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We're in the middle of an opera!



# PART V. REPRISE OF THE RHINEGOLD



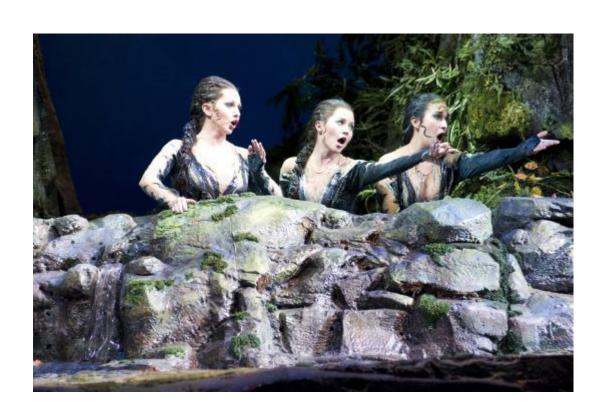
An Opera in 3 Acts

# Act 1, Scene 1 – The New Ring

The Rhinemaidens discover a new cache of Rhinegold and forge a psychoactive double ring.

Whatnexitine is born into the real world!

# "Whatnexitine is indicated for treatment of major depression in adults."



## Act 1, Scene 2 – Clash of the Titans

The arrival of Whatnexitine re-ignites the ageold enmity between half-brothers Pharma and Healthplan.

The epic battle is renewed!

Pharma: "This new mechanism of action offers hope to all those not helped by existing treatments. Whatnexitine must be available to everyone!"



Healthplan: "Whatnexitine costs 20 times as much as effective alternatives. We might partially cover it, but only when all other options fail!"

#### Act 1, Scene 3 – The Earthly Lament

As the endless battle continues above their heads, Patient and Doctor beseech the titans with a mournful duet.

Patient: "Can I trust either of you to say what's best for me?"



Doctor: "Will either of you give me any information I can actually use?"

#### Act 2, Scene 1 – The Indifferent Gods

Looking down from the ruins of Valhalla, the Regulatory Gods seem powerless to end the eternal struggle.

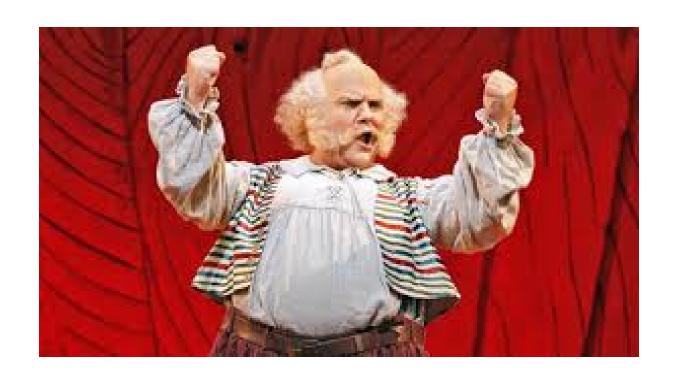
FDA: "We'd love to help, but our job is done."



CMS: "We'd love to help, but our hands are tied."

### Act 2, Scene 2 – The Foolish Chorus

The researchers dance in to provide muchneeded comic relief.



"Give me all the gold, and I'll settle this argument by the time that nobody cares anymore."

#### Act 3 — The Truth Revealed

Can we learn if Whatnexitine is good or evil? Will the eternal struggle be resolved?

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It's Rob Califf's turn to sing!

