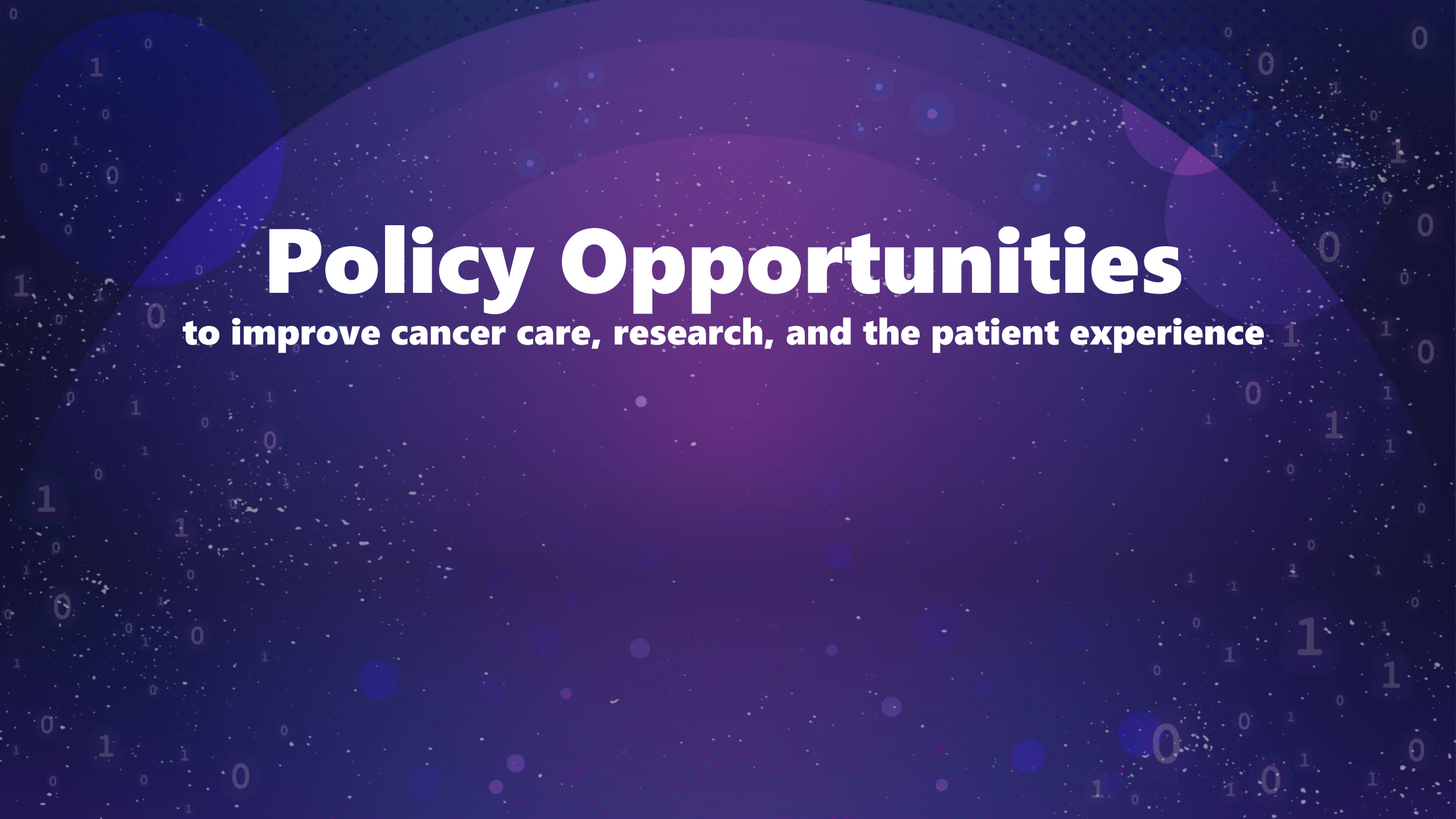


The background is a dark blue gradient with a pattern of white binary code (0s and 1s) scattered throughout. Overlaid on this are several large, semi-transparent circles in shades of blue and purple. The text is centered in the upper half of the image.

Policy Opportunities

to improve cancer care, research, and the patient experience

Align Incentives

Payors & Government

- ONC: Data **standards** (TEFCA).
- CMS: Measure (and pay for) what matters.

Clinicians & Health Systems

- Use **structured** data.
- Automate and **simplify** electronic synoptic pathology reports.

Technology Companies

- Follow the DUET principle: Difficult for us, easy for them.
- Make the right thing to do the easy thing to do

Advocates

- Create interdisciplinary working sessions.
- Figure out marketing.

Strategies for Real-time Structured Oncology Data

Can it be automated?

Financial
Incentives

Automated
Reminders

Real-time
Warnings

Required
to Bill

What You Can Do Now

to improve cancer care



Follow Data
Standards
TEFCA



Make Structured
Documentation Easy
EHR Automation



Work at the Top of
Your License
AI