

Primary Care Valuation November 22, 2024 Public Meeting

OPTIONAL IMAGE AREA

FRIDAY, NOVEMBER 22, 2024, 1:30PM – 3:30PM EST

Purpose

- Engage with experts on different aspects of primary care valuation determination

1:30-1:35pm Welcome and Overview of Agenda

- Ishani Ganguli, *Subgroup Co-Chair*

1:35-1:45 The value of primary care: a patient perspective

- Yvonne Davis, *Board Chair of Health Care Partners of South Carolina, Standing Committee on Primary Care member*

1:45–2:20 Valuing health care services: the regulatory landscape

- Mai Pham, *President and CEO, Institute for Exceptional Care; founding Chief Innovation Officer at CMMI, former VP at Anthem*
- Bob Berenson, *Institute Fellow, Urban Institute*

2:20–3:05 Data sources to inform primary care valuation (Ishani)

- Bob Phillips, *Founding Executive Director, Center for Professionalism and Value in Health Care*
- Julia Adler-Milstein, *Professor, UCSF*
- R. Mark Gritz, *Operations Director, Farley Health Policy Center, University of Colorado Anschutz Medical Campus*

3:05–3:30 A new opportunity to value primary care (Asaf)

- Troyen A. Brennan, MD, MPH, Adjunct Professor, Harvard Chan School of Public Health; National Advisor, Manatt Health; Former Executive Vice President and Chief Medical Officer, CVS Health.
- *Open Discussion – all committee and participants*

3:30 Adjourn