Industry Partnerships to Enable Oncology Clinical Research in Community Settings

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Disclosures

- Employee of Johnson & Johnson Innovative Medicine
- Equity ownership in Johnson & Johnson

Guiding Principles

- Equity in Oncology clinical research and drug development is a prerequisite to achieving equity in Oncology health outcomes
- Building a sustainable framework that brings investigators, communities, cancer health systems, and Sponsors together in close partnerships is a critical success factor
- This ecosystem must be fully supported by integrated organizational capabilities including enabling partnerships to overcome obstacles limiting clinical trial participation of underserved minority populations

Enhanced Partnerships with Academic Cancer Centers

Meet with cancer center diversity officers to better align around strategic objectives and needs

 Identify community-affiliated network sites of NCI cancer centers that serve underrepresented and underserved populations

- Supplement study budgets for additional clinical research support to optimize clinical trial participation from community-affiliated sites
- Leverage efficiencies to operationalize key studies across a network of VA research sites (e.g. prostate cancer)

External Partnerships Supporting the Patient Voice and Community Engagement

- American Cancer Society's Navigating Patients Across the Care & Treatment Continuum Program
 - multi-year navigation grants awarded to 20 cancer health systems
 - Supports innovative and impactful patient navigation strategies/solutions to overcome access barriers
 enabling health systems to focus on clinical care and research
 - Transportation
 - Lodging
 - Literacy gaps
 - Childcare
 - Emotional support
 - Includes funding for technology, curriculum and personnel development
 - Potential to reach 8,500 patients with health solutions including supporting access to clinical trials across the 20 funded cancer networks

External Partnerships Supporting the Patient Voice and Community Engagement

- SU2C Diversity in Early Development Clinical Trials Research Grants Program
 - Supporting four clinical teams in Chicago, Dallas, Los Angeles, Philadelphia
 - Partner with community outreach programs and ambassadors to educate and connect pts to early clinical trials
 - Includes seven community engagement grant recipients who are closely connected to communities that are underrepresented in cancer clinical trials
 - Enhances awareness, literacy, and support among underserved minority populations considering participation in early development trials