through Survivorship)
- Include PN in cancer TX guidelines, clinical trial protocols, CMMI and clinical care teams
- Establish community-academic partnerships to support PN • Enhance/Ensure reimbursement; emphasize and coordinate PN efforts across institutions

Data Collection



- Develop toolkits to collect SDOH data • Collect sexual orientation/gender identity (SOGI) data • Work with payors to access claims data that highlight gaps in the CCC • Gather data directly from patients to inform programs • Conduct benchmark projects; share and expand

Health Equity



- Implement the HHS action plan to reduce racial and ethnic health disparities • Build addressing SDOH impact into accreditation programs with teeth • Develop health equity scorecard for health systems • Build capacity for trusted community engagement

PAVING THE ROAD TO HEALTH EQUITY

Health Equity
is when everyone has the opportunity
to be as healthy as possible



Programs
Successful health
equity strategies



Measurement
Data practices to support
the advancement of
health equity



Policy
Laws, regulations, and
rules to improve
population health



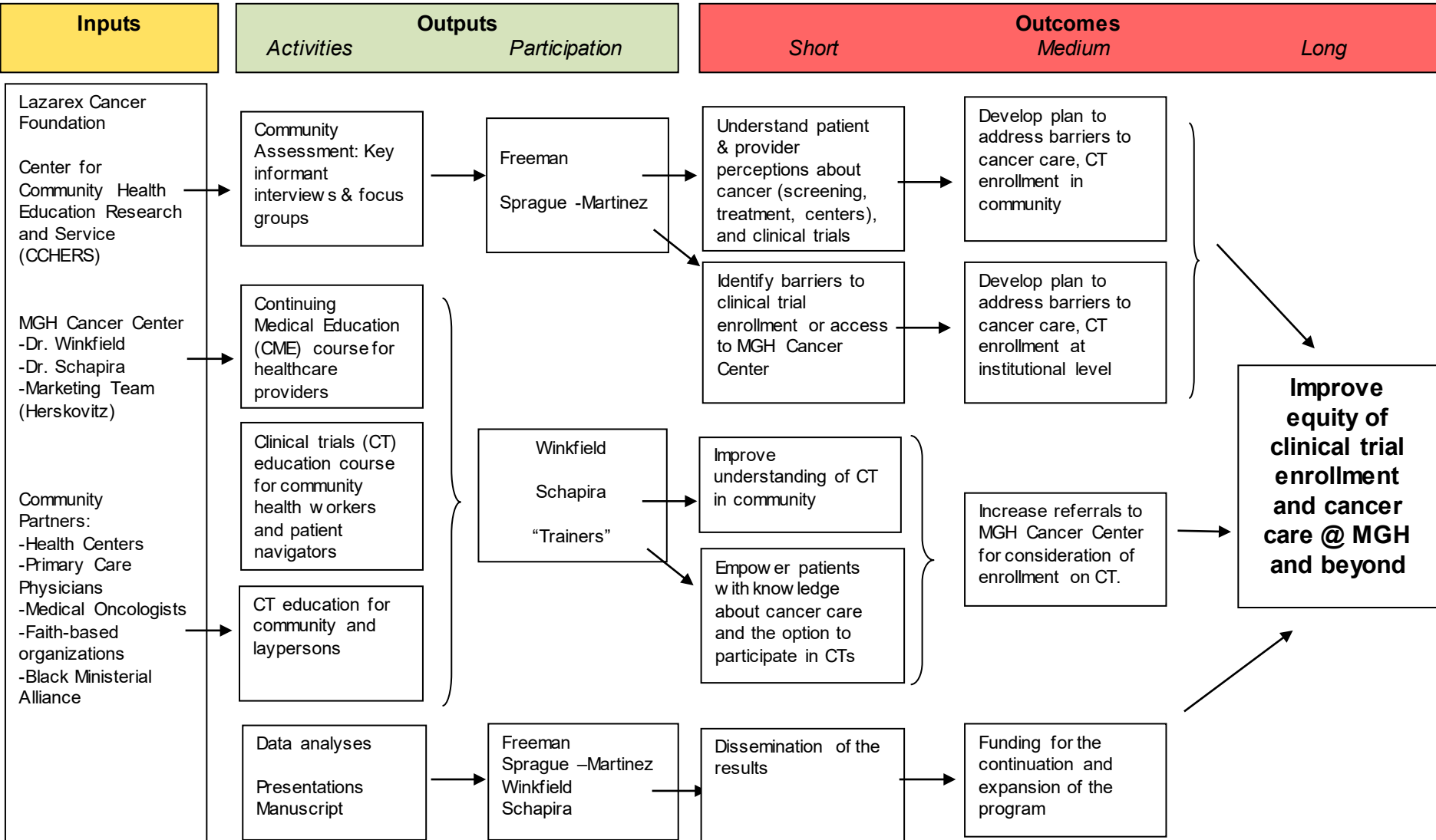
Infrastructure
Organizational structures and functions that support health equity



U.S. Department of
Health and Human Services
Centers for Disease
Control and Prevention

LOGIC MODEL:

Lazarex-MGH CCEP Community Outreach & Education



Programmatic Development: Wake Forest Baptist Health

- **Population Health Navigation**

- Hispanic African American Rural AYA

\$1.2M Programmatic Grants

\$600K – NCI

\$600K - Foundation

- Transitions Program
- Cancer Support Groups
- Survivorship Clinic

Community Collaborations

- Cancer Screening & Prevention

- Free mammogram program
- Skin Cancer Screening
- ANCHOR (NCI) – Anal cancer prevention
- CDC's Colorectal Cancer Control Program (State of VA)



- Engagement in Rural Communities

- Building Community Capacity for Cancer Control

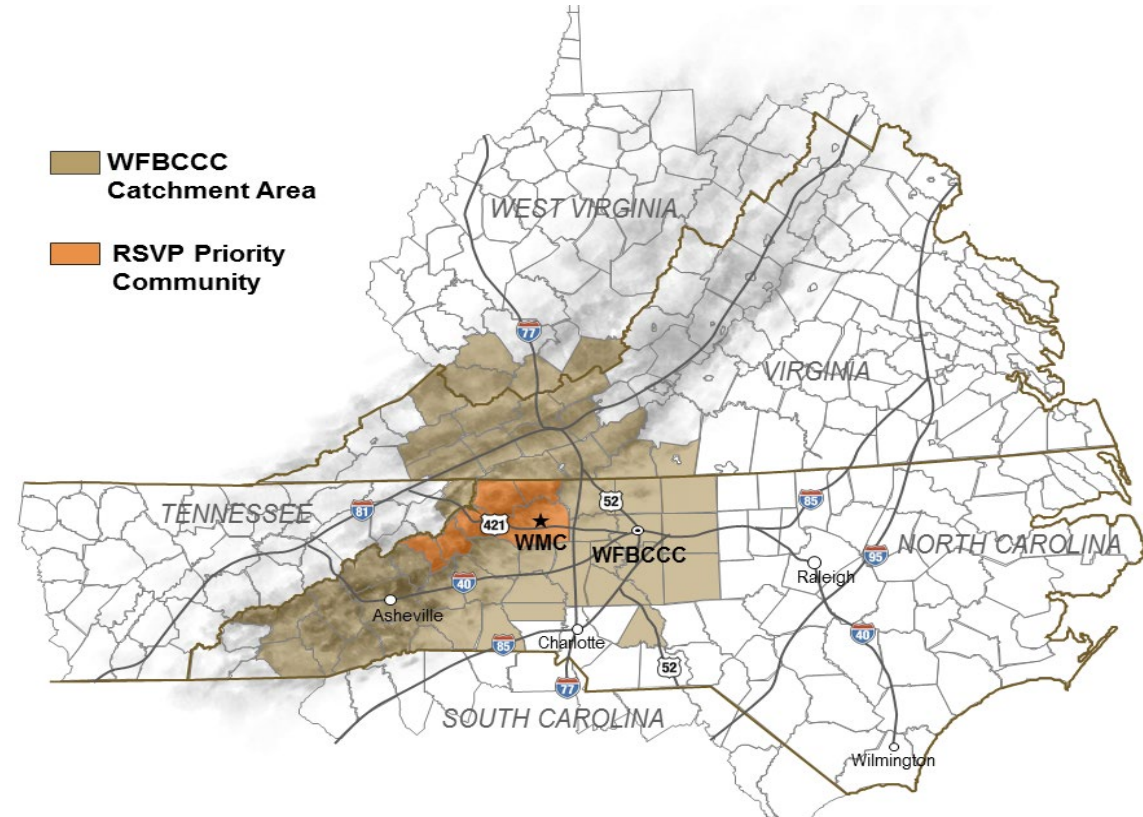
RSVP Supplement Award P30 CA012197-43S2 (FY2018-19)

ARRRC Supplement Award P30 CA012197-44 (FY19-20)

Rural Survivorship Navigation Program (RSVP)

6 counties in Northwest NC:

- Alleghany
- Ashe
- Avery
- Mitchell
- Watauga
- Wilkes



Aims:

1. Enhance our *understanding* of the *needs of rural cancer patients and survivors* along the cancer continuum
2. Address gaps via a rural *population health navigator*
3. Build community capacity for future CPC research by *developing collaborations* with community stakeholders and regional medical providers

RSVP: Community Assessment

■ Provider Needs

- *Patient barriers*: transportation, poverty, lack of resources
- *PCP needs*: education; better communication with specialists

■ Community Survey

- 80% agree there are so many different recommendations on preventing cancer, not sure which ones to follow
- 63% never screened for colon cancer
- 80% of men have never been screened for prostate cancer
- 36% of women have never had a mammogram
- 56% agree that it seems like everything causes cancer

RSVP: Survivor Assessment

■ **Barriers:**

- Cost of healthcare
- Help with paperwork/forms
- Meeting needs of other family members

■ **Primary care:**

- Average mileage to PCP- 21 miles
- Oncologist identified as main doctor for cancer-related care

■ **Needed education:**

- Nutrition/diet
- Decreasing risk of recurrence
- Cancer related follow-up tests to have
- Support/peer group

RSVP: Community Engagement

Partners

Allura USA

American Cancer Society- Wilkes

Care Connection Pharmacy- Wilkes

Novant Oncology Clinic- Wilkes

Seby B. Jones Cancer Center- Watauga

Surry County Health Department

RCCOP Stakeholder Advisory Committee

Tyson Foods

Wilkes County Health Department (FQHC)

Wilkes Multidisciplinary Team

Wilkes Medical Center

Wilkes YMCA- Livestrong

- **Environmental scan**
- **Stakeholder Advisory Committee**
- **24 primary care teams**
- **ACS/Wilkes Relay for Life**



Wake Forest Baptist Health: Population Health Navigation



M. Alejandra Combs, JD
Patient Navigator - Hispanic

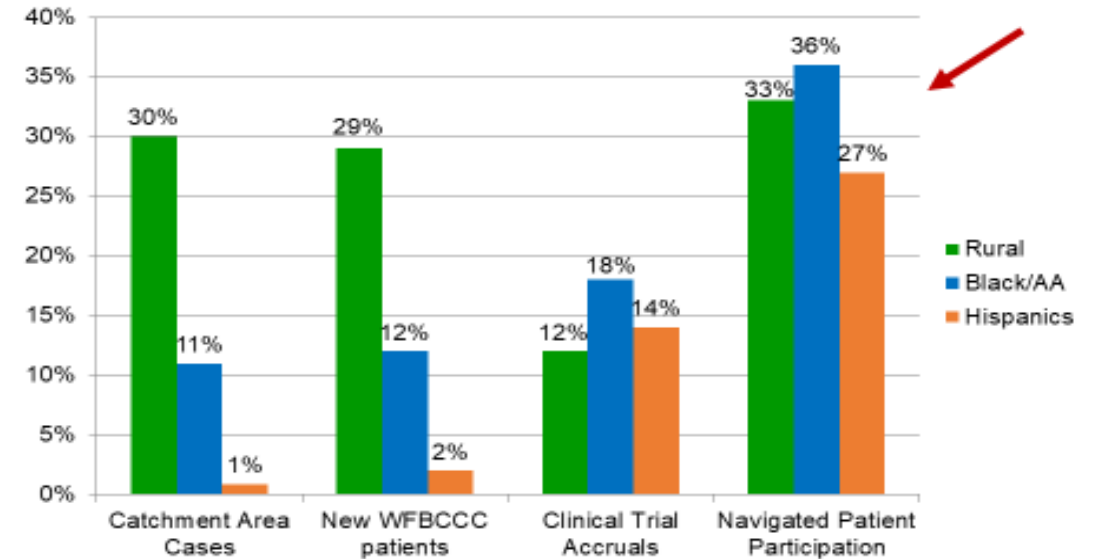


E. Copus, MSW
Patient Navigator- Rural



A. Daniels, MS
Patient Navigator - African

Clinical Trial Participation



Strom C, Combs MA, Weaver KE, Ruiz J, Winkfield K. *Hispanic Patient Navigation: Improving Cancer Care & Clinical Trial Participation. Advancing the Science of Cancer in Latinos.* Poster Presentation. February 22, 2018. San Antonio, TX.

NEW ASCO Survivorship Compendium
Resources Now Available

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SPECIAL SERIES: TEAMS IN CANCER CARE

editorials

Creating the Right Team to Ensure Equitable Cancer Care: Whose Job Is It Anyway?

Karen M. Winkfield, MD, PhD^{1,2} and David G. Schlundt, PhD³

While collaboration has long been important in science and technology, its relevance has increased in the past 2 decades.^{1,2} The recent COVID-19 pandemic has highlighted the critical nature of teamwork in solving

surprising that the principals of team science have been applied to the cancer care team.¹¹ However, team science, the study of the optimal development and function of working groups, must be more broadly

Equity work MUST be intentional!!!

AAA

Awareness

- Get to know the issues
- Understand the social context
- Identify care gaps in your community

Assessment

- Measure & evaluate outcomes

Advocacy

- *Policy Matters!!*
- Resource allocation decisions:
 - Political, economic, and social systems
 - Institutions